

# "WORLD WIDE"

—CANADA'S WELL-KNOWN ECLECTIC—

A Weekly reprint of Articles and Cartoons from the leading Journals and Reviews reflecting the current thought of both hemispheres.

Invaluable to the busy man or woman who wishes to keep abreast of the times, with the least possible expenditure of time or money.

"Almost every article in almost every issue you feel you would like to put away among your treasures." Editor, "Telegraph," Welland, Ont.

The publishers will, upon application, gladly send it for three consecutive weeks, FREE OF CHARGE, that you may fairly judge of its scope. You must *know* 'World Wide' to appreciate it, and those who know 'World Wide' best consider it the one indispensable publication they take.

**SAMPLES FREE**

Regular rates, - - 5 cents a copy  
\$1.50 a year

On trial to new subscribers, 3 months  
for 25 cents or 1 year, \$1.00

With the Canadian Pictorial **only \$2.00**

**JOHN DOUGALL & SON, Publishers,**  
"WITNESS" BUILDING, MONTREAL, Can.



## Before the Fire or After?

**W**HEN are you going to find out whether the fire insurance you have paid for is really good or not—before or after the fire which makes it due and payable? You **cannot** change it after the fire. It will be too late **then**, but before the fire you can readily, at no extra cost, select an insurance company whose record and strength guarantee the liberal fulfillment of its obligations.

Upon foundations of commercial honor the **Hartford Fire Insurance Company** has built up the largest fire insurance business in the United States. It has paid more than **\$140,000,000** to its policy-holders. Its popularity is the reward of merit, and the result of over a century of honorable dealings with its patrons.

When next you insure, tell the agent the Company you want.

### INSIST ON THE HARTFORD

Agents Everywhere

# Canadian Pictorial

ONE DOLLAR A YEAR

Canada's Popular National Illustrated Magazine

### Appreciation from a High Source

Lord Strathcona writes from London:

Your most excellent "Canadian Pictorial" is a publication which, if I may be permitted to say so, is a credit to Canada. I have been most favorably impressed by the general character of the magazine and the clearness of its illustrations.

Believe me,  
Yours very truly,  
STRATHCONA.

"The 'Canadian Pictorial' has been steadily improving with each year of its existence, and is a credit to Canadian journalism."

—From "The Presbyterian Witness,"  
Halifax, N.S.

**THE PICTORIAL PUBLISHING CO.**  
142 St. Peter Street, Montreal

## It Pays The Housewife

to use the best sugar—because poor sugar means poor cooking.

# St. Lawrence Sugar

is the genuine "Montreal Granulated"—absolutely pure, sparkling crystals of the most inviting appearance.

Ask your grocer for a 20 lb. bag of **ST. LAWRENCE GRANULATED**—also sold by the barrel and in 100 lb. bags.



**The St. Lawrence Sugar Refining Co. Limited**

MONTREAL.

32