

REID-NEWFOUNDLAND CO.

Labrador Service!

S. S. "ERIC" will sail from Dry Dock Wharf, St. John's, at 2 p.m. Saturday, September 11th, for Labrador ports of call.

Just Received!

300 SIDES

Selected LEATHER

200 Sides Selected

Leather, Trimmed.

Selling at Lowest Prices.

BOWRING BROS., Ltd.,

Hardware Department.



Halt!

Give the Countersign.

Cash's Tobacco Store

There is not the least doubt about the quality of our Tobaccos, Cigars and Cigarettes. We beg to draw special attention to the following brands:—

TOBACCO.		CIGARS.		CIGARETTES.	
John Cotton's Mixture.	Romeo & Juliette.	Full Mall.	Melechrino.	London Life.	Garrick.
Hymn's Mixture.	Governor.				
Cash's Mixture.	Conchas.				
Y. C. Mixture.	Book.				

Our Pipes and Smokers' Requisites are imported from the leading manufacturers and are of the very best quality.

JAS. P. CASH, Tobacconist,
WATER STREET.

Here's a Sticker



Here's what everyone has been wanting—a clean, handy, ever-ready, economical method of using mucilage. The B. & S. fills all requirements perfectly, is easily refilled and will last till it's lost.

Applier and one Tube . . . 60c.
Extra refill Tubes .10c. & 15c.

Royal Stationery Co.,
Martin Bldg. Water Street.
Phone 649A. P. O. Box 1210.
s.t.u.th.t

Brick and Cement!

**Hard Brick,
Soft Brick,
Fire Brick.
Cement,
in brls. and sacks.**

H. J. Stabb & Co.

Skinner's Monumental Works.

Head of Beck's Cove Hill and
and 333 Duckworth St.,
St. John's, N.F.



In stock a large assortment of Headstones and Monuments. Catalogue of photo designs of our own work with price list and all information for mail ordering sent to any address on request. Write to-day. Local cemetery work attended to. First-class work only at reasonable prices. None but first-class stone sets supplied with all headstones.

JOHN SKINNER,
may15,6m.s.tu.th



THE FIREMEN
may save your home and belongings from utter destruction by the flames, but the smoke and water will create a great deal of havoc.

FIRE INSURANCE
will make good your damaged property and supply you with sufficient ready funds to replace destroyed articles. Have me write you an insurance policy to-day.

PERCIE JOHNSON,
Insurance Agent.

MINARD'S LINIMENT CURES DIS-TEMPER.

September Clearing SALE!

In order to make room for our Fall Goods we are making this September Sale a record breaker. Practically every department will feel the effect of our cutting. Below we list a few of the many bargains:

LADIES' COTTON DRESSES—Easily worth \$1.00 for76c.

LADIES' AMERICAN SILK POPLIN DRESSES, in Navy and Brown. Reg. \$9.00 for\$6.50

BOYS' COTTON SUITS at Cost Price to clear.

LADIES' STRAW HATS, all selling regardless of cost. See them.

SEERSUCKER REMNANTS—An ideal article for Dresses, Blouses, etc. Worth 18c. for 14c. yard

JOB BLOUSES—Values up to \$1.20, from 43c. to 63c. each.

MEN'S NEGLIGEE SHIRTS—Stylish designs and patterns. Reg. price 65c. for49c. each

MISSIE'S UNDERWEAR—Fall weight, to fit from 4 to 15 years. Worth up to 45c. Sale Price, 29c. a garment.

WHITE TURKISH HAND TOWELS, 16c. pair.

BUST FORM CORSETS. Reg. price \$1.50. Sale Price \$1.15 pair.

TEA APRONS. Special14c. each

DUST CAPS. Special17c. each

CHILD'S CREAM SERGE DRESSES, Costume effect, to fit from 6 to 14 years. Reg. price \$4.00. Sale Price \$2.25

LADIES' COSTUMES—A sample lot, worth up to \$7.50. All one price for this Sale \$4.19

IMPORTANT!

May Manton Patterns and Fashion Books for sale here. Patterns 12c.; Fashion Book, with coupon, good for our Embroidery Pattern, 12c.

HENDERSON'S,
Theatre Hill, "The Best Value House."

FALL PLANTING!
ORDER NOW.
Ornamental Trees.
Flowering Shrubs.
Hedge Plants.
Hardy Perennial Plants.
Fruit Bushes.
Roses.
A. E. CANNING,
sep7,1m Forest Road.



A Fine Sweet Pipe.
We have a large assortment of
The Wellington PIPES,
and sure to have the shape to suit you. Saliva can't get to the mouth. It won't foul and can't clog.
TRY ONE TO-DAY.
J. C. BAIRD.

Do It Now!

Ring up, write or send us instructions to call for your

Laundry

when next you require any work done.

**EXPERT WORKERS.
LATEST MACHINERY.
PROMPT SERVICE.**

Globe Steam Laundry Co., Limited.
Phone 148. P. O. Box 476.
may12,15

Let Us Fill Your Order from
FRESH SUPPLIES!
ELLIS & CO.,
Limited,
203 Water St.

**IRISH HAMS,
IRISH BELLIES BACON.**

New Potatoes.
New Cabbage.
New Beetroot.
New Carrots.
New Parsnips.
Fresh Green Peas.
Fresh String Beans.
New Cucumbers.
Ripe Tomatoes.
New Celery.
Green Corn.

**AMERICAN FRESH BUTTER,
BLUE NOSE BUTTER.**

Fresh Pineapples.
California Grapes.
Almeria Grapes.
Palermo Lemons.
California Oranges.
Cantaloupes.
Ripe Bananas.
Fresh Peaches.
Bartlett Pears.
Desert Apples.
Red, Blue & Yellow Plums.

Evangeline Cyder.
Welsh's Grape Juice.
Lime Juice Cordial.
Berrier Water.
Schweppes Soda.
Vichy Water.
Tonnants Lager.

**REMEMBER OUR TELEPHONES,
Nos. 482 and 786.**

Buster Brown School Shoes



New Styles Just in.
F. SMALLWOOD,
THE HOME OF GOOD SHOES.

In stock,
Another shipment of
100 brls.

MORRIS & CO'S.

Spare Ribs

None Better

HARVEY & CO., LTD.

Apples! Apples!

Due Monday, September 6th,
75 BARRELS

New Apples.

GEORGE NEAL.

PIANOS and ORGANS!

We can place your Piano or Organ way down in price. Be wise and save money as others are doing. Let us order for you one of the fine instruments we represent and have sold to hundreds in Newfoundland. Our profit is a commission only. Catch on!

CHESLEY WOODS,
282 Duckworth Street.

Telegram Ads. Bring Results