

E. SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

PHONE NUMBER MAIN 7841.
We have fifty lines to Central.

E. SIMPSON

Suggesting Some of the Extraordinary Offerings By THE SIMPSON STORE

Men's Furnishings and Headgear



Heavy English Flannelette Nightrobes

A range of blue, pink or drab stripes; the body very wide and long; a value hard to beat at this price. Buy two, it's cheaper. Sizes 15 to 19. Regularly \$1. Monday 2 for \$1.40, or each, 75c.

English Natural Wool Underwear, shirts or drawers, non-irritating, and guaranteed unshrinkable, light or dark shades. Sizes 34 to 44. Regularly \$1.00. Monday .75

Boys' Varsity Caps

Fine navy blue serge, good, serviceable and well made. Monday .9

Children's Felt Hats, colors navy, brown, grey, fawn, cardinal, scarlet and white; small, medium or wide brims. Monday .45

Children's Tams, wide brims, with wired crown; colors navy, black, cardinal or brown; plain and named bands. Special at .50

'VICTOR' BOOTS

Their perfect fit, lasting shape, choice material and custom workmanship need no special mention. Our "VICTOR" Boot customers know these things. Others can only know by wearing them once. Can we show you a pair to-day?

4.00 4.50 5.00

Men's Spring Overcoats

Coats made from a plain English light grey tweed, in a small diagonal weave; are cut single-breasted Chesterfield style, with close fitting collars, neatly tailored, and have good mohair linings; all 7.95 overcoats well worth \$12.00. Sale price Monday

SPECIAL VALUE TROUSERS.

These English Worsted Trousers are made from striped patterns, in the medium and dark greys. They are cut in good style, and are well tailored. Trousers well worth \$2.75 and \$3.00. On 2.00 sale Monday

BOYS' TWO-PIECE BLOUSE SUITS.

Cut on the popular double-breasted style, with neat lapels and creased sides; fine twill body linings, full hip bloomers, with belt loops; material is a light slate English worsted, showing a fancy thread stripe. Sizes 26-30, \$5.50; 31-33, \$6.00.

AN ENGLISH TWEED SUIT.

Double-breasted bloomer suit of brown herringbone weave, and tweeds with stripes one-inch apart, well lined and neatly tailored, large American bloomer pants with belt loop. Sizes 27 to 34 9.50

ENGLISH CAMBRIC SHIRT WAISTS.

Splendid assorted shades and colorings, laundered cuffs and collars. Sizes 11 to 14-inch neck65
Plain White Cambric Shirt Waists, with soft attached collar, all seams double stitched, patch pocket. Sizes 11 to 14 neck50

The Mantle Section A MAGAZINE OF

Raiments for Warm Weather

ENGLISH SERGE SUITS AT \$12.85

In women's and young girls' sizes. Coats have good quality of silk lining; slanting or rever collar, inlaid with silk or plainly tailored. Skirts are the correct styles, plain or pleated effects. Worth \$17.50. A bargain at 12.85

DAINTY FRENCH VOILE DRESSES FOR \$7.50

In a one-piece style, for women and young girls. Waist is cut in the one-sided surplice effect and is trimmed with narrow white fringe; has semi-low square collar, outlined with thread lace; short inset sleeves to match. Skirt has the high waist-line and hangs gracefully, with deep thread insertion and fringe to match waist. Special 7.50

SMART COATS FOR MISSES AT \$11.50

Cut on slightly fitted lines, with panel back coming to point at bottom of coat; large detachable collar of shepherd's check; turn-back cuffs and patch pockets trimmed to match collar. Sizes 14, 16, 18 years. Price 11.50

GIRLS' COATS AT \$6.95

Made of shepherd's check in white and black. Has large pointed collar of plain material in navy or red overlaid with check and finished with piping of velvet. Has belt around waist. Ages six to fourteen years. Price 6.95

Pillow Cases 25c pair

100 dozen Hemstitched Pillow Cases, in a fine quality, size 42-in. Clearing Monday, pair 25c

200 Pure Irish Linen Table Cloths, new neat designs, bordered all round, 68 x 86. Monday 1.35

1,000 yards Crash Roller Toweling, with red border, good heavy weight, 17 inches wide. Monday, yard85

English Nainsook, in a nice fine even weave, free from dressing, 36 inches wide. Monday, yard10

Reversible Silkoline Comforters, well filled, with a nice white fluffy cotton in pretty designs, dark and medium colorings, double bed size, 72 x 72. Monday 1.98

1,000 yards White Flannelette, good heavy make, will wash and wear well, 23 inches wide. Monday, yard7

Brown Linen Turkish Towels, in a good strong make, 20 x 40, an excellent bath towel. Monday, pair48
(Phone direct to Dept., 2nd Floor.)

Motor Hats and Bonnets

We have allotted three cases in our Millinery Department for this class of hats. For Monday we have devoted special attention for your motoring requirements, showing models from Paris and New York, from expensive creations down to the more popular grades from our own work rooms. The strongest feature of this showing will be the prices we have marked upon these hats and bonnets. They range from \$1.50 to \$15.00.

THE KILRAIN DUST, WIND AND WATERPROOF HOOD
For motoring, covers the hat completely, making a great protector from the wind and rain; easily adjusted and can be carried in your bag when not used. Special Monday 8.00

A big special among the

UNTRIMMED SHAPES.

20 dozen fine soft pliable Chip Hats, in solid white, black and burnt, having a deep-colored flange on the under brim, in combination of white with black, blacks with burnt and burnt with black. Regularly would sell for \$2.00. Monday special 1.00

Children's House Gowns or Bath Robes

Clearing a handsome style in these useful and handy garments at just half what we have always sold them at. Phone orders taken while they last.

220 only Children's Dressing Gowns or Bath Robes, medium heavy fancy printed velours, cotton flannel, square collar, bound edges, pocket and heavy cord girdle, pink or blue fancy patterns, sizes 4 to 16 years. Regular price \$1.50 and \$1.75 each. Monday, all sizes, each75

HANDSOME PETTICOATS AND WARM FLANNELETTE NIGHTDRESSES.

Two saving opportunities in "Simpson" quality Petticoats and Nightdresses that will appeal to women of taste and the economically inclined. Phone orders taken for the petticoats only.

Clearing Women's Nightdresses of fine heavy fancy striped flannelette, pink and white or blue and white effects, double yoke back and front, frills and fancy braid trim, sizes 32 to 42 bust. Regular price 86c each. Monday, each59

Women's Extra Fine Petticoats, two beautiful styles, handsome heavy embroidery flounce and insertion or wide fine Valenciennes lace trim and insertions, lengths 38, 40, 42 inches. Regular price 35c each. Monday, each 1.95

New Whipcord Suitings

We are showing a fine range of these popular suitings, in fine worsted finished two-toned effects; plain colorings etc.; splendid tailoring fabrics; the correct weight for smart tailored suits or spring coats; black and navy, black and royal, tan and black, brown and black, black and grey, black and white, green and white, tan and white, etc., are amongst the most popular color combinations.

Cream serges promise great popularity for summer tailored suits and dresses. We guarantee all our qualities to be thoroughly soap shrunk and free from grease, and absolutely spot-proof; in fine, medium and coarse twills, in West of England, chevrot and the new milled finish; 42 to 36 in. wide. Prices 50c to \$2.00 per yard.

Rich Bridal Satins

Ivory Charmeuse Satin, a most charming fabric, with a subdued meteor finish, drapes well; made by a leading French maker, and thoroughly reliable; 40 inches wide, \$2.50 and \$3.00 per yard.

C. J. Bonnet's Rich Ivory Souraine, an elegant fabric, all pure silk, and manufactured specially for bridal gowns; something new; 42 in. wide. Per yard 3.50

This in Lunch Room
MONDAY AFTERNOON, 3.00 TO 5.30:
Chicken Patis, with Bread and Butter,
Pot of Tea,
TEN CENTS.

Parlor Furniture The New Spring Showing of Wilton & Axminster Squares

Three-piece Parlor Suites, finished polished mahogany, settee, arm chair and arm rocker, panel backs and plain, deep spring seats; three new patterns. Regular prices \$45, \$49 and \$50. Monday selling 37.00

Three-piece Parlor Suites in mahogany finish, polished; two patterns with crotch mahogany panel backs, and one upholstered back covering, a good quality silk tapestry. Regular prices \$55, \$60 and \$62. Monday selling 45.00

Three-piece Parlor Suites, massive designs, with upholstered seats and backs, well made and beautifully finished. Regular prices \$69, \$70 and \$79. Monday selling 54.00

Lace Curtains in Abundance

The finest collection of rare and artistic Net Curtains imported from "European" manufacturers; shown in our Lace Curtain Department daily; new patterns with modern treatments, very prominent, and give pleasing and lacey effect. Prices to meet the demands of all, even the most thrifty housewife. Space will not permit a full description of these curtains. Below we give the most interesting items:

SWISS LACE CURTAINS.

Irish Point or Swiss Applique Curtains in white, ivory, ecru or two-toned effects, fine quality net, neat designs and good workmanship. Prices range from \$3.00 to \$15.00 pair.

NOTTINGHAM LACE CURTAINS.

Nottingham Lace Curtains, embracing an unequalled variety of patterns and sterling qualities, usual sizes, white only. Priced from 60c to \$4.50.

HAYRISTON CURTAINS.

"Ariston" Curtains, double thread, twisted into wiring mesh, ensures perfect satisfaction, good lacey and border designs. Ask to see them. Prices from \$2.50 to \$5.00 pair.

SCRIM CURTAINS.

Colonial Scrim Curtains, durable and inexpensive. The applied "Flit" and "Torchon" laces or insertions on mercerized scrims give a beautiful effect. Prices range from \$6.00, \$7.00 to \$12.00.

BATTENBERG AND RENAISSANCE.

These heavy Curtains well noted for their wearing qualities in new "Marie Antoinette" and "Vivian Baum" designs, 59 inches wide x 3 yards long. Prices range from \$3.50 to \$35.00 pair.

LACE PANELS.

Special attention is given to this high-class Curtain feature, for windows and doors. Exquisite range of new motifs, laces and insertions awaiting your command. Estimates and designs cheerfully given on receipt of sizes or particulars.

A Wall Paper Clearing

We are disposing of over 50 lines of Imported Papers that have been reduced to odd lots and balance lots during our very busy spring selling. Every paper contains a room lot or more; patterns and colors are very good. 6,600 rolls Imported Paper for parlors, dining-rooms, halls, den, sitting rooms and bedrooms, with browns, greens, reds, metallics, greys, fawns and white grounds, with fruit, tapestry, florals, stripe and set designs.

Regularly 75c. Monday .33
Regularly 50c. Monday .21
All these papers are very exceptional values at less than one-half regular prices. (Fifth Floor.)

Extreme Savings in Chinaware

2,000 pieces Oddments in chinaware, spoon trays, salade plates, mugs, cups and saucers, bowls, etc. For rapid selling. Monday5

Majolica Jardinieres, with chain, good assortment of colors, embossed shapes. Monday, special25

Decorated Cuspidors, in German ware. Regularly 35c. Monday23

7-piece Water Sets, in Bohemian glassware. Regularly \$1.50 set. Monday 1.00

Colonial Cut Salt and Pepper Shakers. Monday half price, pair21

Combination Dinner and Tea Sets, for 6 persons, in strong Staffordshire semi-porcelain ware. Monday 2.79

97-piece Dinner Set, in Bishop & Stoner's high-grade semi-porcelain, with neat border design and gold finish. Monday special 12.50

\$31.00—Royal Carlsbad China Dinner Set of 102 pieces, open stock pattern, with dainty rosebud edge decoration and gold finish. Monday special 21.25

10 only, 108-piece Theodore Haviland Dinner Sets, with conventional decoration and mat, gold trimmings, a really handsome set. Regularly \$60.00. Monday half price 30.00

Home Needs in the Basement

Wash Boards, Regularly 25c. Monday, 19 Wash Boards, glass. Regularly 40c. Monday32

Perforated Chair Seats, all styles and sizes. Monday each 1.10

Willow Clothes Baskets, 3 sizes. Monday 65c, 75c, 85c.

Splint Clothes Baskets, 25c, 35c and 40c sizes. Monday each 1.19

Carpet Beaters, wire, wood handle. Monday each 1.10

Carpet Beaters, willow. Monday each, 15c. Carpet Beaters, 24 strands, woven flexible wire, wood handle. Monday 3.25

Mrs. Potts' Irons, 3 irons, stand and handle, nickel-plated set. Regularly \$12.00. Monday 3.50

Polished Set. Regularly \$1.00. Monday75

Mrs. Potts' Iron Handles. Monday 1.75

Mrs. Potts' Iron Heaters, with cover. Regularly 25c. Monday 1.17

Putz Cream, unequalled for polishing all metals, 4 sizes. Monday 15c, 16c, 25c, 35c.

Linoleum, for cleaning and polishing, oak, parquet and stained floors, linoleums, etc., two-size tins. Monday 25c and 50c.

The Vacuum Washing Machine, heavy galvanized iron tub, non-rusting, inlaid wood frame, washes quick and clean and does not tear the clothes, a \$15.00 value. Monday 10.00

Imperial Wringers, fitted with rubber rollers, covered with wheels, standard grade rubber rolls and improved surplus clamps, which fit any tub. A guarantee for one year with each wringer. Regularly \$4.00. Monday 2.00

3,000 Household Brooms, long, clean stock, full weight, strongly sewn with five strings. Regularly 55c. Monday 3.37

Tin Boilers, hand made, flat copper bottom, sizes 8 and 9, with cover. Regularly \$1.35. Monday93

Galvanized Boilers, flat bottom, hand-made, sizes 8 and 9, with cover. Regularly \$1.00. Monday69

Galvanized Tubs, with wringer attachments, three sizes. Monday 55c, 65c, 75c.

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