

2. To exchange on the basis of itineraries and for numbers to be agreed upon in advance, visits of editors, publishers, and journalists to familiarize themselves with the publishing and newspaper industries as well as to acquire a better knowledge of the other country and with the aim of establishing direct cooperation between the appropriate publishing organizations and news and information agencies of Canada and the USSR;

3. To facilitate the exchange of lecturers and speakers. The programmes of such exchanges and the subjects of such lectures and reports will be negotiated by the appropriate inviting organizations;

4. To encourage and facilitate the exchange of translation editors and translators of publishing houses for extended periods for the purpose of improving their competence in languages;

5. To facilitate the development of cooperation in the field of publishing between Canadian and Soviet publishing houses, in particular:

- the co-production of books;
- the exchange of information of all kinds;
- the publishing of books of Canadian authors in the USSR and of Soviet authors in Canada.

The terms of these exchanges will be negotiated directly by the Canadian and Soviet organizations concerned.

- exchange of book exhibitions on financial terms, acceptable to both sides; and
- participation of both countries in international book exhibitions in Canada and the USSR.