45TH YEAR NO. 19436

THE ADVERTISER, LONDON, ONTARIO, WEDNESDAY, AUGUST 19, 1908-TEN PAGES.

PRICE TWO CENTS.

Fire Chief Clark Crushed to Death in Burning Hardware Store Fireman Henry Wein and Sergt. Cockburn, R.C.R., Die With Him

Floors Fall in When the Chief, Two of His Men and the Drum Major of Seventh Regiment Took a Line Into the Store.

FIREMAN WILLIAM COLE ESCAPED DEATH, BUT IS BADLY INJURED

Bodies of the Dead Were Not Removed for Some Hours --- Awful Scenes of Death and Destruction --- Best Fire Chief in Canada Goes Across the Great Divide.

THE DEAD Fire Chief Lawrence Clark. Sergeant Cockburn, Wolseley Barracks.

Fireman Henry Wein, Central Station.

THE INJURED Fireman William Cole. Central Station.

Loss-About \$101,200. Insurance-About \$119,700. Cause-Supposed Electric Wire. Duration of Fire—Two Hours and

London was yesterday visited by another disaster, and as a result Fire Chief Clark, Sergt. Cockburn, of Wolseley Barracks, Fireman Henry Wein are dead, and Fireman William Cole is badly injured. The horror occurred in a fire at Westman's hardware store, on Dundas street west. It started shortly before 5 o'clock, and the three floors collapsed about 6:25 o'clock, burying all four men. Fireman Cole was taken out about 8:30 o'clock and removed to his home. Chief Clark was taken out dead five minutes to twelve, and Fireman Wein shortly after. Sergt. Cockburn was not found until about 10 minutes of 3. The loss will amount to \$100,000, well insured.

The alarm was turned in from Westman's hardware store, Dundas street, at 10 minutes to five. Chief Clark, who had just returned to the hall from a conference with Mayor Stevely, Ald. Greenlees and ex-Mayor Judd, relative to the claim of the late Fireman Seccombe, led his brigade to the blaze. When he reached the scene of the fire he got his men to work rapidly.

A DESPERATE FIRE.

From the beginning it was seen to be a desperate fire. From every window poured cloud upon cloud of heavy smoke. Chief Clark lecided to pour in all the water he could, and as a result every available foot of hose was laid. As a result of this there was need of many volunteers. Sergt. Cockburn, Market Clerk Maker and many others went into the line of fire-fighters and commenced the work of saving the building from destruction.

Five streams were poured into the building from the rear and six from the front.

In spite of the immense volume of water used, the flames appeared to be getting the best of the firemen.

For an hour they toiled and worked, until at last it seemed as if the fire king was about to be overcome.

Then it burst out worse than ever, especially on the upper floors.

Chief Clark then sent for the steam engine, and it arrived at a few minutes after 6 o'clock.

Two streams were detached, and Foreman John Case and Fireman R. Haylock took the nozzle.

Used the Steamer. At 6:20 the engine began to play on extinguished on the lower floors. windows. It seemed for a few mo- Firemen Billy Cole and Wein, and

ments that the fire was practically Chief Clark went into the building the flames, and the firemen directed on the first floor. He came back and a heavy stream into the third story asked for a line of hose, as he had discovered the heart of the fire.



THE LATE SERGT. COCKBURN. Sergt. Cockburn rushed in with their ine to assist the Chief.

The Collapse.

Suddenly a cloud of smoke belched from the building, driving those in front into the streets and almost Then there was a terrific crash as

he ceilings settled down. The whole interior was lighted up, as the fire was given leeway, and the fire fighters rushed in to play on the

Market Clerk Maker was the first into the building with a line of hose. He remembered seeing Sergt. Cockourn and Fireman Cole go in before the crash, and he asked the men behind him where they were.

No one knew, and the truth dawned

Missed the Chief.

But where was Chief Clark? Pernaps he had gone through to the rear of the building. Mr. William Abbott, who had done valiant service up to this time started to hunt for Chief Clark. Around to the rear of the building he rushed and asked for the chief. He had been there a minute pefore, the answer came, but he had gone around to the front of the building. Then Mr. Abbott told Assistant Chief Aitkens that the men were cut

A Battle for Life. The firemen instinctively guessed the meaning, and then the battle for the lives of the bravest of the brave

With the courage born of desperaion and of a great love and admira-Into the building they went, throwing stream after stream on the flames. Still the crowd knew nothing of the

grim tragedy being enacted within the walls of the burning building. man in taking desperate chances was struck full force and knocked down by

the streams. At ten minutes of seven o'clock, Assistant Chief Aitkens determined to pump the cellar out, as he feared the nen were in the cellar, which practically full of water. This was done, and for half an hour

Worked Like Heroes.

The fire was stubborn, and still the the upper hand, but it was slow, eternally slow, to the men who were fighting for the life of their chief. Some with tears streaming down nature could scarce stand the strain. must get him a lunch and a change But on they worked. Into the building of clothing." they forced themselves At 7:15 another section of the ceilings caved in,

and Fireman Riddell, Market Clerk Maker, and several others scurried for their lives. For fifteen minutes more they worked, and the engine pumped. At last Fireman Robert Haylock and Fireman George Milligan asked leave to search the cellar. With life lines about their waists they crawled into the cel- BERLIN SENDS lar, but returned, as they could no

see their comrades. The light of hope that had flickered in the countenances of some went out, and it was then seen that the men were dead.

Hope Abandoned. this town learn with deep regret The crowd by this time had become your loss of Fire Chief Clark and aware that something was wrong. They Fireman Wein. Especially do we had not heard the chief's voice for mourn the loss of the drum-major of (Continued on Page Ten.)

THE FINANCIAL LOSS.

With the exception of Westman's hardware, all loss entailed by the conflagration is fully covered by insurance.

Mr. Eldon Westman today stated that as near as he could judge the stock was worth between \$40,000 and \$45,000.

Several years ago the insurance carried by the Westman Company amounted to \$28,000, but several thousand dollars of that amount has since been dropped.

Last March Mr. Westman celebrated his 40th anniversary as a London businessman, having for 34 years been in business at 111 Dundas street, a few doors west of the present place of

"Yes, we will try and get on our feet again and begin business in some way shortly," said Mr. Westman. "After having been in business for so long, we feel that we can manage to get going

The loss to buildings adjoining that occupied by the Westman people resulted chiefly from water and smoke, but some of the other losses, particularly that of Darch & Hunter, are very heavy.

LOSS AND INSURANCE The estimated losses, with the amount of insurance car-

ried are as follows:	-	
		surance.
Westman Hardware Company	\$45,000	\$25,000
Darch & Hunter	20,000	17,000
Cowan Hardware Company	3,000	10,000
Morrison Shoe Company	12,000	18,000
John Friend, confectioner		1,700
V. Cronyn, owner of destroyed building	20,000.	. 20.000
Canada Packing Company	200	10.000
Bott & Brown	500.	. 18,000
Estimated total	101,200	\$119,700



Photo by Geo. Henry.

THE LATE CHIEF CLARK.

tion for their chief, the firemen hurled BREAKING THE AWFUL NEWS themselves into the fire. TO THE WIFE OF THE FIRE CHIEF

They laughed as some luckless fire- Mrs. Clark Proved Herself a Brave Woman and One Worthy To Be the Wife of a Fire Hero=Pathetic Incidents of the Awful Conflagration.

of the fire. the pumps were kept going at full his usual hour, Mrs. Clark and her was dead.

daughter came down town to see the They met a lady friend, and chatted men fought on. They were gaining and watched the blaze, little knowing

what it meant to them. About 8 o'clock Mrs. Clark said: "Well, I guess the fire is about out now, so I think I will go home. Lawtheir faces worked and fought, when rence will be hungry and wet, and I she said to Mrs. W. G. Abbott, whose

> She went home, and waited and vaited for the homecoming of her chief. thing must be wrong. She telephoned several of her friends, and asked to be

Then it dawned upon her that some-"I am brave," she said. "Tell me

[Special to The Advertiser.]

She proved herself a woman worthy to be the wife of a fire-fighter. She was dazed for a moment, her eyes welled up with tears, and then father, Chief Roe, was killed:

the worst had happened.

"You know what it is to go through this. It has come at last." The chief's "baby girl," as he was wont to call Miss Anna, broke down for a moment, but like her mother, she soon regained her composure.

Broke the News.

Finally Mrs. Clark was told that

Boy in the West. Their only boy, Gordon, left yester Continued on Page Two.

Cockburn. Jack will ever be remembered as a good fellow. (Signed) J. T. UTTLEY,

New York is now the clothing shop of the United States. Lower Fifth avenue is the centre of the cloak and clothes manufacturing industry.

> THE WEATHER. TOMORROW-COOLER.

ALL PAY TRIBUTE TO DEAD CHIEF AN IDEAL FIREMAN AND A HERO

Life Story of a Man Who Began at the Bottom and Worked Up--A Friend of Good Men and an Enemy of None---Mayor Stevely Expresses Sorrow.

He came to this country when 14 years of age, and settled in Hamilton. There he was employed in Tucketts'

He went from Hamilton to Brantford, where he met his wife. They were married in 1887, and he later oined the Hamilton fire brigade.

he held the position of foreman for ome years of the John street station. In 1904 he was appointed by the London council to succeed Chief Roe, Since that time he had been in the self as an honest capable, hard-work-

The late Chief Clark was born in ing, conscientious official. In fact, he was known as the best fire chief in Canada

In his earlier days he was a wellknown lacrosse player. He belonged to Tuscan Lodge, A. F. and A. M., and also to the Knights

A Fire-Fighting Hero. He is survived by a widow, one son, Gordon, and a daughter, Anna. Fire Chief Clark died a hero's death, as every one of his intimate friends

knew he would. Fear was never known to him, and ie never spared himself. This was perhaps never better illustrated than in his death. He never asked his men to go any place where he himself would not go. He met his city, and had made a name for him- death in the front rank with his men

PINIONED BY TONS OF DEBRIS COLE'S ESCAPE MARVELLOUS

Carried Into Cellar When Ceilings Crashed Wreckage Forms an Arch Above Him and Leaves Him Free to Fight Off the Approaching Flames.

The escape of Fireman Billy Cole and refuse came crashing dow sisted in getting him out.

Pinioned down by tons of stoves and glassware and debris, with a raging hurled into the cellar. Stove pipes wreck for two hours and yet came

Hurled Into Cellar. and elbows and like materials fell around him. A piece of steel formed

an arch over his head, and in a small He was fortunate in falling in the space he was able to move his head position he did. He was at the noz- and arms.

zle when suddenly tons of ceiling (Continued on Page Nine.) SERGT. JACK COCKBURN DEAD KILLED FIGHTING THE FIRE

All London Amazed and Saddened by Tragic End of the Popular and Gallant Drum Major of the Wolseley Barracks Staff.

"Sergt. Cockburn dead," gasped the Once he was seen to leave the line crowd in amazement last evening, when of hose he was handling and come to the news spread that the gallant drum. the chief. They talked the situation over for a major of the Seventh Regiment had minute, and then back to work he met a cruel fate with Chief Clark.

It seemed impossible that Jack Cockburn, known to everybody in the city, should be dead. Hundreds of the soldier boys of the Seventh Regiment and former members thronged about the scene of the fire, and asked for news of him. When the sad truth was learned, they went away, many of them in tears.

For twenty years he has been a pop-Regiment parade would be complete racks nearly all that time. Yesterday afternoon he came to the

of the building for a time. Approaching the writer, he said:

Anxious To Help. "It looks pretty bad, chum. I wonder racks. if I could help the chief. If I thought could. I would." He was told that there were scarcely enough men to man the hose.

"All right, chum," he said. "I help the chief." There were many pathetic incidents. City Clerk Baker, ex-Ald. Matthews He then walked up to the chief, who Lodge, A., F. and A. M.

to 40 years ago, on the farm on which the Woodbine track now stands. He enlisted nearly 22 years ago, and has ular figure in London. No Seventh been connected with Wolseley Bar-He was married some years ago to a

The chief followed him in, and in a

few minutes the three men went in,

Sergt. Cockburn's Career.

Sergt. Cockburn was born in Toron-

never to come out alive.

Miss Leathorn, of this city. They have scene of the fire, and stood in front no family. In the rush for the Klondike, he was sent to that country with a contingent, remaining there for over a year. Since his return he has been at the Bar-

> He is survived by his parents in Toronto, three brothers, Frank, George and Robert, and two sisters, Mrs. Cope and Miss Ruth Cockburn, all living in will Toronto.

He was a member of Corinthian and others were in the house, but they greeted him with a smile, and in a Jack Cockburn, the handsome, good-When the chief did not come home at hadn't the heart to tell her the chief moment Jack Cockburn was in the hearted, good-natured soldier, will be midst of the fire, working like a hero. missed. He died as befits a soldier.



Photo by Geo. Henry, Dundas street. THE LATE FIREMAN WEIN.



FIREMAN WM. COLES.