

ALL ABOARD FOR EUROPE!

Five Weeks of Pleasure and Sightseeing for Eight Ontario Ladies as Guests of The London Advertiser on a Personally Conducted Tour

LONDON--The Metropolis of the World. PARIS--Fascinating and Interesting With Its Grand Avenues and Imposing Buildings.

Pin Money For Tour

The London Advertiser Will Distribute

\$30.00 in Gold

Among the four candidates making the largest gain in votes between the result as published Tuesday, Feb. 16 (which is the result up to and including Saturday, Feb. 13) and Saturday, Feb. 27, 10 p.m. The result will be announced, if possible, Tuesday, March 2.

\$10.00 IN GOLD to candidate in city (districts No. 1, 2, 3 and 4) making largest gain.

\$5.00 IN GOLD to candidate in city (districts No. 1, 2, 3 and 4) making second largest gain.

\$10.00 IN GOLD to candidate in country (districts No. 5, 6, 7 and 8) making largest gain.

\$5.00 IN GOLD to candidate in country (districts No. 5, 6, 7 and 8) making second largest gain.

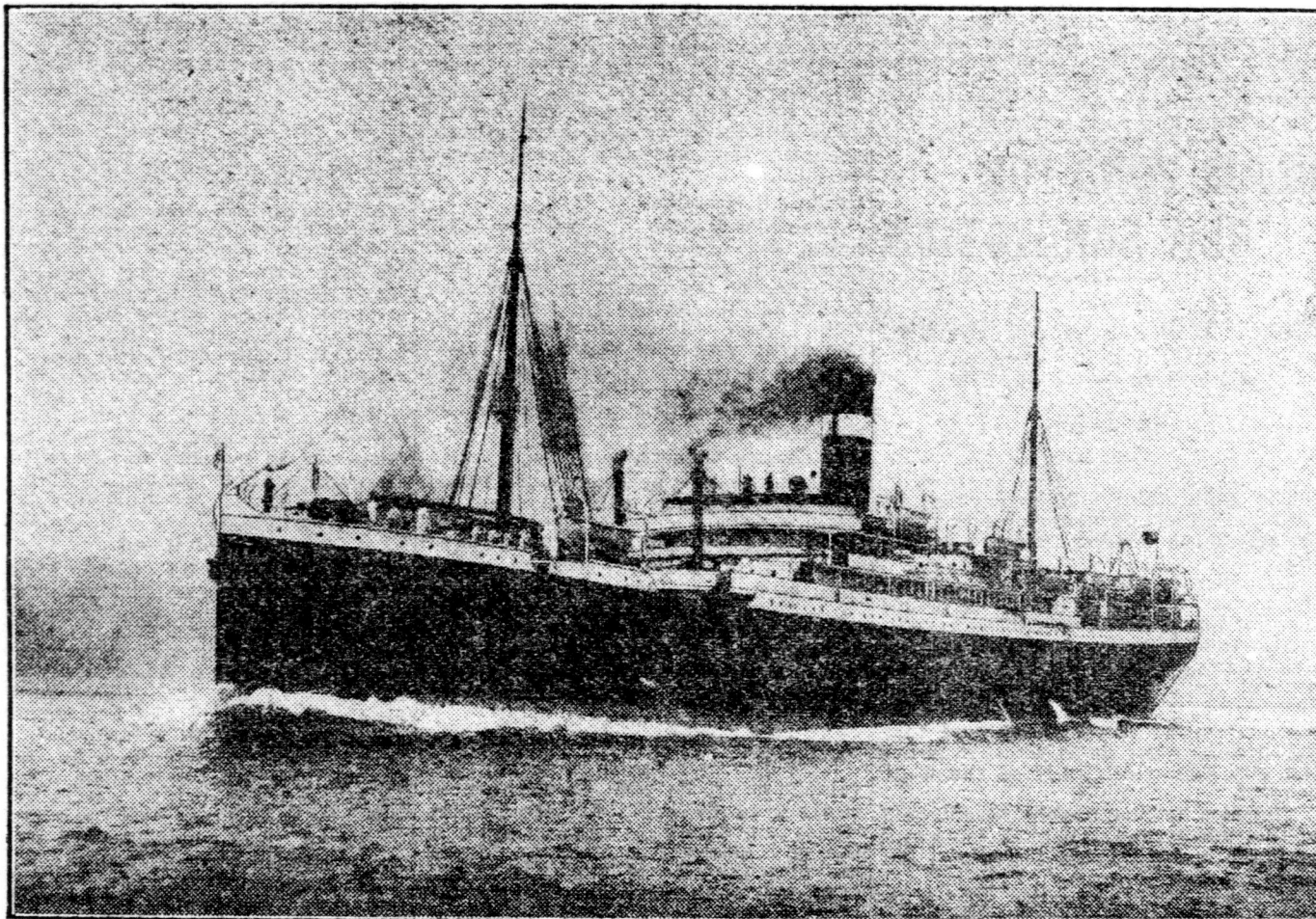
Read the above carefully so that you thoroughly understand it.

TO THE LADIES OF ONTARIO

Eight of you are to tour Great Britain and France this July and August as guests of The Advertiser at The Advertiser's expense. If you are among the nominees, success rests with you and your friends. If you are not in the list of candidates, GET IN. Nomination blanks furnished on request. It isn't too late to start in now.

Nominations are still open. No candidate has a lead that cannot be overhauled and passed by a good hustling canvass. This is the greatest chance any lady will ever have to take a trip with all expenses paid.

Send in your nomination today. Get your friends to help you, and win the trip in your district.



TUNISIAN, ALLAN LINE STEAMER, ON WHICH THE PARTY WILL RETURN.

NOMINATION BLANK

London Advertiser's Free European Trip.

Each candidate must be properly nominated and indorsed on the following blank, which does not count as a vote.

The names of the candidates nominated will be printed in The London Advertiser regularly.

We hereby nominate and indorse

(Name of Lady.)

of (Address of Lady.)

(Who we know was 18 years of age or over on Feb. 1, 1909), as the most popular lady in

District No.

(Name of Nominator.)

(Address.)

Indorsed by

Address

Indorsed by

Address

Itinerary of The London Advertiser's European Trip

CANADA

July 1, Thursday. Leave London by C. P. R. Pullman Palace Sleeping and Parlor car for Quebec.
July 2, Friday. Leave Quebec by Palatial C. P. R. steamer Empress of Ireland.
July 8, Thursday. Arrive at Liverpool and travel by rail to Glasgow.

SCOTLAND

July 9, Friday. Travel via the Trossachs to Edinburgh.
July 10, Saturday. Edinburgh, with carriage drive.
July 11, Sunday.
July 12, Monday. Leave Edinburgh for Warwick and Stratford-on-Avon.

ENGLAND

July 13, Tuesday. In Warwick and Stratford-on-Avon and on to London.
July 14, Wednesday.
July 15, Thursday. In London—Carriage drives two days, and visiting all places of interest.
July 16, Friday.
July 17, Saturday.
July 18, Sunday.
July 19, Monday. Travel via Dieppe to Paris, France.

FRANCE

July 20, Tuesday. In Paris, carriage drives, two days, including Versailles.
July 21, Wednesday.
July 22, Thursday.
July 23, Friday. Return to London.

IRELAND

July 24, Saturday. Travel via Fishguard and Rosslare to Cork.
July 25, Sunday. In Cork, visiting Blarney Castle.
July 26, Monday. Leave by train for Killarney.
July 27, Tuesday. In Killarney. Leave Tuesday for Dublin.
July 28, Wednesday. In Dublin; leave at night by steamer for Liverpool.
July 29, Thursday. Arrive at Liverpool and leave via Allan Line Steamer Tunisian for Quebec.

CANADA

August 5, Thursday. Arrive at Quebec.
August 6, Friday. Home again.

Conditions--Read Carefully

Any lady 18 years of age or over on Feb. 1, 1909, is eligible, provided conditions set forth herewith are complied with.

Every candidate must be regularly nominated on the blank printed on this page, or on a similar blank furnished by The Advertiser. Candidates may nominate themselves or their friends may do so for them. Each candidate must be indorsed by at least two responsible citizens in the town or county where she resides.

The candidate must reside in the district or territory from which she is nominated, but she can accept votes from outside her district, anywhere in Canada or the United States. Any candidate removing from this district or territory after being nominated will lose all votes received, and no candidate will be allowed to transfer votes.

The right is reserved to withdraw the offer in any district where only one candidate is nominated or voted for.

Names of candidates who have been nominated properly will be published every day, if possible. If the name of the lady you want to vote for is not in the list, nominate her properly when you send your ballots, or before, if possible. Ballots sent in containing the names of candidates not regularly placed in nomination, will be destroyed uncounted.

A ballot will be printed every day on Page Two of The Advertiser. This ballot will count for one vote, if it contains the name of any candidate properly nominated. Special ballots for cash subscriptions will be furnished when such subscriptions are paid. All ballots will be numbered and dated, and all ballots will be void unless received at The Advertiser office within fifteen days from date issued. The ballots must be sent direct to the EUROPEAN TRIP DEPARTMENT, ADVERTISER, LONDON, ONT., postage fully prepaid. Agents are not permitted to furnish special ballots to anyone, but they may take subscriptions to be forwarded to this office. When this is done, special ballots will be forwarded direct to the subscriber, who will fill in the name of the candidate to be voted for, and return the ballot to The Advertiser at once.

Subscribers paying cash will have their papers delivered by carrier where we have carrier service, by mail or through agent, as they desire. (See the list showing special value coupons on ballots for cash subscriptions.) Such cash subscriptions must be sent to EUROPEAN TRIP DEPARTMENT OF THE LONDON ADVERTISER.

No employee of the Advertiser or member of an employee's family will be eligible as a candidate. Any successful candidates shall have the right to name a substitute, subject to our approval, if unable to go herself. Such substitute must be named seven days before the date set for leaving London.

Any question or controversies that may arise will be settled by The Advertiser alone.

All candidates must accept and agree to abide by the above conditions.

To insure that all nominees in the smaller places shall have an equal chance with those in the cities, the territory has been divided into eight districts, and the candidate polling the highest number of votes in each district will be chosen.

District No. 1--All that territory inside the city limits, north of, and including both sides of Dundas street, and west of, and including both sides of Wellington street.

District No. 2--All that territory inside the city limits, east of, but not including, Wellington street, and north of, and including both sides of Dundas street.

District No. 3--All that territory inside the city limits, south of, but not including, Dundas street, and east of, but not including Wellington street.

District No. 4--All that territory inside the city limits, west of, and including both sides of Wellington street, and south of, but not including Dundas street.

District No. 5--The County of Middlesex, outside the city limits.

District No. 6--The Counties of Lambton, Kent and Essex.

District No. 7--The Counties of Elgin and Oxford.

District No. 8--The Counties of Huron, Bruce and Perth.

Value of Subscription Ballots

	PRICE.	VOTES.
Subscription to The Daily Advertiser, delivered in London, one year.....	\$5 00	1,000
Subscription to The Daily Advertiser, delivered in London, six months.....	2 50	500
Subscription to The Daily Advertiser, delivered in London, three months.....	1 25	250
Subscription to The Daily Advertiser, delivered in London, one month.....	45	50
Subscription to The Daily Advertiser, outside city of London, delivered by carrier, one year ..	3 00	600
Subscription to The Daily Advertiser outside city of London, delivered by carrier, six months ..	1 50	300
Subscription to The Daily Advertiser outside city of London, delivered by carrier, one month ..	25	30
Subscription to The Daily Advertiser, outside the city of London, by mail, one year ..	2 00	400
Subscription to The Daily Advertiser, outside the city of London, by mail, six months ..	1 00	200
Subscription to The Daily Advertiser, outside the city of London, by mail, three months ..	50	50
Subscription to The Weekly Advertiser, outside the city of London, by mail, one year ..	75	50