

A Special
Musical
Programme
All During
Anniversary
Week

1853 - MURRAY-KAY - 1920

COMPANY LIMITED

ANNIVERSARY SALE

Special Menu

Hot Lunch 67c
Soup
Chicken Patties
Potatoes
Vanilla Ice Cream
Strawberry Ice Cream
Tea Coffee Rolls

Cold Lunch 67c

Chicken
Ham
Salad
Strawberry Shortcake
Tea Coffee Rolls

Launching Our 67th Anniversary Sale, Monday, With a Storeful of

2200 "HARVEY" VESTS

Regularly 65c to 85c each, 2 for 67c

Half-price—some less than half-price. It's so little to pay that one will do well to secure a season's supply. A great purchase of slightly imperfect garments—but as far as wear is concerned, they may all be called perfect. The vests are in white and pink with low neck, no sleeves and short sleeves. The necks all neatly finished with beaded edges, narrow laces and plain band finish. Sizes 36 to 44.

No Phone or Mail Orders.

1600 Vests, Drawers, Knickers and Combinations

Reg. \$1 and \$2 Qualities, Garment 67c

An astonishingly low price that calls for quick action. A big purchase—made months ago—making possible great savings—Monday.

This line consists of women's white cotton and linen vests, and porous knit. Low neck—no sleeves and short sleeves, all daintily trimmed and finished, white or pink.

Drawers and Bloomers, knee length, close fitting and umbrella styles. Combinations in low neck, no sleeves and short, tight knee and umbrella styles. The necks have plain band finish. Beaded edges and narrow lace trimmed. There are some pink in the collection, but mostly white. A wide range of patterns to choose from. Sizes 36 to 44. Arranged for convenient choosing.

No Phone or Mail Orders.

Money-Saving Sales Values

SIXTY-SEVEN YEARS of progressive merchandising—Sixty-seven years of finest quality merchandise offered at fairest prices. Sixty-seven years of courteous, careful service to an ever-widening circle of patrons—capped with achievement, crowned with success. This is the great event we celebrate this first week of June—celebrate by offerings from every department of the store, of Murray-Kay quality merchandise at Anniversary Sale Prices. Prices in every case, far below regular, often at half—made possible only through months of careful preparation. Our Birthday—Your Opportunity.



Anniversary Sale Merchandise will be Displayed in our Store Windows Saturday

Men's Three-Piece Suits

100 of them—Regular \$38.50 to \$40.00

\$28.67

Carrying an almost irresistible appeal in its remarkably low price—solving the high price problem by bringing back the dollar value of a year or so ago. Come early for choice, but even the late shopper will effect big savings, so consistently good are the values.

Suits tailored in the season's accepted models for men and young men. Made of strong, good wearing qualities—fancy mixed tweeds and chevrons. Properly made. Pleasing color variety, offering choice of browns, greys and tans. Sizes 34 to 42. Anniversary Sale.

Men's Shop—Main Floor—Annex.



Children's \$4.50 to \$6.50 Sweater Coats and Pullovers \$2.67

The price is so low—the savings so good—the quality so high—and the color range so pleasing—that every family should have its representative here when the doors open Monday at 8.30.

Sweaters are in solid colors, knitted in plain stitch, attractively finished with sailor collar. The smart pullovers are knit in plain stitch, have sailor collar and are laced at the side and front with silk ribbons. Some in solid colors and others trimmed with white. In the collection are shades of light and dark Rose, Sky Blue or White—in sizes for ages 2 to 5 years.

No Phone or Mail Orders.

Regular \$5.50 Pure Thread Silk, Full-Fashioned Stockings, \$3.67

Amazing—pure silk hose at this price. It's an opportunity that should not pass without leaving you a supply sufficient for the entire season. All pure silk—full-fashioned—perfect in every respect. Have fine heels and silk toe garter tops; spliced heels and toes. Colors, Black, White, Nigger, Brown, Cordovan, Navy and Tan.

No Phone or Mail Orders.

Extraordinary Offering of 75 Silk Pullovers, \$6.67

Silk Pullovers at this price—it sounds almost too good to be true—but a special purchase gave them to us a few months ago.

Included are women's and misses' sizes, made of lustrous silk. Most of them are in the sleeveless styles, but a few are in the sleeveless coat style. The majority of them are in solid colors, but a few of them are smartly trimmed with contrasting shades. Size range is 34 to 40, and the color range, Pink, Blue, Purple, Mauve, Olive, Green and Rose. Regularly \$15.00.

No Phone or Mail Orders.

Men's \$2.50 and \$3 Shirts for \$1.67—Striking Value

There's a saving that warrants the attention of every man for these shirts are worth \$2.50 and \$3.00. Durable cambrics, zephyrs, percales in hairline and cluster stripes. A variety of colors, and plain white and biscuit shades. Coat style, and soft double cuffs. Great Anniversary Sale Value.

50c Ties, 3 for 67c.

100 dozen men's fancy Wash Ties, white, with various colored stripes.

\$1.25 Hose, 2 for \$1.67.

150 dozen men's fine summer weight Cashmere Half-Hose, Black, Grey and White.

\$2.00 Combinations \$1.67.

Men's fine check nainsook Athletic Combinations. B.V.D. style.

50c and 75c Half-Hose 67c.

Men's mercerized cotton Half-Hose, in plain colors and Grey, Black, Navy and Tan.

3000 Pairs of Silk Gloves KAYSER and NIAGARA MAID

Extraordinary glove values—standard qualities at stirring sale prices. An opportunity to secure a summer supply at about half cost.

Colors—Mode, Mastic, Putty, Fawn, Tan, Browns, Champagne, Navy, Grey, Silver, White and Black. Most are perfect, but there are a few of extra good qualities with noticeable defects. All sizes.

\$1.00 to \$2.00 Values for 67c.

Regular \$2.00 to \$2.95, for \$1.67.

No Phone or Mail Orders.

Daintiest of Lingerie Much Underpriced

Envelope Chemise, in two attractive styles, the straight band top or the round-neck line, charmingly trimmed with Organdy insertion and Val. lace. Worth in the regular way up to \$3.75, for \$1.67.

White Underskirts, linnette, are cut on straight lines, with scalloped hem and extra panel front, and back to break the light. Priced \$2.95.

Lingerie Shop—Second Floor.

Nightgowns of white nainsook, in four different styles, all with square neck and kimono sleeves and some trimmed with criss-cross tucking and fine embroidery beading; others with Val. lace and Organdy insertion. Very specially priced \$2.67.

White Underskirts, made in our own workrooms and finished with deep flounce of fine Swiss embroidery, joined with beading. Priced \$3.50.

Out-of-the-Ordinary Values "Gossard" and Back-Lacing Models \$2.67, \$3.67 and \$4.67

Gossards, those famous, front-lacing corsets; their unusual comfort and finish are proverbial. This special group is made up of seconds, among which are models to suit every type of figure. Materials are plain coutils and brooches, in either pink or white. Also wonderful values in back-lacing corsets. La Victoire, Regalite and C.B. models at \$3.67 and \$4.67.

We Cut Out Three Important Items to Get This News to You

MISSSES' DRESSES AND WOMEN'S AND MISSSES' SUMMER SUITS

No Reserves -- No Deposits -- No Approvals or C. O. D.'s -- No Phone or Mail Orders

Misses Voile Dresses, sizes 16 to 20. Ordinarily \$12.00, for \$7.67

Misses Voile Dresses, sizes 16 to 20. Ordinarily \$22.50, for \$14.67

Misses Wool Serges and Silk Tricolette. Sizes 16, 18 to 20. Dresses formerly \$39.50 to \$55.00 for \$29.50

Misses White Georgette graduation Frocks, silk lined. Sizes 16, 18 and 20. Ordinarily \$45.00, for \$29.50

A number of models representative of these briefly mentioned here, shown in windows Saturday. On sale 8.30 Monday. No tax on any of the above.

Oxford Tie Shoes, Pumps and Dress Boots

Regularly \$11.00 to \$21.50

\$9.67

Extraordinary values—low prices—new styles—best makes—wide variety of leathers and combined effects—these are the considerations that make this footwear offering such an astonishingly good one.

The Pumps and Oxford Ties are in some of our very best and finest makes, light turn and Goodyear welt soles, with high, medium and low heels; Patent Leather, Glazed and Dull Kid, Gunmetal Calf, Brown Calf Combinations of Patent Leather and Black Suede and Tan Calf.

The Boots in Dongola Kid, Brown Buck, Grey, Suede, Patent Leather, Brown Calf, Bronze Kid and Fawn Kid—button and lace styles—most of these have Spanish Louis heels and light welt soles. Good range of sizes and widths in all styles.

Great Savings in Silks

Read every item carefully—for each word tells a story of a saving. If there's a dress need not yet settled, happy indeed will be the choice that falls in with one of these. It's wisdom to look ahead of immediate needs, and to shop early.

SILK CREPE DE CHINE.

\$3.00, for \$1.95.

40 inches—colors of Ivory, Pink and Maize.

Clearance Broken Lines of Fancy

Taffeta—Regularly \$3.00 the yard, for \$1.67

JAP SILK, \$1.98.

White Ground Jap Silk, with col-

ored stripes, 36 inches—regularly \$3.00 the yard.

\$6.00 UMBRELLAS for \$4.67.

Ladies' Umbrellas, silk and wool cover, silk cased, latest novelty handles.

Broken Lines of light ground wool

delaines, small design. Regularly \$1.25 for the yard, for 67c



Hand Bags Temptingly Priced at \$5.00

A mild adverb to apply in view of their smartness and wonderful quality. The beaded bags are in pouch shape—draw strings. Of plain and iridescent beads in navy, white and bronze colorings. Pretty floral designs. Regular \$8.50 values. Three are illustrated above. Other styles are of silk, moire, brocade or corded, in pouch shape or large shopping style with metal, shell and self tops, silk lined and fitted with change purse and vanity mirrors. Colors, Black, Navy, Grey, Taupe and Brown. Regular \$10.00 and \$12.00 values.

Bags and Purses—Main Floor.

\$5.00 and \$4.00 Neckwear \$1.50

The smartest and latest shapes and styles are here—collars, collar and cuff sets and vestee fronts in organdy, lace, net, georgette, satin and pique—tailored or trimmed with frills of Val. In a wonderful variety of styles.

\$5.50 Printed Georgettes \$2.50

Printed Georgettes—the material of many of the smartest frocks and overblouses, in handsome and effective designs and charming colorings, such as Navy, Brown, Alice Blue, Sand, Grey, Blue and White. 40 inches wide. Lace Department—Main Floor.



Great Millinery Event

200 ONLY
Lovely Summer Hats
\$5.67

A fascinating collection, five of which—typically smart—are pictured.

A—Pale Pink Georgette, faced with white straw braid and brim edged with quilting of corded ribbon, in pink.

B—Pale pink Georgette shape with soft crown and large crush band and big bow edged with wool.

C—Satin striped Georgette, veiled in black lace, caught with French flowers and finished with long lace ties.

D—Ivory White Georgette, smartly embroidered in black cellophane and faced with white straw.

E—A chin-chin of Ivory White Straw, faced with pale pink faille, embroidered in wool dots.

Monday—Millinery Shop—Second Floor

15-31 King St. E.

MURRAY-KAY COMPANY, LIMITED

Telephone Adelaide 5100