

READ BY EVERYONE.

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HELPING
to dress as well as
in the market stylish,
with a saving of at least
A THIRD.
ergetic, ask any retailer
any of the following
TUEFIT,
S. STILENFIT,
REES.

pany, Ltd.

TEN PAGES TO-DAY

WEATHER FORECAST.
TORONTO, Noon.—Moderate
to fresh S. to S. W. winds, fair
and warm to-day and on Saturday.
ROPER'S, Noon.—Bar. 29.50;
ther. 76.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

TEN PAGES TO-DAY.

FOR LATEST
WAR NEWS
SEE 8th PAGE.

THE EVENING TELEGRAM.

VOLUME XXXVII.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, FRIDAY, AUGUST 13, 1915.

\$3.00 PER YEAR.

NUMBER 185.

REID-NEWFOUNDLAND CO.

Autumn Excursion--Canadian National Exhibition--Toronto, Ont.

Excursion return tickets will be sold from all points on the Reid Newfoundland Company's System to Toronto, Ont. Good going from Thursday, August 20th, up to Sunday, Sept. 5th, and good returning leaving Toronto up to September 15th. RATES ON APPLICATION.

THE PEOPLE'S AUCTIONEER
POSITIVE SALE.
On the Premises, Wednesday next, 15th inst., at 11 a.m., that first-class Dwelling House, 47 Queen's Road, belonging to the estate of the late John Cornack; fitted with all modern conveniences, including gas and electric light, heated with hot water. Beautiful view of harbor. May be inspected at any time. Immediate possession. Apply to KENT & McGRATH, Solicitors, or
P. C. O'DRISCOLL,
Auctioneer.
aug12,51

Furniture Sale!
MONDAY Next, 16th inst., at 11 a.m., at the rooms of
J. J. CONNOLLY,
No. 94 New Gower Street.
1 Upright Piano (Kohler & Campbell, New York).
1 Velvet Pile Carpet.
1 Over-stuffed Suite of Furniture (3 pieces).
1 Oak China Closet.
3 Fancy Tables.
1 Wardrobe.
2 Dressing Cases.
2 White Enamel Bedsteads.
3 Bedsteads.
2 Springs and Mattresses.
2 Bed articles.
M. A. BASTOW,
Auctioneer.
aug12,41

THESE HOT DAYS
the lady of the house does not want to spend much time in the kitchen and the man of the house does not want to eat a heavy meal Why not serve that appetizing dish
Clark's Pork and Beans.
Get what you ask for—CLARK'S. If your Grocer does not keep them let me have his name. In return I will see that you are supplied.
P. E. OUTERBRIDGE,
Agent for Newfoundland,
180 Water St.
Phone 60.
Jly30,f,m,w,tf

which has stood the test, promptly paying \$541,000
in the Big Fire, 1892. Absolutely no trouble when a loss occurs.
GEO. H. HALLEY,
Agent.
may18,ood,tf
FOR SALE—With or without Buggy and Harness, an extra smart Pony, four years old, kind, gentle and sound; not afraid of motors; real thing for family use or any use. Also a Pony Colt, 2 years old; nice size and easy to train. Also for sale or to let a small piece of Land (freehold), 12^{1/2} by 15 ft., situated at the foot of Pleasant Street, suitable for a small house or shop or for advertising purposes. Apply to JOHN HAYES, Blackmarsh Road, off head Pleasant Street.
aug12,31
M. CONNOLLY,
110 Duckworth Street.

Fred. J. Roil & Co.,
Real Estate.
This Company acts as Agents, either for Trustees, Executors or Owners, and would take entire management of property, attending to repairs, taxes, appraisals, the collection of rents and interest, making prompt returns either monthly or quarterly as desired. Acts as broker for the sale or purchase of Real Estate, also the placing or procuring of money on Mortgage. Absolutely free advice.
Fred. J. Roil & Co.,
REAL ESTATE,
Smallwood Building,
Duckworth Street.

NFLD. HIGHLANDERS.
ORDER O. C.
A. & B. Companies will parade at the Armoury on Friday evening, Aug. 13th, at 7.45 o'clock sharp. Uniform: Full Dress—Kilts.
C. U. HENDERSON,
Capt. & Adjt.
aug12,21
NFLD. HIGHLANDERS.
ORDERS O. C.
A. & B. Companies with Pipes and Drums will parade at the Armoury on Sunday Morning, August 15th at 10 o'clock sharp.
C. U. HENDERSON,
Capt. & Adjt.
Uniform—
Full Dress—Kilts. au12,21

Lodge Tasker
No. 454, R.S., A.F. & A.M.
An Emergency Meeting of the above Lodge will be held in the Masonic Temple on tomorrow (Friday) evening, at 8 o'clock, for the purpose of working the third degree.
By order of the W. M.
G. W. GUSHUE,
Secretary.
aug12,21

Grenfell Association of Newfoundland!
The Annual Meeting of the above Association will be held at Government House on Saturday, 14th inst., at 4 o'clock p.m. All friends and supporters are invited to be present. The chair will be taken by His Excellency the Governor.
R. WATSON,
Hon. Sec.
aug11,21
Insure with the Good, Old, Reliable
QUEEN,
which has stood the test, promptly paying \$541,000
in the Big Fire, 1892. Absolutely no trouble when a loss occurs.
GEO. H. HALLEY,
Agent.
may18,ood,tf
FOR SALE—With or without Buggy and Harness, an extra smart Pony, four years old, kind, gentle and sound; not afraid of motors; real thing for family use or any use. Also a Pony Colt, 2 years old; nice size and easy to train. Also for sale or to let a small piece of Land (freehold), 12^{1/2} by 15 ft., situated at the foot of Pleasant Street, suitable for a small house or shop or for advertising purposes. Apply to JOHN HAYES, Blackmarsh Road, off head Pleasant Street.
aug12,31
M. CONNOLLY,
110 Duckworth Street.

Grove Hill Bulletin THIS WEEK
Wreaths and Crosses, Wedding Bouquets, Sweet Peas, Cut Flowers, &c.
CASH ON DELIVERY.
J. McNEIL,
Waterford Bridge Road.
Phone 247.
aug12,31

DELICIOUS Ice Cream!
delivered at shortest notice, by quart or gallon. Just the thing for party or outing.
Oyster Bay Ice Cream Parlors.
Phone 770a. 162 New Gower St.
July26,ood,2mos.



THE FIREMEN
may save your home and belongings from utter destruction by the flames, but the smoke and water will create a great deal of havoc.
FIRE INSURANCE
will make good your damaged property and supply you with sufficient ready funds to replace destroyed articles. Have me write you an insurance policy to-day.
PERCIE JONHSON,
Insurance Agent.

Have You Ever Smoked CLOVER LEAF TOBACCO?
If not you are losing all the charms of a good cool smoke. We sell it at
10c. per plug.
And besides being the best it is the largest piece on the market for the price.
JOS. NUGENT,
New Gower Street.

Grove Hill Bulletin THIS WEEK
Wreaths and Crosses, Wedding Bouquets, Sweet Peas, Cut Flowers, &c.
CASH ON DELIVERY.
J. McNEIL,
Waterford Bridge Road.
Phone 247.
aug12,31

Your House Needs Paint.
Let us send you a Colour Card with Colour Suggestions.
36 POPULAR SHADES.
MATCHLESS PAINT
Never Disappoints!
The Standard Mfg. Co., Ltd.,
ST. JOHN'S.

BOWRING BROS., Ltd. GROCERY.
A Fresh Stock of
Jacobs' Biscuits
Just in, consisting of
Cream Crackers
in 5 lb. tins and 1/2 lb. packets.
Royal Afternoon Tea, Asstd.
Kiel, Finger, Marie,
Ginger, Wafer, etc.
Also in stock a full assortment of
HUNTLEY & PALMER, CARR & CRAWFORD'S BISCUITS AND WAFERS.
HARTLEY'S JAMS
in 1 lb. and 2 lb. crocks.
HARTLEY'S MARMALADE
in 1lb. & 2lb. crocks & 7lb. tins
ROSE'S LIME JUICE CORDIAL
Do you intend Packing a Basket for that Picnic?
If so we can help you. Below are a few lines which should suggest others.
Potted Meats and Fish for Sandwiches.
Ox Tongue and Lamb's Tongue in Glass.
Boned Chicken, Roast Fowl
Sweet Pickles, Tomato Sauce.
Mango Chutney.
Pan Yan Pickles.
OUR CELEBRATED TEAS—
Our Best, Crown, Royal, Camp & Elder's Coffee.
Cocoa and Coffee and Milk.
Instantaneous Chocolate.
Tip-Top and Moomie's Sodas.
Tinned and Bottled Fruits.
And don't forget a box of Neilsen's CHOCOLATES and some FRESH FRUIT.
332 Phone 332
aug9,m,w,tf

We have just received and are now showing a complete assortment of
O'Sullivan Rubber Heels.
Special Prices to the Trade.
ROBERT TEMPLETON,
333 Water Street.
Telegram Ads Bring Results



THE WHOLE STORY
of what our "Safeguard" method of Filing and Finding will do for you is told in a nutshell. It will keep you out of many a hole by ensuring immediate handling of every paper of your records when reference to them is imperative—and loss of them is disastrous.
The Globe-Wernicke Co.
PERCIE JOHNSON,
Agent.

FIGURES DO LIE.
Prices are only Relative
REGAL ENGINES are the highest priced engines, yet they are the cheapest.
They are the highest priced engines because they cost more to build.
They are the cheapest engines, because they will last twice as long as any other engine.
They are also the cheapest engines because they save your time, and "Time is money."
If you shut your eyes to this real bargain in engines, you will be the sorriest fisherman who ever signed an order.
You will lose more money than you can afford to lose, and your oil bills will be twice as large.
REGAL ENGINES use less oil, have more power, run with less trouble and give more genuine satisfaction than any other engine on the market.
We are, in the near future, going to ask all cash for REGAL ENGINES, so buy one before we make this change, as we intend to make them the "Hall Mark" engines of Newfoundland.
We ship REGAL ENGINES complete with full book of instructions, and when once installed in your boat, any child can run one.
REGAL ENGINES are higher priced than other engines, but are the cheapest in the long run, because they run the longest.
WRITE FOR A CATALOGUE TO-DAY.
FRANKLIN'S AGENCIES, Ltd.,
St. John's, Nfld.
Ex S. S. "STEPHANO,"
New Potatoes.
Oranges and Bananas.
Peaches and Cherries.
Red and Blue Plums.
Lemons and Grape Fruit.
N. Y. Corned Beef.
Tomatoes and Celery.
Watermelon and Musk Melon.
N. Y. Chicken.
JAMES STOTT
FOR SALE—At 92 Military Road, on Thursday, Friday and Saturday, from 11 till 6, Furniture, Mirrors, etc.; also Old Postage Stamps.
aug11,31
FOR SALE, CHEAP—One Five Seat Motor Car, in good condition. For further particulars apply to NIGHTINGALE & DOWNTON.
aug11,31
FOR SALE—A Surrey Wagon, rubber tyre; apply to P. CASEY, Water Street. Jly29,tf

AGENTS—"Thrilling Stories of the World's Greatest War." Brilliant battles of Canada's sons. Profusely illustrated. Everybody buys. Make seven dollars daily. Experience unnecessary. Sample book free on promise to canvass. LINSCOTT COMPANY, Bramford, Ontario.
Jly30,24,29,31,32,33,34
MINARD'S LINIMENT CURES GAR-GET IN COWS.

TO LET—That New House No. 50 Leslie Street, in West End; all modern improvements. For further particulars apply to WILLIAM SNOW, 29 South Side. aug12,31
TO LET—Office Rooms on front Cabot Building; immediate possession; apply W. V. DRAYTON, Music Store. aug10,tf
TO LET—Houses Nos. 53 and 56 New Gower Street. For further particulars apply to GEO. W. B. AYRE, Solicitor, Renouf Building. Jly10,tf
PIGEONS—For Sale, 50 pairs Pigeons; apply to JAMES EL-LIS, Leslie Street. Phone 761. aug13,31,f,s,tu
BOARDERS—A few Gentlemen Boarders can be accommodated at the "Inverness," 13 New Gower St.; comfortable rooms and good table; terms moderate. aug13,21
WANTED TO RENT—A Small House; state rent required. Address H. J. M., this office. aug12,31
WANTED TO RENT—A House, centrally located, \$120.00 per annum. Address G. O'N., care this office. aug10,41
LOST—Between Mrs. Zach. Fowler's, Topsail, and Upper Gullies, a Purse, containing a sum of money. Owner's name is on the purse. Finder will be rewarded on returning it to the owner at Mrs. Zach. Fowler's, aug13,21
LOST—One Codtrap, kegs marked W.R. and some W.T.R., one V.; stripped by head and mended with WM. RIGGS & SON, Bay de Verde. aug13,21
LOST—On Friday, on Barter's Hill or Monroe Street, a Gold Chain Link, initialed G. M. Finder please return to No. 6 Moproe Street. aug13,11
LOST—This week, on Circular Road, between King's Bridge Road and Bannerman Road, a Brooch, with initials E. M. set in pearls. Finder will be rewarded on leaving same at this office. aug13,21
LOST—Yesterday evening, in Shaw's Lane, a Child's Coat. Finder please leave same at MR. EDGE-COMBE, Bowring Bros., of 34 Scott Street. aug13,11
HELP WANTED.
WANTED—A Good General Servant (girl); apply MRS. W. H. DAVIDSON, Bon Accord Cottages, Cross Roads, City. aug13,41
WANTED—A Strong Boy for Grocery Dept.; apply THE ROYAL STORES, LTD. aug12,21
WANTED—Immediately, for the Jewellery Trade, a Smart Youth, with some experience of bench work; apply to T. J. DULEY & CO. aug12,tf
WANTED—A Reliable Boy to make himself generally useful; apply to U. S. PICTURE & PORTRAIT CO. aug12,tf
WANTED—Harness Maker; apply by letter to N. H., this office, stating wages required and what experience. aug12,3,w,th,s
WANTED—A Reliable and Industrious Man, who understands farming and the handling of horses, etc., and willing to make himself generally useful; steady employment; apply to C. H. MILLER at U. S. Picture & Portrait Co. aug9,tf
WANTED—A Young Lady for Showroom; one with a knowledge of Millinery preferred; apply to WILLIAM FREW, Water St. aug9,tf
WANTED—A Female Assistant for the Crockery-ware Department; one with some experience preferred. GEO. KNOWLING. aug9,tf
WANTED—A Position as Salesman; salary or commission; apply by letter to W.B.S., this office. aug7,41
WANTED—A Plain Cook immediately; apply at this office. Jly22,tf