

SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p. m.

H. H. Fudger, Pres.

J. Wood, Manager

PROBS.—Light to moderate winds; fine; not much change in temperature.

SIMPSON

If You're a Student of Values, These Saturday Morning Prices Will Interest You

Studies For Men

85 only Men's Two-piece Summer Outing Suits, imported Donegal and fancy tweeds, in light and medium grey and fawn mixed grounds, with faint-colored stripes and overchecks; latest single-breasted sack and Norfolk styles; half lined with fine lustre; pants made with belt loops and roll bottoms; all carefully tailored and perfect fitting; sizes 34 to 42. Regular \$15.00, \$17.00 and \$18.50. To clear Saturday morning at 10.95

Men's Summer Vests, made from fine Austrian wash vesting, in silver grey and tan shades, showing self-mercerized stripes; five-button single-breasted style; well tailored; sizes 36 to 44. For Saturday morning selling 2.00

Men's Linen Automobile Dusters, double-breasted style, with military collar, slash pockets and patent wind straps on sleeves; sizes 36 to 46. Saturday morning 4.00

Studies For Boys

Boys' Linen Sailor Blouse Wash Suits, double-breasted style, with sailor collar and detachable shield, finished with double row of large pearl buttons down the front; pants elastic bloomer style; sizes 6 to 10 years. Saturday 1.75

Boys' Fancy Pique Russian Wash Suits, in blue and white stripe pattern; made with white drill sailor collar and flowing end tie; trimmed with fancy blue and white trimming; pants elastic bloomer style; sizes 2½ to 6 years. Saturday 1.25

Boys' Shirt Waists, with soft attached collar and patch pocket; made from English and French prints and percales, in plain white and white grounds with black and fancy colored stripes; sizes 5 to 15 years. Regular 65c and 75c Saturday morning50

Store Closes at 1 O'Clock To-morrow



Men's Understudies

A Clean-up of Broken Lines of Men's Soft Outing Shirts, collar attached style; some reversible; all soft; single or double cuffs; white duck and cellular makes; stripe cashmerettes, fancy silk stripes, plain colors, etc.; all sizes in the lot, but not in each line. Regular prices from 75c to \$1.50. Saturday morning, each69

1800 Men's Neglige Shirts, for early Saturday morning selling; manufacturer's samples and broken ranges from our best selling lines; light, medium and dark colors; coat and ordinary style; some pleated fronts; sizes 14 to 17. Regular prices 75c, \$1.00, \$1.25 and \$1.50. Saturday morning, each .. .50

2000 Suits of Men's Balbriggan Underwear, in greys and light blues only; just the weight for hot weather wear; sizes 34 to 44. Regular 50c. Saturday morning, per garment29

"High-brow" Studies

200 Men's Straw Hats, sailor and curl brim styles, extra fine braids and best finish. Regular \$2.50. Saturday bargain.... 1.50

180 Men's Extra Fine Panama Hats, the choicest South American make; close, even and strong weave; best finish; four different shapes to choose from. Saturday bargain 4.75

Another Lot of Fine Panama Hats, in small or large shapes; well finished, dressy hat. Saturday bargain 2.45

300 Men's Straw Hats, negligé shapes; extra fine braids and best trimmings; a cool length and easy fitting hat. Regular \$2.00. Saturday bargain95

Silks That Bring an Envious Sigh

At Prices That Bring Relief

500 yards Rich Black Paillette, bright satin finish, deep full black. Regular \$1.25. Saturday morning, 36 inches wide, per yard97

350 yards only of One-Yard-Wide Japanese Silk, in black and ivory only, beautiful heavy dress quality. Worth 65c. Saturday morning, per yard47

Dress Goods for Saturday's Selling

\$1.00 BLACK DRESS FABRICS, 69c YARD.

1300 yards of High-Class Dress Fabrics on Sale Saturday, including plain and fancy voiles, San Toys, poplins, henriettas, armures, broadcloths, Venetians, mohairs, fancy novelty weaves, etc.; all up-to-date fabrics, cut-priced and guaranteed for wear and appearance; 44 to 54 inches wide, black only. Saturday.. .69

PENCIL STRIPE SUITING

700 yards of Novelty Pencil Stripe Suiting, best English manufacture, in a full range of new colorings, fine worsted finish, with white pencil stripes, 44 inches wide. Regular value 75c. Saturday price55

The Right Kind of Lingerie Hat

A Lingerie Hat is the daintiest thing imaginable, if it is the right kind. There is the ordinary Lingerie Hat, the frames of which are turned out by the thousand, and the Lingerie Hat with a hand-made frame in some exclusive design. These exclusive lingerie hats are the kind offered for Saturday's selling in our Millinery Salon. There are only fifty. They are made of silk lace, Valenciennes or Swiss embroidery, trimmed with soft shades of liberty satin or rosebuds. No phone or mail orders taken. Saturday 2.98

Timely Sale of Women's Washable Clothes

Our Women's Ready-to-Wear Department is holding a seasonable sale of Suits, Coats and Skirts on Saturday. They are all garments that return from the laundry as good as new. After an examination you will return home from the Store with even better impressions than the price quotations led you to form.

Wash Suits, for women and misses, first-class qualities of natural and black linens, white, blue and grey rep, fawn poplins and linene, in natural, white, pink, blue and mauve; coats are plain tailored; some trimmed with strappings and buttons; skirts are in either semi-pleated, gored or panel effects. Regular values up to \$10.50. Saturday 3.95

Serviceable Summer Wash Coats, of imported rep, in white only, semi-fitted backs, single-breasted fronts, fastens with pearl buttons, tailored collar and revers, patch pockets. Saturday 4.25

Summer Outing Skirts, of good quality duck, in black or navy, with white polka dot, made in a nine-gore flare style, with inverted pleat back. Saturday 1.35. Cannot accept phone or mail orders.

(Third Floor)

\$4.50 Fancy Linens Clearing 8 o'Clock 98c

A great stock-taking clearance of all odds and ends from our splendid Fancy Linen Stock, Second Floor: Centrepieces, 5 o'Clocks, Tray Cloths, Dresser Scarfs, etc., etc., of beautiful Cluny, Venetian lace, embroidery work pieces. The season's best sellers; about 300 pieces. Regular prices were as high as \$4.50 each. Your choice Saturday morning, upstairs98

No mail or phone orders.

Ribbons

17c PER YARD, OR 18 YARDS FOR \$2.79.

Exceptionally Heavy Taffeta Ribbon, of pure silk, 5¼ inches wide; for millinery, ribbon ties, hair bows and sashes it cannot be surpassed; the color range is extensive, including white, cream, tuscany, pale blue, pink and lilac. Mail orders for this ribbon will be filled. Saturday, per yard17

Feet First

Come to think of it, don't we generally arrive at a place "feet first," and, for that reason, shouldn't we always see to it that our feet are most presentable? Here are many good chances:

MEN'S OXFORDS, GOOD-YEAR WELTED

750 pairs Men's High-Grade Oxfords, made from Russia tan calf, vici kid, patent colt and black calf leathers. Blucher style, Goodyear welt soles; C, D and E widths; sizes 5 to 11. Regular values \$3.00, \$3.50 and \$4.00. On sale Saturday 2.49

OXFORDS AND PUMPS

The Dainty Kind Reasonably Priced

560 pairs Women's Oxfords and Pumps, tan calf, vici kid, gun-metal and patent colt leathers; Blucher and button styles; Cuban, military and low heels; all sizes 2½ to 7½. Regular values \$2.50 to \$3.50. Saturday 1.99

HOSIERY FOR MEN AND WOMEN—

AND SOME GLOVES

Men's Pure Thread Silk Socks, with lisle sole, heel and toe; gauge weight; black, tan, grey and a variety of fancy shades; all sizes. Regular 50c. Saturday... .35; 3 pairs 1.00

Women's Silk Ankle Hose, with lisle thread top, sole, heel and toe; pink, sky, Copenhagen; emerald; gauze weight; all sizes. Special Saturday... .50

Women's Long Black Silk Lace Gloves, neat pattern for summer wear; sizes 6 and 6½. Regular 50c. Saturday, per pair29

Women's Long Lisle Thread Gloves, plain black. Mousquetaire wrist, lace with jersey wrist in suede. Regular 35c. Saturday... .19; 3 pairs .50

Women's Wrist Length Lisle Thread Gloves, black, white, two dome fasteners; all sizes. Regular 35c. Saturday15

Saturday Morning Bargains in Our Carpet Dept.

Carpet Hassocks, made from Witton and Brussels carpet, solid wood bottoms; firmly stuffed and well made. Regular price 75c to \$1.00 each. While they last, Saturday, each59

Japanese Sand Mats, well woven and are not affected by damp weather. Regular price 5c each. Saturday 4 for .10

Japanese Cushions, in designs and colorings of blue, green, red, etc., well bound, 18 inches square. Saturday, each25

Japanese Wind Chimes, musical, mysterious, and decorative; hang them on your verandah or in your halls. Saturday, each 5, 10, 15, 25 and 45

Japanese Sandals, well made, cool and comfortable; wear them at your summer cottage, or at home in the evenings. Regular price 25c. Saturday, per pair19

No phone or mail orders.

Sale of Curtain Remnants To-morrow

Many Handsome Remnant Lengths to Be Cleared at Worth-While Prices—The assortment includes an excellent range of fabrics, such as velours, tapestries, monk's cloth, reps, mercerized fabrics, chintzes, casements, brocades, silks, etc., suitable for cushion covers, window and single portiere curtains; ¾ to 3 yard lengths; prices 65c to \$3.00 a yard. Saturday morning, less than half price, per yard25 to 1.25

Half-Priced Wall Paper for Half Day

(Fifth Floor)

5000 rolls Imported Papers, best English makes, in greens, champagne, brown, buff, tan, pink, grey and blue, for drawing-rooms, parlors, dining-rooms, halls and bedrooms; price cut in two for Saturday morning:

Regular 75c roll. Saturday morning37
Regular 50c roll. Saturday morning24
Regular 25c roll. Saturday morning11

NEW WHEEL GOODS FOR THE BABY.

(Fifth Floor)

25 Baby Folders, hoods, large body, spring seat, rubber tires, strong wheel. Special Saturday morning 4.59

12 Baby Carriages, reed or wood bodies, hood, rubber tires:
Regular to \$21.50. Saturday morning 17.17
Regular to \$18.50. Saturday morning 15.15

A Rousing China Sale at \$1.98

REGULAR UP TO \$5.00. SATURDAY BIG SPECIAL, \$1.98.

200 pieces Art Pottery Wares and Bric-a-Brac, superb samples of Royal Doultons, Wedgwoods, Royal Carlsbad, B. Moores, Crown Derby, Amphora, Flemish Ware, Rubian Art Wares, Kinrairn Ware, Royal Nippon, comprising a beautiful assortment of decorative pieces at a wonderful bargain. Price for Saturday... 1.98

No mail or phone orders. See Yonge Street window.

It Will Make You Sit Up—Smelling Salts, 29c

Brown Lavender Smelling Salts. Regular 40c. Saturday29

OTHER TOILET GOODS REDUCED FOR SATURDAY.

A Clearing Line of High-Class Toilet Water, in various odors, 6-oz. bottle. Regular 75c. Saturday49
Simpson's Violet Talcum Powder. Regular 18c. Saturday 2 for .25
De Miracle Face Cream. Regular 25c and 50c. Saturday17 and .29
Johnson's Shaving Cream, 20c size. Saturday 2 for .25
Arbest Toilet Paper. Regular 5c per roll. Saturday 7 for .25

Phone direct to Toilet Department.

Relieve the Lawn of Its Crop

Lawn Mowers, a few odd lines at reduced prices. Saturday:
Daisy Lawn Mowers, 7-inch drive wheel, three blades—14-inch cut, Saturday 2.75; 16-inch cut, Saturday 3.00
Star Lawn Mowers, 9-inch drive wheel, three blades—14-inch cut, Saturday 4.00; 16-inch cut, Saturday 4.50

Woodyat Lawn Mowers, 10-inch drive wheel, four blades; 16-inch cut, Saturday, 4.75; 20-inch cut, Saturday 5.25

The Robert SIMPSON Company Limited

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