

## Custom-Made Clothes At Sale Prices.

If You Want a Custom-Made Suit, Buy Now and Save Like This!

There are a good many ideas connected with high-class clothes construction this season, and we utilize them in all our work. Whatever helps to improve the appearance of a suit or overcoat, that means we employ to the benefit of our customers and our own satisfaction—the satisfaction of knowing that we excel in every detail.



TWEED SUITS	
To Measure.	
Reg. \$35.00 suit.	Sale Price ..... \$31.50
Reg. \$38.00 suit.	Sale Price ..... \$34.20
Reg. \$39.00 suit.	Sale Price ..... \$35.10
Reg. \$40.00 suit.	Sale Price ..... \$36.00
Reg. \$42.00 suit.	Sale Price ..... \$37.50
Reg. \$44.00 suit.	Sale Price ..... \$39.60
Reg. \$47.00 suit.	Sale Price ..... \$42.30
Reg. \$50.00 suit.	Sale Price ..... \$45.00
Reg. \$51.50 suit.	Sale Price ..... \$46.35
Reg. \$53.50 suit.	Sale Price ..... \$48.15

  

SERGE SUITS	
To Measure.	
Reg. \$50.00 suit.	Sale Price ..... \$45.00
Reg. \$52.00 suit.	Sale Price ..... \$46.80

  

MEN'S PANTS	
To Measure.	
Reg. \$ 9.50 pair.	Sale Price ..... \$ 8.55
Reg. \$12.00 pair.	Sale Price ..... \$10.80
Reg. \$17.00 pair.	Sale Price ..... \$15.30
Reg. \$20.00 pair.	Sale Price ..... \$18.00

  

MEN'S OVERCOATS	
To Measure.	
Reg. \$34.00 each.	Sale Price ..... \$30.00
Reg. \$36.50 each.	Sale Price ..... \$32.85
Reg. \$38.00 each.	Sale Price ..... \$34.20
Reg. \$42.00 each.	Sale Price ..... \$37.50
Reg. \$45.00 each.	Sale Price ..... \$40.50
Reg. \$47.00 each.	Sale Price ..... \$42.30

Custom Tailoring Department  
**The Royal Stores, Ltd.**

### Ricketts, V.C., Annuity.

**Third Days' Campaign.**  
 \$100.00—Job Bros. & Co.  
 \$82.00—Dept. of Militia Staff.  
 \$50.00 each—Hon. A. E. Hickman, Marshall Bros., W. A. Munn, Conroy, Higgins and Hunt, Geo. Knowling.  
 \$40.00—Merrill Royal Stores Hardware employees.  
 \$25.00 each—Mark Chaplin, H. J. Taylor, shipwright; Soper and Moore, W. R. Warren, S. J. Foote, S. K. Bell, John R. Robertson, Shea and Company, A. Friend, Hon. W. J. Ellis.  
 \$20.00 each—P. C. Mars and Co., James C. Baird, Burt and Lawrence, Dr. Keegan and J. V. O'Dea.  
 \$15.00—Employees J. Whiteway.  
 \$10.00 each—G. E. Storey, Geo. F. Kearney, W. P. and C. E. Meahan, Capt. S. Robertson, W. H. Bartlett, J. P. Cash, A. W. Kennedy, M. J. O'Regan, Arthur Hiscock, D. McLeod and Phillipa Jackman.  
 \$5.00 each—W. B. Clouston, Mrs. H. Rendell, A. E. Worrall, K. Noah, Mrs. H. F. Smith, A. Friend, E. M. Green, H. Mohn, Mrs. J. Howe and T. McGrath.  
 \$3.00—Eric Rankin.  
 \$1.50—Pierre Burke.  
 \$1.00—James Power, Agnes Power, James A. Power, Mary Power, Kathleen Power, Nellie Power and Agnes Power.  
 Total, \$1,021.00. Previously acknowledged \$2,003.00. Grand total, \$3,024.00.  
 Department of Marine and Fisheries (already acknowledged, \$93.00)—  
 \$10.00 each—J. G. Stone, Jas. Black and Ed. English.  
 \$5.00 each—A. C. Goodridge, H. V. Hutchings, Geo. H. Baddock, W. Carnell, J. B. Channing, D. McFarlane, Gower Rabbitts, W. P. Roberson, T. Cornick, H. Gosse, Jas. McFarlane, P. Howlett.  
 \$3.00—Ida Calpin.  
 Pay and Record Office (already acknowledged, \$72.00).  
 \$10.00—J. M. Howler.  
 \$5.00 each—H. M. Maddick, L. A. Field, Geo. R. Sceviour, J. A. McGrath, F. P. LeGow, A. W. Lovesy, R. J. Crummev, W. Newbury, A. J. Ivany and L. Pike.  
 \$2.50 each—F. E. LeMessurier and C. B. Hefferton.  
 \$1.00 each—S. G. Rendell, Misses Ellen Walsh, Agnes Buckley, J. Holland, Louise Mundy, Rose Snyard and Canstance Edwards.  
 Employees S. Milley (already acknowledged, \$21.00).  
 \$5.00—E. F. Peters.  
 \$2.00 each—H. Luscombe and D. Ciancy.  
 \$1.00 each—Mrs. K. Dunphy, Misses Dowden, O'Neill, Stamp, Williams, Wiseman, Hampton, Cook, H. Jackson, T. Moskier and H. J. Burnell.  
 50 cents each—Miss A. Wiseman and G. Burnell.  
 Dept. of Militia (as per above, \$92).  
 \$10.00 each—Lt. Col. Rendell, Major Carty and Major Timewell.  
 \$5.00 each—Capts. Keegan, Butler, Byrne, Lieuts. Warren, Edens, Cpl. Hussey and Pte. J. Ryan.  
 \$3.00—Ex-Pte. H. Matthews.  
 \$2.50 each—Sergt-Major James, Cpl. N. Parry.  
 \$2.00 each—L. C. Lawrence and Pte. W. Joyce.  
 \$1.00 each—Ptes. W. J. Rose, Gowans, L. Cpl. Sinnott, Jennings; Misses Davidson, O'Leary, Moore, Chase, Page and Dunphy.  
 E. SHERRA, Sec.  
 A. M. PRATT, Treas.

### Support the N. T. A.

A few days ago while reading a short article by the Hon. H. L. Fisher, British Minister of Education, I was struck with the emphasis that the writer put on "Unity of Teachers."  
 The words of Mr. Fisher in this connection are undoubtedly applicable to us, for as he says: "A teachers' union brings teachers together for the discussion of educational topics."  
 Now I think that we in Newfoundland do not realize as fully as we ought, the importance of the U. T. C. I am unable at present to give statistics as to the strength of the Association, but I feel safe in saying we are not keen enough in looking out to our true interests and the interests of the children committed to our care. If every teacher would become an active member of the N. T. A. then indeed there would be no continuation of the delay in making our educational system better. We have in hand at present plans for the holding of a Convention in 1919, and there is also a movement under way to erect a War Memorial, and public opinion is partially in favour of an educational improvement. In neither of these two important questions can we speak, as a body, so effectively as through the N. T. A. Again the history of unions through the ages emphasizes their usefulness. Therefore it is up to every teacher of Newfoundland to hear himself and become an active, agitating and fighting member of the Newfoundland Teachers' Association, and our educational status will be increased thereby.  
 Sometime later I hope to show more clearly the need of supporting our own union.  
 TEACHER.

NOTICE.—Eyes examined by appointment. H. B. THOMSON, Optician and Optometrist. Hours: 9.30-12.30; 2-5; Evenings, 7-9. No. 4 Kimberly Row (opp. Star Hall.)  
 Jan 29



## GENTLEMEN!

Returned  
Soldiers and Sailors,  
HEROES ALL!

You who return to Civilian Life again—To you THIS STORE with its generous Stock of

## Gents' Furnishings,

enthusiastically bids for patronage to-day, and to further impressionize this fact,  
 "We Enter the Lists" With

# A Special Discount SALE,

covering every kind of wanted things for man's use and adornment. Our Stocks come from both sides of the Atlantic and are the best that money can buy. It will pay you to do your entire shopping at such a reputable source of Supply.

Hats, Caps, Shirts, Collars, Neckwear,  
Underwear, Boots, Socks, Suspenders,  
Gloves, Mufflers, Suit Cases, Sticks,  
Waterproofs, etc.,

and be sure you see our Special Line of

## Men's American Tailored Suits.

Smart, Snappy Styles for Spring, that you will be more than pleased with.

ASK TO SEE THESE.

**James Baird**  
LIMITED

### Timely Warning.

(Kittanning, Pa., Exchange.)

The mother who allows a 16-year-old daughter to float around the township in a too buggy until 2 a. m., with a counterfeit sport of weak paws and weaker morals, merely opens the front door to grief and disgrace. If you don't know what company your daughter keeps, or what

time of night she turns in, your roar when gossip gets busy will sound about as pathetic as the wheeze of a Jew's harp. The girl who insists on spooning with everybody in the corporation limits ought to be taken back to the wood shed and relieved of her overflow of affection with a No. 11 slipper, laid carelessly across the hiplets. We had sooner see a girl kiss a blind about than a

barbed wire fence than have her change partners six nights a week in the front parlor with the lights turned low. It is harder to marry off a girl who has been pawed over by every boy in the community than it is to fatten sheep on pine-apple foam. You can't goldbrick a sharp-eyed sailor with a second-hand goods any more than you can fix a bathing robe

ces, etc.  
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ry month.  
D.  
Masonic Smoker  
The Smoking Concert to be given by the Masonic Club on Wednesday evening next in honor of our British Soldiers and their male friends, is to be one of the most interesting events of the season. Everything being done for the occasion, and we say that the address of the will be delivered by Hon. Dr. King, Postmaster General, and Mr. King will conduct the musical programme, there is but little to the names of both these gentlemen give ample guarantee of the success in store. The refreshments will be looked after by that prince of caterers, Mr. Robert Allison, of the Reid Newfoundland Company stewards' department.  
When you want Sausages—get ELLIS'; they're best.

rade.  
ELADE,  
m.

rank with Welch's  
y. It is a new asset  
y increasing and al-  
manance is assured  
ales wherever it has  
another grape jam.  
be goodness. It can  
of our business we  
we are now booking  
by boat from New  
or telephone

ridge  
Telephone 60.



Positively none better.

Imperial Tobacco Co.