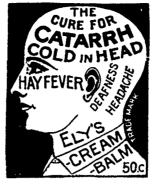


## THE SUGGESSFUL REMEDY

## Nasal Catarrh



Must be non-irritating, easy of application, and one that will, by its own action, reach all the remote sores and ulcerated surfaces. The efforts to treat cutarrh during the past few years demonstrate that only one remedy has met these conditions, and that is Ely's Cream Balm. This safe and pleasant remedy has mastered catarrh as nothing else has ever done, and both physicians and patients freely concede this fact. The more distressing symptoms quickly yield to it, and a multitude of persons who have for years borne all the worry and pain that catarrh can inflict, testify to radical and permanent cures wrought by it.

Ely's Cream Balm is soothing, excites no dread, dissolves the hardened accumulations, lessens the extreme sensibility of the membrane to cold and all external irritants, and is followed by no reaction whatever.

A cold in the head is an inflammation of the lining membrane of the nasa! passages, which, when unchecked, is certain to produce a catarrhal condition -- for catarrh is essentially a "cold" which nature is no longer able to resolve or throw off.

ELY'S CREAM BALM is not a liquid, snuff or powder. Applied into the nostrils it is quickly absorbed. It cleanses the head, allays inflammation, heals the sores, restores the senses of taste and smell. Sold by druggists or sent on receipt of Price, 50c.

## ELY BROS., 56 Warren St., New York.

hibited stuff. It is to be -- in fact some of it has already been-put upon the market in competition with the ordinary standardized grade, and to that fact is attributed the weakening of the market referred to in our review of the opium trade last week. The stock already sold is said to contain about five or six per cent. of morphia, and that, it is intimated, will be the basis of morphia strength of the stuff to be turned out in the

At present the business is said to be controlled by a firm of no prominence in the drug trade, but an effort is being made to interest more influential people. We know that the head of one prominent house has been approached with inducements to engage in the scheme, but, it is hardly necessary to say, without success. Among the arguments brought to bear upon this gentleman was that the importation of opium containing less than nine per cent. of morphia being prohibited by law, the domestic manufacturers of the socalled standardized opium, being thus protected could monopolize the trade, while the low percentage of morphia in their stuff would allow them to make a big profit.

There can be no doubt of the unlawfulness of this sophistication of opium and that its sale is prohibited by the laws at present on our statute books. The standard of purity which is acknowledged under the law is that made official by the United States Pharmacopieia, which, as our readers are aware, pro-

vides for a morphia strength of nine per cent. It will avail nothing to call this manipulated opium by another name, as standardized, as this, to most minds, and reasonably, conveys the idea that it is of the U.S. P. morphia strength. Assuming that the stuff would be sold on the basis of actual morphia strength, it would still be clearly an adulterated article, susceptible of easy proof in the fact that the customs laws prohibit the importation of low test opium. The sale of low test opium would therefore be prima facic evidence that it had undergone some manipulation at the hands of the vendor. Of the morale of such pronosed manipulation it is not necessary to speakfurther .- [Oil, Paint, and Drug Reporter.

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DRUGGIST-GRADUATE-GOOD HABITS, MODerate salary, Address, "Druggist," Queensville Ont.

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# THE LONDON DRUG CO.

LONDON, ONTARIO.

### J. DOUGLAS, Manager

IMPORTERS OF

Drugs and Druggists' Sundries, Fine Chemicals, Perfumery, and all Goods required by Chemists.

MANUFACTURERS OF

Fluid Extracts, and Fine Pharmaceutical Preparations, Citrate of Magnesia, Etc.

We beg to intimate to the trade, and particularly to those who are commencing business on their own account, that we keep IN STOCK every requirement of a hist-class Chemist and Druggist.

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and everything necessary for the executing of an opening order on the shortest notice.

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### MERCK'S PURE PEPSINE IN SCALES

We have taken a great deal of trouble to but before our friends and the Trade the excellent character of this preparation. It is offered at a reasonable price, and dis-pensing chemists should put before their Medical friends its well-known merits. It possesses high digestive its well-known merits. It possesses high digestive powers, is perfectly solvent, and keeps well. We have it in 1 lb., § lb. and 1 oz. bottles.

The London Drug Co., - Importers LONDON, ONT.

# "HOW'S YOUR STOCK?"

The season during which Cold in the Head and Catarrh are most prevalent is now upon us, and every druggist in the land should have upon his shelves a liberal supply of Nasal Balm, and should, on no account, during the Fall. Winter and Spring months. allow himselt to be without it.

## NASAL BALM

Is the only certain and speedy cure for Cold in the Head and Catarrh in all its stages ever placed before the public. This may seem a strong assertion, but it is backed by hundreds of testimonials in our possession, and is further proved by the rapidly increasing sale with which it is meeting in all parts of the Dominion.

NASAL BALM is one of the best advertised prepations in the market, and is this season being more largely advertised fihan ever before. Its merits are now being placed before the public through the medium of nearly Four Hundred Newspapers. Circulars, dodgers, pamphlets and advertising novelties are being constantly scattered broadcast over the country, and these must inevitably create a greater demand this season for Nasal Balm than ever before. Under the circumstances the proprietors feel warranted in asking, How is your Stock? Have you a supply on hand to meet this demand? If not, place an order with your wholesale dealer at once,

CAUTION - The trade is cautioned to beware of parties elering remedies in imitation of NASAL BALM. or offering containers for putting up such imitations. Our design, name and trademark are registered, and we are determined to protect our rights in the future, as in the past, and will rigorously prosecute all parties trading in such imitations or infringements. NASAL BALM can be had of all wholesale dealers, and you will find it to your interest to order your supply at once.

FULFORD & CO., Brockville, Ont.