

**These Stores are Pledged to a High Standard of Quality and a "Customer First" Idea of Service---**

**QUALITY** is the paramount consideration—worthiness is a quality we demand—if materials are not worthy no other feature tempts us to consider them. And after we've gathered these quality productions we serve them to you on a "Customer First" basis—your interests are more important than ours—we serve ourselves only when we **SERVE YOU WELL.**

**Spring Suit or Overcoat**

**\$15**

English and Scotch Woollen Co.

NO MORE NO LESS

**Made-to-Your-Measure**

PERHAPS you've wondered why we persist in featuring Suits and Overcoats at \$15. Your question will be very speedily answered when you see the clothes—they represent the realization of **Tailoring Ideals.** You'll find patterns that are indicative of present ideas—tailoring that is masterly—styling that is the last word of refinement and good taste.

**Fred K. Gareau**  
Supt. of Branches  
Maritime Provinces

**Out-of-Town-Men.** Our Mail Order Department brings our Store to your Door. Write today for big Spring outfit, consisting of Samples, Style Book, Self-Measuring Chart and Tape—**Free.** Fit and finish guaranteed and at our one price, \$15. Address 415 St. Catherine Street East, Montreal.

**"Mill-to-Man Tailoring Service"**

**No More \$15 No Less**

English & Scotch Woollen Co.

**Four Montreal Stores**

261 St. Catherine West, 304 St. Royal, 415 St. Catherine East, 415 St. Catherine East

107 Charlotte St. - St. John, N. B.

#### ATTACKING THE DARDANELLES

A member of the crew of H. M. S. Dardanelles, March 2.—We shipped Rear-Admiral de Robeck (now in command of the operations) at Gibraltar on January 31, and were informed that we were to proceed as soon as possible to join with the allied squadron which was about to force the Dardanelles. We arrived all right, but did not commence operations till February 19. We had quite a large squadron of French and English ships of all classes.

The Dardanelles fired the first shot of the bombardment. She opened fire on Kum Kale with 12 in. guns at a range of about 10,000 yards (six miles). She could not see her target as she was firing over a hill, but another ship was placed in such a position as to be able to direct her fire and at the same time be out of range of the forts.

The forts could not reply, for the simple reason that their guns would only bear on the ships that were out of range. It seemed rather cold-blooded and unsportsmanlike slaughter, but no doubt it is the best way to force the "impregnable" Dardanelles. The Turkish batteries Seddul Bahr, on the northern side of the entrance, also out of bearing of the enemy's guns. Several French ships were bombarding the forts along the

coast to the southward and did some very good target practice.

Now, this is the stage at which the "hippy Venge" began her innings. First of all we relieved the Dardanelles for a bit. We fired a few 12 in. shells from each turret, and battered poor old Kum Kale a bit more. Then we anchored and adjourned for lunch. Ready to commence the second act directly afterwards.

The golf professional (giving a lesson)—"You know, sir, you lift your elbow too much to play golf properly."

The new member—"How dare you! I'll report you to the committee! I'm a lifelong teetotaler!"

**Safe and Sure**

should be your relief from indigestion, biliousness, or constipation. Known to be reliable and famous for their prompt and certain efficacy—are

**Beecham's Pills**

Largest Sale of Any Medicine in the World. Sold everywhere. In boxes, 25 cents.



**"WHITE HORSE SCOTCH"**

in Non R. fillable Bottle

"Safety First" Quality all the Time.

#### BAILEY LED IN TOURNAMENT

Interesting Statistics of Championship Series—Two Men League Results—City League—Special Match

The following is a list of the bowlers who participated in the tournament on Black's alleys this week, giving the name of the team they represented, their total pinfall for the five games and their averages:

Name, Team.	Pinfall	Average
Casey, St. C.	1579	105 4-15
Casey, St. C.	1504	100 4-15
Wilson, B.	1485	99 10-15
Coughlan, Y.	1481	98 11-15
McKean, Y.	1444	96 4-15
Norwood, St. C.	1440	96 4-15
Cosgrove, B.	1415	94 5-15
Duffey, V.	1398	98 8-15
Gillespie, St. C.	1387	98 2-15
Alley, E.	1384	92 4-15
McLiven, B.	1382	92 2-15
McDonald, V.	1382	92 2-15
Patterson, St. C.	1378	91 18-15
Gambin, S.	1372	91 7-15
Pogda, W.	1369	91 2-15
Kenney, E.	1366	91 1-15
Sullivan, B.	1366	91 1-15
Sullivan, B.	1366	90 6-15
Brown, E.	1362	90 2-15
McLiven, B.	1360	89 5-15
Crowe, S.	1357	89 2-15
Smith, S.	1359	89 4-15
Burpee, St. C.	1325	85 5-15
Lauridsen, W.	1322	88 2-15
Peterson, E.	1311	87 6-15
MacInch, W.	1300	86 10-15
Barry, W.	1292	86 2-15
Welton, W.	1277	85 2-15
Lundsen, E.	1274	84 14-15
Jeffries, S.	1245	88

The following list shows how consistently Black's alley team played throughout the tournament. The total pinfall, string average and game averages were exceptionally good. The other teams also did well and deserve credit for their excellent showing.

T.P.S.A. G.A.

Black's	St. C.	Victoria	Eastport	Sunser	Woodland, Me.
7227	481	1444	7044	469	1408
7044	469	1408	6687	445	1387
6687	445	1387	6560	444	1382
6560	444	1382	6338	437	1311

#### Notes of Interest.

The tournament was undoubtedly the most successful held in years. The bowling of all the teams was above that of previous tournaments, and is convincing evidence that the game is becoming more popular as a winter, spring and fall pastime.

Out of thirty participants nineteen had more than 90 of an average—good bowling.

Thomas Cosgrove still retains his whiskers as the result of the sensational finish in the final game on Wednesday night. He agreed to shave if he and his cousin did not make a total of 1600, as they went 1816 he did not have to do away with his facial adornment.

By winning three points from the Sweeps last night the Ramblers jumped into the lead in the City League championship race. The scores:

Ramblers	Duffy	Jordan	Beattie	Carey	Wilson
80	92	94	276	85	80
85	80	80	269	82	81
88	92	81	268	94	85
94	92	85	261	94	85
488	462	428	1328	488	462

Sweeps.

Jenkins	McLiven	Harrison	Gambin	Sullivan
88	82	88	88	88
100	87	80	267	86
96	87	89	252	87
71	89	89	259	89
78	108	87	268	87
438	468	438	1324	438

Tonight the Tigers and Elks will play. Thomas Jenkins won the prize yesterday for the highest pinfall—107.

Two Men League.

In the Two Men League on Victoria alleys last night Hill and Stevens took four out of six points from Latham and Taylor. The results:

Latham	Taylor	Total	Avg.
112	93	70	98
88	84	94	103
200	177	164	201
184	926	912-5	

Hill—93 86 118 85 467 982-5

Stevens—81 102 94 91 94 462 922-5

171 196 180 204 179 929

C. P. R. Won.

On Victoria alleys last evening a picked team from the C. P. R. offices defeated the representatives of the Dominion Express Co. by a total of 1294 to 1255. The scores:

C. P. R.	Dominion Express	Total	Avg.
83	86	79	248
86	78	242	802-3
88	84	91	271
88	80	270	901-3
96	86	81	263
87-2-1			
438	442	419	1294

Dominion Express.

Bartlett—84 79 80 243 81

Warwick—22 100 81 273 91

Donovan—79 82 86 247 82 1-3

Woods—72 80 82 234 78

Doherty—88 78 97 228 86

410 419 426 1255

The daily roll-off yesterday was won by William Riley, with a score of 356.

Cuban Bill to Prohibit Prize Fights.

Havana, April 8.—The senate committee tonight reported favorably a bill to prohibit prize fighting in Cuba.

#### SON OF FRENCH HERO DIES LEADING CHARGE

Two German Generals Who Saw The Incident Wrote General D'Amade Expressing Their Admiration

Paris, April 8.—General A. G. L. D'Amade, commander of the French Expeditionary Forces at the Dardanelles, has lost his youngest son, age eighteen, who was a second lieutenant of infantry. A friend of the general has just received from him the following letter, written while he was on the way to the Dardanelles:

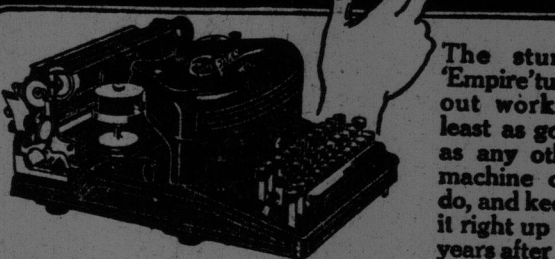
"At sea, March 31.

"Dear Sir—I am very late in acknowledging the receipt of your letter of

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Saves You \$40.00 to \$60.00

Imported Typewriter \$125.00  
Empire No. 2, Made in Canada 80.00  
Savings 45.00



The sturdy Empire turns out work at least as good as any other machine can do, and keeps it right up for years after all more complicated and expensive typewriters have gone to the scrap heap.

Arrange with our nearest Agency for a demonstration or free trial.

Empire No. 1 - \$60  
Empire No. 2 - \$80  
FRANK FAIRWEATHER,  
18 CANTERBURY ST., ST. JOHN, N. B.

CHANDLER & CHANDLER, 69 St. Peter St., Quebec  
WILLIAMS BROS. CO., LIMITED, 10 Adelaide St. W., Toronto  
H. G. BARNETT, 45 Boscawen St., Ottawa  
Head Office: Williams Bldg. Co., Limited, Montreal.



The "last" word in shoes

Invictus—the best good shoe

A last for every purpose and every foot, fashioned of fine leathers with careful workmanship.

At any Invictus Agency

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Dec. 28. The cause of the delay is a great misfortune which has come upon us. I have lost my youngest son, Gerard D'Amade, a second lieutenant of eighteen years, who had only just been received at St. Cyr in the last competition of July, 1914.

He fell gloriously for France, during a night reconnoitering expedition in the Argonne on January 25. Mortally wounded he fell upon the very trenches of the enemy which he had received instructions to reconnoiter.

"Two German generals who were witnesses of his bravery and courage, wrote to me, expressing spontaneously their admiration, and informed me that our poor child had been buried near V— in the great forest of Argonne.

"I have no need to tell you that it is a great pain, but we could offer to God and to France nothing more beautiful, nothing more pure, nothing more generous than that child. We are proud of him, but after the war we shall mourn him until death.

"I carry with me in my new mission

this pain, engraved deeply in my heart, as an example of courage and as a great reason to hope you may never know the pain that we have suffered."

END JUSTIFIES THE MEANS.

(From the Pall Mall Gazette).

That you may not assassinate, but that you may profit by assassination and incline thereto is a principle laid down in black and white in the German official war book. The Teutonic attitude seems to be that certain things are wrong per se, and therefore, legitimate subjects of protest when done by the enemy, but that wrong itself becomes right when German interests are furthered thereby.

The wonderful growth of Los Angeles during the last few years is almost without precedent. Not satisfied with a jump of 100 per cent. in the 1890 and 1900 period she more than doubled, or showed more than 200 per cent. in 1910, her last official count being 315,198.

HERE'S a brand new Overcoat for you men who want to be abreast of the times. We call it the "Exaggerated" Overcoat, which describes the style exactly. It has flaring box back—split sleeves and cuffs—and slash pockets. From \$18. up.

Donaldson Hunt, St. John.

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They are all the latest models in D. & A., P. C. and E. T. Corsets, at special prices for Saturday only.

OUR REGULAR \$5.00 CORSETS For \$3.75

OUR REGULAR \$3.00 CORSETS For \$2.25

OUR REGULAR \$2.25 CORSETS For \$1.75

OUR REGULAR \$1.75 CORSETS For \$1.25

OUR REGULAR \$1.25 CORSETS For 70c.

Also a Lot of Odd Sizes in CORSETS

Worth from 75c. to \$1.25

For 30c.

Special Values

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Ladies' Suits

READY-MADE SUITS From \$10.00 to \$30.00

READY-MADE COATS From \$4.98 to \$18.00

BERGE DRESSES From \$4.98 to \$10.00

SILK DRESSES From \$6.98 to \$15.00

We also have a few of last season's

Ladies' Suits

only \$4.98

that sold from \$12 to \$15.00

You can always get your money's worth here

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