

SECTOR: Services Not Elsewhere Specified
SUB-SECTOR: NEW EXPORTERS TO BORDER STATES Officer: D. Shaw

EVENT: Seattle 18 Missions
PRODUCTS: Sector-specific and multi-sectoral missions
SCOPE: Investigation of regional markets immediately across the Cda./U.S. border.
ATTENDANCE: 10 to 20 potential exporters per mission

EVENT: Export market studies - Various posts
PRODUCTS: To be determined
SCOPE: High potential NEBS participants in selected industry sectors.
ATTENDANCE: 10 to 20 products