

SHOPKEEPERS,
Increase your profit by handling
Gossage's Soaps.
It sells quickly because it gives the Housekeeper such satisfaction.
GEO. M. BARR,
AGENT.

REID NEWFOUNDLAND COMPANY.

IF YOU NEED TO SEND MONEY
To pay your Insurance Premium,
To pay your Publication Subscription,
To pay your Assessments to any Benefit or Fraternal Organization;
To make payments of any kind, or remittances any where, or to send Money to Relatives or Friends at any place,
BUY
Newfoundland Express Company's
MONEY ORDERS.
Reid Newfoundland Company

USE
Molassine Meal
To Nourish and Improve Your Stock.
See the name "MOLASSINE" MEAL clearly marked on every bag. The best food on earth for all animals, for sale by all dealers, or wholesale from
HARVEY & Co.,
AGENTS.

LADIES' COSTUMES
Ladies' Costumes made of Heavy Navy and Black Serge and Cloth. Very latest styles and neat trimmings.
From \$4.00 to \$10.50.
Just the kind for winter wear.
"All mail orders Receive Prompt Attention."
WILLIAM FREW -- Water Street

NO WARNING
is ever given of either small or large fires,—but there is only one result—disaster! To those that are sufficiently insured the misfortune is robbed of most of its horrors. Are you thus protected?
PERCIE JOHNSON,
Lower Rates. Insurance Agent.

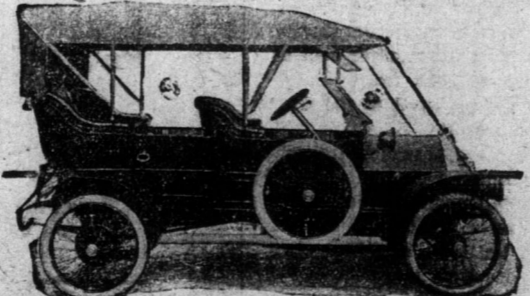
Leather! Leather!
In Store and to Arrive:
1000 Sides
American Sole Leather.
WHOLESALE ONLY.
COLIN CAMPBELL.

FRESH CABBAGE, TURNIPS, Etc., Etc.
Just Landed ex steamer Rosalind:
50 barrels Choice American Cabbage,
100 sacks Prince Edward's Island Turnips,
50 sacks Prince Edward's Island Parsnips,
and offering cheap,
100 brls. Red Winter Apples—No 2 size, fine order.
50 kegs Choice Grapes—Good stock, fine prices
Edwin Murray

HEADQUARTERS.
Piano Players, Pianos & Organs.
Prices to suit all Purses.
N.B.—When you want to purchase a Piano or Organ get a musician to select it for you.
CHARLES HUTTON.

THE BIG FURNITURE STORE!
Bed Room! Dining Room!
We have just received a big shipment of BEDROOM and DINING ROOM FURNITURE, all of the very newest designs.
Dressing Cases, Wash Stands, Wood and Iron Bedsteads, Bedroom Chairs, Sideboards, Extension Tables, Chairs—Buffet, Rockers, etc., In endless variety.
We invite inspection of the above, at any time, as our display is bound to please everybody.
CALLAHAN, GLASS & Co.,
feb2,eof Duckworth and Gower Streets.

MUSIC & FOLIOS!
3,700 SHEETS REDUCED TO 5 CENTS
CHESLEY WOODS.

Belsize Motors, 1912 Models,

are fitted with all the latest and best improvements, including steel detachable wheels, worm or bevel drive, four forward speeds and reverse, foot accelerator, etc.
Catalogue and prices on application.
MARTIN HARDWARE COMPANY.

BLACK DIAMONDS
The schooner "Fleetley" is now discharging
350 Tons of
Genuine North Sydney
Screened
COAL.
J. J. MULLALY & CO.


A Royal Smoke
BENGAL Little Cigars
Win immediate favor everywhere through their attractive Mildness, Delightful Fragrance and High Quality. Ten for 20 cents.
CASH'S
TOBACCO STORES.

NOW LANDING,
Ex "Galveston,"
1,500 TONS
Anthracite COAL.
IN STORE,
North Sydney Coal,
OLD MINE. OUR COAL!
There is no better Coal. It's good Coal.
M. MOREY & CO.
Feb9,eod
BARGAINS IN BOOKS

Direct from the publishers. Books handsomely bound in cloth and gilt, published in England at 6s., sold in Canada at \$1.25, and in Nfld. 70c. Dicks's price now 25c.
A Splendid Hazard—Harold McGrath.
A Crime on Canvas—T. M. White.
The White Bride—T. M. White.
Her Splendid Sin—Headon Hill.
The Stolen Lady—A. & C. Askew.
The Sporting Chance—A. & C. Askew.
The Quakeress—Max Adler.
Buchanan's Wife—Justice Miles Foreman.
The Socialist—Guy Thorne.
The Angel—Guy Thorne.
The Stowaway—Louis Tracy.
By Wit of Woman—A. W. Marchmont.
Mother and Son—L. T. Meade.
Little Esmon—S. R. Crockett.
Haunted—Gertrude Warden.
Deep Waters—Mary Leighton.
The Heart of Maureen—J. S. Winter.
The Lodestar—Max Pemberton.
A Husband by Proxy—Jack Steele.
Tinman—Tom Gallon.
An Awakened Memory—Frances Home.
The Game of Life—Effie Rowlands.
DICKS & CO.,
feb10,tf Popular Bookstore

M. J. WALSH.
Currant Cakes, 10 cents.
Plain Cakes, 10 cents.
Citron Cake, 20c. lb.
Sultana Cake, 20c. lb.
Washington Pies, 10c. ea.
Tea Buns, 10c. dozen.
Sweet Bread, 4 cents bun.
M. J. WALSH,
East End Bakery.

PORTRAITS!
We make large **PORTRAITS** and small **PORTRAITS**
We make round **PORTRAITS** and square **PORTRAITS**
We make good **PORTRAITS ONLY.**
THE HOLLOWAY STUDIO,
Corner Bates' Hill and Henry Street.
Phone-769. Post Box-602.

Storm Boots!
For wet, slushy days our Storm Boots will afford the greatest foot protection. A pair of these water proof sturdy Foot Soldiers will save many a Doctor's bill.

We Show Models
For Men, Women and Children.
Extra high cut, water proofed soft leathers. Bellows Tongue, water proofed Oak Tanned Soles, 12, 14 and 16 inches high.
Men's Storm Boots \$2.50, \$2.90, \$3.50 to \$5.50
Women's Storm Boots \$2.25, \$2.50 to \$3.75
Children's Storm Boots \$2.00, \$2.50, \$2.75
The White Shoe Store, 304 & 306 Water-st
S. B. KESNER, - - Proprietor

BRASS and IRON BEDS.

Most magnificent display of all Brass and Iron Bedsteads in the City.
Unparalleled values and unprecedented showing.
It is worth while just to see the beauty and variety of these Beds.
In no store will be found the number of different designs now being displayed on our second floor.
U. S. Picture and Portrait Co.
Complete House Furnishers.

NAPERY DEPARTMENT
— AT —
HENRY BLAIR'S
SOME CHEAP LOTS OFFERING THIS WEEK:
100 yards 80 inch Fine Twill Bleached American Sheeting, worth 60 cts.; now 48c. per yard.
100 yards 70 inch White Twill Sheeting, for single beds, 30c. per yard.
Special lots 80 inch English Fine Twill Bleached Sheatings, at 55c., 65c. and 75c. per yard.
Bleached Twill Pillow Cottons, at 16c., 19c. and 24c. per yard.
Bleached Twill Circular Pillow Cottons, at 25c., 28c., 32c. and 37c. per yd.
Very special lots of White Hem Stitched Embroidered Pillow Slips, at 25c., 33c., 37c., 40c., 45c., 50c., 55c., 60c., 65c. and 70c. each.
A good variety of White Hem Stitched Pillow Shams, at 27c., 30c., 35c., 45c. and 55c. each.
240 White Turkish Towels, from 12c. to 75c. each.
480 Brown Stripe Turkish Towels, from 11c. to 45c. each.
Extra Special Value in White Linen Damask Table Cloths, all prices, from 65c. to \$4.50 each.
White Damask Table Napkins, at 13c., 18c., 24c., 27c., 30c., 35c. and 38c. each.
A splendid show of White Hem Stitch and Embroidered Tea and Sideboard Cloths, from 32c. to 80c. each.
Also White Swiss Embroidered Tea and Sideboard Cloths, from 25c. to 80c. each.
19 New Style Down Quilts, the best covering for wintery weather, \$4.00 to \$10.00 each.
HENRY BLAIR.

WEATHER FOR
TORONTO, Noon.—
snow of sleet. Thurs
moderately cold follow
gales and snow and
ROPER'S, Noon.—H
38 above.
VOLUME
AUCTION S
THE PEOPLE
AUCTIONEER
At the store formerly
the late Henry Tapper, N
on Thursday next, 22nd
o'clock, 1 safe, 1 superio
refrigerator, a quantity
sundries, after which s
of dining, drawing and
niture.
P. C. O'DRISCOLL,
Feb 19, 1912.
FOR SA
The following Shares
Industries.
102 Shares in Nfld. Boot
Co'y.
6 Shares in Nail Mfg. C
70 Shares in Nfld. F
Foundry Co'y.
10 Shares in Colonial C
18 Shares in Imperial
(preferred).
18 Shares in Imperial
(common).
39 Shares in Nfld. Cloth
Ltd.
TENDERS for the abov
Shares (belonging to the
Alexander Marshall) will
by the undersigned up t
February 23rd, at 12 o'c
All tenders should state
of Shares required, price,
addressed to the undersig
envelopes marked "T
Shares." Vendors not to
cept the highest or any t
T.
Solicitor for Estate late
Marshall (deceased),
Law Chambers, St. John's
to

AMERIC
Handl
AXE
Special,
Blue Bird
Underhills
ALSO,
AXE HAND
PICK HAND
ETC., ETC.
BOWRI
Bros., Lim
HARDWARE DEPT.
THIS WE
SPECIAL
Ribbons and
Ribbon
Valenciennes a
Torchon
1-5 of dozen p
Embroidery,
3c. and 5
LARAC
345 & 347 Water St., opp
MINARD'S LINIMENT C
GET IN COW