INTERNATIONAL TRADE BUSINESS PLAN 1993/1994 COMPENDIUM

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(record #: 876)

SECTOR: Tourism

AREA: United States
DATE: Jun 1993

ACTIVITY: Travel trade; workshop: Spotlight Canada

LOCATION: New York City

CONTACT: J. Kern / H. Davidson EAITC UTO

TELEPHONE: 613-944-8823 / 212-596-1600

PRODUCTS: All travel trade customer segments

SCOPE: Marketplace in New York Territory

ATTENDANCE: Canadian sellers to meet U.S. buyers

(record #: 877)

SECTOR: Tourism

AREA: United States
DATE: Jul 1993

ACTIVITY: Travel trade - seniors; Atlantic Canada, NEBS mission to

LOCATION: Atlanta

CONTACT: J. Kern / M. Goodie EAITC UTO

TELEPHONE: 613-944-8823 / 404-577-6810

EVENT: NEBS Mission - Atlanta Jul/93

PRODUCTS: Seniors segment

SCOPE: In Atlanta Territory - Workshop/Seminar/Marketplace

ATTENDANCE: Canadian sellers from Atlantic provinces

(record #: 878)

SECTOR: Tourism

AREA: United States
DATE: Jul 1993

ACTIVITY: Business travel - Incentive; NEBS mission to

LOCATION: Chicago

CONTACT: J. Kern / B. Bouma EAITC UTO\_

TELEPHONE: 613-944-8823 / 312-616-1860

EVENT: NEBS Mission - Chicago Jul/93

PRODUCTS: Business Travel - Incentive Segment

SCOPE: In Chicago Territory - Workshop/Seminar/Marketplace ATTENDANCE: Canadian sellers from B.C., ALTA, Ont., N.S.