

CAN ELECTRICITY BANISH YOUR HEALTH TROUBLES?

A FREE 92-PAGE BOOK
Supplements the information
Given Here
(Send Coupon Below)

Read These Amazing FACTS!

In this Extraordinarily Important Article Remarkable Claims to the Power of Electric Treatment to Cure Cases of
NERVOUS WEAKNESS—DIGESTIVE DISORDERS—FUNCTIONAL TROUBLES

are made by the Chief Specialist of a Famous Institute. These Claims to Cure are substantiated by FACT.

WHEN YOU HAVE CAREFULLY READ THESE HEALTH FACTS—WRITE FOR THE 92-PAGE BOOK SENT POST FREE

NEVER in the whole history of curative science has so much attention been drawn to the claims made for treatment by electricity, especially in that little-understood group of health troubles called "neurasthenia." Reasonable men and women who are in ill-health are asking themselves the question: "Can Electricity banish my health trouble, and give me back a permanent fund of nervous strength?"

The facts that will enable every sufferer to answer the question for himself are based upon the following wonderful evidence:

1. Firstly, that of British Hospitals, where Treatment by Electricity is now universally employed.

2. The evidence of Doctors and Specialists who incorporate Electric Treatment in their own practices, particularly for their neurasthenic patients, and who constantly recommend its use in all cases where nerve weakness is the hidden cause of all the trouble.

3. The overwhelming and amazing evidence of actual sufferers who in their own homes have been suffering from health troubles they believed chronic and incurable, and who have found Treatment by Electricity completely successful in restoring permanent health.

FACTS FOR THE NERVE-WEAK

Surely any ailing reader who studies the facts given here (which can all be vouched for and verified) must realize that it is a personal duty to oneself to investigate further the remarkable claims that are undoubtedly made for Electric Treatment. Therefore in addition to the statements made here, every reader of the St. John's Evening Telegram who will send the form is invited to accept free of cost a remarkable book which more fully, carefully and intimately deals with each particular class of ailment, and shows by scientific facts and patients' own reports that Electricity does banish weakness and ill-health, and restores manly vigour, perfect mental balance, and a fund of splendid vitality and strength.

This free book is of special and vital importance to those whose vitality, health and strength is being sapped by the modern scourge of Neurasthenia.

Page by page in intimate and confidential manner this book explains why this dreaded trouble is undermining your whole system, and what is more important, why thousands of people have found in natural Electricity the only permanent means of cure.

It tells you of actual cases where men and women who have almost spent fortunes in all sorts of drug and other forms of Treatment, and have found no permanent relief have been persuaded to adopt Electrical Treatment, with amazingly beneficial results.

It may be that your Neurasthenic condition is expressing itself in symptoms that even your doctor cannot explain away. It may be that it has shown in the form of digestive trouble or Dyspepsia.

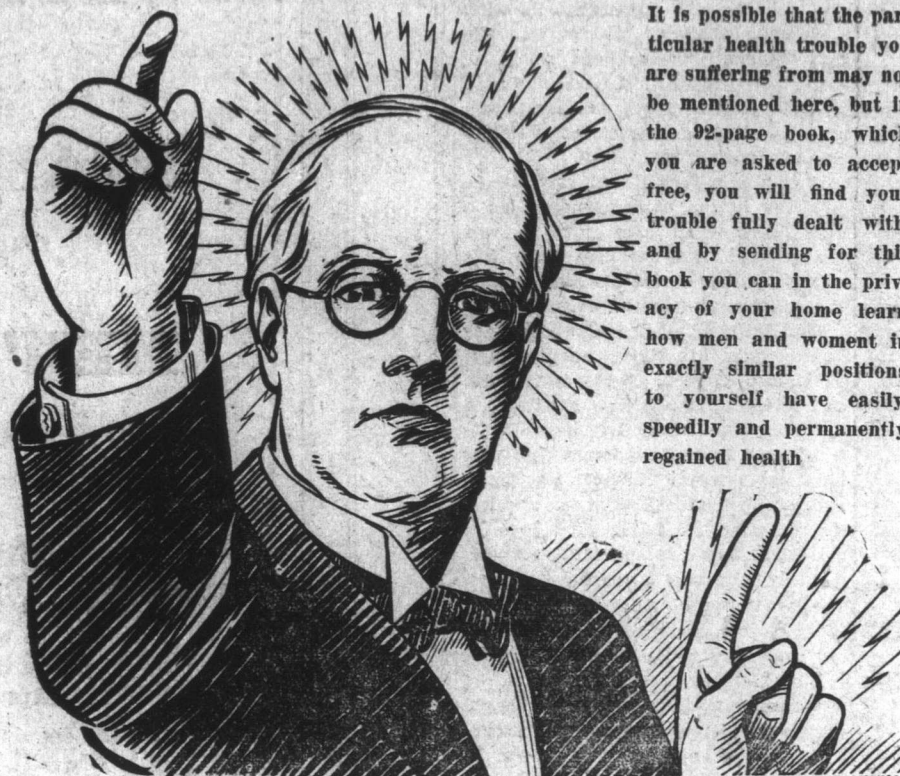
To know why you are suffering and how you can be cured send for the free health guide.

EVIDENCE THAT ELECTRICITY WILL CURE YOU.

But to deal with the practical evidence referred to which must convince you that it is a duty to yourself to send for the book referred to, and find out exactly how Electric Treatment will benefit you. Go into any hospital in Great Britain, and you will find patients under the care of the most famous physicians and surgeons enjoying Electric Treatment. Naturally, Treatment at a hospital must not interfere with business and social routine, but, as will be seen below, you can enjoy the best of Electric Treatment in your own home.

Now think of the great host of scientists who, like Doctor Crile, the world-famous savant, have come forward, and in the public Press emphasized their belief in the fact that in electricity alone lies the keynote of conquering health troubles and redoubling the system with vitality and strength.

But important as this scientific evidence really is to the thousands of people who suffer from neurasthenia, nerve weakness, loss of vitality, insomnia,



It is possible that the particular health trouble you are suffering from may not be mentioned here, but in the 92-page book, which you are asked to accept free, you will find your trouble fully dealt with, and by sending for this book you can in the privacy of your home learn how men and women in exactly similar positions to yourself have easily, speedily and permanently regained health.

digestive disorders, or functional troubles, what must convey even more convincing proof that they themselves can be restored to health is the testimony of those who, suffering like themselves, have enjoyed Electric Treatment in their home without any interference with the daily work or pleasure, and have been pleased to give their statements for the benefit of others now that they are restored to health.

AMAZING REPORTS WILL CONVINCE YOU.

The whole of this issue of the St. John's Evening Telegram would not provide sufficient space to set down the wonderful testimony that has been sent to the principals of The British Electric Institute, from whence home Treatment by natural Electricity is conducted.

It is surely worth your while to investigate this matter, especially when you realize that but the cost of a postage stamp will secure you the remarkable 92-page illustrated Book which tells you how Electricity is adapted to individual cases of illness, and how in your own particular case it will prove quickly and wonderfully beneficial.

A 92-PAGE HEALTH GUIDE FREE.

Every ailing reader should bear in mind that he is under no obligation in sending for this book; indeed, if he or she will send with their application a letter giving a short indication of their symptoms, and how long they have suffered, a special letter of advice will accompany the booklet, which is bound to prove helpful.

When you have the free booklet in your possession, you will realize why Electricity must banish your health troubles and restore vitality and strength.

A FREE 92-PAGE BOOK
Supplements the information
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WHEN DRUGS FAIL ELECTRICITY CURES.

You will realize also why doping and drugging with tonics and medicines cannot possibly permanently re-establish the perfect balance of the system. It is indeed amazing to look through the pages of cases conducted by The British Electric Institute where those who have been for years chained to a medicine bottle, and perhaps "bucking up" flagging nervous vitality with more or less drugs, have been amazed and delighted to find Electricity has not acted just as a dangerous no-up, burning up the flagging fires of strength, but has permanently restored vigour and vitality made drugs, pills and potions things of the past.

If you are in ill-health, if you are Nervous, Run Down, Out of Condition, Tired, Out of Shape, Weak, Lacking in Vitality and Manly Vigour, you are a sufferer from the curse of Insomnia, Depression, Forgetfulness, Chronic Headache, Lack of Power to enjoy life as others are doing. If you are troubled with any Functional Disorder, Rheumatism, Sciatica, Kidney Disorder, Liver Trouble or Weakness, send at once for the remarkable, which contains a definite message of Health.

Its 92 illustrated pages show you how you can wish, start to regain splendid vitality and health. This invaluable health guide shows how, without heavy expense and without interference with your ordinary daily work or routine, can rebuild that strength and vigour which make a new pleasure of life for you.

Again we say, surely it is worth your while in the coupon now; do not put it off till tomorrow, this matter which is of such vital importance to you and possibly to many of your relatives and friends.

The filling of the coupon and posting to-day is the turning-point in your life, and we can emphasize these simple words, "DO IT NOW!"

COUPON FOR FREE 92-PAGE BOOK.

This Coupon entitles you to a Free Copy of The British Electric Institute Illustrated 92-Page Book, together with full information concerning the treatment, and also particulars how you can cure yourself at home.

Send this Coupon out, add your name and address and post it to the British Electric Institute (Dept. 110), 35, Rotherham Road, London, E.C. 1, England.

NAME

ADDRESS

INSOMNIA

If you are a victim of that nerve-exhausting, body-weakening trouble sleeplessness, you should send for the wonderful reports from actual cured sufferers, and also for the FREE book.

RHEUMATISM

AMPLE evidence is available of the way many thousands of men and women have been cured of the excruciating torture of Rheumatism.

NERVOUS DEBILITY

If you are nerve weak, exhausted, lacking vigour and vitality, the Free Book offered to you will show you the way to a definite cure.

KIDNEY & LIVER TROUBLES

In no case has Electricity proved so completely successful as in these exhausting disorders. Hundreds of people have been cured by Electricity. Why not you?

INDIGESTION

LITERALLY thousands of cases of Indigestion, Constipation, Dyspepsia, have been banished for ever by Electric Treatment. The free book will tell you how. Why not send for it to-day and cure yourself at home?

SIDE TALKS.

By Ruth Cameron.

WHEN THE SHOP WAKES UP.

Don't you love to go into a big department store in the early morning just at the opening hour?

Not only because you can accomplish just about double when the clerks are fresh and you're not fagged yourself, but also because the atmosphere of the shop has a certain fascination when the big mechanism is just getting under way.

In the first place the clerks haven't yet slipped on their professional manner and become clerks, they are still people. You can feel the sense of their individuality, and their personal lives, as they exchange greetings with each other and pass along the gossip of the night before.

"Good show at C's," calls the girl at the perfume counter to Face Creams across the way. "Ribbons?

Yes, Madame, the other aisle to the right. Who took me? Who do you suppose?"

Says Silk Underwear to Silk Stockings.

"Good looking wave you got last night," says Silk Underwear to Silk Stockings. "Where did you get it? That new place? Only 50 cents! Honest! I'm going to try it myself. Only my hair burns so easy I have to be careful. All right, I'll tell them you sent me."

The girl at the scarf counter is five minutes late. As she slips into place giving her hair that preening she did not have time to give it in the dressing room, the girl at Ribbons calls across: "How's your mother, Jane?"

"Oh, she's quite a little better," says Jane, "the doctor thinks she's going to be all right."

"I'm so glad," cries Ribbons and the girl at gloves who has overheard the good news, nods and smiles her pleasure over a customer's shoulder.

The Window Dresser's Armful.

The good looking young window dresser goes down the aisle with a very much underdressed lady who has evidently been taken from her window to be reappareled. He has a look on his boyish face that defies anyone to say anything about his embarrassing armful and none of the women do, but Tony who has strayed over from the shoe shining department cannot resist a jibe that makes the good looking young window draper blush to the tips of his ears.

This is a Club.

This isn't just merely a shop for our convenience. It's a club of young people, and of mighty smart, well dressed young people at that. Black (in this particular shop) is the only color they are allowed to wear, but how smart they look in their well cut dark frocks, with perhaps a string of imitation pearls to set them off, and their hair smartly coiffed, and their nails perfectly tended. They would scarcely need to dress better for a dance or the theatre, and what fun it must be for them to be looking their best all the time!

Don't you hate the type of woman

who seems to regard it as a personal insult that clerks in the shops should wear silk stockings and be as smartly dressed as their customers? I do. I'm glad that the clerks have the joy of looking well to counterbalance some of their hardships, such as disagreeable customers and Christmas rushes. And I like to see the several unusual incidents. Taaffe had the misfortune to injure himself while attempting to field a hit by Kiffin. The latter lifted the ball in the direction of the long-on boundary, and Taaffe dashed across and met it, but he could not pull up, and crashed head-first into the fence. He dropped the ball and fell to the ground stunned. Fieldsmen and first-aid men went to his assistance, and eventually Douglas helped him off the field. Another unusual occurrence was that Howell wore a pair of Douglas's boots. This was due to the fact that the Warwick professional has been bitten by mosquitoes and one of his feet is badly swollen. Douglas's boots afforded Howell more comfort than his own. A more pleasing incident was connected with Sutcliffe. A party of barriekers who had been rather severe on the Yorkshireman visited the M.C.C. team's headquarters, and entertained their "victim." During the interval on the last day the barriekers jumped the fence into the ground and presented Sutcliffe with a case of pipes as a tribute to his fine fielding.

Hendren Again

UNUSUAL INCIDENTS IN M.C.C. MATCH AT BRISBANE.

One of the features of the drawn match between the M.C.C. and on Australian XI at Brisbane was the batting of Hendren, who followed up his record score of 188 on the same ground against Queensland with another splendid century. The Middlesex player gave a sterling display of defensive cricket. Playing with admirable steadiness he helped to get his side out of a very tight corner. Altogether he was at the wicket for three hours and a half without giving the semblance of a chance. His chief scoring strokes were drives and hooks, and he hit a 6 and ten 4's. Hendren has an average of over 80 for the tour. Another feature was a brilliant

display behind the stumps by Strudwick. In addition to stumping three batsmen and catching one, he howled three overs and succeeded in dismissing Oxenham, who was stumped by Freeman! It says much for Strudwick's ability that there were only 11 extras despite the Australian's aggregate score of 783. The tourists' acting captain, J. L. Bryan, was forced to employ every one of his players as bowlers during the Australians' second innings. There were several unusual incidents. Taaffe had the misfortune to injure himself while attempting to field a hit by Kiffin. The latter lifted the ball in the direction of the long-on boundary, and Taaffe dashed across and met it, but he could not pull up, and crashed head-first into the fence. He dropped the ball and fell to the ground stunned. Fieldsmen and first-aid men went to his assistance, and eventually Douglas helped him off the field. Another unusual occurrence was that Howell wore a pair of Douglas's boots. This was due to the fact that the Warwick professional has been bitten by mosquitoes and one of his feet is badly swollen. Douglas's boots afforded Howell more comfort than his own. A more pleasing incident was connected with Sutcliffe. A party of barriekers who had been rather severe on the Yorkshireman visited the M.C.C. team's headquarters, and entertained their "victim." During the interval on the last day the barriekers jumped the fence into the ground and presented Sutcliffe with a case of pipes as a tribute to his fine fielding.

Our Dumb Animals.

Report Of Chief Agent For Week Ending Jan. 16th, 1925.

Received two letters from Hampden, White Bay, complaining of the terrible condition of dumb animals in that locality; horses and cattle are said to be exposed to all weather. The writer has strongly requested that a police officer or some one in authority should be stationed there. I have placed the matter in the hands of the directors who are attending to it. I also have a report from Lewisporte of a horse that has been ill-used, the owner having lent it to another man, and had it returned in a lame and disabled condition. The Secretary, Mr. W. J. Browne, B.A., will give them instructions with regards as to what proceedings to take. This has been a busy week, trying to get the



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Makes Cuticura Soap, Ointment and Talcum your every-day toilet preparations and watch your skin and hair improve. The Soap to cleanse, the Ointment to heal and the Talcum to powder.

Natural History in Postage Stamps

London.—The appearance of the lion on the British Empire Exhibition stamps, writes B. S. H. Grant in the Daily Mail, reminds us that much interesting information of a zoological nature may be gleaned from the postage stamps of the world. Quite a large number contain pictures of birds, animals and fishes. Philately is thus a valuable aid in promoting knowledge of zoology by association of the animals portrayed with the countries picturing them. Elephants and tigers appear most frequently. Tigers form the principal subjects for the low values of the Federated Malay States and elephants on the higher, while elephants are also prominent on many of the stamps of the Belgian Congo, Sirmoor and Liberia. Camels or dromedaries are depicted on the stamps of French Somal, Obok, Nyassa, Iraq and the Sudan, while giraffes form the subject matter of a number of interesting labels of Abyssinia, Tanganyika and Portuguese Npassa. Abyssinia also has stamps showing the rhinoceros, ostrich and stag. One is not surprised to find the llama in evidence on the Peruvian stamps and the eagle on those of Mexico. The

Australian kangaroo stamps are well known to all. The emu and lyre birds are seen in certain values of the adhesive stamps of New South Wales. The quetzal forms the central figure of the so-called "parrot" stamps of Guatemala, while French Guiana shows us the ant-eater. Three countries in particular have a whole series of stamps devoted to zoological subjects. On those of Liberia we find a plantain eater, great egret, palm civit, fishing vulture, bumm fish, hippopotamus, chimpanzee, Agama lizard, lyre-horned antelope and snakes. Newfoundland shows us the caribou, ptarmigan, codfish, seals and dogs, while Labuan and North Borneo include the Malay stag and tapir, the crocodile, Argus pheasant, elephant, peacock, rhinoceros, cassowary, wild bull and parrots. This does not exhaust the list, for the peace stamps of Japan of 1919 give us the dove, Western Australia the swan, Tasmania the platypus, Cape of Good Hope the ram and the Orange River Colony the springbok and gnu. Horses, mules and buffalo are depicted on the stamps of the United States. Reference has been made to the lion, this animal also appears on the stamps of the King George Islands, Great Britain and also on those of Persia and Paraguay, as well as upon the New Zealand peace stamps of 1920. Thus is educational value imparted by means of the postage stamp.

What is Stock Size

Shopkeepers in the North Work to a Larger Measure Than Those Further South.

"We do not stock many articles in such a small size," said a saleswoman in a drapery store, when a very little woman went in to buy a certain piece of clothing. "There is not much demand round about here for little things. You see, most of the people in this district are on the big side."

The would-be customer showed surprise. She had not realized that while most places contain an assortment of men and women of varying sizes, many districts also show a distinct preponderance of some particular type. Tall people are in the majority here; the lead is taken by short folk there.

People who deal in the things which we wear know all about it, and the business books of wholesale

drapery houses are interesting human way as showing some of the people of the South, and this in broad way, too, it is reckoned, country folk are made on a scale than townfolk.

London dwellers mostly fall three classes—average, slender, portly, while small sizes are very considerably in the South, towns, and particularly in the shire, Yorkshire, Lancashire and Five Towns take a huge supply of outside clothes, but it is in the lands where the demand for "garments to fit portly persons" run to width and depth rather than height—is biggest, Scotland, on the other hand, wants a lot of made to fit the person who is tall and not over-fat.

It most cases, the people of the South wear larger hats than people of the North, while the generally have larger heads than country dwellers.

WORSE.

"What could be more sad," said a schoolmistress, "than a man who is a country?"

"A country without a man," said the pretty girl.—Tit-Bits (London).

PREPARED FOR EMERGENCIES.

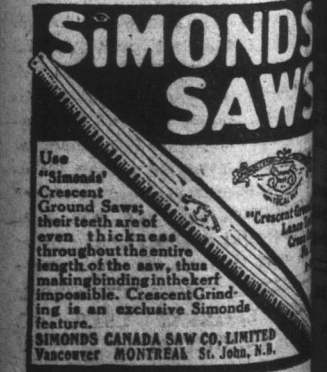
Six-year-old Billie found a pocket book and made haste to return it to its owner.

"You're an honest lad," the old man, magnanimously, "I'll give you a dime."

"Aw, you don't hafta," replied the turning away. "I get a quarter."—The American Legion Weekly.

SIXTY FEET TO THE SKY.

When Nathan Adler, a 70-year-old man, was asked to repair a large gas valve, he fell 60 feet and was killed. He was rushed to hospital where he died. His wife, with his will, was



STEEDMAN'S POWDERS

Cooling and health giving. An ideal aperient for children from the period of teething to the age of 10 or 12 years.

"HINTS TO MOTHERS" (40 PAGES) (10 CENTS) (FREE POST)

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Children Cry for Fletcher's CASTORIA

MOTHER—Fletcher's Castoria is especially prepared to relieve infants in arms and Children all ages of Constipation, Flatulency, Wind Colic, and Diarrhea; allaying Feverishness arising therefrom, and, by regulating the Stomach and Bowels, aids the assimilation of Food; giving healthy and natural sleep.

To avoid imitations, always look for the signature of *Wm. C. Fletcher* Absolutely Harmless—No Opium. Physicians everywhere recommend it.

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