Export and Investment Promotion Planning System

MISSION: 535 PERTH COUNTRY: 011 AUSTRALIA

Projects or portion of projects which are still in the planning stage and for which Canadian companies might have reasonable prospects.

iii) Project Name: UPGRADE AND DEVELOPMENT OF EXISTING IRON ORE MINES.
Approximate Value: $ 250 M
Financing Source: 013 NFR
For further info. please contact:
B.MACKAY EXTAFF OTT (613)995-8596

iv) Project Name: BODDINGTON GOLD MINE
Approximate Value: $ 100 M
Financing Source: 013 NFR
For further info. please contact:
B.MACKAY EXTAFF OTT (6130995-8596

The Trade Office reports that the following factors influence Canadian export performance in this market for this sector (sub-sector).
- the degree of import duty protection of local industry tends to be moderate

In the Trade Office's opinion, Canadian export performance in this sector (sub-sector) in this market is lower than optimum mainly because of:
- market prospect which are relatively new and have not yet been explored adequately by Canadian exporters
- other factor(s) described by the Trade Office as follows:
LACK OF AWARENESS BY CANADIAN SUPPLIERS OF NEEDS OF AUSTRALIAN MINING INDUSTRY.

Some Canadian exporters to this market in this sector(sub-sector) have enjoyed success previously as a result of a variety of factors which the trade office reports to include:
- use of provincial governments export promotion activities

The Trade Office has recommended that a comprehensive market study of this sector (sub-sector) would enhance the knowledge of Canadian exporters to this market.

In support of Canadian exports in this sector (sub-sector) the Trade Office is currently engaged in activities which include:

Activity: COMPLETION OF STUDY AND MINING INDUSTRY PURCHASING AND DISTRIBUTION SYSTEMS.

Results Expected: NEW INFO THAT WILL SHAPE FUTURE MARKET DEVELOPMENT ACTIVITY.