

## Introduction

No matter whether you're a potential, a preparing or an experienced exporter, Team Canada Inc (TCI) can smooth your path through the global marketplace. We're a network of more than 20 federal departments and agencies working with our partners for the benefit of exporters. These partners include provincial, territorial and municipal governments, industry associations, educational institutions and private-sector export service providers, and TCI is your gateway to all of them.

TCI is dedicated to helping Canadian businesses like yours prosper in the world market. Through us, you can access services that will help you with:

- general information;
- skills development;
- export counselling;
- market entry support;
- export financing; and
- in-market assistance.

We've published this *Roadmap to Exporting* to help you find these resources quickly and easily. By taking advantage of them, you'll be in a much better position to reap the benefits that exporting offers – increased sales, higher profits, diversified markets and global competitiveness. You'll also be able to cope more effectively with challenges like complex regulations, financial issues and customer demands.

That's just a glimpse of what you can expect from TCI, its members and partners. We've been working hard to make the very best export services available to Canadian companies, and it's paying off. With TCI, you'll discover that export success can be a lot closer than you ever imagined.

