When Baby's Bath Is Ready

"HYDRO" Electric Heater

will be filled with pure, health

\$4.50 and Up

Phone 3180. The Hydro Shop

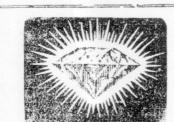
USE CONNELL'S COAL! Lamps

"She was perfectly gowned --- her shoes were chic.

To be perfectly gowned is the laudable ambition of every lady, but this cannot be achieved without most critical attention to shoes. Shoes of the present day express current fashion, just as much as any garment, and just as much taste may be evidenced in the shoes of the up-to-date habiliment of a well-dressed lady as in the selection of the gown she wears.

Our stock of Ladies' Shoes makes careful and satisfactory selection an easy matter. Visit the store today and you will find just what you have been hoping for in a shoe.





DIAMOND RINGS, \$5.00 TO \$500.00.

C. H. WARD & CO. D'amond Merchants and Jewelers

36 Richmond Street. Phone 1084

When You Break a Lens

Simply call me on the telephone.

Service

Made possible by having a workshop on he premises.



EAT CANDY and be happy on CANDY DAY, October 14. You'll be happiest THE QUEEN CITY SPECIAL-LONif it's PETERS.

YOUR CHILD'S EYES

Need every care. They should be examined, and, if necessary, fitted with a pair of GOOD GLASSES at a very moderate

John S. Barnard Optician. 194 DUNDAS STREET.

Delaware, Lackawanna and Western Coal Company's

Scranton Coa

A STATE OF THE STA

THE LONDON LOAN and

SAVINGS COMPANY OF CANADA Allows

4% on Deposits 5% to 51/2% on Debentures

COR. DUNDAS AND PARK AVENUE.

Do It Today ORDER A TRIAL LOAF

PARNELL'S Quality and Purity Bread

Give it a trial. We know you'll be satisfied. It's the best bread money and science can make.

PARNELL The Breadman

Portable

Our display of Portable Electric Lamps will impress those who admire exquisite beauty in lamps, distinctive in design and perfect in workmanship.

We would be glad to have you see our unusual selection of hand-painted and Jacobean Lamps, ranging in price from \$8.50, \$12.50 to \$50.00.

YOUNG'S

EAST LONDON

JOHNS TON BROS. XXX **BREAD**

Efficient service, combined with that perfect quality bread, make a very real reason why you should phone 944 and have our wagon call.

Get the Bread

woman, of 252½ Clarence street, took a large dose of black japan Monday afternoon, and as a consequence was rushed to Victoria Hospital in a dangerous condition. The stomach-pump was applied and at latest and emetics administered and emetics administer and simply call me on the telephone.

If I made your original glasses, I have your prescription on file; otherwise I will send for the broken lens, and in either event I will have your glasses, read yfor you when you call two or three hours later.

That's My Idea of

was applied and emetics administered, and at latest reports from the hospital she was out of danger. She would give no reason whatever for taking the fliquid. But for the fact that she failed to take a sufficient quantity she would have succumbed from the effects of the dose, but it is regarded as fatal only in exceptionally large doses.

That's My Idea of

CAMP BORDEN TRAIN SERVICE

VIA C. P. R.

On October 14 the Canadian Pacific Railway is changing its Camp Borden service. The train now leaving Toronto at 6:50 p.m., and also the train leaving the Camp at 5:20 a.m., will be withdrawn on the above date. Commencing October 15, passengers for the Camp leaving London on the 1:25 p.m. train, will be handled between Toronto and Camp Borden on train No. 3, leaving Toronto at 6:40 p.m. daily, service between Toronto at 6:40 p.m. daily service between Toronto at 6:40 p.m. daily service between Toronto at

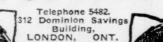
Autumn at the Shore A few days or a week at the hore will work wonders with he busy man or woman who inds it impossible to take an extended vacation.

The St Charles ffers every possible inducement to those seeking rest and relaxa-ion. Write for booklet and

Newlin Haines Co., Atlantic

A CLIENT SAYS: 'Federal, you give an ideal ser-

federal Advertising Service



in Two Churches.

BLESSINGS ENUMERATED Allied Successes and Death of

John Barleycorn Two Features.

Methodists from the various churches over \$76. of that denomination in the city held an impressive union Thanksgiving service yesterday forenoon at 11 o'clock in the First Methodist Church, when Rev. Dr. H. S. Dougall of Askin Street, South London, was the preacher of the

Enumerating various reasons for hanksgiving at this time, even in the midst of the tragedy and sorrow of war, the speaker mentioned first the growing hopefulness of the outlook for

"The ultimate victory of the Allies," he said, "is not a matter of question now, but a matter of time. It would not have been surprising if, in the first months of the war, when England was unprepared, we became fainthearted. Those were terrible days of the retreat, of Belgium overrun, of the destruction of Serbia, of the disaster of Mesopotamia. Those days are gone, thank God. Slowly but surely there came together that mighty army of Kitchener.

"Just here I would like to pause a moment or two to do honor to the great Britisher, the great soldier and the great heart, whose body is rolling about somewhere in the billows, buried by the hand of God. But No Shame.

"It would not be fitting to pass on without reference as a cause for thanks siving to the unswerving courage of our Canadian men, who have brought lustre to the name of Canada.

"We have tears for them on our cheeks, but no blush of shame. Our men have lived like heroes, fought like giants and died like h he said, "is not a matter of question now, but a matter of time. It would throughout Western Ontario, having

irnkeys.
"The day seems not far away when
he traffic will disappear from Canada.

Toronto at 6:40 p.m. daily, service between Ypres and the Camp being performed by local train. For further particulars apply city ticket office, corner Dundas and Richmond streets.

83c

83c

We are living in an age of sacrifice to God is thanksgiving. It is man's chief end to glorify God," said Rev. James McKay addressing the congregation from the text: "Whoso offereth sacrifice of thanksgiving, glorifieth me."

Psalms, 1: 23.

THE QUEEN CITY SPECIAL—LONDON TO TORONTO VIA CANADIAN PACIFIC.

The traveling public are directed to the excellent train service between London and Toronto, particularly the "Queen City Special," leaving London at 9 a.m. daily, and arriving in Toronto at 12:15 p.m.

This train stops at Woodstock, Galt, Guelph Junction, West Toronto and Parkdale. The equipment is first-class in every way, consisting of first-class coaches and parlor car.

Particulars from Canadian Pacific ticket agents, or H. J. McCallum, C. P. A., corner Dundas and Richmond streets.

The traveling public are directed to the excellent train service between universe, much remained for which to give thanks. "The dark and troubled mantle now cast over the world is not a mantle of our own making," he said. "It was wrought by our enemies, and in time woe will come; not unto us, but unto them. Two dark years of war have passed, and the clouds have begun to show signs of giving way to a better era, as recent victories indicate. Victory to the Right.

"Final victory will be long in coming, but it will be our victory, for no matter what the kaiser says, God fights ever on the side of truth and liberty, and not with the murderers of innocent women and little children. Possibly the end is delayed that our enemies may become conscious of the wrong they have committed, and re-

"God is using this crisis as a means of stopping the world in its mad, down-ward career. He is not only stopping t, he is calling: 'Right about face!' We

ightly compared to other lands.

"God is using this crisis as a means of stopping the world in its mad, downward career. He is not only stopping it, he is calling: 'Right about face!' We ROOM FOR A FEW ADDITONAL STUDENTS.

There is room for a few additional students in the women's and girls' evening and afternoon classes at the Technical School. A limited number of students may be admitted to the dressmaking and millinery classes, where women and girls may make their own garments and millinery under the best expert instruction. The evening cooking classes and the afternoon art classes will also accommodate a few more students, but as the accommodation of the school is limited applicants will be admitted only until the present vacancies are filled. Practically all the men's and boys' classes and filled and waiting lists have been opened for a number of machine shop classes. There are still a few vacancies in joinery and carpentry, architectural drawing, building construction, plumbing, cabinet making and sheet metal draughting. Students will be admitted any evening until the vacancies in these classes are filled.

In the file that deafness will soon be extinct is given below in understandable form, so that anyone can treat themselves is their own home at little expense. Secure from your druggist 1 oz. Parmint (Double Strength) about 75 tworth. Take this home and add to the file of the take this home and add to the print of hot water and 4 oz. of granulated sugar; stir until disoved. The distressing head noises, headache, dullness, cloudy thinking, etc., while the distressing head noises, headache, dullness, cloudy thinking, etc., while the distressing head noises, headache, dullness, cloudy thinking, etc., while the distressing head noises, headache, dullness, cloudy thinking, etc., while the distressing head noises, headache, dullness, cloudy thinking, etc., while the distressing head noises, headache, dullness, cloudy thinking, etc., while the sure treatment. Loss of smell and mucu dropping in the back of the

ROWAT'S Pleases people who are particular.

COFFEE 50cPerPound

T. A. Rowat & Carre 250 Dundas St.—Phones 3051-3052.

CANADA'S REASONS

FOR THANKSGIVING

URGED BY PREACHERS

Union Services Held Monday in Two Churches.

are striving now to reach the old-tried path. Slowly we are regaining it."

Quotes Prohibition.

Mr. McKay cited as am instance of the temperance movement, and the new prohibition act. He characterized it as one of the greatest movements the world had so far known, and stated that he believed it would have such an effect that the day was not far distant when Christ should reign supreme.

He stated that there were other ways of giving thanks as well as by praying and attending church. "Thousands starve in Belgium," he said. "We can help. Our war hospitals are filled with men for whom we can work, and thousands more, who hold the trenches in France and Belgium, are in need of many comforts which are in our power to give them.

"At home, scattered throughout the country are churches and missions, which, because they have given so many members for the cause, will be forced to close. We can help these."

AT. ST. MARKS.

AT. ST. MARKS. The Thanksgiving services held in

. Marks Church were both largely tended, the edifice being crowded to he doors. Rev. Wm. Lowe, rector o the congregation six years ago, preached two able sermons. Mrs. E. preached two able sermons. Mrs. E. Cook and Miss Lillian Moss sang excellent solos. Mr. Christian led the choir. The thankoffering amounted to

REV. WILLIAM GODWIN DIES SUNDAY EVENING

Retired Methodist Pastor Passes Away After Long Illness.

The death of Rev. William Godwin. retired Methodist minister, occurred Sunday evening at the family residence, 683 Maitland street.

Confused.

Habit

TAKES BLACK JAPAN DOSE

But there must be watching and there must be prayer.

The Greatest Gift.

"Truly, we have much for which to be thankful. I mention the last and the greatest gift of all, the great gift of God's grace: 'For unto us a child is born; unto us a son is given.' I have purposely left to the last this greatest of all reasons for thanksgiving, God's gift to us of his son to be our Savior."

Mrs. Campbell, Clarence Street, Refuses to Give Reason For Act.

For reasons which she refused to divulge, Mrs. Campbell, a colored woman, of 252½ Clarence street took.

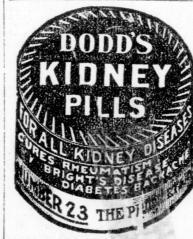
Singing was led by a male chorus composed largely and the grant gift of the greatest of the first Methodist Church, chairman of the London district, assisting with the opening devotional exercises.

Singing was led by a male chorus composed largely and the greatest form to divulge, by a male chorus composed largely and the greatest form to divulge, was removed to Victoria Hospital in the police ambulance, where the fracture was reduced.

Mr. Alford was questioned by the police, but was not held.

CULVERT FINISHED SOON. DORCHESTER, Oct. 9.-The culvert Banner road will soon be completed. weeks.

If you are a careful buyer and want buy a good banjo, violin, guitar, flute, drum or any other musical instrument, you are just the one we wish to attend our great sale, advertised on page - of this paper. Read the advertise-Mason & Risch, Limited, 248 Dundas



CUT THIS OUT. OLD ENGLISH RECIPE FOR CATAR-RHAL DEAFNESS AND HEAD NOISES.

If you know someone who is troubled with head noises, or Catarrhal Deafness, cut out this formula, and head it to them, and you will have been the means of saving some poor sufferer from total deafness. Recent exp. ter what the kaiser says, God fights ever on the side of truth and liberty, and not with the murderers of innocent women and little children. Possibly the end is delayed that our enemies may become conscious of the wrong they have committed, and repent. Perhaps we are not yet ready for victory. We may have placed too much confidence in our navies and entire that salves, sprays, inhales, etc. merely temporize with the complaint and seldom, if ever, effect a perman ent cure. This being so, much time and money has been spent of late by a noted specialist in perfecting a bure gentle, yet effective tonic that would quickly dispel all traces of the catarhal ning to realize our dependence on him.

"We still live in a land of peace and plenty; the sorrows of war have touched us lightly compared to other lands.

"God is using this crisis as a means of stopping the world in its mad down.

Thomas A. Edison Wants You To

The American Contraito

With the Majestic

Hear This Test Friday Evening, October 13, St. Peter's Parish Hall, London

Ida Gardner

Since Her Return to This Country, Miss Gardner's Career Has Been One Continued Success.

Music's re-creation! A reproduction of the human voice from the phonograph which the ear cannot distinguish from the living voice! Has Mr. Edison accomplished this miracle, at last? Come-hear this astonishing test—and judge.

Miss Ida Gardner, the popular concert contralto will be in London at Mr. Edison's request to offer you the only evidence by which you can really judge. She will sing side by side with Mr. Edison's recreation of her voice! See if you can tell, without watching the motion of Miss Gardner's lips, which is the living voice and which the re-creation.

What Is Your Judgment?

Mr. Edison insists upon this unique and daring test. For it tells more than the most vivid words can express. Its convincing frankness sweeps away all doubt. Mr. Edison wants your true judgment of his new musical art. He wants the judgment of every music lover. Has he re-created music? Has he eliminated all mechanical blemish? Has he preserved the living tones in all their reality?

A Singer With a

He puts the original and his re-creation before you -side by side. He hides nothing. Asks no allowances. He dares to make the vital test that no one else but he has ever ventured. And he asks you to

Many famous artists have made these "Tone Tests." Read what the papers say:

"Impossible to distinguish between the singer's living voice and its recrea tion by the instrument that bears the stamp of Edison's genius."

Boston Herald, Nov. 9, 1915. The ear could not tell when it was listening to the phonograph alone. Only the eye could discover the truth by noting when the singer's mouth was open or closed.

N. Y. Evening Mall, May 3, 1916.



"It was virtually impossible to distinguish between the real voice and the recreated voice of the singer." Philadelphia Evening Telegram, April

"Christine Miller herself and Christine Miller on the Edison sang side by side. The two voices were so identical that when one or the other stopped it was impossible to detect it in the audience.

Cleveland Leader, Sept. 23, 1915. "Not possible to tell one from the

Detroit Free Press, Oct. 12, 1915.

Call or Write for Complimentary Tickets

We want all music lovers in this community to hear this interesting and convincing test. Complimentary tickets will be distributed to those who apply in person at our store or by mail. You and your friends are urged to attend. We advise you to apply early before all tickets are exhausted.

W. McPHILLIPS -- THE EDISON SHOP 189 Dundas St., London

HOMESEEKERS' EXCURSIONS WESTERN CANADA.

The Grand Trunk Railway syste sue round-trip homeseekers' tickets at ry low fares from stations in Canada points in Manitoba, Saskatchewan and erta each Tuesday until Oct. 31, justive via North Bay, Cochrane and ascontinental Route or via Chicago, aul and Duluth and are good reng two months from date of issue.

ough tourist sleeping cars are ed each Tuesday for Winnipeg, Toronto 10:45 p.m. via Transcon mute without change. Reservatourist sleepers may be obtained all charge on application to any runk ticket office. The Grand eific Railway is the shortest est route between Winnipeg, and Edmonton, with smooth lectric-lighted sleeping cars, newest, most picturesque apidly-developing section of anada. Before deciding on sk Grand Trunk agents to

particulars or write C. E.

trict passenger agent, To-

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Hay's Stationery 173 Dundas St. Phone 150

TAYLOR'S CREAM OF ROSES

skin, windburn, etc.; 5c per ounce, at Oct.5,10,13,17,20,24,27,30 Taylor's 6 Cut-Rate Drug Stores

An ideal lotion for chapped hands, rough

Everything about Storage Batteries, but We Do Know some things which enable us to give the best of Service whether it be batteries or tires.

London's Rubber Man 86 KING-REAR.

D., L. and W. Anthracite

The Coal That Satisfies

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Opposite McClary's.

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