

**Grocers Headquarters!**

Due this week:

**CHOICE  
SPARE  
RIBS.**

Orders Now Booking.

**George Neal  
Limited****THE JOY OF A RECORD  
That is Virtually  
Noiseless.**

To-night put on your Phonograph any of the Records you enjoy most. Does the surface noise intrude and prevent you from completely enjoying the music? To-morrow come in to see us and let us play for you a few of the new

**Columbia  
NEW PROCESS  
RECORDS**

Instantly you will notice that the disconcerting surface noises which have always annoyed you are absent. COLUMBIA NEW PROCESS RECORDS will make your Phonograph what it should be, a musical instrument of the highest, purest type.

**U. S. Picture & Portrait Co.**  
GRAFANOLA DEPARTMENT.**JUST ARRIVED  
A Shipment of****Fish Hooks**

14, 15 and 16 Bultow.

Small, Medium, and Large Quarter, Kirby and Round.

Extra Large Hake and Jigger; 5 &amp; 6 Square Bultow.

SELLING AT LOWEST PRICES.

**Bowring Brothers, Ltd.,**  
HARDWARE DEPARTMENT.

feb23.17

**The Brunswick  
Gramophone.**

N.B.—Do you realize what it means when you are told that it plays all records without any attachment?

Get one for St. Patrick's Day and enjoy in your own homes a concert by the great artists, John McCormack and Karle singing as nobody else sings "The Melodies" and other delightful Irish music.

**Charles Hutton,**

Sole Distributor for Newfoundland.

Forty-Four Years in the Service of  
the Public—The Evening Telegram.**ASK YOUR GROCER FOR—  
HOWARDS EDINBURGH  
BORAX SOAP**

Specially suited for Winter use, as it not only makes clothes white and soft, but protects the hands.

Sold by Messrs. Ayre & Sons, Ltd., Bowring Bros., Ltd., Royal Stores, Ltd., James Baird, Ltd., J. D. Ryan, C. F. Bennett & Co., T. & M. Winter, J. J. Mulcahy, East End Broadway Store, W. J. Murphy, T. Walsh, W. E. Brophy, Steer Bros., W. Bowman, P. F. Malone, Monroe & Co.

Also well known in the principal Outports.

jan2.17

**Our Big Easter Bargain in  
BLOUSES!**

You will need a new Blouse for Easter with your new Suit. Now is your chance to secure a genuine bargain. We are showing a range of Blouses in Voile, Jap Silk, Crepe de Chine, and Georgette Crepe in all the desired shades. Styles include Shirt Waist, Jumper and Kimono Sleeve, Round, V and Square Necks. Note the price

From 68 Cents up to \$5.98

Watch for our window display beginning Saturday. Come in and convince yourself that you are really getting full value for your money.

**Robert Templeton****FIRE INSURANCE!**

**QUEEN INSURANCE CO. of America**  
—AND—  
**THE GREAT AMERICAN INS. CO.**  
OF NEW YORK.

Capital practically unlimited. The largest number of Policy holders in Newfoundland.

**Absolutely no trouble when a loss occurs.**

PHONE 668.

P. O. BOX 738.

**GEO. H. HALLEY, Agent,**  
**ADRAIN BUILDING,** 145 WATER STREET.  
jan2.17.17

**"RIM LAC"**

THE LATEST THING IN OPTICAL SCIENCE.

Rim Lac on the edge of a lens greatly improves its appearance, leaving a smooth glossy finish which is most attractive, and prevents chipping of the edge, also cutting out the usual reflection of light from the edge of lenses.

MAY WE SHOW YOU THE ADVANTAGES OF RIM LAC?

**R. H. TRAPNELL, Ltd.**  
Jewellers and Opticians, 197 Water Street.**The American Tailor's  
Custom Tailoring is Personal Service.**

The Service of QUALITY in CLOTH in MAKING, in FIT and STYLE.

BOX 445. **W. P. SHORTALL** PHONE 477.

300 WATER STREET.

St. John's

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Nfld.

**CROWN LIFE!**

Some Special Features offered you under a CROWN LIFE Policy:

- (1) No Medical Examination required up to \$2,000.00.
- (2) In case of Total and Permanent Disability, the Company will pay all future Premiums under your Policy.
- (3) In addition to paying your Premiums, the Company will pay you a Monthly Income.
- (4) In case of death by accident, the Company will pay DOUBLE THE FACE VALUE OF THE POLICY—\$10,000 on a \$5,000 Policy, for example.

WE WILL BE GLAD TO SHOW YOU.

**Crown Life Insurance Company of Canada**Law Chambers, St. John's.  
**CYRIL J. CAHILL,**  
Manager for Newfoundland.**Wallace Silverware.**

Is your Table Silver as good to-day as when you bought it?

Have you noticed that at the parts most exposed to wear, the plate has become worn?

Do you think this condition of your Silver is in keeping with your idea of a well appointed table?

Then why not, when you decide on replacing your old ware, give place to it with the "Wallace" Brand, the Silver that refuses to wear and is guaranteed without time limit.

Start with the Tea Spoons and gradually complete your Set with the one pattern—there are several for you to choose from and the price is very moderate.

Tea Spoons cost \$8.00 for a Dozen.

**T. J. DULEY & CO., Ltd.**

The Reliable Jewellers &amp; Opticians.

**Come  
in  
and get some  
FRESH-LAID  
EGGS**

Our EGGS, BUTTER and CHEESE are a joy to use. A trial will convince you. If you want wholesome BREAKFAST FOODS that are tasty, nourishing and easy to digest call on us as we have a big variety, so you can change often and not get tired of any one kind. FOR ALL YOUR GROCERY NEEDS COME TO US.

**BOWRING BROTHERS, Ltd.**

GROCERY.

mar13.15.17



When you are "waiting around again" or at functions where full dress is usually worn, don't you feel out of place with a jacket on? Now is the time to leave your order for Full Dress or Tuxedo. Our prices for these Suits are remarkably reasonable. For special parades, or social calls, we can give you something within your means in a Prince Albert, or Morning Coat. We specialize in these garments.

**JOHN MAUNDER**

TAILOR &amp; CLOTHIER,

281-283 Duckworth Street.

ADVERTISE IN THE EVENING TELEGRAM.

**Reid-Newfoundland Co., Limited****Cross-Country  
Passenger Service.**

Express train will leave St. John's Depot 1.00 p.m. Friday, March 16th.

S.S. KYLE will leave St. John's on Saturday, March 17th for North Sydney or Louisburg, calling at Burin, Grand Bank, Belleoram and Harbor Breton, en route.

Freight accepted at Dock Shed for the above ports, Thursday, March 15th, from 9 a.m.

**Reid-Newfoundland Co., Limited****WHAT FORTY-NINE DOLLARS WILL DO.****\$49** Come into one of our stores, and select your Suits from a splendid line of English Worsted, and we will make up a first class Suit for you—best trimming and cut to any style you desire.

Did you say that was a bargain? No, certainly you didn't, when money is so tight. But, listen! We are coming to the bargain point now—with that Suit we are going to give you an

**EXTRA PAIR OF TROUSERS—FREE!**

In other words you will have a Suit of Clothes with two pairs of trousers of same material for the price of one suit. This offer is for a limited time, and the price, while low, never touch the point where the quality of our work ceases.

**SPURRELL THE TAILOR**

AND MEN'S OUTFITTER  
365 WATER ST. 210 DUCKWORTH ST.  
and GRAND FALLS.

feb23.m.th.17

**POTATOES****ON THE WAY**

From Liverpool ex S.S. Nedamose, and due on Saturday morning,

**Fifty Tons---1250 Sacks--****Choicest Quality Table Potatoes**

These Potatoes are put up in new 90-lb bags, and are recommended as strictly first class quality.

LOW PRICES on this shipment for prompt delivery from ship's side.

GET OUR QUOTATIONS.

**F. McNamara,**

'Phone: 393

Queen Street.

**ILLNESS OR ACCIDENT.**

When your salary STOPS on account of one or the other, isn't it nifty to have our

**"Eclipse" Protection Policy**

Paying you a stated sum per month, for your entire life if necessary, and

**DOUBLE PAYMENT if confined in Hospital?**

Just say—"Tell me all about it."

IT COSTS NOTHING to know!

**UNION CASUALTY COMPANY.**

PHONE 1164. CITY CHAMBERS. BOX 382.

TORONTO (Noon)  
and cold. Saturda  
and gales from S.W.  
with some snow an  
ROPER & THOMP  
ber. 21.

Overalls, P  
for Men an

Auction

RELI

BARN

AUCTION

AUCTION

Household Furn

Effects

At the Reside

MRS. JAMES

184 Patrick

Monday the 19th

day the 20th

10.30 a.m.

MONDAY'S

Parlour.—15 piece

ak extension table,

centre table, 1 over

large bookcase, 1

antique, 1 clock with

case, 2 very old bro

arpet square 12 x 12

shad with ivory, 8

appelwaite card table

large oak sideboard,

Cornish organ.

Dining Room.—1

extension dining tab

rm chairs, 1 rocker,

high chair, 1 lounge

gramophone and 2

elle board, 1 carent

work basket on stan

and, 1 wall show

board, 1 overmantel

her ornament, 400

sides and plates, 1

cottage barometre

ed box, 16 yards

bookcase and Secre

rds, 1 hand organ,

andry other articles

Hall.—1 slow com

pping, 1 hall clock,

and, 1 set antlers,

Kitchens.—1 gas r

tables, 1 kitchen dres

washing machine,

4 yards cork linole

trout baskets, 1

rockery and kitchen

TUESDAY'S

No. 1 Bedroom.—

robe, bureau and w

bedstead complete,

canvas square 9 x

square, 1 bedroom

dres.

No. 2 Bedroom.—1

plete, 1 oak bureau

bureau, 1 marble

chest drawers, 1 w

centre table, 1 com

steel engravings,

landing Prince of W

picture landing Pri

picture King Geo

stone Court House

2 small dressing m

square, 5 yards lin

No. 3 Bedroom.—1

oak bedstead comp

and washstand, 1

woolkin rug, 7 wh

bedsteads perfectly

cottage, 5 yards

channel bedsteads, 1

pictures, 1 small

bedstead complete,

complete.

Also 7 photograph

of photographic su

several lots of lin

and sundry other

Please note that

10.30 a.m. sharp, p

Monday must posit

ame afternoon to

Tuesday's sale. Op

Friday afternoon

J. A. A

mar15.21

AUCTION

Everybody going

that to-day and Fr

sale of New and

trusses, Bedsteads,

Chairs, Cot Bed

of Men's Working

Costs, one improv

above, lot of other

Last but not leas

and Prince Albert

AT THE ROYAL

Rooms 426 Water

J. T. T

Phone 108.

mar15.21

FOR S

Lumber and

matched board,

board, hard and

kinds of framing

JAMES

mar15.17

BARNARD'S LIN