

When Better Automobiles Are Built— McLaughlin Will Build Them

This appropriate phrase is more than a working motto, more than a stirring slogan—it is a promise backed by performance.

McLaughlin Builders have won today undisputed leadership on a big idea—a right principle, rightly applied on the famous McLaughlin Valve-in-Head Motor.

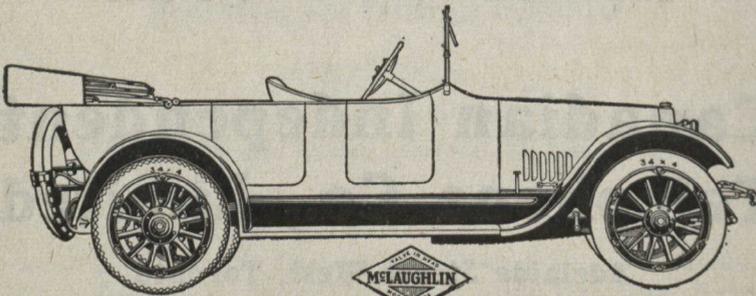
But McLaughlin science, skill and building honestly is ever ready to make that “better” automobile whenever it can be built.

The constant aim toward the greater service is the way McLaughlin builders prove their appreciation of Canada's endorsement.

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The McLaughlin Motor Car Co., Ltd.

OSHAWA - ONT.



Model D-45, 6 Cylinder, 5 Passenger Touring Car.

The McLaughlin Series include 6 and 4 Cylinder Cars in Touring, Roadster and Sedan Types ranging in price from \$895 to \$2,350.