

THIS FINE OLD GENTLEMAN ANSWERED 187 LETTERS IN REGARD TO "FRUIT-A-TIVES"

People in All Parts of Canada Wanted to Know More About These Wonderful Tablets Made From Fruit Juices.



N. JOUBERT, ESQ.

I heartily recommend "Fruit-a-tives" to all who suffer from Constipation and the painful consequences—Piles. I am now over 74 years old and suffered for over 26 years with Constipation and Piles. I tried all kinds of remedies, saw the doctors and took their medicines, but nothing cured me. About four years ago I tried "Fruit-a-tives" and found they were doing me good. Then I procured an additional supply and was much gratified at the wonderful good they did me. After taking four boxes I felt well—my bowels were regular and the Piles had disappeared.

My wife was troubled for three years with Asthma, and Eczeema on the hands, which made her hands almost useless. The doctor gave her several ointments to use, none of which had any effect. He also advised her to use rubber gloves (she wore out three pairs). I persuaded her as a last resort, to try "Fruit-a-tives." The effect was marvelous. Her hands are cured and the Asthma has also left her. We both attribute our present good health to "Fruit-a-tives."

Whether it was the fine, honest, straightforward face that inspired confidence or the simple language, which rang true as a silver bell, that made so many people think over this letter, is hard to say. But the fact remains that one hundred and eighty-seven persons have written Mr. Joubert to inquire more fully about "Fruit-a-tives." And this delightful old gentleman who is now 74 years old—happy in his release from pain—grateful for his cure—took the time to answer every inquiry. Take his advice and try "Fruit-a-tives."

Box a box, 6 for \$2.50—trial size, 25c. At dealers or sent postpaid on receipt of price by Fruit-a-tives, Limited, Ottawa.

HOW INDUSTRIAL BUREAU WILL ADVANCE LONDON

Co-Operation the Keynote of Best Publicity Work, Mr. Philip Points Out in Address to the Board of Trade.

In an intensely interesting illustrated address, Industrial Commissioner Philip explained the working of the London Industrial Bureau to members of the board of trade. "Everywhere on the North American continent," said Mr. Philip, "there is a movement to secure prestige, population and prosperity for cities and towns. In the United States the American Association of Commercial Executives, which has been eight years in existence, was organized in Washington, at the invitation of the president. Next year's convention will be held in Ottawa. At St. Paul last year, where I attended, I was impressed by the fact that although most of the secretaries present were representatives of organizations of businessmen, London was represented by a civic official. The manufacturers' committee was theoretically a step in the right direction, but in practice did not go far enough, and was more or less handicapped by its size."

Best Publicity Work. Mr. Philip expressed the opinion that the best publicity work could be effected through the joint operation of the council, the board of trade and other organizations, as is now taking place in this city. The plans adopted by other cities for commercial and industrial expansion had passed beyond the experimental stage, and London need only use methods which had been found successful elsewhere, thus saving the thousands of dollars that other cities had expended more or less ineffectively. His experience as assistant to the Winnipeg commissioner had shown him that organizations are most effective when organized for a specific purpose and not tacked onto

Twice Proven Cure for Nerves

Irritable, Hysterical, Sleepless, Dr. Chase's Nerve Food Restores Health.

There is a message in this letter for thousands of women who are suffering from broken-down nervous systems. Sleepless nights, much irritability over little things, spells of dizziness and nervous sick headaches are among the symptoms. You may not realize the nature of your ailment until nervous prostration comes upon you. But, in whatever stage you find yourself, Dr. Chase's Nerve Food is ready to help you. Mrs. W. J. May, 38 Annette street, Toronto, writes: "Some years ago I suffered from nervous trouble, and took Dr. Chase's Nerve Food, which completely cured me. About six months ago I received a shock which again shattered my nervous system to such an extent that I was irritable and hysterical, and could not sleep nights. I began to use the Nerve Food again and was not disappointed. Improvement was apparent from the first box, and now I am entirely well." Dr. Chase's Nerve Food, 50 cents a box, 6 for \$2.50, all dealers.

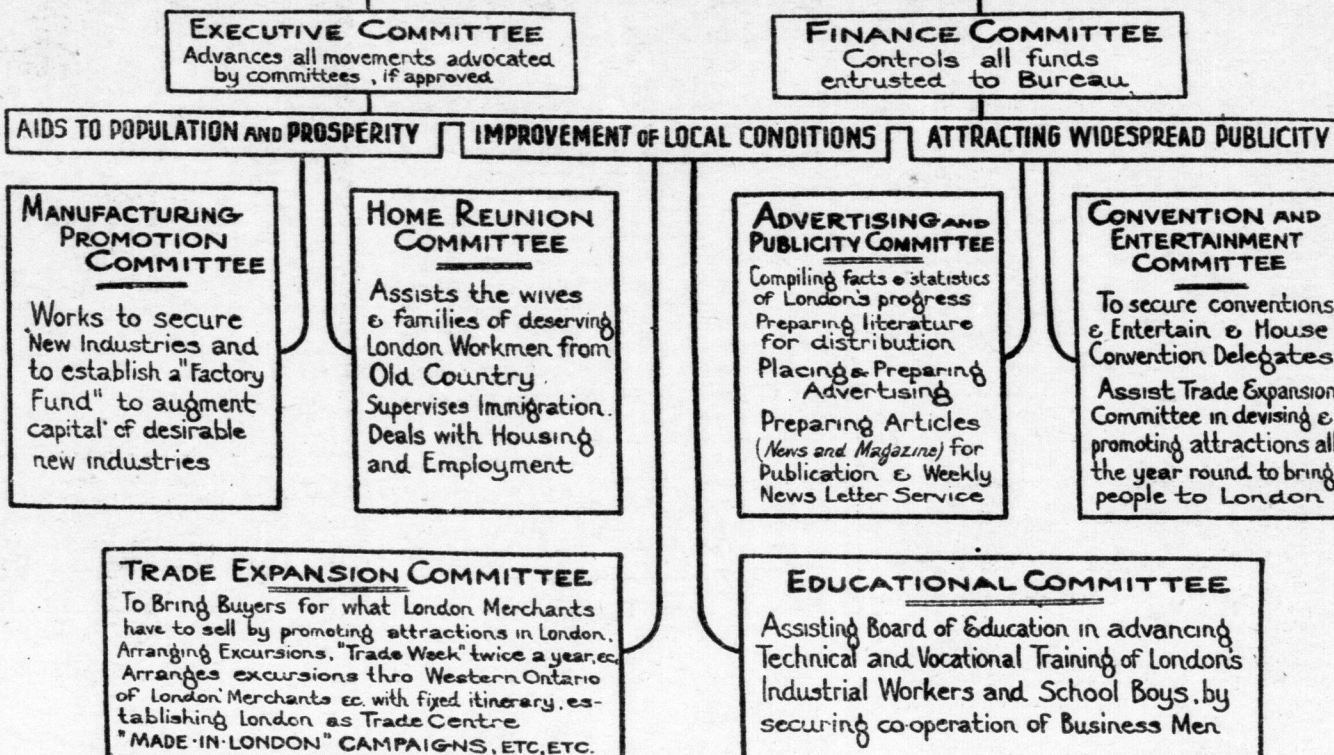
from conflicting sectional bodies were welcome to affiliate. Under the Industrial Bureau, the finance committee has absolute control of all expenditure, every account being paid by check, after having passed this committee. The manufacturing promotion committee deals particularly with prospective manufacturers. Speaking of the work of this committee Mr. Philip said: "If anyone cares to investigate the past records of the department which I have recently taken over, they will find that it has in the past brought many manufacturers to see London. But the work does not end there. Every prospective industry brings up new and complicated situations, which can only be effectively dealt with by men who know manufacturing conditions, and with a reputation for business capabilities and integrity, sufficient to inspire confidence in the minds of our members and citizens. I do not believe London needs to give cash bonuses to any industry, but

such organizations as the London Old Boys and the British Social Union, Mr. Philip purposes to circulate broad-sheets and advantages in quarters where it will do most good. The convention and entertainment committee's advantages were also dwelt upon. Slides illustrating the operation of the Winnipeg Industrial Bureau were shown. Started six years ago by half a dozen public-spirited men it now has a fine building with lecture and convention halls, art gallery, museum and office rooms.

London's Advantages. In closing Mr. Philip said: "I believe it can be demonstrated that London's advantages today for the manufacture of certain goods are superior to those of any city in the Dominion. In larger centres the price of sites are so high as to be almost prohibitive, and in the matter of labor and other facilities, for its size, it is with a rival. In these days of competition between cities every

LONDON INDUSTRIAL BUREAU

BOARD OF DIRECTORS — Representatives of all affiliated bodies, appointed annually
MEMBERSHIP — All Citizens eligible for membership



perfectly bona fide concerns are frequently justified in seeking to have some of their stock taken up here or for other accommodation. The conditions covering the situation are regulated largely by competition, but fortunately also provides us with effective methods to meet it. It would take too much of your time to explain how "factory funds" are being raised elsewhere, but there are numerous workable plans which will in due course be considered by this committee. The home reunion committee can accomplish a splendid work. This requires a rather large guarantee fund, and consequently a separate organization, the object of which is to assist British workmen who have made good here to bring their wives and families from the old country, by advancing a part of the passage money required, which is refunded in small monthly payments. This work is being successfully carried on in 28 cities of the Dominion, and I could show you that the Toronto and Hamilton branches have frequently advised London men applying for assistance to come to one or other of these cities to live, in order to secure the aid they need. There are in London, I can assure you of my own knowledge, many men who are sending money regularly to maintain families in Britain, and with no immediate prospect of reuniting the families in this country. A credit account of \$10,000 has already been arranged with the Bank of Commerce here, which will be available for this excellent and patriotic work upon the guarantee of 100 public-spirited citizens, each being liable for \$100 only.

Mr. Philip told of the success of the home reunion committee in Winnipeg. And in none of the 28 branches had a call been made upon the guarantors.

Plans Explained. Trade weeks, excursions through Western Ontario, affording London merchants an opportunity of visiting country connections, and other plans were explained. The work of the educational committee in furthering vocational and technical training was touched upon. The advertising and publicity committee will advertise London in various ways. Through

prospective industry investigators, Colfax and in some cases the special inducements offered or assistance given have been considered to counterbalance our attractions, but with an organization such as we are establishing here, every case will be considered on its merits and without actual buying new factories, we will have the means and machinery to compete with other cities on something like even terms. We do not require to do a great deal to turn the balance in our favor, but one thing is absolutely essential, we must gain a reputation as a go-ahead community, which wants manufacturers, and will do anything in reason to secure them. To establish the right feeling of confidence in the man who would invest money in a manufacturing plant here, we must show that we have sufficient faith in London, and its future to unite and work together for its advancement.

The meeting was largely attended.

LIVE STOCK AND PRODUCE MARKET

OILS.
LONDON, Oct. 24.—Calcutta Hind seed, October-November, 44s. 7½d. Lined oil, 22s. 7½d. Sperm oil, 23s. Petroleum—American refined, 8½d; spirits, 9½d; Turpentine—Spirits 21s 7½d; Rosin—American strained, 9s. 3d; fine, 15s. 6d.

SAVANNAH, Oct. 24.—Turpentine firm, 42c; sales, 239, receipts, 769; shipments, 73; stocks, 29,734; Rosin, firm; sales, 1,241; receipts, 1,890; shipments, 5,424; stocks, 155,000.

TORONTO, Oct. 24.—Hand-picked quoted at \$2.25 to \$2.35 per bushel; primes, \$1.75 to \$2.

CANEY.

TORONTO, Oct. 24.—Extracted, in tins, quoted at 11c to 12c per lb. for No. 1; combs, \$3 to \$3.25 per dozen for No. 1, and \$2.50 for No. 2.

LIVE STOCK.

TORONTO, Oct. 24.—The receipts at the Union stockyards and the city cattle market for the past week were: Union stockyards—728 cars; 5,236 cattle, 1,367 calves, 4,268 hogs, 7,038 sheep and lambs, 63 horses. City cattle market—85 cars; 1,932 cattle, 170 calves, 127 hogs, 847 sheep and lambs.

CHICAGO, Oct. 25.—Cattle—Receipts, 600; market steady; beefs, \$9 to \$9.75; Texas steers, \$8.85 to \$9; stockers and feeders, \$7.10 to \$7.65; cows and heifers, \$3.50 to \$4.40; calves, \$5 to \$10. Hogs—Receipts, 10,000; market strong; light, \$7.50 to \$8.70; mixed, \$7.50 to \$8.30; heavy, \$7.40 to \$8.30; roughs, \$7.40 to \$8.30; pigs, \$4.25 to \$7.40; built of sales at \$7.60 to \$8.15. Sheep—Receipts, 2,000; market steady; natives, \$4 to \$5; yearlings, \$5.10 to \$6; lambs, natives, \$5.30 to \$7.50.

PRODUCE.

TORONTO, Oct. 24.—There is no change in prices of Ontario grain. The demand continues slow and the offerings light. Cables from Liverpool quoted wheat futures 3½ to 5d higher and corn 3½ to 5d higher. Paris market is weaker, while Antwerp and Berlin are stronger. Futures in Winnipeg easier for wheat. The Chicago market closed heavy.

Flour—Ontario wheat flours, 90 per cent, made of new wheat, quoted at \$3.45 to \$3.50, seaboard, and at \$3.55 locally. Manitoba—First patents, in jute bags, \$5.30; do., seconds, \$4.80; strong bakers', in jute bags, \$4.60.

Manitoba wheat—No. 1 new Northern quoted at 86c, on track, Bay ports, and 84½c.

Ontario wheat—New No. 2 wheat at 81c to 82c, outside.

Oats—No. 2 Ontario oats quoted at 33c to 34c, outside, and at 33c on track. Western Canada old oats quoted at 32c to 37½c for No. 2, outside, and at 36c for No. 3, Bay ports.

Peas—Nominal at 83c to 85c, outside. Barley—52c to 54c, outside.

Corn—The market is quiet; No. 2 American corn quoted nominal at 73c c.i.f., Montreal. Rye—No. 2 is nominal at 60c to 62c, outside.

Buckwheat—Prices nominal at 52c to 53c.

Butter—Steady to firm, stocks moderate. City rendered solid in barrels, 6c to 6½c. Country stock solid in barrels, No. 1, 6c to 6½c; No. 2, 5c to 5½c. Cakes, No. 1, 5½c to 6c; No. 2, 5c to 5½c.

Horsehair—Farmer or peddler stock is being moved at current prices. Deliveries normal. Former peddler stock, 37c to 40c.

DAIRY.

TORONTO, Oct. 24.—Butter—The receipts of the best grades continues light, and the market is unchanged. Inferior grades are plentiful. Choice dairy, 22c to 24c; inferior, 20c to 21c; creamery, 27c to 28c for rolls, and 26c to 26½c for solids.

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Be sure to state number of white keys on your piano or organ, post office and express office. Address: **THE IMPERIAL OIL CO., Limited**, 33 Wilson Bldg., Toronto, Can. U. S. office, Chicago, Ill.

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SMOKELESS OIL HEATER

All during the cold fall and winter months a Perfection Smokeless Oil Heater keeps the house warm.

It can be carried from room to room—wherever you go. Warms up bathroom or parlor in next to no time.

The Perfection burns nine hours on a single gallon of oil. Easy to clean and rewick. No smoke or smell.

Stock carried at all chief points

For best results use ROYALITE OIL

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Toronto, Ottawa, Montreal, Quebec, St. John, Winnipeg, Calgary, Regina, Vancouver, Edmonton, Saskatoon

Eggs—Market is very firm on restricted offerings. Case lots of new-laid, 35c to 37c per dozen; fresh, 32c to 33c, and storage, 28c to 29c per dozen.

Cheese—New cheese quoted at 14½c for large, and 14c to 15c for twins.

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Keep out cold draughts—save baby many a cold and sickness.

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All during the cold fall and winter months a Perfection Smokeless Oil Heater keeps the house warm.

It can be carried from room to room—wherever you go. Warms up bathroom or parlor in next to no time.

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