BANKRUPTCY SA

Just received, a shipment of goods which was bought at a Bankruptcy Sale in New York for the lowest possible price, and it is put out for sale here to the public at prices unheard of even in pre-war times.

REMEMBER--It is not a stock-reducing sale or smashing prices sale--but a GENUINE BANKRUPTCY SALE.

This stock consists of Ladies' Coats of various materials and latest styles, Ladies' Costumes, Skirts, Waists, Sweaters, all of latest makes. A shipment of Ladies' Hats is to arrive shortly.

In Men's wear we have Suits, Overcoats, Sweaters, Waterproof Coats, Mackinaws and Caps, all of the best makes and materials.

We cannot say too much about the stock and the alarmingly low prices at which it is put out. A little instance--Ladies' Coats sold here in St. John's at SMASHED PRICES for \$120.00, we sell for \$65.00. This sounds rather as an impossibility. We would only ask the public to call in and examine what we have offering. Seeing is believing!

This Sale Opens Dec. 4 and will be on for Three Weeks Only

NOAF BUILDING

320 WATER STREET, next door to Dominion Cafe.

December 1st.

The Cook-Book tells the goodhouse wife to begin her Christmas baking to-day. **ENSURE ITS SUCCESS**

by using

"Windsor Patent,"

The best Flour there is

P.F. FOR GOODNESS SAKE EAT PAT-A-CAKE and other PEEK FREAN BISCUITS. AT ALL GROCERS. Wholesale from P. F. FEARN & CO., Ltd.

Man the Burden-Bearer.

Not a wheeled vehicle is seen in all West China except the wheelbarrow Thousands of tons of commerce pass over these highways annually, all on the backs of men; and as we approach the centres of population we find the sewage and the water of the city are on their backs also says a lately returned traveller. The 'Back of Mar is the unwritten epic of this land; for, Atlas-like, it bears the world upon it. The coal and other minerals from the mountains; the cities, with their walls and towers and all they contain; the wood on the hills and the grain of the plain-all, together with the pigs on the way to market and the men who can afford it-all have ridden or ride upon the back of man. The reason is not far to seek. It is purely economic. Man is , the most efficient machine and the cheapest animal, and so it comes to pass that he is the universal animal, the omnibus of commerce and the pack mule of the race. It is cheaper to wear men down than keep roads up When he falls, few care and still few er pity, for others are eager to fill his place. Should we offer to take the burden from his shoulder, he would regard it as taking the rice from his

Queen Who Is An Admiral.

Dowager Queen Olga, mother of ex-King Constantine of Greece, was until lately Commander of the Second Squadron of the Russian Fleet and the only woman Admiral in the world. The Dowager Queen who speaks six languages is 60 years old, and an ex-Russian Princess. She has had a reputation for benevolence since she founded, shortly after her marriage, the Evangelismos, a seaman's home on the Aegean, and a woman's hospital. It is a fact that before her arrival in Greece there was. not a trained nurse in the country. However, Queen Olga made such progress in the matter that in 1900 she was able to dismiss the English matron hospital in Athens—summarily.

King of the Hobos.

Jeff Davis, "King of the Hobos, vho claims to have covered more than 710,000 miles of U.S. territory has announced his intention of re tiring. He also claims to be the of the national employment

Lighten the load on the Sled.

BEGIN TO BUY XMAS GIFTS NOW SAYS CHEERY JOE.

SHIRTS SOCKS HATS **CAPS MUFFLERS** COLLARS **COLLAR BOXES** DRESSING GOWNS

NECKWEAR

BATH ROBES WOOL VESTS **JAEGER UNDERWEAR**

Of course you all want "him" to prance down Xmas morning, his face a big sun of happiness, beaming to say, "How on earth did you know that this was just what I wanted?"

Gen

Many Xmas gifts for "him" don't just plan out

Because—

People will wait until fifty-nine minutes to ten Xmas Eve to burst in on an overwhelmed, busy clerk to purchase that important gift that should have a week's careful consideration 'way back in November.

And when gifts are bought that way I'll stake a whole sledful of joy they do disappoint. If that "him" is a person of any consequence at all, he deserves to have more than one minute of your time devoted to the purchase of something he has to wear for at least a day. And if real thought and time is given to the purchase, he WILL wear it until next Xmas comes 'round.

Advice: BUY NOW, and Buy Men's Wear, for this is an Economy Xmas, and little articles to wear never disappoint.

Yours for the Right Gift at the Right Time,

CHEERY JOE.

CHAR

Advertise in the Telegram.

1400 (Fourteen Hundred) prs. of Ladies' Sample Boots. Price broidery of copper-color soutache—boots, to clear only \$5.50 per pair, at they all combine to make a charming heel.

SMALLWOOD'S Big Shoe Sale. wrap.

with a good walking heel. Worth \$11.00 per pair, only \$8.75 at SMALLWOOD'S.