- In 2000, Canadian foreign direct investment in Sweden surpassed \$1 billion for the first time, up from \$27 million in 1990. This is the fastest growth rate for Canadian investment in Europe.
- Visiting Stockholm in June 2001 on the occasion of the Canada-European Union Summit, the Prime Minister, the Minister for International Trade and the Minister of Foreign Affairs were able to engage key business contacts and to promote Canadian commercial interests in Sweden.
- In recent years, Canada's trade and investment relationship with Sweden has been strengthened by contacts between ministers and senior government officials through the Canadian Swedish Business Association.
- The CSBA was established in October 1994 to promote trade and investment relations between Canada and Sweden. Since then, the CSBA has grown from its initial three members to its current membership of more than 200, including 125 in Sweden and almost 80 in Canada.
- The Swedish-Canadian Chamber of Commerce has also helped to
 establish links between the business communities in the two countries.
 The SCCC was created in 1965 to help Swedish trade commissioners
 expand contacts with Canadian companies and has 200 corporate, small
 business, and individual members.
- On January 1, 2002, CSBA chapters in Canada merged with the SCCC to form a strong Swedish-Canadian trade and investment organization and improve co-ordination between the organizations in both countries. The SCCC-CSBA currently has offices in Toronto and Halifax, and plans to open other chapters across Canada.
- As patron of the Swedish Academy of Science and Engineering, the King of Sweden visited Canada in September 1999 to study key Canadian technology industries as well as research and educational institutions.

Cultural and academic relations

- Canada and Sweden have extensive cultural visits each year. In 2000, these included performances by The Cullberg Ballet in Montreal and Ottawa and by the Real Group, a Swedish vocal ensemble, in St. John's, Newfoundland.
- Within the Canada-European Community Program for Co-operation in Education and Training, Canadian and Swedish universities are co-operating on two multinational projects dealing with public policy and teacher education.