

The famous treatment for blackheads

APPLY hot cloths to the face until the skin is reddened. Then with a rough washcloth, work up a heavy lather of Woodbury's Facial Soap and rub it into the pores thoroughly, with an upward and outward motion. Rinse with clear, hot water, then with cold—the colder the better. Finish by rubbing the face for thirty seconds with a piece of ice.

To remove blackheads already formed, substitute a flesh brush for the washcloth in the treatment above. Then protect the fingers with a handkerchief and press out the blackheads. After a week or ten days of this treatment you will notice how much clearer your complexion has become.



Keep your skin fine in texture

"ASKIN like a child's!"—but do you realize what makes a child's skin so beautiful? More than anything else it is the exquisitely smooth, fine texture which men and women alike so often lose in later life.

You cannot begin too early to arrest this tendency of your skin to become gradually coarser. Examine your face in a strong light. Do the pores seem to be growing enlarged? If so, your skin is not functioning properly—the pores are not contracting and expanding as they should.

To restore your skin to healthy, normal activity and give it back the fine, smooth delicacy it should have, begin to-night to give it this special treatment.

Just before you go to bed, dip your washcloth in very warm water and hold it to your face. Now take a cake of Woodbury's Facial Soap, dip it in water, and rub the cake itself over your skin. Leave the slight coating of soap on for a few minutes until your face feels drawn and dry. Then dampen the skin and rub the soap in gently with an upward and outward motion. Rinse your face thoroughly,

first in tepid water, then in cold. Whenever possible, finish by rubbing your face with a piece of ice.

The first time you use this treatment it will leave your skin with a slightly drawn, tight feeling. This means that your skin is responding to a more thorough and stimulating kind of cleansing than it has been accustomed to. After a few treatments the drawn feeling will disappear, and your face will emerge from its nightly bath with such a new, healthful sense of softness and smoothness that you cannot help realizing the good this treatment is doing your skin. Use it persistently, and it will bring about a marked improvement in your skin's texture.

Special treatments for each different skin condition are given in the famous booklet of treatments that is wrapped around every cake of Woodbury's Facial Soap. Get a cake to-day and begin using your treatment to-night. A 25-cent cake of Woodbury's lasts for a month or six weeks of any treatment, or for general cleansing use. Sold at all drug stores and toilet goods counters in the United States and Canada.



An oily skin and shiny nose can be corrected. In the booklet of treatments that is wrapped around every cake of Woodbury's Facial Soap you will learn just how to overcome this embarrassing condition.



Don't let ugly blackheads spoil the clearness of your complexion. Read the treatment given above—see how easily you can keep your skin free from them.



A sample cake of soap, the booklet of famous treatments,

and samples of Woodbury's Facial Powder, Facial Cream and Cold Cream sent to you for 15 cents

For 6 cents we will send you a trial size cake (enough for a week or ten days of any Woodbury facial treatment), together with the booklet of treatments, "A Skin You Love to Touch." Or for 15 cents we will send you the treatment booklet and samples of Woodbury's Facial Soap, Facial Powder, Facial Cream and Cold Cream. Address The Andrew Jergens Co., Limited, 7506 Sherbrooke Street, Perth, Ontario.