

Your dollar is worth what you make it worth. The easiest way of making your dollar bring you a premium is to read and profit through the Advertiser Want Ads.

CONDENSED ADS.

Advertisements—Fifteen cents per line each insertion, or two cents per word if set solid.
Meetings—When no admission is charged, one cent per word each insertion.
Articles for Sale To Let, Help Wanted, Situations, Lost and Found, Rooms to Let, and all similar condensed advertisements—First insertion, one cent per word; each subsequent insertion, one-half cent a word. No advertisement less than fifteen words.

AMUSEMENTS, LECTURES

HOCKEY PRINCESS RINK
LONDON FEDS. VS.
TO ONTO RIVERSIDE.
(Senior O. H. A.)
Friday, January 29, at 8:15 p.m. Admission, 25 cents. Refreshments, 10c. Extra. Plan at Bruce Wallace Drug Store.

GREECE
National Steam Navigation Company of Greece. Lines to Piræus, Patras, Calamata, Salonica, and Delphes.

F. B. CLARKE
416 RICHMOND STREET,
Next Bank of Commerce, London, Ont.

ARCADIA
Dancing Tonight
ENTERTAIN YOUR FRIENDS HERE.
MASONIC TEMPLE, 8:30 P.M.

Cortese Orchestra.
Ask your friends who have been there. Every Tuesday and Friday evenings, until further notice.

MONDAY EVENING DANCE, PALACE
Academy, Monday, February 1, 8:30 p.m. Best floor in city. Private dancing lessons, 10c. Experienced, expert teachers. Reasonable rates. Phone Dayton & McCord.

WESTMINSTER RINK—HUSSEARS
Band tonight and Saturday night. Admission 15 cents. Skating afterwards. Fairlyland Monday.

PRINCESS ICE PALACE—MUSICAL
skating machine, Saturday afternoon. Admission 15 cents. Doors open at 2:30.

TOBACCOGANS TO RENT, 624 KING
street.

REDUCTION STREET SOUTH RINK—
Admission 10c. Saturday afternoon. 10c. Sunday. Good ice, Ten cents.

HOCKEY SPECIAL TO WOODSTOCK.
Friday, January 29,
WOODSTOCK JUNIORS
Train leaves Grand Trunk depot at 7 o'clock sharp. Round trip fare, 80c. Train leaves Woodstock at 11 o'clock.

MRS. ALICE HENDERSON, TEACHER
of Scotch, Irish and fancy step-dancing. Concert talent supplied. Phone 2859.

CANADIAN ORDER OF CHOSEN
Friends "At Home" Friday, February 5. Call on recorder for invitation. 53c.

MUSIC FURNISHED FOR PARTIES,
balls, banquets. Phone 1266. Tony Vita's Italian Harpers, 212 Queen's avenue.

KENWICK MALE QUARTETTE and
Concert Company. Engagements accepted. Len. Barr, 33 Charles street.

SCHOOL OF MODERN BALLROOM
dances, "Palais de Danse," 214 Dundas street. Instruction by appointment. Jack W. Cortese. Phone 1570.

LONDON LADY HARPERS—EN-
gagements accepted for concert and social events. Address Miss E. Topping, Tamblin's Corners. Phone 91, ring 9, Byron.

LONDON MINERAL BATHS—OPEN
every afternoon, Sundays in forenoon. Phone 2198.

LOST AND FOUND.
Say you saw it in The Advertiser.

LOST—57-58 ANTI-SKID CHAIN. BE-TWEEEN William Street and Pottery-burg. Reward 50c Dundas street. 54c.

LOST—MUSIC CASE, WEDNESDAY
night. Reward at Henry & Colerick, printers, Park avenue. Phone 1.

STRAYED—ENGLISH BULLDOG
pup, brindle and white, weighs about 10 pounds, from 3 Maryboro Place. Kindly return. Reward. Phone 54c.

LOST ON ROAD BETWEEN LON-
DON and Delaware, one caddy to-wards. Reward. Owen & Son, Dela-wares.

LOST—ON THURSDAY MORNING,
gold watch, initialled dial "S. W. P." Reward. Coates, Burns & Wainwright, 53c.

LOST—LADY'S GOLD WATCH, NAME
engraved (H. P. Pichett), valued as memento. Reward. Phone 53c.

LOST—ON MONDAY AFTERNOON,
between 409 King and Albert streets, gold carved bracelet. Reward 40c King street.

LOST—DIAMOND RING, FIVE
stones. Reward at this office. 53c.

WOULD PERSON HAVING WIRE-
HAIRED terrier (known as "Rex") kindly return to Sam Munro, care John Marshall & Co.'s. Reward. 53c.

LOST—GENTLEMAN'S WATCH FOR
initials "J. S. S." Reward at 217 Dundas street. 53c.

LOST—SILVER WATCH FOR, WITH
owner's name engraved on back. Reward at this office. 53c.

MONEY TO LOAN.
Say you saw it in The Advertiser.

PRIVATE AND TRUST MONEY TO
loan on farm and city property, low interest rates; terms to suit. T. W. Scan-drell, 88 Dundas street.

MONEY TO LOAN—ON FIRST MORT-
GAGE. Edward T. W. SAVINGS CO. 100, insurance agents, 405 Richmond street, London.

PRIVATE FUNDS TO LOAN—LOW
EST rates. A. A. Buchner, corner Talbot and Carlton. Phone 252.

MONEY TO LOAN AT LOWEST
rates—Thomas C. Knott, real estate broker, 230 Richmond street.

PATENTS.
Say you saw it in The Advertiser.

P. J. EDMUNDS, REGISTERED AT-
TORNEY and Solicitor of Patents, Central avenue, London, Ont.

SIGNS.
Say you saw it in The Advertiser.

THE SIGNIFY LIMITED, RICHMOND
street, London. Phone 1465. Cotton signs, cards, posters. Mail orders promptly filled.

GLEN BROS. (SIGN PAINTERS)
—Designs and estimates furnished free. 129 Talbot street. Phone 1142.

BORN, MARRIED, DIED.

DIED.
ALEXANDER—Alas, Craig, Omit, on Jan. 28, 1915, James Alexander, dearly beloved husband of O. B. Alexander, died at his residence, 2100 Dundas street, on Jan. 28, 1915, at 2 p.m.

Funeral on Saturday, Jan. 30, at 2 p.m., to Carlisle Cemetery.

ELLIOTT—In Calgary, on Jan. 27, 1915, Friedella, widow of the late John Elliott, of Cannobie Place, this city, died at her residence, 2100 Dundas street, on Monday, at 1:30 p.m.

Funeral on Thursday, January 29, 1915, at 2 p.m., to Carlisle Cemetery.

JONES—At her late residence, 215 Char-lotte street, on Thursday, January 28, 1915, Margaret, dearly beloved wife of John Jones, died at 1:30 p.m.

Funeral (private) from the above address, Saturday afternoon, at 2:30 o'clock; services at 2 o'clock, Interment at Pond Mills Cemetery.

POWELL—Suddenly, in Toronto, Jan. 27, 1915, A. B. Powell, formerly of London.

Funeral (private), Friday, Jan. 29, from residence of Mrs. John Green, 325 Ridout street, at 2:30; service at 2 p.m. Interment at Mount Pleasant Cemetery. In kindness omit flowers.

RANSAY—At his late residence, Sar-nick road, near 3rd London Town, on Jan. 27, 1915, Ira J. E. Ransay, third son of Mr. and Mrs. James Ransay, aged 20 years.

Funeral will be held on Saturday, January 30, at 10 a.m., from Mount Pleasant Cemetery. Service 10 o'clock. In kindness please omit flowers.

STAPLETON—At Victoria Hospital, on Jan. 28, 1915, Charles O. Stapleton, 405 Dundas street, at 2:30 p.m. Interment at Mount Pleasant Cemetery.

MEETINGS.
Say you saw it in The Advertiser.

AUDITORIUM
SUNDAY, 4 P.M.

Mass Meeting
REV. A. J. THOMAS, SPEAKER.
Subject: "Slippery Places." 54c.

Thesban Sanctorium
No. 26, O. H. and P.

meets Friday night, Jan. 29, at 8 p.m., in Odeonville Hall, Initiation. All Tribesmen are requested to attend. Mitchell, G. H., R. Brock, 53c.

The London Mutual
Fire Insurance

Company of Canada
Notice is hereby given that the annual meeting of the Shareholders and Members of the London Mutual Fire Insurance Company of Canada will be held at the office of the Company, No. 31 Scott street, Toronto, on Saturday, the 30th day of February, 1915, at the hour of 11 o'clock a.m., to receive a statement of the affairs of the Company, exhibiting receipts and expenditure, assets and liabilities, and a report of the business of the Company for the year ending 31st day of December, A. D. 1914, and for the purpose of electing Directors for the ensuing year, and for the transaction of all other general business as may be brought before the said Shareholders and Members at the said meeting.

F. D. WILLIAMS,
Vice-President and General Director.
Dated this 27th day of January, 1915, Jan. 27, Feb. 5.

AN EMERGENCY MEETING
of St. John's Lodge, 204a, A. M., will be held at the Masonic Temple, this (Friday) evening, at 7:30 o'clock sharp. First degree will be conferred. Visitors welcome. George W. W. M., J. E. Keenleyside, Secretary.

BOARD OF TRADE REGULAR GEN-
ERAL meeting, Tecumseh House din-ning room, Friday, January 29, at 4 p.m. Following city council, business, trade and industrial bureau dinner at 6:15 p.m. sharp.

MALE HELP WANTED.
Say you saw it in The Advertiser.

BARBER WANTED—GOOD, EX-
PERIENCED man. No other need apply. C. B. Lawrence, Thistle, Ont.

GENERAL SERVANT WANTED AT
once, middle-aged woman preferred. Apply 34 King street.

WANTED—EXPERIENCED MAID
—No washing. References required. Good wages. Apply Mrs. G. F. Copeland, 525 Richmond. 52c.

\$2 A DAY SALARY FOR INTELLI-
gent married or single woman, for work around home, or liberal re-ward. Apply 209 Eglar street. 53c.

VETERINARY SURGEONS.
Say you saw it in The Advertiser.

WILLIAM J. WILSON, VETERINARY
—Horse and dog hospital, 41 King street. Phone 788.

C. S. TAMELIN, V. S.—OFFICE AND
hospital, 153 Talbot. Phone 866, residence 758.

WILLIAM McDONALD, VETERINARY
—Horse and dog hospital, 121 Bathurst. Phone 688.

ARCHITECTS.
Say you saw it in The Advertiser.

WILLIAM G. MURRAY, ARCHITECT,
Dominion Building, top floor, corner Richmond and King.

HOBBS & GILBERT, MEMBERS
Ontario Association of Architects, etc., Edge block. Phone 262.

JOHN M. MOORE,
Architect and Civil Engineer, 127 RICHMOND STREET.

ARTHUR E. NUTTER, ARCHITECT—
Rooms 15, 16, Dominion Bank Cham-bers, Dundas and Richmond. Tele-phone 656.

WATT & BLACKWELL, MEMBERS
of the Ontario Association of Architects, Bank of Toronto building, London; Lister Chambers, Hamilton.

SURVEYORS.
Say you saw it in The Advertiser.

F. W. FARNSWORTH, CIVIL ENGINEER,
surveyor—Edge block. Phone 262.

PERSONAL.
Say you saw it in The Advertiser.

A PARISHAN (YOUNG MAN) WISHES
to give private lessons in French, English, Latin, and German. Grammar charges moderate. Address Mr. A. Albert, 509 King street.

INFORMATION REGARDING AR-
thur Palmer, late of the Royal Berk-shire Regiment, left England April, 1907, for Toronto, Saskatchewan. If alive, cable Harpadin, Oxn, England.

STRICTLY PRIVATE MATERNITY
home for ladies before and during confinement. Trained nurse, 37 Victor street.

GREENWOOD BROS.—PRIVATE
Hospital, Rice & Millard, Hale street, London. Phone 1195.

WANTED.

WASHING WANTED TO TAKE
home, called for and delivered. Box 48, Advertiser.

MELODEONS WANTED AT KEENE'S
Antique Store, 312 Talbot street.

WANTED—DEAD HORSES AND
cattle. Phone 638. Will give twelve miles. No animal removed without its hide on. London Fertilizer Company.

WANTED—ONE OR TWO ROOMS
(east end preferred), with running water, for photographic purposes. Ad-dress Box 42, Advertiser.

HOUSES, ROOMS, TO LET.

SMALL COTTAGE TO LET, 238 CLAR-
ENCE street. Apply Mrs. I. Levy, 247 King street.

ROOMS TO LET—LARGE, WARM,
comfortable room, with board; mod-ern conveniences. 536 Talbot street.

TO LET—TWO ROOMS FOR FOUR
young ladies. Breakfast and sun-day meals; use of piano and phone. Box 47, Advertiser.

TO LET—DESIRABLE OFFICE ROOM,
steam heated, very central, cheap rent. Box 45, Advertiser.

LARGE FRONT PARLOR—NICELY
furnished, for light housekeeping, 531 King street.

TO LET—LARGE FRONT ROOM—
Suitable for two gentlemen, with board. All conveniences. Phone 450, 411 King street.

OUR RENT—SIX-ROOMED HOUSE
—Modern, No. 6 Eglar avenue. Apply 536 Eglar street.

TWO-STORY BRICK HOUSE, AND
barn, 112 Elmwood avenue, London. Rent, \$12.00. For particulars, call on 235 Piccadilly street.

PACKERS OF GLASSWARE, CHINA,
Terms moderate. Fowler Wright, 14 Ryegumam. Phone 5032.

UP-TO-DATE MOVING VANS—FUR-
NITURE and pianos carefully handled. R. B. Powers, 825 Col-borne street. Phone 2636.

TO LET—APARTMENTS, \$25 TO \$40;
central, modern. Dr. Kingsmill, Park avenue.

ON MOVING DAY REMEMBER "DAY
TRUCKS" to office, 22 Haymarket, 480 Maitland; phone 2857. H. F. Day.

BIGGS' FURNITURE STOR-
AGE—Clean and dry. Prices reasonable. The Forest City Moving Vans. Phone 1162, 97 Carling street.

SITUATIONS WANTED.

EXPERIENCED YOUNG LADY
wishes position of clerk in private family. Address Box 33, Advertiser.

THREE TO FOUR ACRES, INSIDE
city, new 1½-story brick veneer, four bedrooms, bathroom, and kitchen, piped for furnace, wired for electric light, two bedrooms, all kinds of fruit, shade and ornamental trees. Price for immediate sale, \$3,750. For particulars, call on Mr. J. E. Keenleyside, 225 Central avenue. Phone 5565.

HOUSE WORTH SIXTEEN HUN-
DRED dollars, will sell for twelve hundred; for sale or exchange. \$40 per month; must be sold; owner going out of city. Box 12, Advertiser.

REAL ESTATE
Removed to Room 117, Dominion Savings Building.

Thos. C. Knott
NORTH.

New 2½-story, solid red brick, 4 bed-rooms, 2 mantels, hardwood finish and floors. Very large lot. Price reduced for immediate sale.

J. F. SANGSTER & CO.,
202 Dominion Savings Bldg. Phone 3938.

FOR SALE—115 ACRES, DELAWARE
Township, nine miles from London market; stock and grain farm; good buildings, water and fences. Apply John K. Hooper, Lambeth. 49c.

WANTED—FARMS IN MUSKOGEE
County Sound or locally. Reasonable. Jan. 30.

HAIR GOODS PROPERLY MADE UP;
reasonable prices. Madame Moxley, 729 Richmond street.

MARINELLO SYSTEM FOR FACE,
hair, chin, nose, removal of superfluous hair permanently. Miss Beattie, corner Talbot and Fullarton. Phone 3027.

DERMATOLOGY.

EDUCATIONAL.
Say you saw it in The Advertiser.

THE MISSES WESTCOTT'S SCHOOL,
411 Ridout street, reopens January 11.

GARMENT CUTTING.
Say you saw it in The Advertiser.

FRANKS' CUTTING SCHOOL, 27
Edinburgh street, London. Full and part courses in designing ladies' garments.

MUSICAL INSTRUCTION.
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CHARLES E. WHEELER, F.C.G.O.—
Organist St. Andrew's Church. Organ, piano, singing and theoretical subjects. Studio, 429 Waterloo.

GWENDOLYN ANTHISTLE, TEACH-
er, 188 reading and dramatic art. Studio, 216½ Dundas street. Concerts accepted. Phone 698.

London Conservatory of Music
and School of Elocution, Ltd.

A thorough course in music and dramatic art. Special offers in scholar-ships, prizes and medals.

F. LINFORTH WILLGOOSE, Mus. B.Sc.,
Principal.

BERT WEIR, ORGANIST CENTEN-
NIAL Methodist Church, teacher piano and organ. 498 Adelaide street.

JAS. CRESSWELL, MUSICAL DIRECTOR
Grand Opera House—Violin, piano and orchestral instruments. 498 King street.

MRS. McHARDY-SMITH, PIANO
—Just returned from abroad. Mathey method. Studio, Conservatory of Music.

INSURANCE.

G. M. GUNN & SON (GEORGE C. Gunn)—Established 1859. Fire, life,
accident and automobile insurance.

MARRIAGE LICENSES.

MARRIAGE LICENSES ISSUED BY
W. G. R. BARTON, 19 Dundas.

MARRIAGE LICENSES ISSUED BY
H. J. CHIDS, 692 Dundas.

POULTRY AND EGGS.

Say you saw it in The Advertiser.

Hundreds of possible poultry or egg
buyers read The Advertiser Want Ad. Page every day. An advertisement in the Poultry Column will be sure to reach them.

TWO SETTING HENS FOR SALE.
\$1.50 each. Apply Geo. Jeffries, R. 4, No. 6, London.

SMALL COTTAGE TO LET, 238 CLAR-
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