

THE EASTER SEASON

is one of the prominent festive seasons of the year, and you will require some of the many GOOD THINGS mentioned below.

Easter Novelties

In CHOCOLATE EGGS, CHOCOLATE CHICKEN, ETC.

BEAN SOUPS. Cream of Celery, Tomato, Cream of Green Pea, Asparagus, Green Peas, French, Mushroom, Black, Sweet Corn, Dandelion.	Mor's Cakes, Guava Jelly, Leaf Gelatine, Preserved Ginger, Mango Chutney, Mince Meat, Calves' Feet Jelly, Hoop Honey, Knox's Gelatine.	Table Raisins, Assorted Nuts, Shelled Nuts, Blanched Almonds, Crystd. Cherries, Dried Dates, OLIVES: Queen, Stuffed, Ripe.
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CHOICE FRUITS, (in glass) in heavy syrup.
Caley's Crackers and Novelties

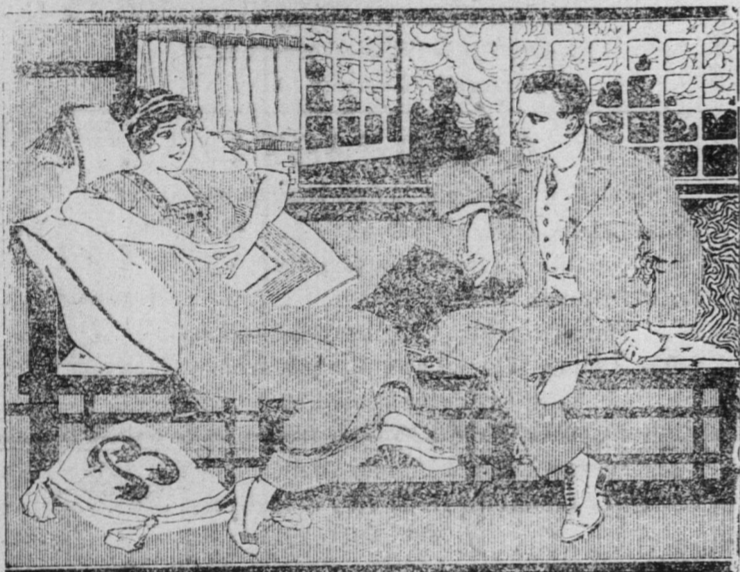
CHOCOLATES
A Choice Assortment of
WELSON'S,
The Chocolates that are
different.
Mor's, Ganong's, Cadbury's,
Also a few choice boxes suitable
for Easter Gifts.

BY STEPHANO:
Cal. Oranges, Bananas,
Tomatoes, Celery, Peas,
Table Apples, Pines, Cucumbers,
New York Corned Beef,
Sausages and Chicken,
Also a few Easter Lilies.

FRESH EGGS.

Bowring Bros., Ltd.
Phone 332. Grocery. Phone 332.

Smallwood's BIG SHOE SALE!



400 pairs MEN'S FINE BOOTS. Price. . . . \$3.50
400 pairs MEN'S FINE BOOTS. Price. . . . \$4.50
1000 pairs LADIES' FINE BOOTS. Price. . . . \$3.00
1000 pairs LADIES' FINE BOOTS. Price. . . . \$2.50
600 pairs LADIES' FINE BOOTS. Price. . . . \$2.00
300 pairs CHILD'S BOOTS at \$2.20 & \$2.80
These Shoes are easily worth one dollar to one dollar and a half a pair more.

SECURE YOUR SIZE NOW.

F. SMALLWOOD,
THE HOME OF GOOD SHOES.

Just Arrived!

Per "Dorothy Baird,"

500 barrels Sugar,

**100 barrels } Rolled Oats.
200 half-brls }**

Per "Dorothy Baird,"

350 Puncheons Choice

Barbados MOLASSES.

HARVEY & Co., Ltd.

Advertise in the Telegram

\$1.00 STARTLING SHIRT SALE!



463 Men's Shirts, in Madras, Percale and Repp. Plain and Pleated bosoms, to be cleared out at

\$1.00.

Regular Price: \$1.50, \$2.00 and \$2.50.
Selling at East End Store only.

SEE WINDOW.

Smyth's
ESTABLISHED 1875

East End Store.
GEO. F. KEARNEY, Manager.

ARE YOU A MAN

who likes to be dressed well? If so, read this: It is, no doubt,

YOUR

ambition to get clothing fit for a

KING

and if you will enlist you will be able to get your uniform and great coat made by us. Our prices are right

AND

our styles and qualities are of the very best. There is no other factory throughout the

COUNTRY

where you will be better treated than by us, and where you can get better value. We are the oldest established factory in Newfoundland. If you

NEED

proof of what we say, give us a trial and

YOU

will not be disappointed. We are noted for the finest military and civil clothing in Newfoundland.

Nfld. Clothing Company, Ltd.

"GOOD CLOTHES."

We all like to wear what we call "Good Clothes." Now good clothes are costly—not dear—but they become dear if they have to be discarded practically unworn. The French Dry Cleaning Process meets the difficulty. We can afford to buy the best and most beautiful fabrics without being extravagant, because of their quality we can rely on being able to have them restored by this process to their original beauty quite often enough, to enable them to be eventually discarded without a lament.

Consult our St. John's agents,
Messrs. NICHOLLE, INEPEN & CHAFF, St. John's, Nfld.

UNGAR'S LAUNDRY & DYE WORKS, Halifax.
mar29,w.f.m

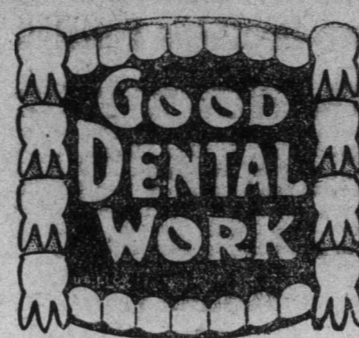
DAINTY DRESSES!

Our buyer while in New York was fortunate in securing some splendid lines of

Ladies', Misses & Children's 1-piece Wash Dresses

Every garment a leader in the newest and most up-to-date American styles. Our prices cannot be beaten. Send your Mail Order to-day.

WILLIAM FREW.



The Maritime Dental Parlors.

FRAMING A GENUINE FACT is what our sketch is aiming at, notifying the public of our ability to serve it faithfully, conscientiously, expertly. **FIRST-CLASS DENTAL WORK** in every branch—Crown and Bridge work, Fillings, Sets that defy detection. Our methods are painless, prices satisfactory. Our growing list of patrons proves our dental service to the public. Examination free. Try our services.

Painless Extraction 25c.
Full Upper or Lower Sets . . . \$12.00.
M. S. POWER, D.D.S.,
(Graduate Dentist)
176 WATER STREET.
(Opp. M. Chaplin.)
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J. J. St. JOHN.

Received To-Day.

1000 lbs. Fresh Halibut,
500 lbs. Fresh Turbot,
Pickled Salmon,
Pickled Turbot,
10 brls. Cranberries,
15 cases No. 1 Eggs,

Fresh Shipment of our
Celebrated
IRISH BUTTER.

For Rheumatism, Pains
or Aches use
Sloan's Liniment.

J. J. St. JOHN,
Duckworth St. and LeMarchant
Road.

SECOND HAND BOOKS!

AT GREATLY REDUCED PRICES.

65c. Books Now Sold for 25c.

Sword and Cross by Silas K. Hocking.

Hilda Lessways by Arnold Bennett.

The Squire's Sweetheart by Katherine Tynan.

The Doctor Chaferon by C. R. and A. M. Williamson.

The Primadonna by F. Marion Crawford.

Braveheart the Great by Maurice Hewlett.

The Dream Ship by Cynthia Stockley.

He is Risen Again by Charles Morice.

Jules of the Great Heart by Laurence Mott.

Through Weal and Woe by Elsie A. Lowlands.

Innocent Masqueraders by Sarah Tyler.

An Accidental Daughter by Cosmo Hamilton.

Alexia by Eleanor C. Price.

The Patron Saint by C. Ranger Gull.

The Queenless Flame by Violet Tweedale.

Incomparable Bellairs by A. & E. Castle.

Worth by Alice & Egerton Castle.

Where Are You Going To by Elizabeth Robins.

The Individualists by W. H. Mallock.

In Queer Street by Fergus Hume.

The Caxborough Scandal by Fred Whistlaw.

Robert Orange by John Oliver Hobbes.

An Averted Marriage by Percy White.

The Colours by Charles Marriott.

Deep Moat Grange by S. R. Crockett.

Output friends please add 4c. a copy postage.

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Water Street.

FOR SALE!

Knight Property,
with Timber Limit, with immediate possession for active operations.
Apply to

JAS. R. KNIGHT.

REID-NEWFOUNDLAND COMPANY.

Easter EXCURSIONS.

Excursion return tickets will be issued to and from all stations between St. John's, Carbonear, Heart's Content, Placentia and Renewals at

One Way First-Class Fare.

Good going Saturday, April 22nd, and good returning Monday, April 24th.

One Way First-Class Fare & One-Third.

Good going Thursday and Friday, April 20th and 21st, and good returning Monday, April 24th.

Reid-Newfoundland Co.

Lot of Traveller's Samples

Ladies' Smartest AMERICAN NECKWEAR,

AT SURPRISINGLY LOW PRICES IS OUR SPECIAL OFFER THIS WEEK.

Some are slightly soiled, but being of good washable muslin, lace and embroidery, can be easily put right by the young ladies who, we know, will be taking advantage of this great offer, and that they will then be on a par with the bulk of this lot of Neckwear which are offered in all their pristine beauty and freshness. We might get more money for them, but it is not that so much as that we want to get you into our Showroom, for we know while there you are going to get interested in a lot of other smart American goods we are opening. So we offer you this lot of Neckwear at the exceedingly low prices of

5c., 10c., 15c. and 20c. each only.

Then at 5c. each only we offer a lot of Ladies' White Embroidered Linen Collars. These are in stiff linen makes, sizes 12 to 14, and are worth at regular prices 20c. to 30c. each.

N.B.—Mail Orders given extra special attention where money, including parcel postage, accompanies same.

HENRY BLAIR

Notice of Removal and Partnersnip

HON. R. A. SQUIRES, K.C., LL.B.,

Announces the removal of his LAW OFFICES to the New BANK OF NOVA SCOTIA Building at the corner of Beck's Cove and Water Street, and the formation of a PARTNERSHIP for general practice as Barristers, Solicitors and Notaries, with **MR. J. A. WINTER**, eldest son of the late Sir James S. Winter, K.C., under the firm name of **SQUIRES & WINTER.**

Address: Bank of Nova Scotia Building, St. John's.
January 3rd, 1916. dec31.t.f

Hon. R. A. Squires, K.C., LL.B. Mr. J. A. Winter.

SQUIRES & WINTER

Barristers, Solicitors and
Notaries.

New Bank of Nova Scotia Building.

Corner Beck's Cove and Water Street. dec31.t.f

Advertise in the TELEGRAM

EIGHT PAGES
TORONTO, Noon.—M
winds, fair and cool
Wednesday strong wi
moderate gales with
sleep.
ROPER'S, Noon.—Bar
Ther. 40.

VOLUME XXX



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AUCTIONEER

FOR SALE

1 Good General Purpose
1 Doctor's Brougham, in
condition.

Apply to
P. C. O'DRISCOLL
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Sealers Store

For Sale by Public Auction

WEDNESDAY, 1916
at 11 o'clock a.m.
on the wharf of

JOB BROTHERS LIMITED (North St.)

the following Sealing Store
from S. Samuel Blair
20 barrels BEEF and
3 barrels KERO OIL
30 barrels FLOUR
26 tubs BUTTER
60 1/2 bags BREAD
15 1/2 bags BREAD—D
2 1/2 puncheons MOLA
5 sacks PEAS.
5 sacks BEANS.
15 sacks POTATOES,
9 sacks TURNIPS,
2 chests TEA.
And Sundry Small St

A. S. RENDELL
apr17,21

To Arrive

Having been appointed
foundland agent

W. A. ROSS & SONS
Aerated Water Manufac
Belfast Ireland

and
SUTCLIFFE & BINGHAM
Jelly Manufacturers
Manchester;

I have now on order
50 cases
Ross's "Royal Belfast"
Ale.
Ross's "Pale Dry" Ginger
Ross's "Royal Belfast"
Beer.
Ross's "Royal Belfast"
ale.
Ross's "Royal Belfast"
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50 gross "Surprise"
Orders now being book

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Telephone 60.
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Farm situated on Mundy
fifteen minutes' walk from
Office. Property consists of
acres farm land, dwelling
barn. Possession of dwelli
to be, but land might be t
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ROBERT TEMPLE
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Under an entire new
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all the work possible.
We have the most reli
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