



PRIME BUTCHERS' CATTLE!

AUCTION!

On **THURSDAY** next, at 12 o'clock, on the Wharf of **GEORGE NEAL,** 42 Head Prime Fat Cattle, Ex^o Rail and Steamer.

BOYS' SHOES!



If the Boy is hard on his Shoes, bring Him here! We've had shoes built to stand the abuse the average Boy gives his Shoes. Parents, who test our Boys' Shoes, find that it requires less money to keep the Boy in good looking Shoes when they buy the sort of Shoes we sell! Gun Metal, Box Calf and Tan leathers. Inside and outside stays to prevent ripping. Solid, durable Shoes but not clumsy.

\$2.90 to \$3.50.

According to size.

PARKER & MONROE, LTD.,
THE SHOE MEN.



NO MATTER HOW THE FIRE IS CAUSED

if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON,
Insurance Agent.

WE are still showing a splendid selection of :

TWEEDS
and
SERGES.

No scarcity at **Maunder's.**

However, we beg to remind our customers these goods are selling rapidly, and cannot be replaced at the same price.



John Maunder,
Tailor and Clothier, St. John's, Nfld

WHEEL TOYS!

We have just received a shipment of Wheel Goods, including:

- DOLLS' CARRIAGES.** Prices 65c. to \$1.25.
- GO-CARTS & WOODEN WAGGONS,** with long handles. Prices 25c. and 30c.
- DOLL SULKIES,** Steel, 67c. each.
- TOY WHEELBARROWS.** Prices 30c. and 75c.
- WOODEN EXPRESS CARS.** Prices 75c., \$1.15, \$2.90.

Garrett Byrne,
Bookseller & Stationer.

The Newfoundland Year Book.

Just off the press, full of valuable and authentic information relating to Newfoundland Public Offices, Institutions, Banks, etc. of the Colony. Only 12c. post paid.

GARLAND'S Bookstores
177-B Water Street.



TORIC LENSES

ARE MORE BECOMING THAN FLAT LENSES.

The edges of Toric Lenses do not show as prominently as those of flat lenses. They fit in close to your eyes. You will find Torics much more becoming and useful. They give you a wider, clearer field vision. You should know about Toric Lenses. Let us explain them.

R. H. TRAPNELL,
Eyesight Specialist,
St. John's.

Shipment Arrived To-Day!

You can get your "Annapolis Valley" **CYDER** Now.

FROM **BAIRD & CO.,**
Agents.

CASH'S Tobacco

WELCOME NUGGET

HIGHEST STANDARD OF QUALITY. SHIPMENT JUST IN. Wholesale and Retail.

JAS. P. CASH,
Agents.

WINARD'S LINIMENT CURES GARDEN IN OWN.

KEEP YOUR SHOES NEAT

2 IN 1

BLACK WHITE TAN 10¢

SHOE POLISHES

Preserve the leather and make your shoes last longer. These polishes contain no acid and will not crack the leather. They combine liquid and paste in a paste form, and with very little effort produce a brilliant, lasting shine.

The F. F. Dalley Co., Ltd., Buffalo, N. Y.

Ladies' White Cambric Embroid'ed Underskirts

Best Values Procurable at **BLAIR'S.**

WE OFFER

Ladies' White Cambric Embroidered Underskirts at from 50c. each only.

Ladies' White Princess Embroidered Underskirts at from \$1.00 each only.

We have a large variety, but in some prices not tremendous quantities, and advise your early purchasing.

We are also showing Extra Special Values in other makes of Ladies' White Embroidered Cambric, Muslin and Voile Underwear, such as Ladies' Nightdresses, Combinations, Chemises, Knickers and Camisoles.

It may be years before we can repeat the values now offering to you.

HENRY BLAIR.



WEDDING RINGS

of the finest quality, our own make. Every one guaranteed to be of Solid Gold. All sizes, and prices ranging from

\$3.00 to \$16.00.

Be sure and buy your Wedding Ring from the **RELIABLE JEWELLERS,**

T. J. DULEY & CO.

Ring Measuring Cards Sent on Application

ORANGES, Etc.

Due to Arrive:

- 80 cases California Oranges—all counts.
 - 30 crates Choice Green Cabbage.
 - 60 crates Texas Silver Peel Onions.
- PRICES RIGHT.

BURT & LAWRENCE,
14 NEW GOWER STREET.

REID-NEWFOUNDLAND COMPANY.

NOTRE DAME BAY SERVICE!

S. S. CLYDE leaves Lewisporte every Monday for the following ports:

- | | |
|------------------|--|
| OUTWARD | Beaver Cove, Beaverton, Boyd's Cove. |
| RETURNING | Boyd's Cove, Beaverton, Beaver Cove, Horwood, Victoria Cove, Gander Bay, Man Point, Fredericton, Carmanville, Indian Islds., Seldom Come By, Tilling, Little Fogo Island, Joe Batt's Arm, Fogo, Change Islands, Herring Neck, Farmer's Arm, Twillingate, Friday's Bay, Tizzard's Hr., Moreton's Hr., Farmer's Arm (Dildo), Comfort Cove, Botwood, Kite Cove, Brown's Arm, Scissor's Cove, Campbellton, Lewisporte. |

Reid-Newfoundland Co.

5c. The Crescent Picture Palace. 5c.
AFTERNOON, 2.15—NIGHT, 7.30 AND 9.15.

Presenting Naomi Childers and Antonio Moreno in

"Anselo Lee."

A story of Gypsy life and love, produced as a Vitagraph Broadway Star feature in 3 reels.

Mary Pickford in "THE ITALIAN BARBER"—A Biograph-Pickford subject.

G. M. Anderson in "TOO MUCH TURKEY"—A fine comedy-drama.

MADAME TIMMINS sings "Somebody Loves You, Dear."

PROFESSOR MCCARTHY playing the Newest and Best Music—Drums and Effects.

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FRESH EGGS! FRESH EGGS!

Highest Market Prices.

In large and small quantities.

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SLOAN'S LINIMENT,
Known the world over for its immediate cure. Retailing at **25c.** per bottle.

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Wholesale Dry Goods House.

50 DOZEN!

Men's Balbriggan Underwear

AT LOWEST POSSIBLE PRICES.

Phone 522.

P. O. Box 236.

EIGHT PAGES TO WEATHER FORECAST

TORONTO (Midnight) ... erate winds, fair and warm. Drink WELCH'S GRAPE JUICE.

VOLUME XXX

Auction Sale



At the British Hall on the 27th Inst., at 10.30 a.m. quantity of superior household furniture and effects, including upright piano, 1 table dining, dining and bedroom carpets and other sundries. Desires of sending articles for sale will please do so on or before 10.30 a.m. Goods will be strictly at risk with regard to accidents, etc.

Positively all goods must be before delivery.

P. C. O'DRISCOLL
July 25, 1917

FOR SALE

A Force Touring Car

IN AI CONDITION
Apply at this
July 25, 1917



Public Notice

Tenders will be received until noon on Tuesday, 31st July, 1917, for a contract for the Mail Service in the Province of Newfoundland.

The steamer must be from tons net measurement, fitted with modern improvements, and accommodation for about 20 stowage passengers. The which will commence each week and will be throughout the whole of the year. The steamer is to class at Lloyd's (England) and a speed of at least ten knots contract to be for a term of years, to be computed from commencement of the trip at which such service performed, which must be approved by the board of the Government.

Envelope to be marked for Fortune Bay Mail Service. Further particulars may be had on application at the office of the Government do not themselves to accept the tender.

R. A. S.
Acting Colonial Secretary's Office,
July 17, 1917.



DENTAL WORK

The Marine Dental Parlor

THE HOME OF GOOD DENTISTRY. We do all branches of the most skillful and modern dentistry in extraction and improved methods exclusively by us. Our extraction. Crown and Bridge Fillings at reasonable prices. Painless Extraction. Full Upper or Lower.

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Graduate of Philadelphia College, Garretson House, Surgery and Medicine. General Practitioner. 178 WATER STREET (opp. M. C. B.).

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