

**Moire Silk Bags at \$1.00**  
Manufacturers' clearing line, lined with dainty silks; some with inside purses, covered frames. Regular \$1.50 and \$2.00. Friday ..... 1.00

**500 Locketts at 49c**  
For men, round, oval and square shapes; for women and children, plain or stone set, round, heart and oval shapes. Regular 75c, 95c and \$1.00. Friday bargain ..... 49c

**Diamond and Sapphire Three-stone Rings, two diamonds and real sapphires, 14k solid gold.** Regular \$10.00. Friday ..... 4.95

# THE ROBERT SIMPSON COMPANY LIMITED

## Come Today for These Bargains

**Store Hours Today:**  
8.30 a. m. to 5.30 p. m.  
**Store Closes Tomorrow at 1 p. m.**  
**No Noon Delivery Saturday**

### Dusters for Men Who Motor at \$3.00

Made from a serviceable material. A linenette in the natural linen color, cut in roomy long duster style, with two-way collar, and is double-breasted. Sizes 35 to 44. At ..... 3.00

### A CHOICE SATARA CORD DUSTER AT \$5.50

It is made from a Satara cord in a fawn shade; a very neat and serviceable material. Cut long and roomy. Double-breasted, two-way collar, nicely tailored.

### WHITE LINEN DUSTER


Made from a serviceable linen in white, in one of the neat and best style dusters. Double-breasted two-way collar. Sizes 36 to 44, at ..... 9.00

### Stationery and Books

Mathematical Drawing Set, complete. Friday ..... 29  
50c Gold Bevelled Initial Correspondence Cards ..... 22  
\$1.50 Gold Band Fountain Pen at 99c. 14k gold nib and two gold bands on the holder.  
\$1.25 Novels for 25c. 350 cloth bound fiction. "Mildew Manor," "Bellamy," "Wanderer and the Brute," "Ringfield," "The Re-appearing," "Mating of Lydia."  
"Tiny Folks Annual," edited by Mrs. Herbert Strang. Regular 75c. Friday ..... 35

### Parasols 98c

Silk, silk mixed or linen covers; bell and standard shapes. Regular \$1.25, \$1.50 and \$1.75. Friday ..... 98c



## EARLY PLUMS

"Early Plums!" Come and gather them—in a couple of dozen departments today. They are mostly small lots of merchandise—not large enough to advertise, but look for the "early plum" tickets throughout the Store, and you'll be guided to some rare and refreshing values.

### Women's Wash Suits \$4.95

Pure white whipcord or Beach cloth in natural linen shade; striped collar, cuffs and pockets; loose back; self belt; the whites in self shades. Regular \$7.50. Friday ..... 4.95

### CREAM SERGE SUITS

New styles for warm weather in cream serge, silk lined; several styles. Regular \$65.00 for \$45.00. Regular \$55.00, for \$38.50.

### WHITE CORDUROY SUIT

Regular \$12.50. Friday ..... 9.95

### WOMEN'S COATS

White chinchillas. Regular \$6.50. Friday special ..... 4.75  
Sports Coats, in novelty materials, plain or fancy styles. Regular \$10.00 and \$12.50. Friday ..... 7.95

### WOMEN'S DRESS COATS

Serges, gabardines and covers, assorted shades. Regular \$16.50. Friday ..... 11.75

### SUMMER FROCKS, \$3.95

Former Prices \$5.50 to \$8.50. A group of summer dresses in volles, fancy muslins and novelty weaves, in floral, stripes, spots or plain shades; maugli collars, lace edge, V necks and fancy sleeves. Friday ..... 3.95

### WASH SKIRTS, \$1.19

100 White Skirts, in plique, cordeline and ray, made in a number of the newest styles. Bands 23 to 30; lengths to 41. Regular \$2.00. Friday 1.19

### Whew! Why not have one of these very light Summer Suits to slip on? Light in price also---today they're \$4.95

**REGULAR \$6.00 AND \$6.50.**  
Very light for hot weather; made from crash linens, in the natural color; also from light fawn satara cord; cut in a good fitting, single-breasted sacque style, with patch pockets; unlined, cuff trousers. Sizes 35 to 44. Friday ..... 4.95

### MEN'S \$2.00 AND \$2.50 WASH VESTS AT 95c.

English Vests; single-breasted cut. Sizes 34 to 40. Selling Friday at ..... 95c

### WHITE DUCK TROUSERS

Cuff bottoms; belt loops. Sizes 31 to 44. Friday ..... 95c

### TERRY CLOTH BATH ROBES

Slightly soiled; good assortment of patterns; long and roomy. Sizes 36 to 44. Regular \$4.50, \$4.75 and \$5.00. Friday ..... 3.95

### Boys' Tweed Norfolk Suits at \$2.95

150 suits, of English tweeds, in brown and gray stripes; single-breasted Norfolk style; bloomers full cut. Sizes 23 to 31. Summer Sale ..... 2.95

### HAIRLINE STRIPE SUITS FOR BOYS, \$3.95.

120 only, single-breasted, yoke Norfolk models, with knife-pleats to belt. Sizes 26 to 33. Friday ..... 3.95

### BOYS' WASH SUITS, 49c.

500 Washable Suits for Boys from 2 1/2 to 6 years. Regular 75c and 95c. Oliver Twist, Vestee and Middy styles; straight knee pants. Woven materials that will wash well. Neat stripe and plain weaves, in blues, tan and white. Sizes 2 1/2 to 6 years. Friday ..... 49c

### House Dresses 59c

A limited quantity of samples and short lines from our regular stock; percales and gingham, checks and stripes, black, navy, pink and light blues with white. Low necks, three-quarter sleeves, full skirts. Sizes 34, 36, 38 and 42. No phone or mail orders. Friday bargain ..... 59c

### Men's Hat Bargains Today

**SOFT FELT HATS.**  
Fedora and telescope shapes, in fine quality English felts; gray, green, brown, blue and black; all good stock lines. Regular \$1.50, \$2.00 and \$2.50. Friday special ..... 1.15

### MEN'S STRAWS

Fine quality split and sennit sailors, medium and high crowns, with different width brims; a good assortment to choose from. Friday special ..... 85c

### CHILDREN'S STRAWS

All the broken sizes from our regular selling lines; Jack Tars, Rah-Rahs, sailors, turbans, etc. Regular \$1.25, \$1.50, \$2.00. Friday special ..... 95c

### Summer Furnishings for the Home at Bargain Prices

#### Couch Covers at \$1.89

The Couch Covers are in the popular Roman stripe. Size about 60 x 100, in greens and reds, as well as green and brown. Regular values \$2.35 and \$2.50 each. Friday at ..... 1.89

#### TAPESTRY CURTAINS, FRIDAY \$1.89

This is an assortment of odd pairs, in red only. Regular values up to \$4.50 per pair. On sale Friday, per pair ..... 1.89

#### 50-INCH SHADOW CHINTZES

Many designs and colors. Lot 1. Regularly \$1.25. Friday, 98c. Lot 2. Regularly \$2.50. Friday, \$1.79.

#### FANCY AND BORDERED NETS, 25c.

A special purchase, fancy styles in ivory and ecru, some bordered, 36 and 40 inches wide. Friday, yard 25c

#### Carpets, Rugs and Linoleums

**English Seamless Axminster Rugs.** One size only, 9 ft. x 7 ft. 6 in., in several patterns and colorings, including gray centre, with floral border, plain rose centre with line border, rose centre with floral chintz border, and a fawn centre with floral border. Regular \$23.50 to \$29.50. Friday ..... 19.75

#### IMPORTED AND DOMESTIC WILTON RUGS

Size 6.9 x 10.6; red, blue and green ground; Oriental design; conventional design with blue and brown colorings. Regular \$29.50 to \$45.00. Friday, \$21.75 to \$29.50.

#### REMNANTS OF FLOORCLOTH AND LINOLEUM, 29c.

A big clean-up of short ends, in lengths of from three to eight square yards. Regular 38c to 55c. Friday, square yard ..... 29c

#### IMPORTED AXMINSTER HEARTH RUGS, HALF PRICE.

Dark Oriental colorings. Size 30 x 57. Regular \$5.57, Friday \$2.95. Size 36 x 62, regular \$7.50, Friday, \$3.75.

#### Japanese Matting, Regular 20c, for ..... 15c

#### Circular Pillow Cotton 16c

Close, even weave; perfectly pure finish; 42 or 44 inches wide. Friday, yard ..... 16c

2,800 Yards Bleached Longcloth—A general purpose cotton, 36 inches wide, Less than mill price. Friday, yard 1.69

Nainsook, fine quality, 36 inches wide. Friday, 12 yards 1.69

White Flannellets, soft napped finish. Regular 18c yard. Friday, 10 yards ..... 1.49

Damask Scouring, Clearing One-half Price—All linen, hemstitched or scalloped edges, width 18 inches. Regular 50c yard. Friday, yard ..... 25c

Hemmed Huckaback Bedroom Towels. Size 37 x 34 inches. Friday, per pair ..... 25c

Wash Cloths—Friday, 6 for ..... 25c

Bleached Sheets, plain or twilled, hemmed. Size 70 x 90 inches. Regular \$1.85. Friday, pair ..... 1.39

Bleached English Sheeting, 40 inches wide. Friday, yard 38c

White English Satin Quilts, assorted designs, three-quarter bed size, 68 x 88 inches. Regular \$2.75 and \$3.50. Friday ..... 1.98



### Today's Footwear Bargains

## Ames-Holden-McCreedy's Sample Boots for Women at \$2.39

#### \$8.50 AND \$4.00 WOMEN'S SAMPLE BOOTS, FRIDAY \$2.89.

600 pairs Ames-Holden-McCreedy sample and other makes of boots, in patent colt, gunmetal and kid, button and Blucher styles, with Goodyear welt and McKay sewn soles; all this season's new toe shapes; Cuban and Spanish heels. Sizes 2 1/2 to 6. Regular \$8.50 and \$4.00. Friday bargain ..... 2.89

#### WOMEN'S PATENT COLT AND GUNMETAL PUMPS, \$1.99.

200 pairs, plain pumps, with separate instep strap, in patent colt and gunmetal leather; flexible McKay sewn soles, medium height Cuban heels; plain tailored leather boots. Sizes 2 1/2 to 6. Regular \$3.00. Friday bargain ..... 1.99

#### \$8.50 TO \$4.00 MEN'S GOODYEAR WELT OXFORDS, \$2.89.

125 pairs only, men's tan calf, gunmetal and patent colt Oxfords; Goodyear welt soles, medium and round toe shapes, low and military heels. There are not all sizes in the lot, so come early and get best choice. Regular \$8.50, \$4.00 and \$4.50. Friday bargain ..... 2.89

#### MEN'S BOX KIP BLUCHER BOOTS, \$1.99.

450 pairs, men's box kip boots, made on wide full fitting shape last. Solid standard screw soles. Sizes 6 to 11. Regular \$3.00. Friday bargain ..... 1.99

#### LARGE SIZE BOYS' GOODYEAR WELT BOOTS, \$2.69.

180 pairs only. Sizes 3, 3 1/2, 4, 4 1/2, 5, 5 1/2. Button and lace boots, in gunmetal and tan calf leather; made with Goodyear welt soles and military heels; neat round toe shape last. Regular \$4.00. Friday bargain ..... 2.69

### China and Glass

#### 8.30 A.M. SPECIAL

**Cups and Saucers, 6c.** Good quality white porcelain cups and saucers. Friday bargain, cup and saucer for ..... 6c

#### CLOVER LEAF DINNERWARE

120 Cups and Saucers for ..... 10  
120 Dinner Plates for ..... 10  
120 Soup Plates for ..... 7  
100 Tea Plates for ..... 8  
80 Bread and Butter Plates for ..... 6  
80 Covered Vegetable Dishes for ..... 6  
80 Fruit Saucers for ..... 5  
80 Oatmeal Dishes for ..... 5  
80 English Teapots at 25c. Excellent quality brown and black decorated English teapots; 3 to 6-cup sizes. Friday bargain, each ..... 23c

#### 75c COLONIAL GLASS TEA SET, 39c.

An excellent offering for 8.30 a.m. shoppers from the Glassware Section. Complete Colonial Glass Tea Set, consisting of covered butter dish and sugar bowl, cream jug and spoon holder. Friday bargain, set ..... 39c

Phone orders filled.

#### OPEN STOCK DINNERWARE

Green floral decoration; good quality English ware.  
Regular 8c dozen Bread and Butter Plates, each ..... 5  
Regular 8c dozen Tea Plates, each ..... 5  
Regular \$1.20 doz. Dinner Plates, each ..... 9  
Regular 60c doz. Fruit Saucers, each ..... 4  
Regular 85c each Covered Vegetable Dish, each ..... 69  
Regular 85c each Gravy Boats, each ..... 18  
Regular 40c each Sugar Bowl, each ..... 29  
Regular \$2.00 doz. Cups and Saucers, each ..... 12  
8c and 7c to 10c English Bowls, 5c. Good quality English pudding and mixing bowls; some decorated; 1,000 in the lot. Friday bargain, each ..... 3c

### Choose Your Neckties Here Today

#### Neckties at 37 cents 3 for \$1.00

**REGULAR 50c, 75c AND \$1.00.**  
Men's and Boys' Pure Silk Neckwear; Swiss, Italian and English materials; broken ranges from our regular stock.

#### BOYS' JERSEYS, 19c.

Blue, blue and blue, white and sky; short sleeves only. Sizes 10 to 32.

#### 35c BALBRIGGAN UNDERWEAR AT 25c.

Men's natural shade underwear; shirts and drawers. Sizes 34 to 44.

#### 50c NEGLIGEE SHIRTS AT 38c.

Men's Shirts, plain and fancy hairline and cluster stripes. Sizes 13 1/2 to 17.

#### 75c AND 89c WORK SHIRTS AT 69c.

English and Canadian drill, black and white stripes, blue chambray, black sateen, English Oxford, some double-breasted. Sizes 14 to 18.

### Toilet Goods

\*Imported Corymbis and Air Flax Toilet Powder. Regular 15c. Friday ..... 11c  
Lambert's Florida Orange Blossom Cream. Regular 35c. Friday ..... 25c  
Nad Brushes, each with quality pure hand-drawn bristles. Regular 75c. Friday ..... 59c  
Genuine Ebony Brushes, each with 11 rows of stiff hand-drawn bristles. Regular \$1.00. Friday ..... 75c  
English Round Bath Soap, large cakes; colors, various qualities. Regular 12 1/2c each. Friday, 3 packages for ..... 35c  
English Toilet Paper, in flat and unusual value. Friday, 3 packages for ..... 49c  
War Stamps Extra.

### The Market

Telephone Tonight, 5.30 to 10 o'clock, for Provisions for Early Delivery Saturday. Call Adelaide 6100.

#### MEATS

200 Smoked Picnic Hams, choice, 5 to 7 lb. each. Special, per lb. ..... 11c  
2000 lbs. Boneless Bank Bacon, selected, mild cured, whole or half. Special, per lb. ..... 25c  
Pure Lard, 5-lb. pails, gross weight. Special, per pail ..... 25c  
Canned Corn, Peas or Beans, 3 time 25c  
Shirriff's Marmalade, 2-lb. jar ..... 30c  
Choice California Prunes, 3 lbs. ..... 25c  
New Orleans Molasses, 4 1/2 lbs. ..... 25c  
Sirlin Steak, Simpson quality, lb. ..... 25c  
Thick Rib Roast, finest beef, lb. ..... 21c  
Best Rib Roast, Simpson quality, lb. ..... 20c  
Rolled Brisket Pot Roast, boneless, lb. ..... 19c  
Front Quarter Spring Lamb, lb. ..... 18c  
Family Sausages, our own make, lb. ..... 18c  
All Pork Sausage, our own make, lb. ..... 18c

#### GROCERIES

One Car Standard Granulated Sugar, in 20-lb. cotton bags. Per lb. 1.40 (Not more than 2 bags to a customer.)  
Choice Family Flour, 5 bag ..... 50c  
Yellow Cooking Sugar, 5 lbs. ..... 25c  
California Seeded Raisins, 3 pkgs. ..... 25c  
Choice Glass Currants, 1 lb. ..... 25c  
Heather Brand Extracts, assorted, 3 oz. bottle, 3 bottles ..... 25c  
Perfection Baking Powder, 3 lbs. ..... 10c  
Pure Orleans Molasses, 2-lb. tin ..... 10c  
Canada Corn Starch, pkg. ..... 10c  
Finest Creamery Butter, per lb. ..... 25c  
Crisco, per tin ..... 25c  
Canned Corn, Peas or Beans, 3 time 25c  
Shirriff's Marmalade, 2-lb. jar ..... 30c  
Choice California Prunes, 3 lbs. ..... 25c  
New Orleans Molasses, 4 1/2 lbs. ..... 25c  
Pure Gold Salt Dressing, 3 pkgs. 25c  
Finest Pearl Tapioca, 2 1/2 lbs. ..... 25c  
Malt Vinegar, reputed qt. bottle ..... 25c  
Libby's Sweet or Sour Mixed Pickles, 1 lb. ..... 25c  
Choice Pink Salmon, tall tin ..... 25c  
Toasted Cornflakes, 3 pkgs. ..... 18c  
500 lbs. Fresh Fruit Cakes per lb. ..... 18c  
1000 lbs. Pure Celona Tea of uniform quality and fine flavor, black or mixed. Friday, 2 1/2 lbs. ..... 7c  
In the 1000 lbs. Fresh pure or with choultry, bean, ground pure or with choultry. Friday, per lb. ..... 27c

#### FRUIT AND VEGETABLES

Choice California Sunlight Oranges, per dozen ..... 47c  
Choice Grapefruit, 3 for ..... 25c  
New Potatoes, best quality, 1/2 peck ..... 25c  
Hot House Tomatoes, per lb. ..... 25c  
Peaches, Pears, Plums, Apples and Watermelons at lowest prices.  
**CANDY, MAIN FLOOR, BASEMENT.**  
1000 lbs. Assorted Gum Drops, lb. ..... 10c  
1000 lbs. Fruit Fudge, lb. ..... 10c  
1000 lbs. Cocoa Nut Cream Caramels, per lb. ..... 17c  
500 lbs. Assorted Milk Chocolate, lb. at ..... 23c

#### FLOWERS

4000 Fresh Cut Carnations, assorted colors, per dozen ..... 47c  
3000 Sweet Peas, assorted colors, per bunch ..... 45c  
2000 Gazdaria (large yellow daisy), per dozen ..... 45c  
Boston Sward Ferns, each ..... 25c  
Choice Palms, each ..... 45c

The SIMPSON Company