Kingsmills

SENSATIONAL SALE

Of Manufacturers' Surplus Stock of Swiss Muslin, French Voile and Ratine

WASH DRESSES

At Half Regular Prices. At Half Regular Prices. \$15 and \$16.50 Dresses For

See window display.

These Handsome Dresses have just come to hand from the designer and represent the very latest ideas in dainty wash frocks; beautiful quality French voiles, pretty, plain and fancy ratines; dainty Swiss organdy. All are very attractively trimmed in the very latest ideas. The range of colorings is quite extensive; all the season's most popular colors prevail. Sizes range from 36 to 40. This is undoubtedly the premier Dress Sale of the season, and you should not miss it. Beautiful Dresses, regular \$15.00 and \$16.50, on sale at



\$8.95

Whitewear Sale—Saturday

Thousands of Crisp New Garments. The Greatest Bargains We've Quoted. Come!

UNDERSKIRTS AND CORSET COVERS Corset Covers.

Good-Quality Fine Cotton Corset Covers, three styles, plain with bound neck and armholes, also narrow fine lace edging or shoulder straps of wide, heavy lace

Fine Cotton Camisole, style lace or em-

Sheer Cambrie Corset Covers, several styles of trimming, including dainty lace organdy and embroidery. \$1.29

Underskirts.

elastic at waist line 59c Good soft cotton, shadowproof, Underskirts, white cambric, frill of tucks, trimmed with lace and embroidery 69c

Underskirts, fine cambric, deep frill of lace or embroidery, all lengths. \$1.39

BLOOMERS, STEP-INS AND



Made of splendidquality white cambric, plain hemstitched, lace and embroidery trimmed, open and closed styles. Priced

Bloomers, white and flesh, nice soft

cotton and crossbar dimity.

Steps-ins, of pattern erepes, in all shades. 95c

Step-ins, sheer fine white cambric. trimmed with dainty lace. At Step-ins, pink mull, hemstitched in blue

WOMEN'S PRINCESS SLIPS.

Soft, fine-quality cottons and nainsook. plain hemstitched top, shadowproof, also dainty trimmed camisole top of valenciennes and filet lace, built-up shoulder or satin ribbon straps. Prices from

\$1.49, \$1.98, \$2.98

Princess Slips, of sedan satin, nice soft finish; shades of sand, flesh, mauve, navy and black..... \$2.48

DAINTY ENVELOPE CHEMISE.

Special values, fine cambric, round or square neck, daintily trimmed with valenciennes, filet and torchon lace and ribbon. Priced

Flesh lawn and silk-finished mull, also embroidered crepe. Priced at

SNOW-WHITE, CRISP NIGHTGOWNS.

Gowns made of soft-finished cottons, trimmed with narrow lace and embroidery edging 98c

Good-Quality Cambric Gowns, slipover styles, round or square neck, trimmed with lace and embroidery, some sleeveless, with fancy bindings.

Crepe Gowns, plain and bluebird patterns, all colors, also gowns of fine nainsook, plain hemstitched neck and sleeves, others trimmed with good embroidery \$1.39

Many other dainty styles of fine nainsook, trimmed with organdy, lace and embroidery. \$1.59 to \$2.50

NOTE.-No whitewear sent on approval.

RAILROADS WILL CONTROL WALLACEBURG VETERAN TRAINS BY TELEPHONE

Special to The Advertiser. St. Thomas, July 12.—With the exception of the C. P. R., all the railley, secretary of the Wallaceburg G. homas, either control their trains

Two new wires have been strung from St. Thomas to Windsor on the west end division of the C. N. R. and Wabash. The service, it is expected, will be in operation in two weeks time. Similar work is being done west end division of the C. N. R. and Wabash. The service, it is expected, will be in operation in two weeks' time. Similar work is being done on the P. M. R. between St. Thomas and Windsor. The M. C. R. are perfecting their telephone system by the installation of a new selector system, providing a direct instead of an alternating current.

Field Battery in London a week after the declaration of war, and served with the first contingent for nearly four years, being wounded on two occasions.

Hugh Greenwood has gone to Chicago as a delegate of the local baseball player, a member of the Ranger's team, was seriously injured last night during a game in the South Oxford league. He was batting, and when he struck the ball it seemed to run up his bat, hitting him with great force in the face. His nose was broken and several teeth knocked out. For a time his ing their holidays at Mrs. John Gor-

Special to The Advertiser.

Thomas, either control their trains by telephone or will be doing so in a month's time. It seems evident that telegraph control has not the advantages that entail with the use of the telephone.

Thomas, either control their trains by telephone or will be doing so in a the position of governor of the county fail at Chatham, and is being strong-ly backed by two well-filled petitions vantages that entail with the use of the telephone.

don's cottage at Port Lambton SEEKS POST OF JAILER N. Y. is visiting her mother, Mrs. Patrick Devlin. spending a few weeks on Walpole Alfred Jordan is visiting his son

INGERSOLL BALL PLAYER

Special to The Advertiser. Ingersoll, July 12.—Thomas Fitzmorris, a local baseball player, a
member of the Ranger's team, was
seriously injured last night during a
game in the South Oxford league. He
game in the South Oxford league. He
Lighting and when he struck the

NDON OR MONTREAL—WHICH?

London and Montreal Cost of Living Compared Shows Average Rent Higher Here

In Other Items of Household Expenditure the London Man Can Get as Much Value For His Dollar as His Montreal Brother-How Montreal Budget Applies Locally.

Until Utopia is realized, somebody | Bread, 4lbs. a day at 61-2c ...
rill always have to worry about the | Potatoes, 8 bags at \$1.50
Vegetables and fruits, 60c week will always have to worry about the cost of living.
It is customary to grant that most

of the worrying is done by the house-wife, along with several other dozen cares of the day.

After reading a booklet on "House-hold Budgeting" prepared by an al-derman of the city of Montreal, a certain Iondon woman prominently connected with welfare endeavors, and whose work takes her into every type of home in the city, was more onvinced than ever that it took the isekeeper to render two and two sufficiently elastic to stretch into six Bargain-hunting, made light of in newspaper comic sections would seem to be an invaluable asset in the financing of the home. And an expert knowledge of "sales days and how to make use of them" appears to be a fundamental requisite in every

woman's education.

W. S. Hushion, a representative of the Quebec Legislature and a member of the Montreal city council, has drawn up the budget, printed in the following article, as proof of his statement that a salary of \$1,800 a year is essential for the workingman to properly support himself, his wife and three children, a boy the age of seven and girls at the ages of five Two pairs of working boots...

Two pairs of gloves.....

Two pairs of working boots...

Two pairs of working boots...

Two shirts at \$1.....

Except in a few instances, the prices quoted are similar to those which prevail in London, and yet, according to the statement of the welfare worker interviewed by The Advertiser, the average working-man's wage here is between \$18 and \$25 per week, and in some cases even lower, rather than the sum which Mr. Hushion deems necessary. In a foreword to his booklet, Mr. Hushion himself states that, though every article mentioned in the budget seems a necessity, yet many families are living on \$1,200 with some degree

Rent Higher Here.

The most startling comparison be-tween the Montreal budget and the prices quoted in London is the figure quoted for rent. In Montreal rental is placed as low as \$15 a month. The welfare worker gave between \$18 and \$25 a month as the average rent paid, and in many cases stated that the houses rented at this figure were fitted with very few modern convenences. A bare shack of two rooms without light, water or other conveniences, is at the present time rented at \$9 a month. Figures quoted in the Labor Gazette for the month of April, 1923, show average rents in London to be \$30-\$45 a month for six-roomed houses with modern conven-iences and \$17-\$30 a month for six-

roomed houses with incomplete modern conveniences or none.

The Hushion budget is published by the Duties and Rights Association of Montreal, a society formed for the liscussion of community proble of the household commodities, however, sugar is an outstanding excep-It is quoted at eight cents per pound, but the prevailing figure here is nearer 12 cents. Eggs are quoted at 55 cents, and although they are selling now at 30 cents, the Montreal figure is close to the average for the year, Butter and lard are also quoted

at a few cents higher than the prevailing price today.

In examining the following figures, some support is evident to the statement of the London woman that a great deal depends upon the schem manager, that is, the wife and

Some Changes.

Figures quoted for clothing, for example, can be reduced to an appreto do plain sewing for herself and the children. In the average home it was stated that the wife feels it ncumbent upon herself to do some

It is plain to see that the budget was drawn up by a man and not a woman, as the yearly allowance for hosiery for the wife is set at two pairs, at a price of \$1.50 per pair. It is next to impossible to go the year on two pairs of stockings, but it was shown that most women under the circumstances would buy four pairs of cheaper stockings and perhaps manage to save a few cents on other

Fifty dollars was the sum set for sickness and on this the Advertiser informant said:

"Most folks find they have to get

along without that item by working hard and staying well. Then, of course, there are the free clinics, I notice an item of \$13 per year for insurance. The average laboring man is forced usually to dispense with that. The sum for newspapers and magazines, I should say, could be reduced to \$5 a year, and there are always the public libraries and twenty cents a year is scarcely ient for amusen tion, but there might be a reduction made in the street car fares for the

The only item in the men's wear section of the budget which was not considered feasible by a London storekeeper was that for the monthly "I have never been able to find

The official budget from Ottawa places the average weekly wage nec-essary for the maintenance of a family of five at slightly above \$20 a week datrick Devlin.

Mrs. Chas. Wooliver and family are pending a few week. but according to a social service work city as the average amount.

The budget from which the figure

of \$21 was secured is meagre in-deed and omits some articles which are really essential.

The following tables indicate a IS SERIOUSLY INJURED comparison between the Hushion prices and those prevailing in Lon-

MONTREAL.

Food. Meat, 3lbs. per day at 25c ...\$273.75 Fish, 80lbs. at 15c 27.00

15.60 8.32

Flour, etc., 26c day 94.90 LONDON. Kitchen Necessities. Three bars of Soap, per week,

Clothing for Man. One extra pair pants Three working suits (overalls) Two caps One overcoat, \$25 for two years Six collars at 20c One pair working mitts Six handkerchiefs shoe repairs Tobacco, pipes, etc. 10.00

Peas, rice and spices 47c week Butter, 3lbs. at 40c week

Lard, lb. at 25c Eggs, one dozen at 55c

Milk, one quart at 14c

Tea, coffee at 30c

Molasses, 26 quarts per year . . Sugar, 4lbs. week at 8c

Total\$125 80 Clothing for Boy of Seven Years.

Shoe repairs Total\$76 30

OUR BOARDING HOUSE.

WELL MY GAY

LOTHARIO -

EXPLAIN IF YOU

GAN, YOUR

COMING HOME

AT THREE

O'CLOCK

MORNING!

AH-HOME TO CAME FOR ALARM, MARTHA M'DEAR

I SPENT THE EVENING N

AN INTELLECTUAL ATMOSPHERE

WITH MY BOSOM FRIEND AND

FELLOW SCIENTIST, PROFESSOR

DILLPEUNY, IN HIS OBSERVATORY

I WITHESSED A MOST LAUSUAL

PHENOMENON OF THE LUNAR

GATELLITE IN THE SIKTETH MAGNITUDE : HY HEADISA

BIT BEHUDDLED TODAY FROM

GAZING ACROSS MILLIONSION

MILES OF SPACE

THE MAJOR GOES A LONG WAY TO EXPLAIN -.

Total \$48 45
Clothing for Girl of Three Years.
Same as for girl of five. \$48 45
Sundries.
Per year.

\$48 45
One winter coat \$48.00
One good dress \$3.00
Two house dresses \$1.50
Two flannelette petticoats \$1.00
Two suits underclothing \$2.00
 Schooling
 \$10 00
 Two shirts
 1.00

 Sickness
 50 00
 Two nightgowns
 1.00

 Car fare for family
 75 00
 Two pairs woolen hose
 2.50

 Three pairs boots
 75 00
 Three pairs boots
 75 00

 Newspaper, magazines
 23 40

 Recreations
 5 20

 Linen and bedding
 25 00
 Incidentals 10 00 Totals307 10 Rent, Light, Heating and Taxes.

1.56
3.00
Washing powder, per week, 5c
Starch, per week, 7c..... Washing blue, per week, 2c... Broom, at 75c, four per year...

3 lbs. meat per day at 25c. \$ 273 75 180 lbs. fish at 15c 27 00 Bread, 4 lbs. a day, at 6½c... Potatoes, eight bags at \$1.50... Vegetables and fruits 60c a Butter, 3 lbs. a week at 40c...
Lard, 1 lb: a week, at 25c...
Eggs, one dozen at 55c...
Milk, 1 quart per day at 14c...
Tea and coffee at 30c per week.
Molasses, 26 quarts per year...
Sugar, 4 lbs. per week at 12c...
Flour etc. 26c a day. Flour, etc., 26c a day 94 90

Total\$761 27 Clothing for Man. Total\$136.65 One suit\$ 25 00
 One best hat
 6 00
 One pair boots
 5 00

 One every day hat
 4 00
 Two pairs of working boots
 7 00

 Neckpiece instead of stole
 5 00
 Two pairs of working boots
 2 00

 Two pairs boots
 10 00
 Four working shirts
 3 00

 Two pairs rubbers
 2 00
 Four sets underwear
 16 00

 One winter coat
 25 00
 Six pairs hose
 6 00

 Two blouses
 6 00
 One overcoat, \$25, for two

 Underclothing
 16 00
 years
 12 50

 Two pairs hose at 1.50
 3 00
 Six collars at
 1 20

 Three nightgowns
 4 00
 Two ties, at 37c
 75

Clothing for Boy of 7 Years. One best hat 2 50
One winter coat 8 00
One good dress 3 00
Two house dresses 3 00
Two flannelette petticoats 1 00
Two suits underclothing 2 00
Two shirts 1 00
Two shirts 1 00
Two nightgowns 1 00
Two pairs woolen hose 2 50
Three pairs boots 7 50
Two pairs slippers 1 50
Two pairs slippers 1 50
Two ties at 15c 3.00
Two ties at 15c 3.00
Three caps at 50c 1.50
Three caps at 50c 1.50
Three pairs mitts at 60c 1.80
Two sets underwear at \$1.25 2.50
One pair gaiters 1.50
Swallowing Switch Plug
Special to The Advertiser.
Waterford, July 12.—Betty Tench, infant daughter of Mr. and Mrs. C.
Two shirts at \$1 2.00
Two pairs slippers 1 50
Two ties at 15c 30
Three pairs boots 30
Two ties at 15c 30
Three pairs boots 4 50
Two ties at 15c 30
Three pairs boots 5 7 50
Two ties at 15c 30
Three pairs boots 5 7 50
Two ties at 15c 30

Clothing for Girl of 5 Years.

One muffler 1.00 Girl's summer wear—

Clothing for Girl of 3 years.

RAILROAD ENGINEERS

Old and Young Have a Merry Time At Pinafore Park, St. Thomas.

St. Thomas, July 12.-The Grand International Auxiliary to the Brotherhood of Locomotive Engineers, held their annual outing and basket picnic at Pinafore Park this afternoon. Over 200 sat down to lunch at six o'clock in the old pavilion After supper a very enjoyable program of sports was held, culminating at dark with a free ride for the kiddies on the merry-go-round, and an all-day-sucker for everyone. The races were in charge of Mr. Willian Chater, assisted by Alderman John Jagoe and Mr. Fred Little. Mrs. Robert Russell made a very capable convener. She was ably assisted by Mrs. Buckpitt and Mrs. Swift. After dark most of the way and the state of the second

Total\$125.80 and by a rew inclinate friends in the congregation. He was made the recipient of a purse of gold. Mr. Petti- St. Thomas. They were immediately grew was a warden of St. James' Church for many years and popu- | Funeral arrangements have not yet larly known in the city.

SWALLOWING SWITCH PLUG HOLD CHURCH PICNIC

.30 the plug belonging to the motor of .70 the sewing machine while the power Two pairs mitts...... 1 00 Two nightshirts 2.00 and burnt her mouth badly.

YEN - THAT

SKY LIKE'A"

ROMAN.

CANDLETO

HIM LAST

Mood

AROUND TH

"HA- HA =

THAT, WAS

A FULL

QUART

TELESCOPE

THROUGHE

HE WAS

HE GOT A

CORKING #

GOOD VIEW

MOORA! -

GAZING

BY AHREN. Messrs. Galloway and Lumley R. Galloway Riva, A. Galloway. loway, R. Wilson. E. Rowe.

Special to The Advertiser.

Premier Armstrong Meets Repe resentatives of Men and Steel Company.

THINK END IN SIGHT

Canadian Press Despatch Sydney, July 12.—The Cape Breton coal-steel strike situation reached the negotiation stage today, when Premier E. H. Armstrong and Dr. Clarence McKinnon of Pine Hill Total \$48.45 Presbyterian College, Halifax, met with the executive of the Sydney

Each conference lasted about three to make no announcement at this

The negotiations will be resumed

oresident.
Settlement of the steel strike still appeared today to be the logical first step towards ending the present HOLD ANNUAL OUTING

negotiations gave it as an that the steel strike would be settled within three or four days, or failing that it might be indefinitely, perhaps a couple of months.

even a couple of months.

The steel strike settled, it is felt that with those for whose support they struck, back at work, no great difficulty would be found in getting the miners back in the pits and the

It seemed hopeful today that in the event of their president and secre-tary retaining their liberty on bail, the miners would return to work. the miners would return to work, pending the possible trial of their two

Alexander Neely Is Found Dead At His Home When Neighbors Call.

Special to The Advertiser.

Port Stanley, July 13 .- Alex, Neely an old resident of Port Stanley, was found dead at his home today. Mr. Neely had lived here with his sister Kate for years, but a few months ago she dial, and since that time he has been living alone. Deceased was born 72 years ago in the house in which he died, but during his lifetime Three caps at 50c. 1 50
Three pairs mitts at 60c 1,80
Two sets underwear at \$1.25 2 50
One pair gaiters 1 50
One pair gaiters 1 50
One sweater 2 00
Two pairs rubbers at 75c 3 00
One straw hat 52 00
Two pairs of hose at \$1.50 30
Two shirts at \$1 2 00
Two mightshirts at \$1 2 00
Two nightshirts at \$1 2 00
One dozen handkerchiefs 50
Two pairs shoots 10,00
Two pairs rubbers 25,00
Two pairs rubers 25,00
Two pairs rubbers 25,00
Two pairs rubers 25,

Deceased is survived by two brothers, Richard and Tom, both living in notified of the pathetic circumstances.

AT PINAFORE PARK

Children and Their Parents Enjoy Outing and Sports Program At St. Thomas.

Special to The Advertiser. St. Thomas, July 12.-The annual pienic of the Church of Christ Sunday school was held this afternoon Pinafore Park. Between 125 and 150 children with their parents par-ticipated. After supper the sports program was held, being in charge Mrs. Peacock superintended the supper arrangements to the satisfaction of everybody. The prize list was as Boys, 8 to 10 - A. Hutchison, A.

Girls, 8 to 10—A. Riva, M. Johns Boys, 10 to 12—A. Hutchison, W. Girls, 10 to 12-M. Richards. A. Boys, 12 to 14-G. Edgeworth, W4 Girls, 12 to 14-D. Cornfood, T.

Boys' bun-eating contest-A. Gal-Girls' clothespin race-D. Cornfoot, M. Wilkinson, H. Galloway. Teachers' gum-chewing contest-

Ladies' ball-throwing contest -Mrs. Richards, Mrs. Lomb, Mrs. Boys 100-yard dash-R. Wilson, E. Metcalf, R. Stewart.

Basket ball throwing, ladies-Irene

Pason, Dorothy Cornfoot, Mrs. Met-

MANY RELATIVES ATTEND KENNEDY-TRELFORD OUTING

Tara, July 12.—The annual picnic f the Kennedy-Trelford families was held in the exhibition grounds here yesterday, with an attendance of 150. Among those from a dis-tance were: Mr. and Mrs. Percy Ruff, London; Mr. and Mrs. R. Jamieson London; Mr. and Mrs. R. Jamiesor and family. Bowmanville; Mr. and Mrs. Harry Spears and family, and Mr. S. Dean, Toronto; Mrs. Mervin Baux and son, Mr. and Mrs. Edwards and Mr. and Mrs. Charles Legge, Detroit; Mr. and Mrs. Allan Kennedy, Owen Sound; Mrs. Collard, Port Elgin, and Mr. and Mrs. M. Aikens Lion's Head.