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NOTICE TO SHOPKEEPERS

Proms are made on the soap you SELL--but not always on the soap you BUY Therefore, BUY SUNLIGHT SOAP, the soap that you KNOW WILL SELL Don't be talked into buying soap which your customers do not want Whenever you buy unknown inferior soap you always lose money Stick to Sunlight and you won't be stuck, Sunlight sells itself Selling Sunlight Soap is the easiest thing any shopkeeper has to do Sunlight Soap, the soap which sells best, is the best soap to buy You can sell SUNLIGHT in bars for 14c.; in half bars for 7c. and cakes for 5c.