

# It's the Little Things of Life

That go to make up the big things—

**Health, Wealth,  
Success, Happiness,**

For a start, quit coffee and try a steaming cup of well-boiled

# POSTUM

**"There's a Reason"**

Postum Cereal Company, Ltd.,  
Battle Creek, Mich.

# A Delicious Drink Baker's Cocoa



Registered,  
U. S. Pat. Off.

made by a scientific blending of the best tropical fruit

**52 HIGHEST AWARDS  
WALTER BAKER & Co. Ltd.**

Established 1780

**Dorchester, Mass.**

Branch House, 86 St. Peter St., Montreal, Can.

# CALOX

THE OXYGEN  
TOOTH POWDER

## Clean Teeth Never Decay

The nearest approach to perfect cleanliness of the teeth is obtained by the daily use of Calox. It's the Oxygen (in the form of peroxide of hydrogen) in Calox that renders it so perfect a cleanser of the mouth and cleanser and whitener of the teeth.

Dentists insist upon its use.

**All Druggists 25c.**

*Sample and booklet free on request.*

**National Drug & Chemical  
Co. of Canada, Limited,  
Montreal**



# MENNEN'S BORATED TALCUM TOILET POWDER

Superior to all other powders in softness, smoothness and delicacy. Protects the skin from wind and sun. Prevents chafing and skin irritations. The most comforting and healing of all toilet powders.



Mennen's Borated Talcum Toilet Powder is as necessary for Mother's baby as for Baby's mother.

It contains no starch, rice powder or other irritants found in ordinary toilet powders. Dealers make a larger profit by selling substitutes. Insist on Mennen's.

Sample Box for 2c Stamp  
**Gerhard Mennen Co., Newark, N. J.**

