

SAVING AND SPENDING

Everybody likes to save, and everybody likes to spend. It's pretty hard to do both at the same time, but it can be done by purchasing Wall Paper from us. Although the price are low this year we can give you satisfaction.

O. B. GRAVES 222 Dundas St.

Without Heat

and pleasanter, is the house that is lighted by electricity.

Call or write for estimates.

LONDON ELECTRIC CO. 230 Richmond Street.

BICYCLE LIVERY.

Tandems and Single Wheels.

W. F. BORTON, 233 Dundas Street Phone 801.

"Union Forever!"



Union Men.—Buy your Fishing Tackle at **W. A. BROCK'S**, 192 Dundas Street.

We Have Continued

To please patrons this spring with our handsome WALL PAPER. Nowhere can you secure better satisfaction both in variety and workmanship. It is not too late to come and see what we have. You will be delighted and the prices will meet your approbation.

H. & C. COLERICK, 448 Richmond Street.

PATENTS

P. J. EDMUNDS Solicitor of Patents, Mechanical and Patent Law Expert.

301 1/2 Richmond, corner King, London, Ont. Telephone, 591.

Equi de Cologne Large handsome bottle, worth 50c., For 25c. **WHITE DRUG STORE** 120 Dundas St. N. W. EMERSON DRUGGIST.

SPECIAL NOTICES

Feather and down cushions, 50 cents each—the best value in London. Goose feather pillows a specialty. Bedroom Suits, Fancy Rockers, Tables, Spring Beds, Stoves of every kind, at the Bed and Mattress Factory, 593 Richmond street north. **JAMES F. HUNT & SONS**, Telephone 997.

Ten Dollar Excursion, Toronto to New York, Monday, Aug. 7, 1899. Via Niagara Navigation Company and West Shore Railroad.

On Monday, Aug. 7, the Masons of Toronto will participate in an excursion to New York. Arrangements have been made for the party to leave Toronto by the Niagara Navigation Company at 2 p.m. The route beyond the Suspension Bridge being over the West Shore Railroad to Albany and Day Line steamers on the Hudson River, returning at 10 p.m. for the round trip. The rate is only \$10 for the round trip; tickets being good for ten days. This will be the only excursion this season. Full particulars can be obtained by calling on or addressing Mr. George C. Patterson, 23 Jordan street, Toronto, or H. Parry, general agent, West Shore Railroad, Buffalo, N. Y.

Possibly the world may owe the boarder a living, but his landlady doesn't feel that it is her duty to assume the debt.

Mrs. Winslow's Soothing Syrup Has been used for over FIFTY YEARS by MILLIONS of MOTHERS for their CHILDREN WHILE TEething, with PERFECT SUCCESS. IT SOOTHES THE CHILD, SOFTENS THE GUMS, ALLAYS THE PAIN, CURES THE COLIC, and is the best remedy for DIARRHOEA. Sold by Druggists in every part of the world. Be sure and ask for Mrs. Winslow's Soothing Syrup, and take no other kind. Twenty-five cents a bottle.

It's not the fast men that win in the race for wealth. Wedlock rhymes with deadlock. You can draw your own inference.

Summer Goods At Big Reductions

All Soft Shirts, Balbriggan Underwear and Straw Hats going very cheap.

GRAHAM BROS.

Stoves! Stoves!

We have to make room for our fall stock of Stoves and Ranges, which are now arriving. In order to do so we will clear out our Gas and Oil Stoves, Ice Cream Freezers, Screen Doors and Windows, and other Summer goods at cost. Call and get a bargain.

STEVELY'S, Richmond Street Phone 452.

METEOROLOGICAL

Toronto, July 23 — 8 p.m. — Heavy rains, chiefly attendant upon thunderstorms, have been very general from the Rockies to Lake Superior, whilst elsewhere in Canada the weather has been fine. In the Lake Superior and Georgian Bay districts today it has been warmer, on the whole, than any time during the present summer, and the general outlook is for a widespread heated term. Minimum and maximum temperatures: Victoria, 52-70; Kamloops, 58-74; Qu'Appelle, 52-70; Winnipeg, 58-70; White River, 50-58; Sault Ste. Marie, 55-80; Parry Sound, 58-82; Toronto, 58-77; Ottawa, 54-74; Montreal, 54-72; Quebec, 50-80; Halifax, 50-74.

The highest and lowest readings of the thermometer at the observatory on Saturday, July 22, were: Highest, 85.5; lowest, 50.5. On Sunday, July 23, Highest, 91.5; lowest, 53. Today sun rises at 4:58, sets 7:50; moon rises 8:43 p.m., sets 7:13 a.m.

PENINSULAR RANGES

are perfect bakers.

PENINSULAR RANGES only consume a half ton of coal a month, run day and night.

PENINSULAR RANGES have pleased over 200,000 wives.

See them at...

THOMPSON'S, 424 Richmond St. Phone 708.

Two doors north of Advertiser's Office.

ALWAYS FLOWERS

GAMMAG & SONS—Dundas and Clarence

London Advertiser.

UNION LABEL

A LOCAL BUDGET

—The city council meets tonight.

—Mesdames Dobbin, Link and Campbell, of the east end, are spending a few weeks at Port Stanley.

—Louis Wilson, son of Postman Wilson, had a leg badly fractured while wrestling with a companion Friday.

—Miss Ella Jones, of Askin street, goes this week to Ypsilanti, Mich., to take a position as nurse in a hospital there.

—Mr. Fred Hardey and a party of east end young men left today for Port Franks, where they will spend two weeks in camp.

—Rev. Dr. Johnston occupied the pulpit of the Westminster Presbyterian Church, Detroit, yesterday, and will preach there next Sunday.

—The great priory of Canadian Knights Templar has been called to meet at Windsor on Tuesday and Wednesday, Sept. 19 and 20.

—All the retail grocery stores in the city will be closed on Wednesday (grocers' holiday). Citizens will do well to take time by the forelock.

—Dr. A. W. Bell, of Toronto, and Mr. Richard Oke, of London, are mentioned as probable candidates for the secretaryship of the Ontario Poultry Association, vice Mr. Thomas A. Browne, resigned.

—Rev. William Gauld, who went from London to Formosa as a missionary seven years ago, is home on furlough.

—Mrs. Gauld and their four children accompany him. The family are in the best of health.

—A congregational meeting of the St. James' Presbyterian Church has been called for this evening for the purpose of ratifying the sale of the old property, and to arrange a mortgage of \$17,000 on the new church.

—Mrs. B. Lawrence, of Barrie, who has been visiting her parents for the last six weeks, in this city, returned home on Friday last. Her sister and brother, Miss Emma and Mr. Frank Symons, left today to join her for their holidays.

—Thomas Cahill was before Squire Lacey on Saturday, charged with high way robbery. Dart, the complainant, said the prisoner was the wrong man, and he was discharged. Frank Cahill was arrested on Saturday afternoon on the same charge.

—There was a family reunion at the home of Mr. Richard Rawlings, Crumlin, last week, his entire family of ten children being gathered together for the first time in six or seven years. Members of the family have come from Buffalo, Toronto and Brantford.

—Peter D. Jones, an Indian constable,

was before Judge William Elliot on Saturday, charged with having allowed a prisoner in his custody to escape. Jones explained that the prisoner had escaped from his assistant, and was later recaptured and tried. Jones was allowed to go.

—It will not be necessary for the school board to look outside the city for a competent successor to Principal Merchant, of the London Collegiate Institute. Among those mentioned for the position are Messrs. E. A. Little, S. J. Radcliffe and R. A. Gray, who have been members of the institute staff for years.

EDGE-BELT.

The marriage of Mr. Henry Edge, of Seaford, Ont., and Miss Margaret Belt took place on Tuesday noon at Trinity Episcopal Church, Detroit, Rev. Walter Hughson officiating. The bride was given away by her brother, Mr. Robert J. Belt. At the conclusion of the ceremony the bells chimed the bride and groom.

Wedding March. The bride and groom left in the afternoon for Seaford, Ont., where they will make their home.

GROCERS' OUTING.

Wednesday next promises to be a gala day with the grocers of London and St. Thomas and their friends. The committee entrusted with arranging an excursion to Niagara Falls are looking carefully after every detail for the comfort and pleasure of those who take in the excursion. The management of the Michigan Central have guaranteed a quick run with a special train of first class coaches. A folder issued by the committee for those who are visiting the Falls for the first time. The tickets are good for two days, and special arrangements have been made for those remaining over to remain as late as 5:45 p.m. on the 27th.

THE ADVERTISER LEADS AGAIN.

Friday evening Mr. John McArthur, of Lobo, called at The Advertiser and advertised for four head of cattle, strayed or stolen from his farm, lot 14, con. 7 Lobo township. Mr. John A. Campbell, of South London, who lost a horse last week, told him the cattle had been found. The advertisement was inserted in The Advertiser and Free Press. A subscriber to the Advertiser, living in Caradoc township, found the cattle in a bushy place, in a very lonely locality, and had driven them to his home. This was about eight miles from Mr. McArthur's farm. The thieves had evidently taken them to the place where they were found for a temporary hiding place. Securing his copy of Saturday's Advertiser, the finder saw the advertisement, and immediately advised Mr. McArthur, who drove to Caradoc and had the cattle in his barn before Sunday morning. The cattle belonged to four joint owners, and when giving in the advertisement, an arrangement was proposed in the office between Mr. McArthur and another of the owners, who were opposite in politics, that whichever paper found the cattle the other was to found his political belief. Mr. McArthur is the Reformer. Everybody reads The Advertiser!

WORK OF THE TROLLEY

Another Bad Smash-Up on Dundas Street Saturday.

Father, Mother and Child Narrowly Escape With Their Lives.

Witnesses Say the Gong Was Not Sounded—Other Accidents.

Mr. and Mrs. W. G. Chambers and daughter, of London Junction, while driving west on Dundas street, Saturday afternoon, were struck by a street car, and narrowly escaped serious injury. The collision occurred at 4:30 o'clock opposite Dreaney's livery stable. Mr. Chambers was driving on the north side of the road, and in order to pass two G. T. R. lorries, tried to cross the street car tracks. Car 54, in charge of Motorman J. Talbot, and Conductor Fitzsimons, was approaching from the east, and struck Chambers' rig broadside. Aid. Dreaney witnessed the accident, and says it was almost miraculous that the occupants of the rig escaped with their lives. The buggy was smashed to pieces, hardly a whole spoke being left in any of the wheels. It was shoved about twenty feet in front of the car, and when the car stopped the fender, Mr. and Mrs. Chambers and their little girl were held in by the buggy-top, otherwise they would doubtless have gone under the car-wheels. The horse was freed of the car-wheels. The horse was struck, and ran away. P. C. Green caught it.

Aid. Dreaney is positive that the motorman did not sound the gong before the rig was struck. Mr. Chambers says the same thing.

The injured ones were removed home

in a rig furnished by **AMM. Dreaney**.

Mrs. Chambers was badly bruised about the head and body, and suffered a slight concussion of the brain. Dr. W. S. McDonald attended her. She was not so well yesterday. The little girl, 2 years of age, received several slight wounds. Her dress was badly scratched and bruised.

The horse and rig were the property of McAdam & Ferguson, liverymen.

A little girl was struck by a trolley car near Kensington bridge Friday evening. Her face and arms were badly bruised.

E. C. Brown, who was struck by a trolley Thursday evening, is making little progress towards recovery at the hospital, and is not yet out of danger. His advanced age makes the outcome doubtful.

Conductor Murphy, who was injured in the rear-end collision on Dundas street, Wednesday, is getting better. His back was hurt. Motorman Barrett is also better. He has been suspended from duty.

PREPARING A ROYAL WELCOME

Arrangements for the Old Boys' Reception Nearly Complete.

Concert in Victoria Park Thursday Night to Raise Funds for the Reception Committee—Good Programme.

About 50 prominent citizens met at the city hall Saturday night to complete arrangements for the entertainment of the London Old Boys, when they take possession of the city Aug. 5. Aid. McPhillips presided. All the committees reported favorably. One important question on which the reception committee has had to decide—the general place of meeting—still remains in question. If it were not for the street car trouble, Springbank would be the unanimous choice. As an alternative, many favor Queen's Park, but some consider that restricted use of the street cars should put it out of consideration also. Mr. W. J. Reid offered the free use of Tecumseh Park for Saturday, with the free admission of all visiting Old Boys to the London-Hamilton ball game. The offer will be dealt with later.

The finance committee reported liberal contributions, but that more funds were needed. It was decided to hold a concert by the Seventh Band in Victoria Park on Thursday evening next to raise money for the entertainment of the visitors. Present citizens will be in charge of the plates at the park gates, and all interested in having the reunion a success should respond generously. The band will give the concert free of charge, and choice programme is to be rendered.

It will be as follows:

Processional March—Silver Trumpets

Grand Selections—English, Melodians

Grand Selections—English, Van Maanan

Grand Selections—English, Van Maanan

Grand Selections—English, Van Maanan

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KINGSMILL'S BETWEEN SEASONS SALE.

Trimmed Millinery.

The prices we quote are in every instance just half of former prices, and we show a fairly good assortment for July.

FOR INSTANCE

Any \$4 00 Trimmed Hat, we now ask only.....\$2 00
Any \$5 00 Trimmed Hat, we now ask only.....\$2 50
Any \$6 00 Trimmed Hat, we now ask only.....\$3 00
Any \$7 00 Trimmed Hat, we now ask only.....\$3 50
Any \$8 00 Trimmed Hat, we now ask only.....\$4 00
All Trimmed Hats above these prices, including some pretty French patterns that were \$15, all at one price.....\$5 00

ROUGH RIDER HATS.

A Rustic Straw Trimmed Hat, marked specially for this sale.....\$1.00

CHILDREN'S SCHOOL HATS.

In fancy Straw, 25 dozen of them, marked specially for this sale.....25c

KINGSMILL'S

Dundas and Carling Streets.

LOST IDENTITY

Every Fit-Reform Suit has the maker's brand and price sewn in the left breast pocket.

If that brand and price should happen to get CUT, LOST, STRAYED or STOLEN, then the garment ceases to be Fit-Reform, and may be sold at any old price.

We have about two dozen suits which lost their identity last night, and some of them appear in our window today looking for an owner. Most of these unhappy suits are made of Scotch tweed from Scotland and a few are of the best Canadian stock.

Some of this nameless lot are in slender and stout shapes in medium sizes, and some are in normal shapes, large and small sizes.

A few are in pronounced Scotch effects, which win favor every time with Londoners.

There is not a suit in the lot worth less than \$22 made to order, nor less than \$15 judged by Fit-Reform standards.

Every one of these garments bears our full and unequivocal guarantee and comes under our "money-back-if-dissatisfied" clause.

Our tailors make such alterations in the fit as you request, free of charge, and as cheerfully as if you were paying us the value of the garments instead of the vanishing price.

We have a few pairs of trousers which are equally unfortunate in having lost their labels. Now who will own these daring exceptions to Fit-Reform?

Take a look in our window.

The Fit-Reform Wardrobe

ROBERT M. BURNS, 180 Dundas Street.

J. Ward 2, F. Pike 3.
Boys' race—M. J. Francis 1, W. Webster 2, F. Costello 3.
Girls' race—M. Whitaker 1, R. Whitaker 2, R. Durkin 3.
Committee's race—S. Dale 1, J. Vanstone 2, H. Dyson 3.
Fat men's race—J. Costello 1, F. Whitaker 2, J. Penick 3.
Married Women's race—Mrs. Dyson 1, Mrs. Whitaker 2, Mrs. Jones 3, Mrs. Vanstone 4.
Judges' race—J. B. Harpin 1, Consolation race—W. Allinson 1, C. Dale 2, E. Housen 3.

DEATH OF

CECIL SIPPI

Indirectly Due to the City Hall Disaster—He Was the Fourth Son of Dr. C. A. Sippl.

Cecil Sippl, aged 24 years, died suddenly about 1:30 p.m. yesterday, at his father's residence, Dundas street east. Heart trouble was the cause. Deceased was the fourth son of Dr. Chas. A. Sippl, bursar at the London Asylum for the Insane. He was injured in a city hall disaster a year ago last January, and never fully recovered, although having the appearance of being in good health. Recently he paid a visit to friends in Guelph. The seriousness of his condition was not generally known, and it will be a shock to many friends of the family to learn of his death. Cecil was much liked by all who knew him.

The negroes of Chattanooga and vicinity have inaugurated the ancient voodoo dance, and the entire negro community have gone wild on the subject.

CALIFORNIA SHOCKED.

San Diego, Cal., July 24.—A sharp earthquake shock occurred here on Saturday, with vibrations from southwest to northeast. No damage was done. A very perceptible shock of earthquake was felt at Los Angeles, with vibrations from east to west. Tall buildings were rocked considerably and some alarm was felt, but no damage resulted.

The 15-months-old child of Mrs. Grant, of Bay Port, Mich., who is visiting friends at Akron, was given a teaspoonful of carbolic acid in mistake for castor oil, and died in a few hours.

Saturday's statement of the condition of the United States treasury says: Available cash balance, \$280,574,768; gold reserve, \$244,842,623.

FOOD FOR CYCLERS.

Goes Farther, Lasts Longer and Tastes Better.

The bicyclist who takes long rides needs nourishment in condensed form. The loading up of the stomach with heavy food will work serious injury.

Cyclers and athletes who have tried the delicious Grape-Nuts, lately placed on sale with our grocers, are loud in recommendations of them as a condensed food that builds flesh, strength and muscle, while at the same time is easily digested.

It is an undeniable fact that more hard work, physical or mental, can be done on a meal of Grape-Nuts than upon any food in existence.

Proof of this is to be found among those who use Grape-Nuts and have the experience.

Add to this its delicious flavor and its popularity is understood.

They are made by the Postum Company, Battle Creek, Michigan.