

6. Did you see this ad in an elevator?									
	Age				Gender		Language		Total
	16 to 24	25 to 34	35 to 54	55 and over	Male	Female	French	English	
Yes	40%	57%	33%	0%	43%	33%	39%	40%	39%
No	60%	43%	56%	100%	50%	67%	56%	60%	57%
Don't know	0%	0%	11%	0%	7%	0%	6%	0%	4%
Number of respondents	5	7	9	2	14	9	18	5	23