The Toronto World,

An Independent Liberal Newspaper,

published every day at noon and 3 and 5 o'clock, at No. 4 King street east, Toronto.

SUBSCRIPTION—Twenty-five cents a month, or $2 50 a year in advance, post-paid. Single copies, one cent, to be had on the street and at news stands.

ADVERTISING RATES—All ordinary commercial advertisements *Five Cents* per line of solid nonpareil, twelve lines to an inch, for each insertion.

A advertisements, other than commercial, viz., legal, election, financial, amusement and theatrical advertisements, *Ten cents* per line, each insertion.

Contract Display Advertisements:—

One month	75 cents	line.
For three months	$1 50	"
For six months	2 50	"
For one year	4 00	"

Business Cards, 30 words, $3 a month; $7 for three months; $12 for six months; $20 for a year.

Births, Marriages, and Deaths, 20 cents each.

Condensed Advertisements — Help Wanted and Situations Wanted, free. Other condensed advertisements, such as Properties for Sale, To Let, Business Chances, Miscellaneous, etc., twenty words and under, $1 50 per month; single insertions, 10 cents; each additional word, ½ cent.

Address all communications to THE WORLD Toronto

THE IRISH LAND LEAGUERS seem to be badly disorganized. It is stated that important papers bearing on the seditious projects of the league were found on Mr. Davitt at the time of his arrest, and that this fact accounts for Parnell's flight to Paris.

THE OWEN SOUND people have been assured that the change of gauge in the Toronto, Grey and Bruce is to be gone on with. Eighty-one bridges are to be rebuilt, the stone for the piers of which is to be taken from Owen Sound quarries. An elevator is to be erected at Owen Sound.

PUBLIC ATTENTION is now directed to the office of the speaker of the British house of commons. Besides being the first commoner he receives a salary of $25,000, a palace for a residence, a peerage at his resignation, and a pension of $20,000 for the rest of his life. During the reign of the Queen there has been only three speakers.

THE PROBABILITIES SEEM to be that the government will grant aid for the construction of a branch line of the Intercolonial railway to Dartmouth, N.S. If the branch is built Sir Hugh Allan will construct wharves there for his steamers. These prospects ought to make glad the hearts of the people of that little seaport town. There is nothing like the steaming in of big ships to create a diversion among the inhabitants of a town.

A THAW IN FEBRUARY is just as good as a thaw in January, even if it is not quite so orthodox. Last week's one was unusually lively while it lasted, and newspapers all over the country report big freshets and considerable damage to property. Many bridges have been swept away and buildings of low grounds inundated. The railways continued to make slow time for a day or two, the officials fearing serious wash-outs, but fortunately no accident occurred and trains are running on regular time again.

THERE ARE PUBLISHED throughout the world about 30,000 newspapers, including under that designation periodical issues of all sorts. Of this number the United States furnishes, in round numbers, 9500, against 3000 issued by Great Britain and Ireland. Notwithstanding this disparity between the two nations in the matter of numbers of different publications, the British presses have issued as many as 1,734,841,956 copies in one year, against 1,836,473,592 copies sent out by the American.

THE MANITOBA FREE PRESS speaks out plainly on the boundary question. It says it is western extension and not eastern territory that it wants. On western land a population could be supported; there is likelihood of no such conditions in the barren country north-west of Lake Superior. Besides, why should the Dominion government try and throw upon Manitoba the onus of making good its claim for the territory now disputed between Ontario and the Dominion government. In a word, "it "is a scheme for cheating Ontario, and "not enriching Manitoba, but the Domi-"nion."

THE REVERSES sustained by the British troops in South Africa do not call forth sympathy in any quarter. The feeling is almost universal that the Boers had a substantial grievance, and that the British colonists have displayed towards them a very meddlesome spirit. This feeling prevails even in the office of the secretary for the colonies, and it has been pretty plainly intimated that the burden of getting out of the scrape must fall mainly on those who got into it. The Boers deserved other treatment at the hands of British freemen, and the pluck they have shown in the present contest is worthy of admiration.

MR. BRAY, of the Montreal Spectator, is continually harping on the blunders of newspaper reporters. In the last issue of his paper he gives them a paragraph in the usual style, and follows it with a nice little sermon on the bane and besetment of working men. "I am glad to hear," Mr. Bray says, "that there is a movement on foot in "Toronto for early closing of public houses "on Saturday evenings." Mr. Bray will, perhaps, be sorry to hear that he is egregiously misinformed. The movement on foot is entirely in the opposite direction; the licensed victuallers want the time extended from 7 o'clock until 11 on Saturday nights. The friends of temperance are content with the closing hour as it now is.

THERE ARE grave rumors afloat concerning the habits of our legislators. It is an open secret that a convivial set among them, led by a well known western member of bucolic ways, keep unnecessarily late hours, and that they spend a great deal more time in card-playing and drinking than in attending to legislative duties These men, report says, have a retreat open to them in parliament buildings, and their seats there are better kept than their seats in the house. The excitement of the card table, want of proper rest, and the indulgence and excessive habits of eating and drinking lead up to inevitable consequences; the lamentable event of last Friday afternoon in the legislative chamber points a moral that he who runs may read. The question has its public side, too, for it is not on any such mission that members of parliament are sent to Toronto—nor yet to Ottawa, where M. P.'s are more dissolute than in Toronto.

ANTHRACITE COAL.

Very few Canadians know that anthracite coal is very abundant in South Wales, England. Now that the American anthracite is so costly, a number of Canadian business men are seriously thinking of importing direct from Wales to check the high prices that now exist in the provinces of Ontario and Quebec. The Welsh anthracite is superior to American, smokeless, and contains less sulphur.

The following figures may be taken as showing the advantage of importing Welsh anthracite, the calculation being based upon a ton of 2240 pounds:

Price of ton free on board sailing ships	$2
Ballast freight to Montreal	1
Insurance, waste, unloading, duty, etc.	1
	$4

Thus showing a great saving compared to present and recent prices. The Welsh anthracite is shipped at the following seaports in South Wales: Cardiff, Newport, Swansea, Llanelly, Neath, Britton Ferry, Lidney, and other smaller ports. The matter is worth a trial, and the first cargo may be expected from one of the above mentioned ports early in May next. One dollar per ton is expected to bring the coal from Montreal to Toronto in barges. It is stated on good authority that the deposits of anthracite in South Wales by far exceeds that of Pensylvania. Sailing ships of very large capacity carry the Welsh anthracite to the naval stations the world over, to coal the English fleet. It is also carried in smaller sailing vessels to Liverpool to mix with the Lancashire and North Wales soft steam coals, and used in this way by the numerous Atlantic steamers. The same coal is burnt in large quantities in open grates in South Wales, and also in the counties of Cornwall and Devonshire.

QUEBEC'S JUDICIAL SYSTEM.

Mr. Blake's speech on Quebec's judicial system is characterized by the Mail as "a gratuitous impertinence." Mr. Girouard bears different testimony. He is a Conservative and represents a Quebec constituency, and he said of Mr. Blake's speech:

"I have listened with great attention to the brilliant address which has been delivered by the hon. leader of the opposition, and I as a member of the province of Quebec, and as a member of the Montreal bar, think the province of Quebec owes its thanks to the hon. gentleman for the accurate manner in which he has presented his case; a manner which I believe is worthy of the admiration of the most severe member of the Quebec bar. We owe him thanks also for having brought to the discussion a broad, liberal spirit. In my humble estimation he has shown himself not only an able lawyer, but also a true lover of justice."

Now, why this wide difference of opinion between the Mail and Mr. Girouard—a Conservative lawyer representing a Quebec constituency? If Mr. Blake had spoken harshly or unjustly of the Quebec judicial system, or if he had spoken in the spirit of a partisan, we may be sure that Mr. Girouard would not compliment him in the terms he did. Neither, we are sure, would the Mail say a harsh or unkind word of a very able and non-partisan speech but for one circumstance, the knowledge of which will not increase anyone's admiration for that journal's fairness or manliness. The minister of justice has a private secretary, and that private secretary is a leader writer on the Mail. The minister of justice introduced the subject upon which Mr. Blake spoke, moving a resolution to provide for the salaries of two new superior court judges in Quebec. His speech was brief and weak, and the confession of ignorance with which it closed was unneeded. Mr. Blake's speech on the other hand, was what Mr. Girouard described it, and the minister of justice suffered in prestige by the contrast. One can easily imagine how the private secretary's soul was filled with envy at the spectacle, and how he resolved to avenge his master's humiliation through the columns of the Mail. It was an abuse of one's opportunities that would not be tolerated on any well conducted journal.

A British parliamentary paper has been issued containing the roll of the lords, spiritual and temporal, in the second session of the twenty-second parliament of the United Kingdom of Great Britain and Ireland. The number of names on the roll is 517, but as six lords (Lord Selborne, Earl Spencer, the Duke of Argyll, Earl Sydney, the Earl of Kenmare, and the Earl of Erne) are twice named, the total number of lords, spiritual and temporal, is 511. Of these, four are princes of the blood royal, two are archbishops, 22 are dukes, 19 are marquesses, 138 are earls, 32 are viscounts, 24 are bishops, and 270 are barons. The first name on the roll is that of the Prince of Wales, who is followed by the royal Dukes of Edinburgh, Connaught, and Cambridge, the archbishop of Canterbury, Lord Selborne (lord chancellor), the archbishop of York, Earl Spencer (lord president of the council), and the Duke of Argyll (lord privy seal). The premier duke is the Duke of Norfolk, earl-marshal of England; the junior, the Duke of Westminister. The premier marquess is the Marquess of Winchester; the junior, the Marquess of Abergavenny. Earl Sydney, as lord steward, comes first in the roll of earls, followed by the Earls of Shrewsbury and Derby; the junior earl is Earl Sondes. The premier viscount is Viscount Hereford; the junior, Viscount Sherbrooke. Of bishops, the bishop of London comes first, and the bishop of St. David's last, the bishops of Rochester, Truro, Lichfield and Liverpool not yet having seats in the house. The Earl of Kenmare (who, being an Irish earl, sits as Lord of Kenmare) comes first in the roll of barons, as Lord Chamberlain, followed by Lord de Ron and Lord Mowbray; the junior baron is Lord Brabourne.

A stock tender on the shore of Henry lake, near Fire Hole, Montana, saw an arm reaching out of a huge snowdrift on the other shore of the lake and waving a handkerchief. The stock man went to the rescue and found W. H. Bassett, a young mail carrier, fast in the snow and utterly exhausted. Bassett had started from Fire Hole three days before. The snow was in no place less than three feet deep, and often there were drifts ten feet high. He was obliged to abandon his horse on the first day. Then for two days and nights he fought his way through the snow. Part of the time it was storming and always intensely cold. He lost his way; he hadn't a mouthful of food. He says:—"I ate snow so long that I was unable to eat food when rescued, because my throat was too raw to permit swallowing. I knew that my feet were frozen, but I was afraid to take off my boots lest I couldn't get them on again. I shall only lose two toes and a few fingers."

CANADIAN NEWS.

The ceiling of the Baptist church at the corner of Elgin and Maria streets fell in yesterday morning early.

The lame factory of Skinner & Co., located in the "Globe Works," Gananoque was burned yesterday.

The Great Western railway threatens if the Canada Southern is allowed to come into London to apply for the repeal of the clauses in the London and Port Stanley charter which obliges them to obey a fixed rate of traffic and employ 300 men at London.

FOREIGN NEWS.

There are now 35,000 colliers on strike in South and Southeast Lancashire. The number increases daily.

The first detachment of engineers for the Panama canal scheme line arrived. Work will be begun at once, principally in locating the line of the canal. A year or more must elapse before the employment of machinery will be necessary or possible. Meantime the number of laborers will be comparatively small.

The situation in South Africa is still a cause for anxiety. More troops are being sent from England and from India.

REST AND COMFORT TO THE SUFFERING

"Brown's Household Panacea" has no equal for relieving pain, both internal and external. It cures Pain in the Side, Back or Bowels, Sore Throat, Rheumatism, Toothache, Lumbago and any kind of a pain or ache. "It will most surely quicken the Blood and Heal, as its acting power is wonderful." "Brown's Household Panacea," being acknowledged as the great Pain Reliever, and of double the strength of any other Elixir or Liniment in the world, should be in every family handy for use when wanted, "as it really is the best remedy in the world for Cramps in the Stomach, and Pains and Aches of all kinds," and is for sale by all Druggists at 25 cents a bottle.

Mothers! Mothers!! Mothers!!!

Are you disturbed at night and broken of your rest by a sick child suffering and crying with the excruciating pain of cutting teeth? If so, go at once and get a bottle of MRS. WINSLOW'S SOOTHING SYRUP. It will relieve the poor little sufferer immediately—depend upon it; there is no mistake about it. There is not a mother on earth who has ever used it, who will not tell you at once that it will regulate the bowels, and give rest to the mother, and relief and health to the child, operating like magic. It is perfectly safe to use in all cases, and pleasant to the taste, and is the prescription of one of the oldest and best female physician and nurses in the United States. Sold everywhere at 25 cents a bottle.

The Houston Home Journal says:—We are heartily in favor of progress, moral, material, intellectual. Let southern seas be whitened with the sails of commerce; let the hum of manufactories be heard on every southern breeze; let school-houses dot every southern hill; in brief, let us have a new south of material growth and material prosperity, but let us not become cravens and recreants to secure it.

STEWART & STRICKLAND,
ARCHITECTS.
OFFICE: Nos. 11 and 13 Canada Permanent Building, Toronto street, Toronto.

WORLDS WANTED

Ten Cents Each will be paid for copies of The World of the following dates:

No. 1—Aug. 19, 1880.
" 3— " 21, "
" 4— " 23, "
" 5— " 24, "
" 33—Sept 25, "
" 78—Nov. 18, "

THE BEST
WASHING CRYSTAL!
IN USE IS THE
"ELECTRIC."
If you don't believe it, Try a Package. Sold by all first-class grocers in the city. Every package guaranteed. e.o.a

J. GREENLEES, Jr.,
ESTATE AND INSURANCE AGENT,
Office:—No. 11 KING STREET WEST,
TORONTO. tf

THE
CROMPTON CORSET
COMPANY.
Manufacturers of Superior CORSETS.
42 YORK St. TORONTO.

JAMES NOBLE,
MERCHANT TAILOR,
No. 100 Yonge Street.

CINGALESE HAIR RENEWER
IS WITHOUT DOUBT THE
BEST PREPARATION FOR THE HAIR
that has been presented to the public, for restoring it to its natural color, and leaving it soft and glossy.

It stops falling of the Hair.
It removes Dandruff.
It cools the Scalp
IT RESTORES GRAY HAIR TO ITS ORIGINAL COLOR AND BEAUTY.
PRICE 50 CENTS.
Its continued use, by those with Bald Heads, will produce a beautiful new head of hair. Every one recommends it. For sale by JOS. DILWORTH, 168, and J. DAVIDS & Co., 171 and 364 King street east. 246

LADIES!
CALL AT THE
PARIS HAIR WORKS,
105 YONGE STREET,
TORONTO,
for cheap Hair Goods, Switches, Wigs, Saratoga Waves, Invisible Nets, Curls, Gents' Wigs, &c.
A. DORENWEND.

NOTHING LIKE BEING SURE.

No one need lose by the failure of a life insurance company, if he has been careful to avoid those which have "youth and inexperience," and heavy management expenses to weigh them down. No company has ever yet failed, or is ever likely so, which possesses the qualities of
AGE AND EXPERIENCE—Not less than 20 years.
BREADTH OF BASE—Not less than 20,000 members.
PRODUCTIVE INVESTMENTS—Yielding not less than 6 per cent per annum.
ECONOMY IN MANAGEMENT—Not spending over TEN per cent of its income in working expenses.

THE ÆTNA LIFE

more than meets all these conditions. It has the benefit of an experience *above thirty years.* It has over *50,000 members.* It receives about 7 *per cent interest* on its investments. And its expenses *are less than 3 per cent* of its income.

The BRITISH BOARD OF TRADE, after a careful investigation of the subject, has laid down the following rule:—"The public cannot be misled if "when seeking an office in which to effect an insurance, they select "one which transacts its business at a small percentage of working "cost."

The following table shows the average "Working Cost" at which the different companies now doing life business in Canada are conducted:

OUT OF EACH $100 RECEIVED

The ÆTNA'S working expenses average	$7.65
" 8 other American Co's average more than double the Ætna's)	17.44
Three British companies average	21.00
Four Canadian " "	20.1
Three poorest Canadian companies average	35.96
" failures—*Stadacona* of Quebec, $51.77; *Globe & Atlantic* averaged	27.66

How can success or good results be expected from companies that spend $35 or even $20, out of each $100 received, in mere friction, fighting with each other for business and existence? It is not at all necessary that extravagant companies should exist. The longer they live the worse for their healthy members, and every prudent investor should keep his money out of them. They always offer greater advantages and larger profits, up to the day their shutters go up, than any sound and strong company in the world could afford.

That anything above say $10 or $15 per $100 of Receipts is unnecessary in carrying on Life Insurance, is shewn by the recent average experience of six of the oldest and best companies, as follows:—

Connecticut Mutual, Hartford	$6.56	Mutual Benefit, N.J.	$8.29
Mutual Life, New York	7.52	N. E. Mutual, Boston	10.83
Ætna Life, Hartford	7.65	N. Y. Life, New York	11.33

It is plain that if you pay $100 a year to a company which wastes $20 of it every year in unnecessary expenses, you cannot get as good value for the $100 as from a well-established, economical, carefully conducted company, such as the ÆTNA LIFE INSURANCE COMPANY, of Hartford, Conn.

WESTERN CANADA BRANCH: Office, Boustead's Block, near the Post Office, TORONTO.

WM. H. ORR, Manager.

JOHN MACDONALD & Co.

PRINT STOCK COMPLETE.

INSPECT SAME

COAL A. & S. NAIRN TORONTO

HARD COAL,
AT THE
LOWEST PRICES!
Received Daily from the Mines.
Best Hardwood, $5.50 per Cord.
Cut and Split Wood at Lowest Rates
OFFICES:
No. 4 King street east, corner Yonge.
Nairn's Docks, Foot of Church street.
AND
Shapter & Jeffrey's, cor. Yonge and Carleton sts.
ALL OUR OFFICES CONNECTED BY TELEPHO

ESTABLISHED 1856. TABLISHED 1856.

P. BURNS,
WHOLESALE AND RETAIL DEALER IN
COAL AND WOOD.

PRESENT RETAIL PRICES:

Best Hard Coal, all Sizes	$8 00 per ton.
Best Soft Coal	8 00 "
Best Hard Wood, Beech and Maple, Long	5 50 per cord.
Best Pine Slabs " " Cut and Split	4 00 "

OFFICES—Corner Bathurst and Front streets, Yonge street Wharf, and 51 King street east.

TELEPHONE COMMUNICATION BETWEEN ALL OFFICES. e.od.

J. F. McRAE,
MERCHANT TAILOR
286 YONGE STREET,
Opposite Wilton Avenue,
BEGS TO CALL ATTENTION TO HIS LARGE STOCK OF
ULSTER CLOTHS AND OVERCOATINGS.
Also his large assortment of
English, Irish and Scotch Suitings,
Which he is prepared to make up to order in first-class style and workmanship, at the lowestpossible prices for cash. 6

JOSEPH C. GIBSON,
STEAM MARBLE WORKS
MANUFACTURER AND DEALER IN
American and Italian Marble,
Monuments, Headstones, Mantles, Counter and Table Tops, etc.
Scotch Granite Supplied to Order.
MARBLEIZED MANTLES A SPECIALTY
Cor. Parliament & Winchester Sts. & Yonge St., near Mt. Pleasant Cemetery
TORONTO.

CHEAP ADVERTISING.

THE Toronto World.

The great success THE WORLD has achieved assures its position as one of the permanent institutions of Toronto. It is now read extensively, not only in Toronto and its suburbs, but in most of the towns and villages within a radius of one hundred miles on the lines of the Grand Trunk (east and west), the Great Western, the Northern, the Credit Valley, the Toronto and Nipissing, and the Toronto, Grey and Bruce railways. The large and rapidly-increasing circulation of THE WORLD on the one hand, and its reasonable rates on the other, must commend it to all classes of advertisers as a most desirable medium of communicating with the public.

Three regular editions of THE WORLD are published daily—at noon, at three and at five o'clock. Extra editions are also published whenever there is news of sufficient moment to demand them. Advertisements are inserted in all editions at the price of a single insertion.

ORDINARY RATES

for casual advertisements are as follows:—

Commercial advertisements, FIVE CENTS nonpareil line, each insertion.

Advertisements other than commercial, viz., legal, election, financial, and amusement, TEN CENTS per nonpareil line, each insertion.

Reports of meetings and financial statements of banks, railway, insurance and monetary companies, TEN CENS per line nonpareil.

Paragraphs among news items, double the ordinary rates.

Special notices twenty-five per cent. advance on the ordinary rates.

Condensed advertisements on the first page, HALF A CENT per word, each insertion.

CONTRACT RATES

for display advertisements, per line, subject to change of matter, are as follows:—

INSERTIONS.	1 mo.	3 mos.	6 mos.	12 mos
Daily	$0 75	$1 50	$2 50	$4 00
Every other day		1 00	1 50	2 50
Twice a week		75	1 25	2 00
Once a week		50	75	1 25

CONDENSED ADVERTISEMENTS

on the first page are charged at the following rates

Situations Wanted and Help Wanted, FREE.

Properties for Sale, Houses or Stores to Rent, Houses or Stores Wanted, Board and Lodging, Rooms to Let, Rooms Wanted, Articles for Sale, Articles Wanted, Articles Lost or Found, Professional or Business Cards, Business Chances, Money to Lend, Personal, and Miscellaneous, TEN CENTS for twenty words, and one-half a cent for each additional word, for each insertion.

Contracts for Condensed Advertisements of twenty words or under, and subject to change of matter, are made at the following rates:—

INSERTIONS.	1w'k.	1.mo	3mos	6mos	12mo
Daily	$0 50	$2 00	$5 00	$9 00	$17 00
Ev'y other day		1 25	3 00	5 50	10 00
Twice a week			2 25	4 00	7 00
Once a week			1 25	2 25	4 00

Extra words at corresponding rates.

Do you want mechanics?
Advertise in the World, FREE.
Do you want a clerk?
Advertise in the World, FREE.
Do you want a servant?
Advertise in the World, FREE.
Do you want help of any kind?
Advertise in the World, FREE.
Do you want a situation?
Advertise in the World, FREE.
Do you want boarders or lodgers?
Advertise in the World for TEN CENTS.
Do you want a boarding-house?
Advertise in the World for TEN CENTS
Have you furnished rooms to let?
Advertise in the World for TEN CENTS
Have you a house or store to let?
Advertise in the World for TEN CENTS.
Do you want to rent a house or store?
Advertise in the World for TEN CENTS.
Have you any property for sale?
Advertise in the World for TEN CENTS.
Do you want to lend or borrow money?
Advertise in the World for TEN CENTS.
Do you want to sell or buy a business?
Advertise in the World for TEN CENTS.
Have you lost or found anything?
Advertise in the World for TEN CENTS.
Do you want to sell *anything?*
Advertise in the World for TEN CENTS.
Do you want to buy *anything?*
Advertise in the World for TEN CENTS.

Let Everybody Advertise in the World.

A CARD THIS SIZE — TWENTY WORDS—every day for a year, $16 50; every day for six months, $9.

This is equal to a little over FIVE CENTS for each insertion.

A CARD THIS SIZE—FIVE LINES:

	1 mo.	3 mos.	6 mos.	12 mo.
Daily	$3 75	$7 50	$12 50	$20 00
Every other day	2 25	5 00	7 50	12 50
Twice a week	1 75	3 75	6 25	10 00

This is equal to a little over SIX CENTS for each insertion.

A THIS SIZE, TEN LINES:—

	1 mo.	3 mos.	6 mos.	12 mos
Daily	$7 50	$15 00	$25 00	$40 00
Every other day	5 00	10 00	15 00	25 00
Twice a week	3 75	7 50	12 50	20 00
Once a week		5 00	7 50	12 50

This is equal to less than THIRTEEN ENTS for each insertion.

A CARD THIS SIZE, TWENTY LINES:—

	1 mo.	3 mos.	7 mos.	12 mos
Daily	$15 00	$30 00	$50 00	$80 00
Every other day	10 00	20 00	30 00	50 00
Twice a week	7 50	15 00	25 00	40 00
Once a week		10 00	15 00	25 00

This is equal to a little over TWENTY-FIVE CENTS for each insertion.

A CARD THIS SIZE, THIRTY LINES:—

	1 mo.	3 mos.	6 mos.	12 mo
Daily	$22 50	$45 00	$75 00	$120 00
Every other day	15 00	30 00	45 00	75 00
Twice a week	11 25	22 50	37 50	60 00
Once a week		15 00	22 50	37 50

This is equal to less than FORTY CENTS for each insertion.

It will pay you to Advertise in THE WORLD.

Address all Communications to

THE WORLD,
TORONTO.