

NORTH BRITISH & MERCANTILE INSURANCE COMPANY

ESTABLISHED 1809.

REVENUE 1896.

Fire Income	\$7,665,360.94
Life and Annuity Income	4,858,794.72
Total Revenue	\$12,524,155.66
Total Assets	\$67,844,058.00
Canadian Investments	8,963,460.00

Resident Agents in Toronto:

GOOCH & EVANS

THOMAS DAVIDSON, Managing Director,
MONTREAL

ESTABLISHED A.D. 1720

THE LONDON ASSURANCE,

Head Office, Canada Branch, Montreal.

E. A. LILLY, Manager.

Total Funds, - - - \$20,000,000

FIRE RISKS accepted at current rates.
Toronto Agents:S. Bruce Harman, 19 Wellington Street East.
Thomas Hunter, 116 King Street West.

SUN FOUNDED A.D. 1710

INSURANCE FIRE

HEAD OFFICE

Threadneedle St., London, Eng.

Transacts Fire Business only, and is the oldest
purely Fire Office in the world.Surplus over Capital and all Liabilities, exceeds
\$7,000,000.

Canadian Branch:

15 Wellington St. East

TORONTO, ONT.

H. M. BLACKBURN, Manager
H. F. PETMAN InspectorHIGINBOTHAM & LYON, Toronto Agents
Telephone 488Agents wanted in all Unrepresented
Districts.

Lancashire

Insurance Co.
Of England

Capital and Assets Exceed
\$20,000,000

Absolute Security

CANADA BRANCH

Head Office, TORONTO

G. THOMPSON, Manager,

A. W. GILES, Inspector

Agents for Toronto—Love & Hamilton 59 Yonge St.



Standard Life Assurance Co. of Edinburgh

Established 1825.

Head Office for Canada:
MONTREAL

Invested Funds	\$41,300,000
Investments in Canada	13,500,000
Low rates. Absolute security.	
Unconditional policies.	
Claims settled immediately on proof or death and No delay.	

J. HUTTON BALFOUR, W. M. RAMSAY,
Superintendent Manager.
CHAS. HUNTER, Chief Agent.

Liverpool & London & Globe Insurance Co.

Available Assets	\$57,314,280
Investments in Canada	2,110,000

HEAD OFFICE, CANADA BRANCH, MONTREAL.

DIRECTORS.—Edmond J. Barbeau, Esq., Chairman;
Wentworth J. Buchanan, Esq., Deputy Chairman; A. F.
Gault, Esq., Samuel Finley, Esq., E. S. Clouston, Esq.
Risks accepted at Lowest Current Rates. Dwelling
Houses and Farm Property Insured on Special Terms.
JOS. B. REED, Toronto Agent, 20 Wellington St. East.
G. F. C. SMITH, Chief Agent for Dom., Montreal.

Insurance Company.

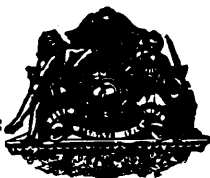
Northern Assurance Co. of London, Eng.

Canadian Branch, 1724 Notre Dame Street, Montreal.
1895Capital and Accumulated Funds, \$38,355,000;
Annual Revenue from Fire and Life Premiums and from
interest on Invested Funds, \$5,715,000; deposited with
Dominion Government for Canadian Policyholders,
\$200,000.G. E. MOBERLY, Inspector. E. P. PEARSON, Agent.
Toronto

ROBT. W. TYRE, Manager for Canada.

UNION ASSURANCE SOCIETY

OF LONDON, ENGLAND.

Instituted Queen Anne
in 1719 A.D.
Reign of - 1714 -T. L. MORRISSEY, Resident Manager,
Cor. McGill & St. James Sts., Montreal

Guardian FIRE AND LIFE ASSURANCE CO. Of London, Eng.

CAPITAL, \$10,000,000

FUNDS IN HAND EXCEED \$22,000,000

Head Office for Canada:

Guardian Assurance Bldg., Montreal

E. P. HEATON, Manager

G. A. ROBERTS, Sub-Manager

Toronto Office, Cor. King and Toronto Sts.

HENRY D. P. ARMSTRONG,

Phone No. 450. General Agent.

Money in Insurance WHEN SECURED

ON THE COMPOUND INVESTMENT
PLAN OF THE

NORTH AMERICAN LIFE ASSURANCE COMPANY

The special provisions of this advantageous plan of
insurance are:
(1) The return as a mortuary dividend of all pre-
miums paid beyond the 10th year, together with the face
of the policy should death occur within the investment
period selected.(2) The loan to the insured if desired of all premiums
beyond the 10th year, and should death occur after that
and within the investment period selected, the full face
value of the policy is payable, premium loans, if any,
being cancelled.The North American has a larger ratio of assets to
liabilities and net surplus to liabilities than any other
Canadian Company.Pamphlets explanatory of the Compound Invest-
ment and other attractive plans of insurance furnished
on application to

W. M. McCABE,

Managing Director

Head Office, TORONTO.

The Royal-Victoria LIFE INSURANCE CO.

Incorporated by Special Act of the
Parliament of Canada.

Head Office, - - MONTREAL

RELIABLE AGENTS WANTED

throughout all the Provinces of Canada for Districts not
taken. Liberal contracts to good men.
Apply to

DAVID BURKE, General Manager

PHENIX

Insurance Company
Of Brooklyn, N.Y.

WOOD & KIRKPATRICK, - Agents, Toronto.

THE "Reeves"

Wood Split Pulleys give
satisfaction. The wood in
them is properly seasoned
and the workmanship is
superior.With them there is a
saving in weight, saving
in line shaft, saving in
putting in place, saving in
belt slippage and a saving
in cost.REEVES PULLEY
CO.,
MANUFACTURERS
TORONTO, ONT.