

In order to find out what different stakeholders know about SR and how important it is to them a good first step to is to ask them to fill in a questionnaire. Each organisation will need to design its own questionnaire. A sample of the questions that might be asked is attached.

1. How can an organisation be socially responsible?
2. Why is SR important to the company?
  - Access to markets
  - Long term profitability from good long range decisions
  - License to trade
  - Buyer and customer satisfaction
  - Environment protected
  - Contented, motivated, hardworking employees
  - Risk reduction or Others \_\_\_\_\_ (please specify)
3. If the employees of a factory do not use protective clothing (though it is required of them) would you regard that factory as socially irresponsible?
4. How is SR different from social compliance?
5. Suppose, a factory pollutes the local water supply by disposing of its chemical waste into the pond but that factory also gives money to the poor of the community each year. Is it a SR factory?
6. Have you heard about ISO 26000?
7. In which area do you think the company should focus first?

Organisational governance	Human rights	Labour practices	The environment
Fair operating practices	Consumer issues	Community involvement and development	

8. What is the best way to consult with stakeholders?
  - Organising face-to-face meeting with all of the stakeholders
  - Direct consultation with the key persons who are involved with SR activities and then informing others of the outcome
  - Via telephone conversations
  - Via e-mail
  - Other \_\_\_\_\_ (please specify)