"Nice People" at the Majestic To-Day

The week end bill at the Majestic to-day should prove a very attractive one, inasmuch as Wallace Reid and Bebe Daniels are seen in a modern society drama entitled "Nice People." The picture is supposed to be the latest sensational jazz drama which has Broadway records, and is the type of picture which tends to show life as we know it to be in the present-day. The following is the cast:

Mrs. Wade . . . . . Wallace Reid
Theodora Gloucester (Teddy)—
Bebe Daniels
Billy Wilbur . . . . . Conrad Nagel
Lydia Livingston . . . . . Julia Faye
Margaret Rainsford . . Claire McDowell
Robert Gloucester . Edward Martindel
Lucien Baxter-Jones . . . . Eve Sothern
Connor Leeds . . . . . Bertha Johns
Victor Comstock . . . William Boyd
Mrs. Heyfer . . . . . Ethel Wales

The admission fee is now 20c. at the Majestic. Patrons are also advised of the matinee to-morrow, when exchanges will be shown and special attention given to children. Everyone should make it a point to attend at the Majestic the first part of next week, when Thomas Meighan the best of them all, will be seen in "Coward Bound," a picture which Meighan features and is classed one of the 5th best since the movie industry was established. See "Homeward Bound" and you will have seen the greatest sea story ever shown in this city.

Messrs. Chaney would have arrived sooner, if it were not that their engagement was extended in Boston at Keith's Theatre, where they were booked up to last night. The public of St. John's, particularly music lovers, are looking forward to something coming to them, if the reports of the excellence of their artistes are verified. They will be here by the "Sachem."

Enjoyable Concert

A most enjoyable concert and tea was held in Victoria Hall last evening under the auspices of Davidson Guild, the chair being occupied by Miss Sister Hann, who conducted the programme in her most pleasing manner. A few opening remarks were made by P.M. Sister Bastow, of Victoria Lodge, after which the following numbers were rendered :

Piano Solo—Mr. Walker.
Recitation—Mrs. Hayse.
Song—Mr. Redmond.
Recitation—Miss Dunne.
Duet—Misses Phyllis England and Ada Churchill.
Song—Mr. Neville.
Recitation and Violin Selection—Misses' Hann.
Song—Mrs. Osmond.
Song—Mr. McCafferty.
Recitation—Miss Hilda Hann.
Sketch, entitled "Wanted a Servant," by Mesdames Osmond, Simms, Noseworthy, Hann and Misses' Hann and Moore.
Violin Selection—Mr. Driscoll.
Recitation—Miss Olea Davies and Master Hann .
Duet—Misses' Driscoll and Cox.
Song—Mr. Gillard.
Recitation—Mrs Ida Noseworthy.

At the close of the programme delicious teas were served by the committee in charge, and everybody voted it a huge success.

Spencer College Dance

Last Friday evening in Spencer College Auditorium, the ladies of Spencer Club organized a "Young Folks' Dance." The music was provided by Mr. Gardiner's orchestra and gave the dancers the most perfect satisfaction. Dancing commenced shortly after 8 and concluded at midnight. Supper was served at ten o'clock by Spencer Club and the ladies upheld their high reputation for catering. The elimination dance was won by Mr. Donald Campbell and Miss M. Spencer. The prizes were presented to the lucky winners by the President, Miss Geo. R. Williams. Mr. Gordon Starling kindly acted as floor manager and his duty was attended to everybody. There were fifty couples present and the success realized will go towards the painting and redecorating of the College interior.

Star Movie

Tonight in "Little Nellie Kelly"—Miss Phelps Sings "Irish Girl."

What will be seen from the ad. on another page the Popular Star has for to-night a complete change of programme. In the feature picture that delightful child actor, Ben Alexander, who was seen in "Boy of Mine," a picture filled with tears and happiness in one that will surely appeal to all. Miss Olivetti and Mr. Phelps, who are always such a big hit are also changing their numbers. The former will, by special request, sing "Little Nellie Kelly" and the latter, "Irish Girl." Miss Olivetti, apart from her ability, is of no mean type, is also making a big hit with her elaborate and smart costumes, which are the admiration of the fair sex, whilst Mr. Phelps, by his clear, sweet voice, is often obliged to respond to encores.

Quality

YOUR DOLLAR Reaches the Peak of Productiveness as a Value-Bringer During Our Greater Value Days

Service

FRIDAY, SATURDAY & MONDAY

The past has fully exemplified the Greatness of this Store. Comparison to-day sends it a notch higher in public serviceableness by reason of its enormous stocks-- its staunch values--its variety and its untiring efforts to satisfy.

Use These Advantages to The Utmost!

Gabardine & Serge COSTUMES

Styleful Costumes in straight line models; shades of Navy, Nigger, Fawn, Tan and Black; sizes 36 to 44 inch bust, trimmed with Black Military Braid, tailored collar, side pockets, with and without belt. **Special**

$17.98

LADIES' RAGLANS—Fawn Gabardine Raglans, plaid lined, full belt and strap cuffs; full fitting sizes. **Friday, Saturday and Monday** **$10.25**

SLIP-ON SWEATERS—Sleeveless Wool Slip-ons in two tone effects: Lavender and White, Saxe and White, Jade and White, and Brown and White; roll collar with sailor knot, trimmed with White Silk Military Braid. **Friday, Saturday and Monday** **$2.79**

INFANTS' PANTS—Finest quality natural shade Rubber Pants, elastic waist and knee; slip-over style. **Friday, Saturday and Monday** . . . . **35c.**

LADIES' VESTS—Medium weight White Jersey Undervests, with round neck and short sleeves; an excellent line. **Friday, Sat. & Monday** . . **69c.**

NIGHTGOWNS — Children's Wincyette Nightgowns, Cream shade, long sleeves, buttoned front, collar; to fit 3 to 4 years only; all new. Reg. $1.50. **Friday, Sat. & Monday** . . **$1.37**

BRASSIERES—Ladies' Pink Coutil Brassieres, tape shoulder straps fastened at back; perfect form; sizes 32 to 44 inch. **Friday, Saturday and Monday** . . . . . **36c.**

LADIES' COLLARS—The latest conceits in Organdy and Linen, White and Ecru; pretty round shapes, embroidered in colours. Reg. 30c. **Friday, Saturday and Monday** . . . . . **24c.**

LINGERIE BRAIDS — Silk finish Lingerie Braids, put up in 5 yard pieces; Lavender, Pink, Sky and White. **Friday, Saturday and Monday, the piece** . . **11c.**

No better time to do your Spring Shopping, than to-day, as numerous good values are displayed throughout the Store, so many in fact that it is absolutely impossible to enumerate them all on this page. Those we have chosen were selected at random and are really indicative of the run of values to-day at JAMES BAIRD, LTD.

JUST TO HAND

A SAMPLE BOOK HIGH GRADE ENGLISH WALL PAPERS

from which we are making up a special order. If you are interested in Wall Papers of high degree, we would be very pleased to show these Samples. For richness of tones, excellence of patterns and quality, these stand out prominently.

Sponge Cloth & Paisley Silk DRESSES

Regular $12.50

Snappy straightline models, short sleeves, round neck, Peter Pan collar and pleated panel at side, and girdle; skirt of Navy and Saxe with top and handsome Paisley Silk,—a very effective combination; sizes range from 16 to 40. Regular $12.50. **Friday, Saturday and Monday** **$8.98**

SILK HOSIERY!

Special!

SILK HOSIERY — Your choice of 14 distinct shades in rich looking Silk Hosiery, with lisle top, toe and heel. See this display. Your choice for **Friday, Saturday and Monday**

55c

Special!

SILK HOSIERY — Lovable shades in rich looking Silk Hosiery; Castor, Mole, Fawn, Shoe Grey, Tobacco, Dark Tan, White and Black, heavy silk quality with lisle extremities. **Baird Special**

$1.19

Shirt Waist Jumpers

Unusually Smart and Attractive

In beautiful quality Broad Cloth, shades of Ecru, Saxe and White, long sleeves, Peter Pan collar, turned up cuffs, tucked front button trimmings. Reg. $3.30. **Friday, Saturday and Monday** **$2.98**

UNDER SKIRTS—Shot Moirette Under Skirts in plain shades of Lavender, Purple, Green, Grey, Saxe and Brown, pleated frill and elastic waist. Regular $3.30. **Friday, Saturday and Monday** **$2.98**

DRESS ORNAMENTS—The newest showing, Rhine Stones with Crimson, Green and Blue settings, beautiful affairs for evening or afternoon dresses. Regular $3.00 **Friday, Saturday and Monday** . . . **$2.89**

NEW GLOVES

LISLE GLOVES—Another new line of Lisle Gloves; shades of Beaver, Brown, Grey, Tan and Black; 2 dome wrist. **Special** . . . . . **43c.**

GIRLS' GLOVES—Beaver and Grey Lisle Thread Gloves for girls—assorted sizes 3 to 6; 2 dome wrist. **Friday, Saturday and Monday** . . . . . **38c.**

KID GLOVES—Ladies' Cape Kid Gloves in pretty Tan shades, 2 dome wrist, quality of the finest, brand new gloves. **Friday, Saturday and Monday** **$2.10**

FABRIC GLOVES—Suede Fabric Gloves in natty Spring shades, Pastelle; assorted Greys, Tans, Browns, Natural, White and Black. 2 dome wrist. **Special** . . . . . **43c.**

HOSIERY

TAN HOSIERY — Children's Tan Cashmerette Hosiery, in assorted sizes, fancy ribbed, wears splendidly; up to 45c. pair. **Special** . . . . . **39c.**

COTTON HOSIERY—Plain seamless Hosiery in Ladies' and Misses' sizes; shades of Cordovan, Greys and Heathers, as well as Black. **Special** . . . . . **28c.**

Girls' Hats

Bonnet shape with a nice generous leaf for shade from sun; choice of Tan, Sand, Brown, Navy and Black. Hats that will wear and hold their shape; suit Children or Misses. **Special** **$1.49**

Rich Looking Silk Curtainings

Lustrous Silk Curtainings, a delight to the eye and contributing a distinctiveness to surroundings in the home; simple mesh pattern, very strong, washes and retains its sheen; shades of Champagne, Copper, Bronze, Cream, Rose, Tan, Prune and White. Up to $1.30 yard. **Two Special Prices,**

79c & $1.15

Men's Snappy Parisian Neckwear

French Neckwear.
Just in! Chic looking Parisian Neckwear, personally selected, Scarves of extra length and fullness, rich in colourings and distinctive in the elegance of their many pretty patterns. **To introduce—Special** **$1.70**

Boys' Work Shirts.
In Brown and Navy Jersey—wear wonderfully well; collar attached. See them, anyway. **Special** . . . **$1.45**

Tobacco Pouches.
Rubber lined Grey Suede Tobacco Pouches, with double dome fasteners. You will have one for years. **Special** **$1.45**

Spring Caps.
Caps of real becomingness, in Spring Tweeds, showing banded back or pleated back, silk lined, medium peak; you'll like these. **Special** **$1.95**

Silk Scarves.
Light weight Silk and Silk fibre Scarves for Spring wear, striped and plain; fringed ends. **Special** **$2.95**

Serge Pants.
All Wool Navy Serge Pants, nicely tailored, cuff bottoms, shapely. **Specially Priced** **$5.40**

Boys' Felt Hats.
Roll brim style, nice for the smaller boys—Greys and Fawns, principally, with corded silk band; values to $2.50 **Special** **$1.30**

Walking Sticks.
See our latest in these best English Hickory Sticks, in light shades, curved handles. **This line** . . . **$2.20**

Finer Socks.
Beautiful range in Silk and Wool mixtures, Blue and Black, Blue and Brown, Black and White, etc. Dressy. **Special** . . . . . **80c.**

Working Shirts.
New line and very serviceable make of Grey Jersey with collar attached; great for outdoor workers; brings a real good value at **$1.95**

Your HAT, Sir!

Special range of Men's English Hats in shades of assorted Greys, Browns and Fawns; welted edge; lined or unlined. **Just for Friday, Saturday and Monday,**

$3.95

Wash Goods

Contribute Charm and Value in the New Arrivals at Baird's

Ginghams.
Ginghams of quality, made to withstand frequent rubbings and tubbings; choice of a variety of large cross-bar patterns, as well as some very pretty plaid patterns. Reg. 48c. yard. **Friday, Saturday and Monday** . . . . . **42c.**

More Ginghams.
Small check patterns in many mixtures: Blue and White, Pink and White, Green and White, Black and White, etc. Just for **Friday, Saturday and Monday** . . . . . **32c.**

And More Ginghams.
In large cross-bar patterns, assorted mixtures; nice for children's wear. **Friday, Saturday and Monday** . . . . . **26c.**

Dress Muslins.
Quite a nice range of Fancy Dress Muslins, 36 inches wide, in floral and pretty cross-bar patterns; assorted shades. Just for **Friday, Saturday and Monday** . . . . . **32c.**

Beautiful Crepes.
Crepes of the most becoming quality in beautiful soft shades: Peach, Lemon, Hello, Sky, Pink, Fawn and White; not like the ordinary Crepes, they have a nice fancy weave. Just for **Friday, Saturday and Monday** . . . . . **42c.**

SAVINGS on HOME NEEDS

PLUSH TABLE COVERS—Striking new patterns in the most serviceable of Plush Table Covers, Crimson and Green mixtures. Reg. $14.00. **Friday, Sat. & Monday** **$13.45**

PLUSH HEARTH RUGS — Rich looking Plush Hearth Rugs in nice Crimson shade; will give a tone and finish to your living rooms; fringed ends. Regular $10.50. **Friday, Saturday and Monday** **$9.95**

CASEMENTS—32 inch lace and lace insertion trimmed Cream Casement Cloth; makes a very effective showing for Springtime. Reg. 50c. **Friday, Saturday and Monday** . . . . **45c.**

PLUSH MATS—To match up with the Crimson Rug advertised herewith; others in plain Green and plain Black; durable Mats for dining room or parlor. Reg. $2.20. **Friday, Saturday and Monday** **$1.98**

NOTTINGHAM LACE—52 in. White Curtain Laces, pretty scroll centre and band border; unusually wide for the price. **Friday, Sat. & Monday** . . **55c.**

MADRAS MUSLINS—44 in. Cream Madras Curtainings, all-over patterns, with wave edge. **Friday, Sat. & Monday** **57c.**

Graceful Shoe Styles GO ON SALE

See These Values!

PATENT SHOES—Decidedly classy—Single strap style, best quality patent leather; rubber heels; sizes 4 to 6. **Special** **$3.28**

TAN OXFORDS—Excellent quality and showing fine lines, semi-pointed toe, worth double the special price offering to-day. Sizes 3 to 6. **Special** **$2.48**

STRAP SHOES—Ladies' Black Kid Single strap Shoes, with pretty cut out effect, medium heel, comfortable and stylishly shaped. Sizes 3 to 7. **Special** **$3.38**

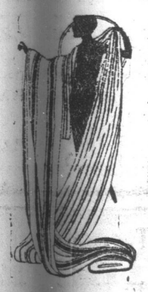
Morrocains & Foulards

Repriced

$2.49 to clear

Your opportunity to procure Costume Goods of high degree, for a very moderate outlay, beautiful fine wool, texture in fancy weaves, in shades that look well; 54 inches wide, Greys, Fawns, Browns and Green, striped and embossed; exquisite to behold; $3.50, $3.75, $4.00 yard. **Friday, Saturday and Monday,** **$2.49**

DRESS TWEEDS—Several pieces of new Spring Dress Tweeds enter into the lists this week; 40 inches wide; nice assortment of patterns; Dollar Tweeds. Just for **Friday, Saturday and Monday** . . . . . **89c.**



Just for Friday, Sat., Mon.

CREAM CURTAININGS — 48 inch Cream Curtain Laces; new pattterns, nice soft limp finish. Reg. 60c. yard. **Friday, Sat. & Monday** **55c.**

COLOURED SCRIMS—36" inch Dark Floral Scrims, pretty art patterns in assorted coloured blendings; very pretty. **Friday, Saturday and Monday, the yard** . . **26c.**

COTTON BLANKETS—Of the better grade, 64 x 78 size; great body in them; they're English manufacture; made to stand hard wear; Heliotrope striped borders; the pair . . **$3.55**

BOYS' KNICKER HOSE—Stout ribbed Heather Hosiery with fancy rolled tops; 7 to 10 in. size. **Special** **33c.**

Radway's Ready Relief; the bottle . . . . . **35c.**
Radway's Jelliform; great soother; the tube . . **35c.**
Radway's Regulators, world-famed . . . . . **35c.**

James Baird LIMITED

CUSHION COVERS — Unusual and pretty in Black Sateen, with gold trimmings and floral designs; 20 x 20 size; you'll like them. Reg. $1.10. **Special** . . . **98c.**

BUFFET SCARVES — Black Sateen Scarves, 12 x 36 size; convenient for small tables as well; finished in gold; distinctive. Reg. $1.10. **Friday, Saturday and Monday** . . . . . **98c.**

PILLOW CASES—Of the better grade; some with hemstitched frill, others with lace edge and pretty motif in corner. Reg. to $1.70. **Friday, Saturday & Monday** **$1.48**

BUREAU SETS—3-piece White Linen Sets, hemstitched and embroidered, showing lace edge; very dainty Sets for your boudoir. Regular $1.50. **Friday, Saturday & Monday** **$1.38**

TEA CLOTHS—30 x 30 size, in strong White Damask, showing wide hemstitched border; most serviceable Cloths. Reg. $1.40. **Special** **$1.19**

TABLE COVERS—Small Centre or Side Table Covers, 36 x 36 size, in Black and Gold Sateens; most uncommon looking. **Friday, Saturday and Monday** . . **$1.69**