

Bargains in Ladies' Footwear!

We have some remains of Ladies' High-Class Footwear that we want to clear out before our new Spring stock arrives.



Ladies' 'Doris' Shoes

Vici Blucher and Bal, Patent Blucher and Vici Buttoned, Black Vici and Tan Oxfords, a regular \$3.00 Shoe,

Clearing Out Price, \$2.50.

Ladies' "Clarice" and "Valois" Shoes,

Vici Blucher and Patent Buttoned, none better at any price. Reg. \$4.00.

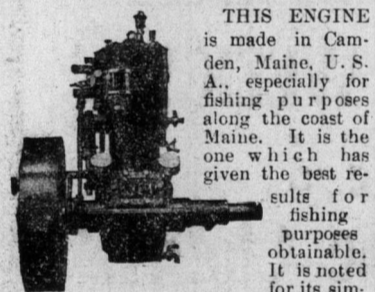
Clearing Out Price, \$3.00.

These are not old shapes, but 1911 styles.



STEER Bros., Water St.

KNOX Marine Motors.



THIS ENGINE is made in Camden, Maine, U.S.A., especially for fishing purposes along the coast of Maine. It is the one which has given the best results for fishing purposes obtainable. It is noted for its simplicity. Any person can operate it when once instructed. It will run with gasoline or kerosene. This cut represents 7 1/2 h. p. single cylinder. Make & Break Knox. Compare the description of its power with any other engine and you will find it beats most of them 25 per cent. Note: Revolutions per minute 500. Bore.....5 1/2 in. Stroke.....6 1/2 in. Weight of Motor.....100 lbs. J. LeDREW & SONS have accepted the Agency for this Engine and intend to establish a branch business at Harbor Grace, where Motors will be installed and purchasers will receive instructions, be taught to run the Engines and where all parts for repairs will be kept on hand. The principal of this concern, W. B. LeDrew, is going through a course of training in the Camden Anchor-Rockland Machine Co.'s Factory. Any person wishing to order one or more of these Engines would do well to send in their order so that W. B. LeDrew will see them tested, packed and shipped, as he wants to make up a car load so as to save freight. For Catalogues, Price Lists, etc., apply to

J. LeDREW, Harbor Grace.

ME-MALTO

Tonic Wine.

Now is the time, if you are run down and weak, begin this Tonic Me-MALTO today.

No other Tonic has the same all round good effect or recuperative power.

Try one bottle and judge.

Price: 80c. & \$1.30 pr bot.

JAMES C. BAIRD, Grocer and Wine Merchant, Water St., St. John's.

The Ingredients of Cakes.

These are—flour, butter, sugar and eggs, with perhaps milk, flavouring and fruit, and to make good cakes you must have sound and whole grain flour.

The one who bakes at home can be sure, of these, and also of the quality throughout. After that, to take at home with success you must have a good raising powder. The raising powder is "PAISLEY FLOUR." It is mixed 1 part to 8 parts of ordinary flour, as a rule. It does the work of raising with certainty, and gives soft and even raised light and digestible bakings.

The 22c tin contains 14 ozs. and will raise half a stone of flour; the 14c tin contains 7 ozs. and will raise 3 1/2 lbs. of flour; the 5c tin contains 2 ozs. and will raise 1 lb. of flour.



REMEMBER!

You can always SAVE MONEY by buying your READYMADES at FREW'S.

Men's Tweed Suits from	\$4.50 up
Men's Tweed Pants from	\$1.00 up
Boys' Tweed Suits from	\$1.20 up
Boys' Knicker Pants from	60 cts. up

Don't Fail to See Our Stock.

WILLIAM FREW, Water Street.

GOOD FRAMING.

Protect your Pictures and Photographs and at the same time add to the beauty of your Rooms.

THE HOLLOWAY STUDIO,

Corner Bates' Hill and Henry Street. Phone—708. Post Box—602.

T. J. EDENS.

By S. S. "ROSALIND,"
New York Turkeys, New York Chickens, New York Corned Beef, Halifax Sausages, California Oranges, Wine Sap Apples, Green Grapes, Ripe Bananas, Lemons, Celery, Cauliflowers, Fresh Oysters.

PURITY BUTTER.

2 lb. Prints. 10 lb. Tubs.

5 Cases FRESH COUNTRY EGGS, 2000 Lbs. FRESH HALIBUT, FRESH RABBITS.

T. J. EDENS.

MARCH 16th, 1912.

LANDED: 100 boxes SUNPASTE, 25 cases SEA DOG MATCHES, 50 barrels BEST BONELESS BEEF, 15 barrels BOLOGNA SAUSAGES. And now due per S.S. "Durango," 125 cases Valencia ONIONS. Orders now booking.

GEORGE NEAL, BECK'S COVE.

GOSSAGE'S SOAPS

Are the Best Soaps for sale in Newfoundland. Do not take other brands, and see that the name Gossage's is on every tablet. Prices and Samples from

GEO. M. BARR, AGENT.

THE Perfect Dress Foundation

Carefully dressed women demand first of all good Corsets of perfect fit and modish design. W. B. NUFORM CORSETS fulfill these demands and offer numerous additional advantages to the wearer.

The quality of their fabrics and trimmings is unequalled in popular-priced Corsets.

W. B. Nuform CORSETS

are made of fine durable batiste and coutil, artistically trimmed with lace and ribbon. Their lines harmonize with your lines. There are no awkward breaks or angles, for they follow the natural lines of the perfect figure. They beautify and perfect, at the same time offering the greatest comfort. The large variety of shapings and styles enables every figure to be faultlessly fitted.

Try a W. B. CORSET and see how scientific corset making has produced a garment combining perfect comfort with the correct features of the latest mode.

Prices \$1.50 upwards.

HENRY BLAIR.

Sole Agent in Newfoundland for W. B. Corsets.

The Public Demand

is for prompt settlements in times of distress—when every dollar is in value as big as a cart-wheel. Ask any of my policy holders how long it has taken me to square up their losses. I am willing to stand or fall by what they say.

PERCIE JOHNSON, Insurance Agent.

Job Printing Executed! Advertise in the TELEGRAM

The High Cost of Living

Makes it imperative that every man should study the CLOTHES question. Why pay \$20 to \$30 for a Suit? You can obtain from any reliable dealer our new American Cut Suits well fitting and carefully tailored

For Less than Half the above Prices.

Ask for our registered Brands. Fitreform, Truefit, Americans, Progress, Silentfit, Etc. Wholesale only.

Newfoundland Clothing Co.'y, Ltd., DUCKWORTH STREET.

REID NEWFOUNDLAND COMPANY.

St. Patrick's Day EXCURSION!

Excursion Return Tickets will be issued between St. John's, Carbonear and Placentia, including all Stations on Branch Lines. Good on all Trains of Saturday, March 16th to Monday, March 18th, inclusive. Returning good until March 19th.

RATE: One way first class Fare

Reid Newfoundland Company

There's SOLID Comfort IN A CUP OF TEA.

Well, that depends. And it all depends upon the quality of the tea. If the Tea is flat and flavorless—no comfort. But—if it has a deep golden brown color in the cup,

And—a fine, rich, satisfying flavor, Then, you are sure of your solid comfort.

OLD HOME TEA combines a deep, golden brown color with a fine, rich, satisfying flavor, and full body in the liquor.

If you steep Old Home Tea carefully and according to directions enclosed in each packet you will surely get solid comfort and rare enjoyment.

One Cup Means Many More.

For sale at all Grocers.

40c. and 60c. per lb.

J. J. ST. JOHN.

Sloan's Liniment is the Great Seller.

"WHY?"

Because it's the Only Cure for Rheumatism.

We Sell it. Price—25 cts. bottle.

Ask your Druggist for it—but see that you get Sloan's.

J. J. ST. JOHN, - - Agent.

Advertise in the TELEGRAM

WEATHER FORECAST.
TORONTO, Noon.—W. winds, fair and comparatively mild. Wednesday S. winds increasing to gales; rain before night.
ROPER'S Noon.—Bar. 29.20. Ther. 43 above.

White's Cement
Now landing ex S. S. Rappahannock, 1,500 BARRELS

White's Best Portland Cement

Engineers, architects and users of cement requiring a sound, reliable and genuine article of uniformly high quality should specify "WHITES" Brand.

H. J. STABB & Co.

Flower Store Bulletin.

THIS WEEK. The following will be ready and available for Easter Decorations: EASTER LILIES, SPIREAS, AZALEAS. We have a splendid variety of the above and invite inspection. Visitors will be welcomed at the Greenhouses, Grove Hill Farm, Waterford Bridge Road. Phone, 197.
J. McNEIL, RAWLINS CROSS.

Three Big Bargains in MOTOR CARS.

- 1 Beautiful Mercedes Touring Car—only running a few months.
 - 1 ditto 90 Horsepower FIAT Touring Car—in perfect running order.
 - 1 ditto Buick.
- Will be sold at Great Bargains if applied for within six days from this date to

P. C. O'RISCOLL.

FOR SALE!

House and Shop, No. 194 Duckworth Street (opp. T. & M. Winter's), containing Baker's oven. The latter is strongly constructed, being built into solid rock. Modern conveniences. Best stand on the Beach for a live business man. Terms of sale made easy. Apply

P. EAGAN, Duckworth St.

To Let—That Desirable Cottage known as "Spring Cottage," situated on Leslie Street, at present occupied by H. Crawford, Esq. The grounds contain about one acre, and the garden has been well stocked with Fruit Trees, etc. Possession on May 1st. For particulars apply to MISS KNIGHT, 27 Hutchings Street. feb15,12,tf

FOR SALE—A Well-Built Dwelling House, plastered throughout, containing ten rooms besides kitchen and bath room, heated with hot water, etc.; possession May 1st. For further particulars apply 127 LeMarchant Road.—mar12,tf

To Rent—The Dwelling House, No. 245 Southside Road, opp. Railway Station. Immediate Possession. Apply to JOHN BARRON & CO., Water Street. mar16,12,tf

TO LET—House No. 117 Gower Street. Possession 1st May. Apply to MISS SOUTHCOOT, "Exon," Long Pond Road. mar16,12,12,tf

TO LET—First-Class Dwelling, No. 65 Prescott St. Possession given at once. Apply R. J. COLEMAN, McBride's Hill. mar7,12,tf

TO RENT.—2nd Flat "Renovated Building." For particulars apply to C. H. RENOUE, mar14,12,12,tf

TO LET—Two Rooms, in central locality, with use of Bath Room and Kitchen; apply at this office. mar16,12,12,tf

Tennis Club!

THE Annual General Meeting of the Newfoundland Lawn Tennis Club will be held in the office of Bowring Bros., Ltd., on ERIDAY, March 22nd, at 8.30 p.m.
BRIAN E. S. DUNFIELD mar19,12,12,tf Hon. Sec. & Treas.