QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 88

TRADE TRACKING PROGRESS REPORT OF INVESTMENT ACTIVITIES AND RESULTS

REPORT #5 89/10/06

608 - NEW YORK, CONSULATE GENERAL

UNITED STATES OF AMERICA

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

DUE TO A REDUCTION IN INVESTMENT PROMOTIONAL BUDGETS WE WERE UNABLE TO PROCEED WITH PLANNED INVESTMENT PROMOTIONAL ACTIVITIES FOR THIS QUARTER.

QUARTER : 2

Seminar - Royal LePage, New York

Seminar - Arthur Young, Hartford, CT

Seminar - Osler, Hoskin & Harcourt, New York

30 very good leads generated

130 attendees; 45 attended our session

60 good leads to follow up on

QUARTER : 3

QUARTER: 4

High technology seminar to promote technology transfer and direct investment in Canada.

Long Island Defense Industry luncheon cosponsored by the Long Island Defense Community to explain and promote defense activity with Canada.

Seminar was attended by 90 senior level executi-

ves from manufacturing sector and lawyers and accountants who represent or are interested in clients who conduct business in Canada

Luncheon was an information exchange meeting and provided a basis for dialogue with Long Island investment community and Canadian representative