

Bowring's--The House of Value

Grocery Dept.



GIVE CHRISTMAS PRESENTS

— OF —

NEEDLER'S CHOCOLATES and CONFECTIONERY.

Wherever enjoyment is at its height, wherever there is refinement and good taste, you will find Needler's Choice Confections, always in the lead.

Fancy Gift Boxes, filled with Chocolates and Confectionery: Jacobean Cabinet, Jacobean Glove Box, Feather Top Glove Box, Feather Top Handkerchief Box, Red Rose Fern Pot, Japanese Lacquer Trinket Box, Heather Powder Bowl, Butterfly Box, Diamond Bronzette Casket, Octagonal Bronzette Casket, Crimson Mirror and many others.

Confectionery Filled Novelties: Father Xmas, Clown, Sabots, Snowballs, Laughing Cat, Crocodiles, Bengal Tiger and Fancy Baskets.

CHOCOLATES in 1/2, 1 and 2-lb. Fancy Boxes and 4-lb. Fancy Cabinets.

CHRISTMAS CRACKERS,

in great variety.

Chivers Lemon Curd, 1's50c. bot.
Chivers Mince-meat, 1's55c. bot.
Guava Jelly70c. glass
Marshmallow Cream, 1's45c. glass
Preserved China Ginger, large jars \$1.80
Heinz Preserved Ginger60c. & \$1.00 glass
Crystallized Ginger, large1.25 glass
Xmas Fig Pudding65c. tin
Xmas Plum Pudding65c. & \$1.30 tin
Santa Claus Xmas Pudding, 1's 70c. 2's \$1.10 bowl

TURKEYS — CHICKEN — GEESE and DUCKS.

Dry Goods Department

The thoughts of most people are now turned to Christmas Gifts—We suggest that you give something Practical and Permanent. On this page will be found many helpful suggestions that will assist you in solving the problem of what to give on Christmas morning.



Ladies' Lined Kid Gloves—Long wrist with fur top . . . \$3.60 pr.
Ladies' Lined Doeskin Gloves—With fur top \$4.40 pr.

Wool Skating Sets—Cap and Scarf, \$3.99 set

Fancy Coloured Silk Scarves—\$2.00, \$2.50, \$2.75, \$2.95 each

Dainty Cream Silk Scarves—Heavy double knitted with fringed ends—\$1.35, \$1.60, \$2.00, \$2.35, \$3.00, \$3.20 ea.

Boxed Sets of Jazz Garters and Suspenders—\$1.20, \$1.60 and \$1.80 set.

Ladies' Leather Dressing Cases—Fitted with all accessories \$4.15, \$5.50, \$8.00 set.

Ladies' Hand Bags 65c. 90c. \$1.50, \$4.50, to \$6.50 ea.

Bead Necklets—In a great array of colors—25c. 30c. 45c. 50c. 65c. 80c. \$1.00 each.

Ladies' Silk Undervests—in assorted colors—\$1.45, \$2.00 and \$2.10 each.

Ladies' Silk Knickers—in assorted colors—\$2.40, \$3.30, \$4.80, \$5.70 pair.

Ladies' Vanity Cases \$1.50 each.

Ladies' Handkerchiefs—White and Colored border . . . 12c. 16c. 20c. 23c. 27c. 30c. each
Ladies' Handkerchiefs 35c. each

Fancy Boxed Handkerchiefs—85c. 90c. \$1.20, \$1.35, \$1.50 Box

3 Flowers Talcum Powder 60c. tin

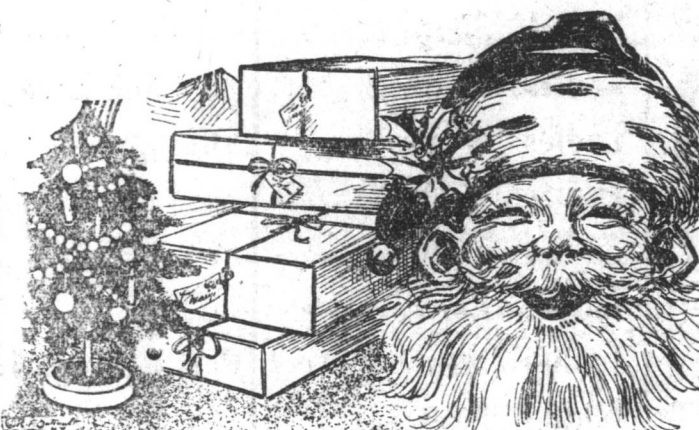
Ladies' Ear Drops 65c. pair
Ladies' Sleeveless Sweaters and Sweater Coats, in a marvellous variety of colour effects. Just the thing for Winter wear, under the coat—\$2.50, \$2.70, \$2.90, \$3.30, \$4.30 up to \$7.00 each.

See Our Big Display of Toys and Books

Our display tables are now overflowing with

TOYS

You are sure to find something to suit you here—Mechanical Toys, Steamboats, Trains, Merry-Go-Rounds, Autos, Dolls' Carriages, Windmills, Street Cars, Bugles, Furry Animals, Tea Sets, Jumping Frogs, etc.



Children's Story Books—45c. 65c. 75c. each.

Fairy Folks' Annual . . . \$1.50

Children's Annual . . . \$1.50

Tot and Tim Annual . . . \$1.50

School Girls' Annual . . . \$1.50

School Boys' Annual . . . \$1.50

Xmas Paper Decorations—12c. 16c. 23c. 30c. roll.

Xmas Paper Napkins, 10 for 10c.

Holly Ribbon and Xmas Tags.

See Our Big Line of Dolls

HOCKEY BOOTS

WT FOR THE SKATER.

Boys' Hockey Boots—Very serviceable quality. Sizes 1 to 5 \$4.80 pair.
Men's Hockey Boots—Pebble Grain Leather, ankle support inside with large felt-back tongue, also belt and buckle outside \$5.50 pair
Players' Special Hockey Boots—Moose hide trimmed, waterproof calf uppers, extra reinforced ankles, extra wide felt backed tongue and large brass eyelets . . . \$7.70 pair

Men's Dancing Pumps \$3.90, \$5.60, \$6.00 pair
Men's Patent Oxfords \$6.00 pair

MEN'S HOUSE SHOES

Soft Leather Sole Felt Slippers \$1.25 pr.
Stiff Leather Sole and Heel Slippers . . \$1.80 & \$1.90 pair
Brown Suede Soft Sole Slippers . . . \$2.85 pr.
Brown Kid Slippers \$4.00 & \$4.20 pr.
Dongola Romeos \$4.00 & \$4.20 pr.
Infants' Soft Sole Boots, assorted colors . . 75c. pr.

A PAIR OF COZY SLIPPERS

WOULD MAKE A SPLENDID GIFT.

Women's Soft Sole Shoes—Dark Blue with Saxe trim . . . \$1.40 pr.
Lavender, with Purple trim, \$1.70 pr.
Purple, trimmed with fur and Pom-Pom . . . \$1.90 pr.
Blue, trimmed ditto . . . \$2.00 pr.
Women's Grey Felt Slippers—with 1 strap and rubber heels . . \$1.50 pr.
Women's Soft Sole Felt Shoes, in Sapphire Blue, Pale Blue and Wine . . . \$3.00 pr.
Women's Jaeger Slippers, soft sole . . \$1.50 & \$1.60 pr.
Children's and Misses' Felt House Shoes—Sizes 5 1/2 to 2 all . . . \$1.26 pr.
Women's Grey Julietts . . . \$2.20 pr.
Misses' Jaeger Slippers . . . \$1.20 pr.



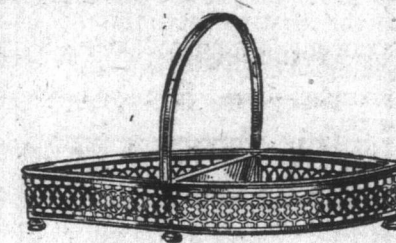
LADIES' SPATS

Ladies' Fawn and Grey Spats—\$1.50 and \$1.60 pair.
Special Quality Heavy Fawn Beaver Spats, with 11 pearl buttons . . . \$6.30 pair

Hardware Dept. CHOICE SILVERWARE GIFTS.

Here are featured GIFTS—not for a day or a week, but a lasting remembrance for many years.

Silver Teapots \$21.50 to \$33.00



CAKE DISHES—Assorted patterns—\$7.75, \$10.50 to \$33.00
SALAD BOWLS—\$7.00, \$15.00 to \$40.00
CRUETS—\$11.00, \$16.50, \$18.50
TOAST RACKS—\$6.00 and \$8.00

Pepper and Salt Shakes . . . \$4.50, \$4.75, \$5.50 set
Cream and Sugar Set . . . \$9.00
Flower Vases . . . \$2.20, \$5.60, \$10.50, \$12.00
Cheese Dishes . . . \$3.25, \$18.00, \$22.50
Butter Dish . . . \$1.75 and \$2.75
Sauce Boat . . . \$18.00
Casseroles (Oval and Round) . . \$9.50 and \$15.00
Water Pitchers . . . \$9.50 to \$20.50

ATTRACTIVE BRASS WARE.

Brass Kerbs . . \$6.00, \$12.00, \$13.50, \$26.00, \$35.00, \$40.00
Fire Iron Sets . . \$3.50, \$3.90, \$12.00, \$16.50, 18.00
Jardinieres . . \$5.50, \$6.20, \$6.50, \$11.00 ea.
Cuspidors . . \$5.20 ea.
Gongs . . \$2.60 ea.
Coal Boxes . . \$20.00, \$25.00, \$27.00, \$29.50, \$40.00
Ash Trays . . \$1.25, \$2.65, \$3.20 to \$10.00
Smokers' Stands . . \$4.25, \$6.50 to \$16.50 ea.
Umbrella Holders . . \$15.00, \$16.50, \$30.00 ea.

A GIFT OF CUTLERY

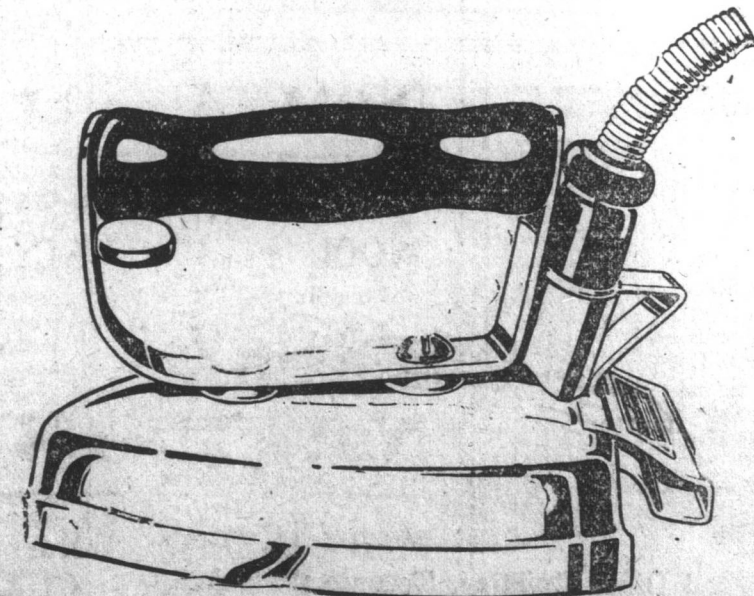
IS ALWAYS APPRECIATED.

Table Knives, from . . . \$3.50 to \$14.00 doz.
Dessert Knives . . . \$4.25 to \$11.00 doz.
Table Forks . . . \$1.00 to \$11.50 doz.
Table Spoons . . . \$1.00 to \$12.50 doz.
Dessert Spoons . . . \$4.00 to \$10.50 doz.
5 O'Clock Tea Spoons, Boxed Sets of 6—\$1.25, \$2.00 and \$2.75 set.
Fish Knife and Fork . . . \$15.00 set.
Carving Sets . . . \$15.00, \$17.00, \$20.00, \$25.00
Pie Server, \$3.70 each. Sugar Shells . . \$1.10 ea.
Sugar Tongs, \$1.50 each. Pickle Forks . . \$1.10 ea.
Berry Spoons, \$2.25 each. Cream Ladle . . \$2.20 ea.

SKIS, SLEDs AND SKATES.

Hickory Skis—6 3/4, 7, 7 1/4 ft . . \$21.00 and \$22.00 pr.
Ash Skis—6, 6 1/2, 7 ft . . \$14.00, \$16.00, \$17.00 pr.
Pine Skis, 4 to 6 ft . . \$2.50 to \$4.50 pr.
Ski Poles . . . \$3.00, \$4.50 and \$5.00 ea.
Ski Bindings . . . \$1.75, \$2.50, \$2.90 set
Girls' Frame Sleighs . . \$1.60, \$1.80, \$2.00 to \$3.35 ea.
Boys' Sleds . . \$1.35, \$1.45, \$1.60, \$1.70 and \$2.25 ea.
Champion Coasters . . \$2.45, \$3.00, \$3.55 to \$5.80 ea.
Baby Sleighs . . . \$19.00 and \$27.00 ea.
Ladies' Hockey Skates . . \$1.80, \$3.50, \$4.20 to \$6.20 pr.
Men's Hockey Skates, \$1.20, \$1.80, \$2.00, \$2.25 to \$7.45 pr.
Acme Skates . . . \$1.80 and \$2.70 pr.
Hockey Sticks . . 40c. 65c. 85c. \$1.20, \$1.60, \$2.60 ea.

Newfoundland Agents for Westinghouse Bulbs.



A Bright and Merry Christmas

Be assured you, if you get your house wired and lit by ELECTRICITY.

House Wiring is Our Specialty

We have a staff of Electricians always on hand, who will do the job with the greatest care and despatch. There's plenty of time yet before Christmas to get it done.

RING 1870 and let us give you an estimate.

LARGE ASSORTMENT OF COLOURED ELECTRIC BULBS FOR DECORATING.

Electrical Department

Our Stock of Chandeliers, Table Lamps, Reading Lamps, Shades and Fixtures

has been selected with the closest attention, so as to be up-to-the-minute in style and quality. See them if you intend putting a new fixture in your home.

SPECIAL OFFER—We will put in position FREE OF CHARGE any Lamp Fixture purchased between December 1st and December 24th.

What Better Gift Could Santa Bring?

An Electric Iron \$4.50 & \$4.60
An Electric Kettle \$12.50, \$16.00, \$18.00
An Electric Curling Iron . . . \$4.50 & \$4.60
An Electric Coffee Percolator . . \$11.85, \$17.00
An Electric Teapot \$18.00
An Electric Warming Pad . . . \$12.00
An Electric Cozy Glow Heater . . \$9.00
An Electric Water Boiler . . . \$9.70 & \$10.00
An Electric Table Stove . . . \$25.00
An Electric Washing Machine . . \$180.00

BOWRING BROTHERS, LTD.