

Grocers Headquarters!

Due this week:
**CHOICE
SPARE
RIBS.**

Orders Now Booking.

**George Neal
Limited**

**THE JOY OF A RECORD
That is Virtually
Noiseless.**

To-night put on your Phonograph any of the Records you enjoy most. Does the surface noise intrude and prevent you from completely enjoying the music? To-morrow come in to see us and let us play for you a few of the new

**Columbia
NEW PROCESS
RECORDS**

Instantly you will notice that the disconcerting surface noises which have always annoyed you are absent. COLUMBIA NEW PROCESS RECORDS will make your Phonograph what it should be, a musical instrument of the highest, purest type.

**U. S. Picture & Portrait Co.
GRAFANOLA DEPARTMENT.**

**JUST ARRIVED
A Shipment of**

Fish Hooks

14, 15 and 16 Bultow.
Small, Medium, and Large Quarter, Kirby and Round.
Extra Large Hake and Jigger; 5 & 6 Square Bultow.

SELLING AT LOWEST PRICES.

**Bowring Brothers, Ltd.,
HARDWARE DEPARTMENT.**

feb23,17

**The Brunswick
Gramophone.**

N.B.—Do you realize what it means when you are told that it plays all records without any attachment?

Get one for St. Patrick's Day and enjoy in your own homes a concert by the great artists, John McCormack and Karle singing as nobody else sings "The Melodies" and other delightful Irish music.

**Charles Hutton,
Sole Distributor for Newfoundland.**

Forty-Four Years in the Service of
the Public—The Evening Telegram.

**ASK YOUR GROCER FOR—
HOWARDS EDINBURGH
BORAX SOAP**

Specially suited for Winter use, as it not only makes clothes white and soft, but protects the hands.

Sold by Messrs. Ayre & Sons, Ltd., Bowring Bros., Ltd., Royal Stores, Ltd., James Baird, Ltd., J. D. Ryan, C. F. Bennett & Co., T. & M. Winter, J. J. Mulcahy, East End Broadway Store, W. J. Murphy, T. Walsh, W. E. Brophy, Steer Bros., W. Bowman, P. F. Malone, Monroe & Co.

Also well known in the principal Outports.
Jan2,17

**Our Big Easter Bargain in
BLOUSES!**

You will need a new Blouse for Easter with your new Suit. Now is your chance to secure a genuine bargain. We are showing a range of Blouses in Voile, Jap Silk, Crepe de Chene, and Georgette Crepe in all the desired shades. Styles include Shirt Waist, Jumper and Kimono Sleeve, Round, V and Square Necks. Note the price

From 68 Cents up to \$5.98

Watch for our window display beginning Saturday. Come in and convince yourself that you are really getting full value for your money.

Robert Templeton

FIRE INSURANCE!

**QUEEN INSURANCE CO. of America
— AND —
THE GREAT AMERICAN INS. CO.
OF NEW YORK.**

Capital practically unlimited. The largest number of Policy holders in Newfoundland.

Absolutely no trouble when a loss occurs.

PHONE 668. P. O. BOX 732.
GEO. H. HALLEY, Agent,
ADRAIN BUILDING, 146 WATER STREET,
Jan2,17,17

"RIM LAC"

THE LATEST THING IN OPTICAL SCIENCE.

Rim Lac on the edge of a lens greatly improves its appearance, leaving a smooth glossy finish which is most attractive, and prevents chipping of the edge, also cutting out the usual reflection of light from the edge of lenses.

MAY WE SHOW YOU THE ADVANTAGES OF RIM LAC?

**R. H. TRAPNELL, Ltd.
Jewellers and Opticians, 197 Water Street.**



**The American Tailor's
Custom Tailoring is Personal Service.**

The Service of QUALITY in CLOTH in MAKING,
in FIT and STYLE.

BOX 445. W. P. SHORTALL PHONE 477.
300 WATER STREET.

St. John's Nfld.
An,17,17

CROWN LIFE!

Some Special Features offered you under a CROWN LIFE Policy:

- (1) No Medical Examination required up to \$2,000.00.
- (2) In case of Total and Permanent Disability, the Company will pay all future Premiums under your Policy.
- (3) In addition to paying your Premiums, the Company will pay you a Monthly Income.
- (4) In case of death by accident, the Company will pay DOUBLE THE FACE VALUE OF THE POLICY—\$10,000 on a \$5,000 Policy, for example.

WE WILL BE GLAD TO SHOW YOU.

Crown Life Insurance Company of Canada

Law Chambers, St. John's.
CYRIL J. CARILL,
Manager for Newfoundland.

Wallace Silverware.

Is your Table Silver as good to-day as when you bought it?

Have you noticed that at the parts most exposed to wear, the plate has become worn?

Do you think this condition of your Silver is in keeping with your idea of a well appointed table?

Then why not, when you decide on replacing your old ware, give place to it with the "Wallace" Brand, the Silver that refuses to wear and is guaranteed without time limit.

Start with the Tea Spoons and gradually complete your Set with the one pattern—there are several for you to choose from and the price is very moderate.

Tea Spoons cost \$8.00 for a Dozen.

T. J. DULEY & CO., Ltd.

The Reliable Jewellers & Opticians.

Come in
and get some
**FRESH-LAID
EGGS**



Our EGGS, BUTTER and CHEESE are a joy to use. A trial will convince you. If you want wholesome BREAKFAST FOODS that are tasty, nourishing and easy to digest call on us as we have a big variety, so you can change often and not get tired of any one kind. FOR ALL YOUR GROCERY NEEDS COME TO US.

**BOWRING BROTHERS, Ltd.
GROCERY.**

mar13,15,17



When you are "waiting around again" or at functions where full dress is usually worn, don't you feel out of place with a jacket on? Now is the time to leave your order for Full Dress or Tuxedo. Our prices for these Suits are remarkably reasonable. For special parades, or social calls, we can give you something within your means in a Prince Albert, or Morning Coat. We specialize in these garments.

JOHN MAUNDER

TAILOR & CLOTHIER,

281-283 Duckworth Street.

ADVERTISE IN THE EVENING TELEGRAM.

Reid-Newfoundland Co., Limited

**Cross-Country
Passenger Service.**

Express train will leave St. John's Depot 1.00 p.m. Friday, March 16th.

S.S. KYLE will leave St. John's on Saturday, March 17th for North Sydney or Louisburg, calling at Burin, Grand Bank, Belleoram and Harbor Breton, en route.

Freight accepted at Dock Shed for the above ports, Thursday, March 15th, from 9 a.m.

Reid-Newfoundland Co., Limited

WHAT FORTY-NINE DOLLARS WILL DO.

\$49 Come into one of our stores, and select your Suiting from a splendid line of English Worsteds, and we will make up a first class Suit for you—best trimming and cut to any style you desire.

Did you say that was a bargain? No, certainly you didn't, when money is so tight. But, listen! We are coming to the bargain point now—with that Suit we are going to give you an

EXTRA PAIR OF TROUSERS—FREE!

In other words you will have a Suit of Clothes with two pairs of trousers of same material for the price of one suit. This offer is for a limited time, and the price, while low, never touch the point where the quality of our work ceases.

SPURRELL THE TAILOR

AND MEN'S OUTFITTER
365 WATER ST. 210 DUCKWORTH ST.
and GRAND FALLS.

feb8,m,th,17

POTATOES

ON THE WAY

From Liverpool ex S.S. Nedamose, and due on Saturday morning,

Fifty Tons---1250 Sacks--

Choicest Quality Table Potatoes

These Potatoes are put up in new 90-lb bags, and are recommended as strictly first class quality.

LOW PRICES on this shipment for prompt delivery from ship's side.

GET OUR QUOTATIONS.

F. McNamara,

'Phone: 393

Queen Street.

ILLNESS OR ACCIDENT.

When your salary STOPS on account of one or the other, isn't it nifty to have our

"Eclipse" Protection Policy

Paying you a stated sum per month, for your entire life if necessary, and

DOUBLE PAYMENT if confined in Hospital?

Just say—"Tell me all about it."

IT COSTS NOTHING to know!
UNION CASUALTY COMPANY.

PHONE 1164. CITY CHAMBERS. BOX 262.