

## An Important Announcement.

# W. A. MURRAY & CO.

Purpose making extensive alterations to their old premises, 17 to 27 King Street East, and it has been found necessary to entirely vacate the old store by the end of May to allow the contractors to push forward . . . . .

## The Building Operations

To a speedy completion, and as it is impossible to crowd the combined stocks of our two stores into the Walker establishment, we have decided to . . . . .

Commence To-morrow,  
Friday Morning, April 30th, a

## 30 Days' Clearing Sale

With the view of making material reductions in the stock contained in this store, and as buyers are well aware that to effect a quick reduction in so extensive a stock, enormous sacrifices to us must be the inevitable result of this great clearing sale, and will certainly prove to be an opportunity that is seldom offered to the buying public. We direct attention to the following lines as merely a partial list of the bargains to be offered during this sale:—

### JACKETS & CAPES

#### 3 SPECIAL LOTS—LOT 1—

75 ONLY  
Ladies' Jackets, former price \$7.00 to \$10.00; clearing price . . . . . 2.00

#### LOT 2—25 ONLY

Ladies' Capes and Jackets, mostly silk lined, former price \$5.00 to \$12.00; clearing price . . . . . 4.00

#### LOT 3—45 ONLY

Special Capes and Jackets, all this season's up-to-date styles; clearing price . . . . . 5.00

#### 45 ONLY

Pretty Little Cloth Capes, black, brown, navy; clearing price . . . . . 1.00

#### ODD LINES

Ladies' Haptonette Rain-coats, former price \$4.00 to \$6.00; clearing price . . . . . 3.00

### WASH FABRICS

#### 200 PIECES

Chambray clearing price, yard . . . . . .5

#### 300 PIECES

Crum's English Cambric, Gingham, Duck, etc., former price 15c to 25c; clearing price, yard . . . . . .75

#### 150 PIECES

Flannelette clearing price, yard . . . . . .10

#### 200 PIECES

Fancy Muslins, white grounds, figured designs, former price 25c; clearing price, yard . . . . . .15

#### 150 PIECES

Lovely Crepon plumes, black grounds, former price 25c; clearing price, yard . . . . . .10

### MILLINERY

#### 10,000 BUNOHES

French Flowers, former price \$1.00; clearing price, bunch . . . . . .25

#### 100 DOZEN

Ladies' Straw Sailor Hats, in white, black, brown and navy; former price \$1.00; clearing price . . . . . .25

### SILKS

#### 10,000 YARDS

Plain and Fancy Blouse Silks, 22-inch Drapery Silks, Fancy Gaufré Crepes, etc., etc., former price 50c to 75c per yard; clearing price . . . . . .25

#### 15,000 YARDS

Handsome Plain and Fancy Silks, in stripes, figures, including black and white and black and colored stripes, also fancy taffeta blouse silks, former price 75c to \$1.25 per yard; clearing price . . . . . .50

#### A handsome lot of Plain Silk

and Shot Silk Parasols—also Fancy Frilled Parasols, former price \$2.00 to \$4.00; clearing price . . . . . .3.00

### BLACK DRESS GOODS

#### 25 PIECES

48-inch Fancy Black Dress Goods; clearing price, yard . . . . . .15

#### 200 PIECES

Plain and Fancy Black Dress Materials comprising serges, lustres and fancy materials, former price 50c; clearing price . . . . . .25

#### 50 PIECES

Plain and Fancy Black Goods, including crepons, serges, French solids, broads, etc., etc.; clearing price, yard . . . . . .35

#### 100 PIECES

Plain and Fancy Black Wool Dress Goods, including a comprehensive assortment of stylish materials, former price 75c to \$1.00; clearing price, yard . . . . . .50

### PARASOLS

#### 3 SPECIAL LOTS—LOT 1—

Ladies' White and Cream Plain Parasols, also Muslin Parasols, former price 75c each; clearing price . . . . . .25

#### LOT 2—

Ladies' Fancy Parasols, also Black Parasols, with lace trimming, former price \$1 to \$1.50 each; clearing price . . . . . .50

#### LOT 3—

Ladies' Pure Silk Plain and Shot Parasols, also Black Silk Frilled Parasols, former price \$2 to \$2.50 each; clearing price . . . . . .1.00

#### LOT 4—

Ladies' All Pure Silk Plain and Shot Parasols, former price \$3 to \$4 each; clearing price . . . . . .2.00

#### LOT 5—

A handsome lot of Plain Silk and Shot Silk Parasols—also Fancy Frilled Parasols, former price \$2.00 to \$4.00; clearing price . . . . . .3.00

### UNDERWEAR & CORSETS

#### 100 DOZEN

Fine Corsettes Corsets, white and grey, all sizes, clearing at per pair . . . . . .50

A clearing line Misses' Corsets, in C.P. French corset, sizes 18 and 19 only, former price \$1.50 per pair; clearing at . . . . . .35

Ladies' White Muslin Night Gowns, trimmed with insertion, frilling and embroidery, clearing at, each . . . . . .50

Infants' and Children's Summer Bonnets and Hats, former price \$1 to \$2, clearing at . . . . . .25c, 50c and 75c

Children's Reeler Coats, were \$3 to \$5, clearing at . . . . . 1.00

### LADIES' HOSIERY AND UNDERWEAR

Ladies' Fine Black Cashmere Hose, double heels and toes, high apliced ankles, former price 50c per pair; clearing price . . . . . .25

Ladies' Black Cotton Hose, 40 gauge Hermodorf dye, double heels and toes, high apliced ankles, former price 25c per pair; clearing price . . . . . .15

Ladies' Extra Fine Maco Egyptian Cotton Hose, Hermodorf dye, double heels and toes, high apliced ankles, former price 35c; clearing price . . . . . .20

Ladies' Swiss Ribbed Cotton Vests, fancy lace fronts, former price 35c; clearing price . . . . . .20

Ladies' Plain Natural Merino Vests and Drawers, former price 50c; clearing price . . . . . .25

Ladies' Fine White Cashmere Ribbed Vests, (HEALTH) beautifully finished, summer weight, former price 75c; clearing price . . . . . .35

Ladies' Fine White Cashmere Ribbed Vests, (HEALTH) with short sleeves, summer weight, former price, 90c; clearing price . . . . . .45

### LINENS

#### 100 DOZEN

Large size, Pure Linen Table Napkins, former price \$1.50; clearing price, per dozen . . . . . 1.00

#### 200 DOZEN

Large size Linen Table Napkins, former price \$1.50; clearing price, per dozen . . . . . 1.50

### 200 ONLY

Linen Damask Table Cloths, 120 size, former price \$2.00; clearing price . . . . . 1.25

### 100 ONLY

Linen Damask Table Cloths, 120 size, former price \$2.00; clearing price . . . . . 1.50

### 150 ONLY

Linen Damask Table Cloths, 120 size, former price \$2.00; clearing price . . . . . 2.00

### 50 DOZEN

Linen Huck Towels, former price \$2.75; clearing price, per dozen . . . . . 1.75

### 100 DOZEN

Linen Huck Towels, former price \$2.50; clearing price, per dozen . . . . . 2.50

### 50 DOZEN

Turkish Towels, former price \$2.50; clearing price, per dozen . . . . . 1.50

### 50 DOZEN

Turkish Towels, former price \$3 per dozen, clearing price . . . . . 2.00

### BLANKETS & QUILTS

We have a lot of extra quality, large size, Pure Lamb's Wool Blankets, former value almost double these prices. These blankets we now offer at, per pair . . . . . \$3.25, \$3.95 & \$4.25

Our Best Grade Sateen Covered Down Quilts, filled with the very best pure white down, guaranteed, our \$6.50 line for . . . . . 6.90

Our \$12 line for . . . . . 6.90

### REAL MARSEILLES QUILTS

We have a few very high grade, full size and rich design, former price \$4.50. These quilts we now offer at, each . . . . . 2.75

### COLORED DRESS GOODS

#### 1,000 YARDS

Fancy Delaines, clearing price, yard . . . . . .10

#### 100 PIECES

Colored Dress Goods, including lustres, serges and fancy stuffs, former price 50c; clearing price, yard . . . . . .25

#### 150 PIECES

New Plain and Fancy Dress Goods, former price \$1.00 and \$1.25; clearing price, yard . . . . . .50

### SHEETINGS

Unbleached Plain Sheetings, two yards wide, former price 15c; clearing price, yard . . . . . .10

### BOYS' CLOTHING

Boys' White Duck Sailor Blouses, blue collar and cuffs, pearl buttons, sizes 10 to 14, former price \$1.50; clearing price . . . . . .75

Boys' White Duck Sailor Suits, light and dark blue collars, braid trimmed, pearl buttons, sizes 10 to 14, former price \$2.00; clearing price . . . . . 1.00

Boys' White Duck Sailor Suits, navy blue serge pants, with extra collar, trimmed with white braid, sizes 10 to 14, former price \$2.00; clearing price . . . . . 2.00

Boys' Extra Heavy White Duck Sailor Suits, with navy serge knickers, collar, trimmed, nicely finished, sizes 10 to 14, former price \$4.00; clearing price . . . . . 2.00

Boys' Navy Serge Reefers, with brass buttons, former price \$2.00; clearing price . . . . . 1.00

Boys' two-piece Tweed Suits, sizes 10 to 14, former price \$2.50; clearing price . . . . . 1.25

### SHOES

#### 72 PAIRS

Ladies' Tan and Black Button Boots, very soft, fine stock, regular \$3.50; clearing price . . . . . 1.50

#### 60 PAIRS

Ladies' Tan Oxford Shoes, tie and button, regular \$2.25; clearing price . . . . . 1.00

#### 120 PAIRS

Ladies' Tan Shoes and Slippers, amongst them are odd sizes of our best lines, Burt's, of New York, and Laird, Schoben & Co. of Philadelphia, regular \$2.50 and \$3.50; all at . . . . . 1.25

#### 36 PAIRS

Child's Tan Boots, Rochester make, hand turned, sizes 4 to 8, regular \$1.25; clearing price . . . . . .75

#### 25 PAIRS

Miners' Slippers, regular \$1.00; clearing price . . . . . .40

#### 40 PAIRS

Infants' Tan and Black Boots, regular \$2.00; clearing price . . . . . .25

### GIRLS' NAVY BLUE SERGE SAILOR COSTUMES

Trimmed with navy and white braid, former price \$2.00; clearing price . . . . . 1.00

### SHIRT WAISTS

#### 200 DOZEN

Ladies' Shirt Waists, former price \$1.50; clearing at, each . . . . . .75

## ON SALE IN THE BASEMENT.

**10,000**  
**Ladies' Linen Collars,**  
**Cuffs, Chemisettes and Children's Sets**  
Comprising Collars and Cuffs, former price 25c to 35c, clearing price... **10c**

**China Department.**  
**102 piece** slightly damaged Sans Souci Dinner Sets, gilt finish, delicate decorations, former price \$28.00, clearing price . . . . . **20.00**  
**102 piece** Lanier Limoge Dinner Set, slightly damaged, stippled gilt finish, former price \$33.00, clearing price . . . . . **25.00**  
**102 piece** Limoge Dinner Service, slightly damaged, very light fine china, former price \$21.75, clearing price . . . . . **16.00**  
**116 piece** Semi-porcelain, gilt stippled edge, former price \$18.00, clearing price . . . . . **12.00**  
**10 piece** Toilet Sets, heavily gilded, former price \$4.50, clearing price . . . . . **3.50**  
**Natural Stone Filters,** large size, former price \$2.75, clearing price . . . . . **1.00**

**Curtain Department.**  
**Fine Nottingham Lace Curtains,** 3½ and 4 yards long, in cream only, former price \$4.00, clearing price per pair . . . . . **2.75**  
**Fine Irish Point Lace Curtains,** 3½ and 4 yards long, in white or ecru, former price \$5.00, clearing price per pair . . . . . **7.50**  
**New Derby Reversible Tapestry Curtains,** fringed, colors rose, blue, old red and gold, former price \$5.50 and \$6, clearing price per pair \$3.75 and . . . . . **4.50**  
**Heavy English Turcoman and Tapestry Curtains,** 50 inches wide and 3½ yards long, in assorted styles and colors, former price \$17, clearing price per pair . . . . . **6.75**  
**Curtain Poles,** 5 feet long, in imitation ebony, with imitation ebony ends, rings and brackets, former price 50c, complete for (each) . . . . . **.20**  
**1,000 yards** Art Muslins and Gold Drapery, former price 15c and 18c, clearing price per yard . . . . . **.10**

**SPECIAL.**  
**350 Linen Window Shades.**  
Best quality of cloth, mounted on spring roller, size 37 inches wide x 72 inches long, former price 75c, clearing price . . . . . **25c each**  
Size 41 inch wide x 72 inch long, former price 90c, clearing price . . . . . **35c each**  
Colors—Small figured pattern, in white and light blue, white and light salmon, white and light gold.

**100**  
**Only Children's Cloth Reefer Coats.**  
Former price \$1.50, clearing price . . . . . **50c**  
**300**  
**Ladies' Cloth Jackets.**  
Former price \$3 to \$5, clearing price . . . . . **\$1.00**

# W. A. MURRAY & CO.,

## KING STREET EAST, TORONTO.