# POOR DOCUMENT

THE EVENING TIMES AND STAR, ST. JOHN, N. B., THURSDAY, OCTOBER 26, 1922

WOOD AND COAL

There's Warmth -Comfort - Value in

### **EMMERSON'S** SPECIAL

which is rich in heating properties, burns freely with comparatively little ash, and comes Try a load—you'll like it. Phone Main 3938

EMMERSON FUEL CO. Ltd. 115 CITY ROAD

### WELSH Semi-Anthracite

Sootless, Smokeless

and Stoneless

Suitably sized for use in

**FURNACES** 

or in any stove other than Self-feeders

CONSUMERS COAL CO. LIMITED 68 Prince William St. 'Phone M. 1913

# COAL

Hancver Street Siding 'Phone M. 4055 or M. 874.

American Anthracite Egg Stove Chestnut Pea

R.P.&W. F. STARR, LIMITED 49 Smythe St. 159 Union St

### Dry Wood

Where you get the value of your

Heavy Soft Wood, Kindling, Hard-wood-all cut ready for use, and dry.

City Fuel Co. 257 City Road 'Phone 468

Hard-Coal-Soft Landed Cargo High Grade AMERICAN SOFT COAL

Also cargo BRITISH AN-THRACITE COAL suitable

for Self-Feeders, and in all Maritime Nail Co., Limited.

Coal Dept.
Phone M. 3233 FOR SALE

Nice Bright

Sawed White Birch Hardwood \$4.00 Per Load Delivered.

Gibbon & Co., Ltd. Phone Main 2636.

Phone Your Order 1813 For Coal in Paper Bags Bag, Barrel or Ton L. S. DAVIDSON,

27 Clarence Street

COAL! Delivered by the Bag,

Barrel or Ton. CARSON COAL CO. Tel. M. 2166. downe Ave. and Elm St.

FOR SALE—Dry Cut Wood, \$2.50 large truck.—W. P. Turner, Hazen Street Extension, 'Phone 4710. 1/2 CORD DRY SOFT WOOD \$3.00; 1/4 cord sawed \$2.25. Coal by the ton, bag or barrel. H. A. FOSHAY, 118 Harrison, Phone M. 8808.

KINDLING WOOD—\$8 per load, south of Union street—Haley Bros.,

# WHAT'S DOING IN THE MONEY AND STOCK MARKETS TODAY

### THE FINANCES OF POLAND SERIOUS,

Treasury Faces a Deficit of 600,000,000 Marks at the End of the Year—Failure of New Tax Legislation.

Washington, Oct. 26—Owing to the failure of the Polish Diet to enact any new tax legislation, it is expected that the deficit of the Government Treasury for the current year will reach at least the deficit of the Government Treasury for the current year will reach at least the deficit is being covered by the Department of Commerce. A large part of the deficit is being covered by the issue of paper money and the remainder by short-term interest-bearing notes. From January 1 to September 30 the Government expenditures (in other words, the amount borrowed by the Government from the State Bank) amounted to 121,000,000,000 marks. Nearly half of this was issued during September, and most of the remainder during July and August.

The rate of exchange of Polish currency, which remained fairly stable during the first half of the year, has during the

Tornadoes have been known to carry hildren a mile.

WOOD AND COAL

ACADIA That Hard Burning Soft Coal \$13.00

Southern Ry
St. Paul
Studebaker
Steel Foundries
Stan Oil N Y
San Francisco
Stan Oil Ind
Texas Company
Transcontinental

ex Pac C & Oil..

Screened, for Kitchen or Grates or Hall Stove \$12.00 Run of Mine, Excellent for Furnaces Delivered anywhere in St. John or Fairville COLWELL FUEL CO.

LIMITED Phones West 17 or 90

PROFESSIONAL NEW YORK MARKET

The North Standard College of Standard College of Standard Standard College of Standard College

Chicago Grain Market.

Chicago, Oct. 26—Opening—Wheat-Dec. 111 1-2; 'May 111 1-2; Corn-Dec. 66; May 66 3-4; Oats-Dec. 41 1-8; May 41 3-8. London, Oct. 26—Bar silver 34 1-16d. per ounce. Montreal, Oct. 26—Cables 4.43 3-4.

New York, Oct. 26—Sterling exchange steady. Great Britain, 4.444; France, 6.89½; Italy, 3.88½; Germany, .025-16. Canadian dollars 1/8 of one per cent premium.

Schr Maud C Gaskill, 397, Hamilton, from New York.
Schr Frank Brainard, 198, from Lubec.

RECONSTRUCTION LOANS.

Financial Programme of French Textile Industry and of Rheims.

New York, Oct. 26—During the present month two new loan issues are being made in France to raise funds for reconstruction in the devastated regions. One is issued by the Associated Textile Industries of the regions in question and the other by the Co-operative Association for the Reconstruction of Rheims. The proceeds of the first loan, which is for 152,3800,000 francs and bearing 6 per cent, interest, will be devoted to rebuilding Rheims, is for 500,000,000 francs, there is a fair amount of activity in marine boilers for new lake vessels, repair jobs on old cargo carriers and for dredges, in the absence of noteworthy industrial building, the boilermakers consider that they have experienced a good season. There is a fair amount of work now on hand, and altogether the outlook is promising.

A tube manufacturer has been extremely active all season, and operations will continue for an indefinite period. Structural steel fabricators have had a fair season.

The biscuit and confectionery trades are producing actively. The shoe manufacturers have had an extremeley busy season. Last week buyers of overcoating were scouring the country for material. It is more than a possibility that a shortage of overcoats will devoted to rebuilding Rheims, is for 50,000,000 francs, there is a fair amount of activity in marine boilers for new lake vessels, repair jobs on old cargo carriers and for dredges, in the absence of noteworthy industrial building, the boilermakers consider that they have experienced a good season. There is a fair amount of work now on hand, and altogether the outlook is promising.

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SHIP RIPE FRUIT PRESERVED BY GAS Successful Experiment in

Francisco to New York.

Varied Activities Past Head of Lakes Promise Well for the Future.

San Francisco, Oct. 26—Recent experiments in waterway shipment of grapes without refrigeration has aroused the keenest interest of California on shippers interested in intercoastal fruit transportation. Instead of refrigeration, experiments were made with a carbonic acid preservative. The first shipment, 35 tons of Zinfandel grapes tightening of credits and restrictions on trading have been beneficial in twrning public attention to the necessity of the summer has been fulfilled to a great extent—showing that the past tightening of credits and restrictions on trading have been beneficial in twrning public attention to the necessity of the summer has been fulled to a great extent—showing that the past tightening of credits and restrictions on trading have been beneficial in twrning public attention to the necessity of the summer has been fulled to a great extent—showing that the past tightening of credits and restrictions on trading have been beneficial in twrning public attention to the necessity of the summer has been fulled to a great extent—showing that the past tightening of credits and restriction, experiments in waterway shipment of grapes without refrigeration has a roused the keenest interest of California on the shippers interested in intercoastal fruit transportation. Instead of refrigera-tion, experiments were made with a carbonic acid preservative. The first shipment, 35 tons of Zinfandel grapes to the wear of the seement tight the step in the hold of a strict the past of the seement to the the promise of the summer has been fulliled to a great extent—showing that the past tightening of credits and restriction, experiments in waterway shipment of grapes without refrigeration has a shippers interested in intercoastal fruit transportation. Instead of refrigera-tion, experiments in waterway shipment of grapes without refrigeration has a shippers indeed the keenest increase of California to the Atlantic tonst.

A second shipment of grapes

WESTERN TRADE

(Toronto Globe.)

Improvement in business is reported in numerous lines. Manufacturers are more active than they were twelve months ago. Sentiment is more cheerful. The future is more assured. The ebb in the tide of business was reached some time in 1921. Steady improvement has been registered during the last nine months or more. The upturn has been irregular, but not more so than was expected. The tendency in recent months has been for upward revisions in prices in lines where the declines were too drastic.

The coal and railroad strikes in the United States caused price increases in fuel and also in iron and steel. Bituminous sold at ridiculously high prices two months ago, but the profiteering orgy subsided more rapidly than it started. Steel prices increased 25 percent on the average since May. During the present month the price position has weakened. Latest advices from Pittsburg state that the market for heavy materials—bars, plates and shapes—is slowly settling to a 2c. basis. Deliveries are improving slightly, and accumulations of finished steel at the mills are lessening. Buyers are tending to hold back until the process of price readjustment is completed.

A boiler manufacturer reported a very satisfactory amount of business on hand. Educational buildings, mostly public schools, have accounted for a large part of the stationary boiler búsiness. Contrary to expectations, there has been a fair amount of activity in

THE PATRICIA AT LOS ANGELES

Los Angeles, Oct. 26—The Canadian orpedo boat destroyer Patricia put in-

Consignment from San

tons.

Loading of bituminous coal last week amounted to 182,489 cars, 6,589 persuaded the cashier to hand over the above the week before. Anthracite loading amounted to 38,262 cars, an increase of 2,184 over the week before.

round the World Our Golden Jubilee Cruise

marking the 50th year since Thomas Cook, the founder of our
organization, conducted his first tour around the world

Sailing Eastward from New York, Jan. 24 Returning May 31, 1923
by the specially chartered new CUNARD Liner

and say: "Look, you can show your product big and in color so that he who runs may read."

That's good selling argument from their point of view. But stay! Is the running reader apt to gather the impression which the ad-vertiser intends? May not the impression be too cursory? Will it be seen at all?

The fact is that the daily newspaper is the Great Intimate Human Medium.

Insofar as the woman in the Home is concerned, it is her only point of contact with what is going on in the outside world. From the birth of a neighbor's baby to the marriage of a King's daughter it is her power mentor. ter it is her news mentorthe loom that weaves for her the knowlege of what is going on.

heart to get a sight of your local paper. Do you read it

Well, just what your newspaper means to you, other persons' newspapers mean

If every paper in this country published a ten-line display advertising paragraph reflecting upon your integrity, do you think you could offset it by using all the billboards, street cars and circular advertising available?

Get the point?

The world could get along without billboards, street car cards, booklets, circulars and a thousand and one other forms of publicity, but it could not get along without its daily newspapers.

This is the Time of Times for concentration upon Daily Newspaper Advertising. Daily Newspaper Advertising is the most powerful vehicle of publicity yet given to the use of man. It is the Alpha and Omega, the Beginning and the End of all successful advertising.

Advice as to the best ways and means of doing Newspaper Advertising will be given to those who inquire of us; or, consult any recognized advertising agency—a list supplied on request.

> ued by the Canadian Daily Newspapers Association Head Office-Toronto.