

Kingsmills

SENSATIONAL SALE

Of Manufacturers' Surplus Stock of Swiss Muslin,
French Voile and Ratine

WASH DRESSES

At Half Regular Prices.
\$15 and \$16.50 Dresses For

\$8.95

See window display.

These Handsome Dresses have just come to hand from the designer and represent the very latest ideas in dainty wash frocks; beautiful quality French voiles, pretty, plain and fancy ratines; dainty Swiss organdy. All are very attractively trimmed in the very latest ideas. The range of colorings is quite extensive; all the season's most popular colors prevail. Sizes range from 36 to 40. This is undoubtedly the premier Dress Sale of the season, and you should not miss it. Beautiful Dresses, regular \$15.00 and \$16.50, on sale at

\$8.95



Whitewear Sale—Saturday

Thousands of Crisp New Garments. The Greatest Bargains We've Quoted. Come!

UNDERSKIRTS AND CORSET COVERS

Corset Covers.

Good-Quality Fine Cotton Corset Covers, three styles, plain with bound neck and armholes, also narrow fine lace edging or shoulder straps of wide, heavy lace. 49c

Fine Cotton Camisole, style lace or embroidery top and satin ribbon straps. Special 75c

Sheer Cambrie Corset Covers, several styles of trimming, including dainty lace organdy and embroidery. At 1.29

Underskirts.

Good soft cotton, shadowproof, elastic at waist line. 59c

Underskirts, white cambrie, frill of tucks, trimmed with lace and embroidery. 69c

Underskirts, fine cambrie, deep frill of lace or embroidery, all lengths. 1.39

Special 1.39

BLOOMERS, STEP-INS AND DRAWERS.

Made of splendid-quality white cambrie, plain hemstitched, lace and embroidery trimmed, open and closed styles. Priced 49c to 69c

Bloomers, white and flesh, nice soft cotton and cross-bar dimity. 49c and 69c

Steps-ins, of pattern crepes, in all shades. 95c

NOTE.—No whitewear sent on approval.

Kingsmills

LONDON OR MONTREAL—WHICH?

London and Montreal Cost of Living Compared Shows Average Rent Higher Here

In Other Items of Household Expenditure the London Man Can Get as Much Value For His Dollar as His Montreal Brother—How Montreal Budget Applies Locally.

Until Utopia is realized, somebody will always have to worry about the cost of living. It is customary to grant that most of the worrying is done by the housewife, along with several other dozen cares of the day. After reading a booklet on "Household Budgeting" prepared by an alderman of the city of Montreal, a certain London woman prominently connected with welfare endeavors, and whose work takes her into every type of home in the city, was more convinced than ever that it took the housekeeper to render two and two sufficiently elastic to stretch into six. Bargain-hunting, made light of in newspaper comic sections, would seem to be an invaluable asset in the financial life of a housewife. The expert knowledge of "sales days" and how to make use of them appears to be a fundamental requisite in every woman's education.

W. S. Hushion, a representative of the Quebec Legislature and a member of the Montreal city council, has drawn up the budget, printed in the following article, as proof of his statement that a salary of \$1,800 a year is essential for the workingman to properly support himself, his wife and three children, a boy the age of seven and girls at the ages of five and three. Except in a few instances, the prices quoted are similar to those which prevail in London, and yet, according to the statement of the welfare worker interviewed by the Advertiser, the average workingman's wage here is between \$18 and \$25 per week, and in some cases lower, rather than the sum which Mr. Hushion deems necessary.

In a foreword to his booklet, Mr. Hushion himself states that, though every article mentioned in the budget seems a necessity, yet many families are living on \$1,200 with some degree of comfort.

Rent Higher Here.

The most startling comparison between the Montreal budget and the prices quoted in London is the figure quoted for rent. In Montreal rental is placed as high as \$18 a month, the welfare worker gave between \$18 and \$25 a month as the average rent paid, and in many cases stated that the houses rented at \$40 a month for six-roomed houses with modern conveniences. A bare shack of two rooms, without light, water or other conveniences, is at \$9 a month. Figures quoted in the London Gazette for the month of April, 1923, show average rents in London to be \$30-\$45 a month for six-roomed houses with modern conveniences and \$17-\$30 a month for six-roomed houses with incomplete modern conveniences or none.

The Hushion budget is published by the Duties and Rights Association of Montreal, a society formed for the discussion of community problems. Interviews with managers of various retail grocery, clothing and shoe stores indicate where the figures set down by Mr. Hushion may be taken as a fair average of the prices which prevail the year round. In the list of the household necessities, however, sugar is an outstanding exception. It is quoted at eight cents per pound, but the prevailing figure here is nearer 12 cents. Eggs are quoted at 55 cents, and although they are selling now at 30 cents, the Montreal figure is close to the average for the year. Butter and milk are also quoted at a few cents higher than the prevailing price today.

In examining the following figures, the sum for newspapers and magazines of the London woman that a great deal depends upon the scheming and ingenuity of the household manager, that is, the wife and mother.

Some Changes. Figures quoted for clothing, for example, can be reduced to an appreciable extent where the wife is able to do plain sewing for herself and the children. In the average home it was stated that the wife feels it incumbent upon herself to do some of the sewing. It is plain to see that the budget was drawn up by a man and not a woman, as the yearly allowance for hosiery for the wife is set at two pairs, at a price of \$1.50 per pair. It is next to impossible to get the year on two pairs of stockings, but it is shown that most women under the circumstances would buy four pairs of cheaper stockings and perhaps manage to save a few cents on other things for an extra pair or two.

Fifty dollars was the sum set for sickness and on this the Advertiser informant said: "Most folks find they have to get along without that item by working hard and staying well. Then, of course, there are the free clinics. I notice an item of \$13 per year for insurance. The average laboring man is forced usually to dispense with that. The sum for newspapers and magazines, I should say, could be reduced to \$5 a year, and there are always the public libraries, where magazines can be read. Five dollars and twenty cents a year is scarcely sufficient for amusement and recreation, but there might be a reduction made in the street car fares for the family."

The only item in the men's wear section of the budget which was not considered feasible by a London storekeeper was that for the monthly haircut. "I have never been able to find that store," he said. "It's 50 cents here."

The official budget from Ottawa places the average weekly wage necessary for the maintenance of a family of five at slightly above \$20 a week, but according to a social service worker, interviewed regarding the methods employed by the city of Montreal, \$25 is the figure set in the city as the average amount. The budget from which the figure of \$25 was derived is a measure in fact and omits some articles which are really essential.

The following tables indicate a comparison between the Hushion prices and those prevailing in London.

MONTREAL.

Rent, \$15 per month	\$180.00
Water taxes, 6 1/2 per cent.	11.70
Coal, three tons at \$18	54.00
One cord of wood	14.00
Lighting at 35c a week	18.20
Totals	\$277.90

Food.

Meat, 3 lbs. per day at 25c	\$237.75
Fish, 80 lbs. at 15c	27.00

One muffler	1.00
Girl's summer wear	4.00
Three white dresses	4.00
Two cotton petticoats	1.00
Three pairs summer hose	.75
Two pairs cotton drawers	1.00
The straw hat	2.00
Two summer under vests	.70
Total	\$48.45

Same as for girl of five years	\$48.45
Sundries.	Per year
Schooling	\$10.00
Sickness	50.00
Car fare for family	75.00
Insurance	25.00
Insurance for children	40.00
Fire insurance	3.00
Working tools and repairs	15.00
Charities	18.00
Ice supply, 13 weeks	3.20
Newspaper, magazines	23.40
Recreations	5.20
Wine and bedding	25.00
Renovation of furnishings	40.00
Incidentals	10.00
Totals	\$307.10

RENT, LIGHT, HEATING AND TAXES.	\$18-\$25
Water taxes at	54.00
Coal, three tons at \$18	54.00
Lighting, at 35c per week	18.20
Kitchen Necessities.	
3 bars of soap per week at 8c	12.48
Javelle water, per week, 5c	2.60
Washing powder, per week, 2c	1.04
Starch, per week, 7c	3.64
Wax, one box per month at 12c	1.44
White, per week, 2c	1.56
Broom, at 75c, four per year	3.00
Total	\$28.76

Clothing for Man.	
One suit	25.00
One extra pair pants	2.00
Three work suits (overalls)	15.00
Two caps	1.50
Two pairs of gloves	2.00
One pair of boots	8.00
Two shirts at \$1	2.00
Four working shirts at 75c	3.00
Four sets underwear at \$4	16.00
Six pairs of hose at \$1	6.00
One overcoat, \$25 for two years	25.00
Six collars at 25c	1.50
Two ties at 37c	.74
One pair braces at 75c	.75
One umbrella	1.00
One pair working mitts	.75
Six handkerchiefs	5.20
Shoe repairs	1.00
Hair cut, 25c per month	3.00
Shoe repairs	10.00
Tobacco, pipes, etc.	10.00
Cuff links, studs	1.00
Total	\$136.65

Clothing for Wife.	
One suit	\$25.00
Two house dresses	6.00
One best hat	2.00
One every day hat	4.00
Neckpiece instead of stole	5.00
Two pairs boots	10.00
Two pairs of gloves	2.00
One pair of shoes	2.00
One winter coat	25.00
Two blouses	6.00
Underclothing	16.00
Three nightgowns	4.00
Three pairs gloves	1.50
One pair aprons at 50c	2.00
One umbrella, \$2.25, for three years	.75
Two kimono at \$1	2.00
Gaiters, one pair	1.20
Shoe repairs	1.00
Tobacco, pipes, etc.	10.00
Cuff links, studs	1.00
Total	\$125.80

Clothing for Boy of Seven Years.	
Three suits at \$8	\$24.00
Four shirts at 75c	3.00
Six pairs hose at \$1	6.00
Four pairs boots at \$3.50	14.00
Three caps at 50c	1.50
Two pairs mitts at 60c	1.20
Two sets underwear at \$1.25	2.50
One pair gaiters	1.50
Four pairs rubbers at 75c	3.00
One sweater	2.00
Boys summer wear	2.00
One straw hat	2.00
Two shirts at \$1	2.00
Two ties at 15c	.30
Two underclothing at 25c	.50
Four soft collars at 25c	1.00
Two nightshirts at \$1	2.00
One dozen handkerchiefs	5.20
Five pairs rubbers at 25c	1.25
Hair cut, 25c per month	3.00
Shoe repairs	1.00
Total	\$76.30

Clothing for Girl of Five Years.	
One turndown	\$1.50
One best hat	2.50
One winter coat	8.00
One good dress	3.00
Two pairs of shoes	8.00
Two fannelette petticoats	2.00
Two suits underclothing	2.00
Two shirts	1.00
Two pairs woolen hose	2.50
Three pairs boots	7.50
Two pairs slippers	1.50
Two pairs rubbers	1.00
Five pairs hair ribbon	1.50
Two pairs mitts	1.00
Total	\$48.45

Clothing for Girl of Three Years.	
Same as for girl of five years	\$48.45
Sundries.	Per year
Schooling	\$10.00
Sickness	50.00
Car fare for family	75.00
Insurance	25.00
Insurance for children	40.00
Fire insurance	3.00
Working tools and repairs	15.00
Charities	18.00
Ice supply, 13 weeks	3.20
Newspaper, magazines	23.40
Recreations	5.20
Wine and bedding	25.00
Renovation of furnishings	40.00
Incidentals	10.00
Totals	\$307.10

Clothing for Boy of 7 Years.	
Three suits at \$8	\$24.00
Four shirts at 75c	3.00
Six pairs hose at \$1	6.00
Four pairs boots at \$3.50	14.00
Three caps at 50c	1.50
Two pairs mitts at 60c	1.20
Two sets underwear at \$1.25	2.50
One pair gaiters	1.50
Four pairs rubbers at 75c	3.00
One sweater	2.00
Boys Summer Wear	2.00
One straw hat	2.00
Two shirts at \$1	2.00
Two ties at 15c	.30
Two summer undershirts at 35c	.70
Four soft collars	1.00
Two nightshirts	2.00
Total	\$76.30

Clothing for Girl of 5 Years.	
One turndown	\$1.50
One best hat	2.50
One winter coat	8.00
One good dress	3.00
Two pairs of shoes	8.00
Two fannelette petticoats	2.00
Two suits underclothing	2.00
Two shirts	1.00
Two pairs woolen hose	2.50
Three pairs boots	7.50
Two pairs slippers	1.50
Two pairs rubbers	1.00
Five pairs hair ribbon	1.50
Two pairs mitts	1.00
Total	\$48.45

Clothing for Girl of 3 Years.	
Same as for girl of five years	\$48.45
Sundries.	Per year
Schooling	\$10.00
Sickness	50.00
Car fare for family	75.00
Insurance	25.00
Insurance for children	40.00
Fire insurance	3.00
Working tools and repairs	15.00
Charities	18.00
Ice supply, 13 weeks	3.20
Newspaper, magazines	23.40
Recreations	5.20
Wine and bedding	25.00
Renovation of furnishings	40.00
Incidentals	10.00
Totals	\$307.10

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One winter coat	8.00
One good dress	3.00
Two pairs of shoes	8.00
Two fannelette petticoats	2.00
Two suits underclothing	2.00
Two shirts	1.00
Two pairs woolen hose	2.50
Three pairs boots	7.50
Two pairs slippers	1.50
Two pairs rubbers	1.00
Five pairs hair ribbon	1.50
Two pairs mitts	1.00
Total	\$48.45

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Same as for girl of five years	\$48.45
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Schooling	\$10.00
Sickness	50.00
Car fare for family	75.00
Insurance	25.00
Insurance for children	40.00
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Working tools and repairs	15.00
Charities	18.00
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Recreations	5.20
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Two suits underclothing	2.00
Two shirts	1.00
Two pairs woolen hose	2.50
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Two pairs slippers	1.50
Two pairs rubbers	1.00
Five pairs hair ribbon	1.50
Two pairs mitts	1.00
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Two pairs rubbers	1.00
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Two pairs mitts	1.00
Total	\$48.45

PARLEY STARTED TO END STRIKE OF SYDNEY WORKERS

Premier Armstrong Meets Representatives of Men and Steel Company.

THINK END IN SIGHT

Canadian Press Despatch.

Sydney, July 12.—The Cape Breton coal-strike situation reached the negotiation stage today, when Premier E. H. Armstrong and Dr. Clarence McKinnon of Pine Hill Presbyterian College, Halifax, met with the executive of the Sydney steel workers this afternoon and representatives of the British Empire Steel Company this evening.

Each conference lasted about three hours, but each of the parties concerned said that it had been decided to make no announcement at this stage.

The negotiations will be resumed tomorrow.

The corporation was represented at tonight's conference by D. H. McDougall, vice-president; W. H. Bischoff, general superintendent; and W. W. Gray, assistant to the vice-president.

Settlement of the steel strike still appeared today to be the logical first step towards ending the present situation. A person very close to the negotiations gave it as his opinion that the steel strike would be settled within three or four days, or failing that it might be indefinitely, perhaps even a couple of months.

The steel strike settled, it is felt that with the workers whose support they struck back at work, no great difficulty would be found in getting the miners back in the pits and the troops out of the area about the same time.

It seemed hopeful today that in the event of their president and secretary retreating their liberty on bail, the miners would return to work, pending the possible trial of their two leaders.

OLD RESIDENT PASSES SUDDENLY AT PORT

Alexander Neely Is Found Dead At His Home When Neighbors Call.

Special to The Advertiser.

Port Stanley, July 12.—Alex. Neely, an old resident of Port Stanley, was found dead at his home today. Mr. Neely had lived here with his sister Kate for years, but a few months ago he had moved to a small house in the city. He was 72 years old and had been born 72 years ago in the house in which he died, but during his lifetime had traveled in many countries. He was a very popular man, always a humorous word for everyone. Thursday morning when the baker called, Mr. Neely mentioned that he was feeling unwell and today when the baker called, he got no answer, and found the door locked from within. He sent word to the niece, Dr. Geo. H. J. Edgar, who called on Charles Finlay, who went to the house at 1:30 and burst open the back door. They found Mr. Neely lying dead on the floor, his head against the door.

Deceased is survived by two brothers, Richard and Tom, both living in Toronto; and a nephew, Charles Finlay, who went