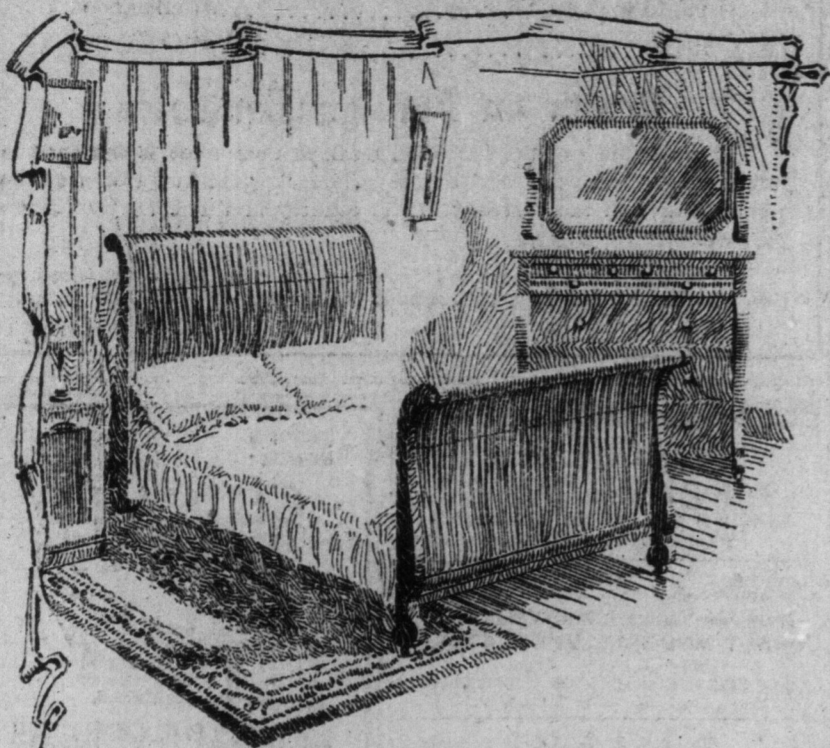


Store Opens
8.30 a.m.

The Robert Simpson Company, Limited

Closes at
5.30 p.m.



Sale of Men's Suits, \$8.95

REGULARLY \$12.00, \$13.50, \$15.00 AND \$18.00

300 in the lot, a special purchase of Spring samples and odd Suits that were made up for special orders; also some blue and black worsteds, made up in the latest two and three-buttoned single-breasted saque models, lined with twilled mohair linings to match; excellently tailored, only six suits of any one pattern in the lot; sizes 33 to 42. On sale Monday morning at..... 8.95

BIG BOYS' ULSTERS, \$5.95.

Regularly \$9.50, \$10.00, \$11.00, \$12.00.

100 High-Grade Double-Breasted Ulsters, made from imported Scotch and English ulsterings, in solid shades of brown, gray, and tan, also fancy Scotch mixtures, smartly designed with shawl convertible and notch convertible collars; full cut style, with belt on back; beautifully tailored, with best serge linings. Priced below actual cost. Sizes 30 to 35. Monday..... 5.95



First Day of the February House-furnishing Sale

Preparations for this great sale of Drapery and Upholstering Fabrics have been going on for months. The values are better than ever.

\$1.50 AND \$2.00 ENGLISH FIGURED TAFFETA, 50 INCHES WIDE, 69c YARD.

Exquisite colorings, new designs, and a great variety to select from, full 50 inches wide, fast washing colors, for curtains, slip-covers and light upholstery. Unprecedented value. February House Furnishing Sale, per yard..... .69

\$2.00 AND \$2.50 LINENS AND TAFFETAS, \$1.48 YARD.

Hand-Blocked Linens and Figured Taffetas, beautiful quality, rich colorings, 50 inches wide, the acme of good taste for hangings in any room; \$2.00 and \$2.50 values. February Sale, per yard..... 1.48

NETS AT ASTONISHINGLY LOW PRICES.

85c Heavy English Bungalow Nets, 50 inches wide, in ivory, ecru, and arabe. February Sale, per yard..... .87

NETS AT HALF PRICE.

A choice selection, in a variety of different makes, lengths of 5 to 18 yards only; exactly half price; usual value 50c to \$1.50 yard. February Sale price, per yard, .25 to..... .75

BUNGALOW NETS, 42 TO 50 INCHES WIDE.

In ecru, arabe and ivory shades; these nets are divided into three lots, and marked at prices only a fraction of the usual value:

- 1st Lot, per yard..... .16
- 2nd Lot, per yard..... .23
- 3rd Lot, per yard..... .28

SASH NETS, 40 INCHES WIDE, 15c YD.

Anticipate the wants of your summer home—buy now. A dainty, serviceable net, small patterns, 40 inches wide. February Sale, per yard..... .15

STERLING PRICES IN ENGLISH CRETONNES.

At 19c per yard, a superior quality, in a very fine selection of floral effects, dark and light grounds, for slip covers, curtains, etc. February Sale price, per yard..... .19

50c AND 75c VALUES, FOR 38c YARD.

A Rare Collection of English Chintzes—Effective and very durable, suitable for living-room hangings, slip covers, etc.; a few are reproductions from the old hand-made chintzes, and are well worth seeing. Exceptional value at, per yard..... .38

\$3.50 BEDROOM BOXES, \$1.98 EACH.

Every bedroom requires a settee; they make a comfortable seat, and are an ornament in any room; nicely upholstered tops, lined, fitted with castors and covered with pretty chintzes. February Sale, each... 1.98

..The.. February Sale of FURNITURE

covers every grade of goods, with a sliding price list that will make each day of the month individually profitable to our customers.

Watch the daily announcements and you will certainly receive surprising information concerning the value giving that marks Simpson's February Sales. Enquiries will receive careful consideration and reply. All elevators lead to the fifth floor Furniture section.

Dining-Room Chairs, made of selected quarter-cut oak, fumed or golden finish; shaped panel backs and box seats, well upholstered and covered in genuine leather; five side and one arm chair. Regularly \$20.25. February Sale price..... 16.10

Dining-Room Chairs, made of solid quarter-cut oak, fumed or golden finish; panel backs and loose leather slip seats, covered in genuine leather; set consists of five side and one arm chair. Regularly \$24.75. February Sale price..... 17.90

Dining-Room Chairs, in solid quarter-cut oak, in fumed or golden; the box seats and back are covered with genuine leather; the set consists of five side and one arm chair. Regularly \$23.00. February Sale price..... 18.10

Dining-Room Chairs, "Colonial"; set consists of quarter-cut oak, in fumed or golden finish; the seats are well upholstered, and covered in genuine leather. Regularly \$25.00. February Sale price..... 19.75

Dining-Room Chairs, in solid quarter-cut oak, in fumed oak; loose upholstered slip seats and backs, covered in genuine leather; the set consists of five side and one arm chair. Regularly \$32.50. February Sale price..... 25.00

Buffet, in quartered oak finish, golden and early English color; has long drawer, two short drawers and good-sized cupboard; beveled mirror at back. Regularly \$16.50. February Sale price..... 13.65

Sideboard, in selected hardwood, in quartered oak finish; very massive in design; has long drawer, two short shaped drawers and double-door cupboard; the top part has large British bevel mirror. Regularly \$24.00. February Sale price..... 16.90

Buffet, in solid quarter-cut oak; fumed finish; has one long linen drawer, two short drawers and double-door cupboard; carved claw feet. Regularly \$26.00. February Sale price..... 19.90

Buffet, solid quarter-cut, in golden finish; has one long linen drawer, double-door cupboard, and two short drawers; mirror at back. Regularly \$30.00. February Sale price..... 24.00

Buffet, in solid selected quarter-cut oak "Colonial" design; has long linen drawer, three cupboards and four short drawers; beveled mirror in back. Regularly \$57.00. February Sale price..... 45.00

Buffet, in selected quarter-cut oak "Colonial" design, in fumed and golden finish; has three short drawers, three cupboards, and one long linen drawer; beveled mirror in back. Regularly \$57.75. February Sale price..... 45.50

Iron Bedsteads, in pure white enamel; trimmed with brass rods at head and foot; supplied in 4.6 size only. Regularly \$7.50. February Sale price..... 5.95

Iron Bedstead, in pure white enamel, heavy continuous posts and fillers; trimmed with brass rods; in 4 ft. 6 in. sizes only. Regularly \$8.50. February Sale price..... 6.95

All Brass Bedstead, in satin or bright finish; the posts are 2 inches in diameter, and have 3/4-inch fillers; this bed can be supplied in all standard sizes. Regularly \$11.95. February Sale price..... 7.95

Extension Dining Table, in selected hardwood, in quartered-oak finish; has five massive turned legs; top extends to 6 feet. Regularly \$8.75. February Sale price..... 7.10

Extension Dining Table, in solid quarter-cut oak; has turned pedestal and claw feet; the top extends to 6 feet. Regularly \$17.50. February Sale price..... 14.75

Iron Bedsteads, in pure white enamel; has heavy 2-inch continuous posts, with 3/4-inch fillers; also brass rod at head and foot end; supplied in all standard sizes. Regularly \$6.00. February Sale price..... 4.90

All Brass Bedstead, in bright finish; 4 ft. 6 in. only; has 2-inch heavy pillars, and the fillers are 1 inch in diameter. Regularly \$21.50. February Sale price..... 16.15

All Brass Bedstead, in bright finish; 4 ft. 6 in. size only; has heavy 2-inch pillars and top rails, with-ball corners; the fillers are 1 inch in diameter. Regularly \$24.75. February Sale price..... 18.90

Woven Wire Bed Springs, the sides and heavy steel tubing and steel angle reinforced. Can be supplied in all standard sizes. The steel fabric is closely woven wire, and has alternate single and double coil attached to frame. Regularly \$3.00. February Sale price..... 2.35

Woven Wire Bed Springs, the steel fabric is extra heavy weave, and has double coil attached to frame. Regularly \$4.20. February Sale price..... 3.20

Woven Wire Bed Springs, the steel fabric is a specially fine, close weave. Regularly \$5.00. February Sale price..... 3.95

Mattress, filled with pure cotton felt, covered in fancy art ticking, tufted and with stitched edges. Regularly \$6.00. February Sale price..... 4.35

Mattress, filling is of pure cotton felt, built in layers, tufted and covered in high-grade art ticking. Regularly \$9.00. February Sale price..... 6.65

Mattress, filled with pure corded cotton, carefully selected, neatly tufted and covered in good quality of art ticking. Regularly \$9.75. February Sale price..... 7.40

Simpson's Special Couch Bed, the frame is of heavy steel angle, finished in gold bronze. Spring is close, oil-tempered helical springs. The mattress is filled with pure cotton felt, encased in art ticking. Outside is draped with best quality art ticking. This can be used as a couch or a full-size bed. Regularly \$10.25. February Sale price..... 6.95

Cheffonier, in quarter-cut oak, finish rich golden color. Has five deep drawers, fitted with brass handles. Regularly \$7.75. February Sale price..... 6.10

Cheffonier, in selected hardwood, quartered oak finish, golden color. Has five deep drawers, with strong locks. Top part has large beveled mirror. Regularly \$12.95. February Sale price..... 9.55

Gas Fixtures in the Sale

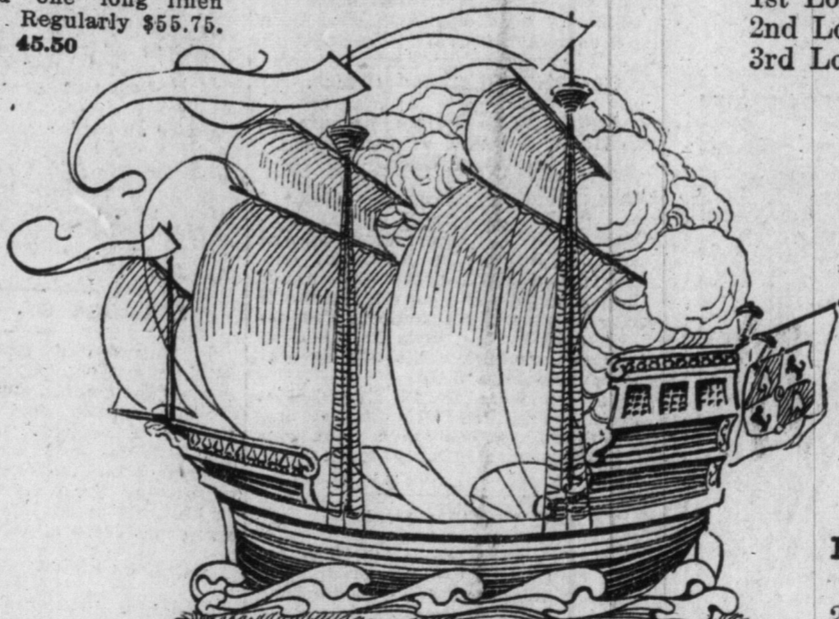
Two-Light Inverted Gas Fixtures, with cast decoration applied, on long spun body, finished rich gilt and satin, complete with burners, globes and mantles. Regularly selling, complete, \$8.50. Special..... 3.75

Two-Light Inverted Gas Fixtures, cast body and curved arms, brush and polished brass, complete with burners, globes and mantles. Regularly selling, complete, \$4.25. Special..... 2.75

Inverted Burners, with goose-neck, complete with all or half-frosted globes and mantles. Regularly 75c. Special..... .49

Gas Mantles, upright and inverted. Regularly 15c each, Monday, 12 for 25c; regularly 10c each, Monday, 3 for 25c.

Phone Orders to Electric Fixtures Dept., Fifth Floor.



Columbus at Salamanca

F. M. Dumond (Paris Salon, 1903).
Loaned by the Hon. John Wanamaker, Philadelphia.

The picture with a story will always grip the imagination, particularly when it is the strengthening of an impression already made by reading and study, while Columbus will always be a hero to us, because his life and adventures are bound up in the story of our country.

Come when you can, but in the morning if possible, when the crowd is least. And remember, that there is interest in the picture for the youngest child in school.

(Special Gallery, 4th Floor.)

Ready for Our Biggest February Carpet Sale

A magnificent stock, including Linoleums, Rugs, Carpet, and Mats, priced so low that many items are cheaper than factory cost—that is the feast prepared for Monday's opening. Some of the outstanding values are here listed, many of them special for opening day, to be followed by others day by day. For each day there will be a special, whose price shall be the same in dollars as the month in business days, as \$1.00 for Monday, the first day of sale, \$2.00 for Tuesday, second day of sale; and so on up to \$22.00 for the final day of February selling. Watch the date specials.

FIRST DAY SPECIAL VALUE AT \$1.

27 Imported Axminster Rugs, size 24 in. x 48 in.; one design only—a rich Oriental effect, in warm reds and blues. Regularly \$1.95 each. First day special, each..... 1.00

THE OPENING BARGAIN

Special purchase of 2000 yards of beautiful Axminster Carpet, selling at less than manufacturer's list price—\$1.19 yard. This quantity, although it sounds large, will not last very long, as many of our big hotel customers and others are watching for this February Sale announcement, and a few big orders soon cut into the quantity. We would suggest securing any that you need early, as this price is less than that of a medium grade of Brussels. The carpet offered is a rich, deep pile, hard-wearing Axminster, in the very best of designs and colors, Oriental and two-tone. February Sale, special, opening bargain, per yard..... 1.19

ENGLISH AND SCOTCH LINOLEUMS AND HEAVY FLOOR OIL-CLOTH AT REDUCED PRICES.

Thousands and thousands of yards of standard quality goods, of the new-

est and best designs, for halls, kitchens, bedrooms, sitting-rooms, etc.; hardwood effects, floral carpet and tile designs; secure your future requirements from these goods; extra heavy imported linoleums, 2 yards wide only; there is a saving of from 7c to 12c on each yard bought at the price offered. February Sale price, square yard..... .43

Floorcloth—A good hard-wearing quality at specially low price; choice of several good styles for all purposes; some of these are slightly imperfect in the printing, but this won't affect the wear. Special February Sale price, per square yard..... .23

A GREAT CLEARANCE OF JAPANESE MATTINGS AND MATS.

Big savings, regular perfect goods, at prices of "seconds." Secure some of these for your future needs:

- 6000 Yards of Beautiful 25c Matting to be cleared at..... .19
- 600 Stenciled Japanese Matting Mats, in nice bright colors, size 27 in. x 54 in. Special to clear, each..... .18
- 300, size 36 in. x 72 in. Special to clear, each..... .28
- 40 only, size 72 in. x 72 in. Special to clear, each..... .75

The Robert Simpson Company, Limited