

# The Trader.

"A Journal devoted to the interests of the Hardware and Jewelry Trades."

46 TORONTO, FEBRUARY, 1880.

## CANADIAN ELECTRO PLATED WARE.

In order to protect our Canadian Trade, we have opened a branch factory at Montreal, and have fitted it up with the latest and most improved machinery for the manufacture of all kinds of Electro Silver Plated Flat and Hollow Ware. We have imported a full corps of operatives from our main factory at Wallingford, Conn., U.S., which will enable us to turn out goods equal to any manufactured in the United States. The branch factory is under the personal supervision of Mr. G. W. Hull, who has long been recognized as one of the most experienced and practical Managers of this kind of manufacture in the United States; this in itself will be a sufficient guarantee that all the work turned out of the Montreal factory will be fully up to the standard, both in Quality and Finish.

### IN HOLLOW WARE

We will as usual make a full assortment, including all the latest novelties. These goods will be found fully illustrated in our new catalogue, and are warranted to be equal to any goods of a similar kind manufactured elsewhere. All our goods bear our own Trade Mark and name, and are guaranteed to be first-class in every particular, no matter by whom sold.

### IN SPOONS, FORKS,

And other Flat Ware we will continue to manufacture goods worthy of the high reputation we have attained, and can recommend them as being equal to any goods in the world. They are all heavily plated with a coating of pure silver, from 10 to 20 per cent. heavier than the regular market standard, upon a base of 18 per cent. Nickel Silver, and are all hand-burnished, and finished equal to sterling silver goods. We are prepared to furnish them either in Plain or Fancy Patterns, in Extra, Double, Triple and Quadruple Plate. Each Spoon and Fork has the quality plainly stamped upon the back, and every dozen is warranted by special guarantee wrapper. Full particulars as to patterns, etc., will be found in our illustrated catalogues.

**SIMPSON, HALL, MILLER & CO.,**

MANUFACTURERS OF FINE ELECTRO PLATE WARE,

Wallingford and Montreal.

### SPECIAL NOTICE.

We also desire to notify the Trade that in order to meet the wishes of our western customers, we have entered into arrangements with

**MESSRS. ZIMMERMAN, McNAUGHT & CO.,**

of Toronto to act as our Sole Wholesale Agents for the Province of Ontario, and will hold at their Warehouse, 56 Yonge Street, Toronto, a full stock of our leading lines, both in Flat and Hollow Ware, which will enable them to fill orders on the shortest notice. They will supply our goods at the same price from Toronto, as if sold direct from the factory, and will furnish prices and Illustrated Catalogues free to dealers on application. Dealers in Ontario will please address enquiries to Zimmerman, McNaught & Co., Toronto.

**SIMPSON, HALL, MILLER & CO.,**

WALLINGFORD AND MONTREAL.

