

# OUR SEMI-ANNUAL CLEAN SWEEP

**C. L. MARCH CO'S**

**GREAT MID-SUMMER CLEARING SALE.**

**LOTS of ODD LINES AT LESS THAN COST.**



**Greatest Genuine**

**BARGAINS EVER OFFERED. SEE THEM.**

**READ the PRICES AND REDUCTIONS CAREFULLY.**

**BARGAINS in Clothing and Dry Goods Dept., 1st FLOOR:**

**LADIES' CASHMERE HOSE.**  
Reg. 25c. Clearing Price . . . . .19c.  
Reg. 30c. Clearing Price . . . . .24c.  
Reg. 38c. Clearing Price . . . . .31c.

**MEN'S CASHMERE 1/2 HOSE.**  
Reg. 22c. Clearing Price . . . . .17c.  
Reg. 25c. Clearing Price . . . . .19c.

**LADIES' BLOUSES.**  
The balance of our famous 85c. White Blouses. Really worth \$1.00. While they last . . . . .75c.

**LADIES' APRONS.**  
Reg. 50c. Clearing Price . . . . .38c.

**LADIES' CAPS.**  
Reg. 60c. Light Colored Yachting Caps. Clearing Price . . . . .45c.  
Children's Light Colored and White Tam-o-Shanters. Reg. 55c. and 60c. Clearing Price . . . . .45c.

**BLACK UNDERSHIRTS.**  
Reg. 90c. Black Linen and Saten, frilled. Clearing Price . . . . .68c.

**MEN'S TWEED PANTS.**  
Reg. Price, \$1.10. Clearing Price . . . . .90c.  
Reg. Price, \$1.75. Clearing Price . . . . .\$1.35  
Reg. Price, \$2.70. Clearing Price . . . . .\$2.15

**MEN'S TWEED SUITS.**  
Reg. Price, \$6.85. Clearing Price . . . . .\$5.50  
Reg. Price, \$8.50. Clearing Price . . . . .\$6.75

**BOYS' TWEED SUITS.**  
In Sailor, Norfolk and Rugby styles; all sizes and prices. **Reduced one-fifth.**

**TURKISH TOWELS.**  
Lot of a special purchase. Good regular value at 30c. pair. Clearing Price, 24c. pr.

**TOILET COVERS.**  
Reg. Price, 18c. (Bordered). Clearing Price . . . . .15c.  
Reg. Price, 30c. (all White). Clearing Price . . . . .24c.

**DRESS MUSLINS.**  
Reg. 12c. White and Cream Striped Muslin. Clearing Price, per yard . . . . .9c.  
Reg. 13c. Fancy White Brilliant and Striped Muslin. Clearing Price . . . . .10c.  
Striped Zephyrs, fine quality and 32 inches wide. Regular Price, 15c. Clearing Price . . . . .12c.  
Reg. 20c. Fancy Cream Silk Muslin. Clearing Price, per yard . . . . .15c.  
Pink Mercerised Lawn, very wide. Reg. Price, 25c. Clearing Price . . . . .19c.  
Colored Costume Linen. Good 30c. value. Clearing Price . . . . .23c.

**BARGAINS in Furniture Show-Room, 2nd FLOOR.**

On this floor we show a Select Line of Parlor and Dining Room FURNITURE.

**3-PIECE PARLOUR SUITES.**  
Reg. \$32.00 value. Clearing Price . . . . .\$25.75  
Reg. \$42.00 value. Clearing Price . . . . .\$34.75  
Reg. \$49.00 value. Clearing Price . . . . .\$40.50

**5-PIECE PARLOUR SUITES.**  
Reg. \$38.00 value. Clearing Price . . . . .\$31.50  
Reg. \$57.50 value. Clearing Price . . . . .\$46.25  
Reg. \$82.50 value. Clearing Price . . . . .\$67.75  
Reg. \$91.00 value. Clearing Price . . . . .\$75.50

**LOUNGES.**  
Reg. \$12.00 value. Clearing Price . . . . .\$9.75  
Reg. \$16.50 value. Clearing Price . . . . .\$12.75  
Reg. \$19.50 value. Clearing Price . . . . .\$16.50  
Reg. \$23.50 value. Clearing Price . . . . .\$19.50

**SIDEBOARDS.**  
Reg. value \$20.25. Clearing Price . . . . .\$16.00  
Reg. value \$22.30. Clearing Price . . . . .\$17.75  
Reg. value \$23.00. Clearing Price . . . . .\$18.25  
Reg. value \$25.00. Clearing Price . . . . .\$20.25  
Reg. value \$32.40. Clearing Price . . . . .\$25.50  
Reg. value \$62.50. Clearing Price . . . . .\$49.50

**EXTENSION TABLES.**  
Reg. value \$14.85. Clearing Price . . . . .\$11.75  
Reg. value \$28.50. Clearing Price . . . . .\$23.50

**BARGAINS in Furniture Show-Room, 3rd FLOOR:**

This, the largest Furniture Showroom in the city, is now a panorama of Bargains in useful household goods, new and up to date in every particular—Bedroom Suites, Bedsteads, Springs, Mattresses, Couches, Chairs, Rockers, etc. We have also just added to 3rd Floor Extension a NEW DEPARTMENT, embracing many of the lines recently carried at our central store (now vacated). This department will be specially devoted to Crockeryware, Glassware, China-ware, Household Requisites, Fancy Goods, Pictures, etc. It is next to impossible to tell in detail of all the money saving opportunities to be found on this vast floor; but large as it is, every available inch is utilized in the display of useful merchandise, unmatched in variety and value, novelty and beauty of styles. You can only tell by coming. A close-range study will reveal bargains, the like of which are unknown elsewhere—prices in some cases below the cost of production. It but emphasizes the buying and selling power of this store, its helpfulness to St. John's shoppers, the broad, just and liberal system that shares every advantage with you. Drop in any time this week and spend a pleasant and profitable half hour going through. It will be a pleasure to us to show you around and point out where you save.

**THE POPULAR FURNITURE STORE,**  
Corner Water, Springdale and George Sts.

**C. L. MARCH CO., LIMITED.**

## Death in M'king Pottery

**How to Protect the Pottery Worker Who Faces Death to Give us Glazes and Colour.**

In many cases the pottery worker who gives us the exquisite colour and glaze which we like to see upon our pottery faces death in making them. Why should they do so?

To answer that question the Home Office appointed a Departmental Committee to inquire into this dire lead poisoning and other forms of injury to health in the pottery trades. That Committee has made a most complete inquiry and has just issued its report. This report furnishes a complete statement of what really does happen, of the number of people employed in the dangerous part of the pottery trade, of the number who die from lead poisoning, of why lead is used in making pottery and why other methods of making it do not answer. It also contains suggestions of ways in which some of the evils can be abated.

**The Number of Potters.**

"The inquiry covers 550 pottery works, employing 63,000 persons, and seven lithographic transfer works," says the Times in its summary of the report. "Of the pottery works 329, employing 48,000 persons, are situated in the string of towns in North Staffordshire commonly known as 'The Potteries,' and recently amalgamated into the county borough of Stoke-on-Trent; the remaining 221, employing 15,000 persons, are widely distributed in different parts of England and Scotland. In addition to these 550 works there are in the kingdom some 500 others of a kindred or subsidiary character, employing about 11,000 persons, but not at present under special rules.

**Unhealthy Processes in Pottery Making.**

"The special dangers to health to which pottery workers are exposed are twofold: (1) lead poisoning; (2) the inhalation of dust without lead. Public attention has hitherto been drawn chiefly to the former, but it appears that the latter affects a much larger number of workers and produces more serious consequences. Out of 63,000 workers only 6,865, or 11 per cent, are brought into contact with lead, whereas 23,000, or 36 per cent, are exposed to the inhalation of dust; the remaining 53 per cent. are not exposed to any particular danger to health.

"Dr. Prid, the Medical Officer of Health for Staffordshire, has worked out the excess of mortality attributable to the two causes respectively, and he finds that the excess among those exposed to special risk from lung disease is 7.0 per 1,000, whereas among the lead workers it is only 0.8 per 1,000; that is to say, between thirty and forty die annually from lung disease to one from lead poisoning, and when the proportion of those exposed to risk is reckoned, the fatality of the former is more than eight times greater than that of the latter. The report adds that there is reason to believe that the suffering caused by lung diseases is also greater at least in the same proportion."

**Who is to Blame?**

There was a diminution of lead poisoning between 1898 and 1902, but between 1902 and 1909 there was no improvement. "The Committee find that the lack of progress since 1902 is due to imperfect conditions of work and casual observance of the special rules by employers and employed in some potteries. The former are blamed for not providing the safety appliances required by the law; but it seems beyond doubt that a considerable number of cases arise directly from the carelessness and indifference of the workers themselves. Lead is absorbed both by breathing and by swallowing.

**Effects of Lead Poisoning.**

"The principal effect of lead poisoning, in ascending order of severity, are—colic and gastric disturbance, anaemia, paralysis, and brain affections. Only a small proportion of cases are fatal; the average death rate from plumbism for the last eleven years is 1.0 per 1,000 workers in lead. Classified according to severity, the cases for the five years 1903-1907 were found to yield the following averages: Severe, males, 19.3 per cent.; females, 12.5 per cent.; moderate, males, 44.7 per cent.; females, 34.6 per cent.; slight, males, 35.5 per cent.; females, 51.4 per cent. Short of definite symptoms, the general health is impaired in many operatives, and miscarriages are abnormally frequent among married women working in lead. The occurrence of poisoning in particular cases is governed by individual susceptibility, which varies greatly, and by personal habits. Women are believed to be more susceptible than men, though this is not borne out by the percentages of severity given above, or by the death-rate, which is lower among women.

"Lead is used in pottery in the form of glazes and of colours. The Committee find that the great majority of cases of poisoning are caused by the former. They have paid great attention to the question of leadless glazes, which has been the subject of so much controversy, and they discuss it thoroughly in the report. Evidence was invited from every firm known to make a speciality of leadless ware, and all but one responded; forty-four witnesses in all were heard in the subject. Only two manufacturers told the Committee that they were entirely successful in using 'leadless glaze for the whole of their output—both make a very cheap class of common ware largely exported to the East and to Africa, and do not pretend to compete with the high-grade makers. Other firms have had partial success, but several who have used leadless glaze for some years have abandoned the attempt, and others, after repeated trials, have had no success at all.

**What Could be Done.**

"Dr. J. W. Mellor, technical instructor in pottery manufacture under the Staffordshire County Council, has been conducting special researches for some time, and is not very sanguine of success in finding a substitute for lead."

"The general conclusion to be drawn from the evidences in respect of the use of leadless glaze is—'That in all classes of pottery ware, whether of the best, medium, or common qualities, a great many articles can be manufactured, in a very high state of perfection, with leadless glaze.'

**Novel System of Inspection**

In a factory it is the neglect of the multiplicity of small precautions which makes the big danger. The Committee suggests a large number of safeguards to be insisted upon in the interests of the workers. It proposes to make these the basis of regulations. Each manufacturer will then have to appoint some person who will keep a register in which once a week he will enter replies to questions concerning floors, mess-rooms, lavatories, draughts, overalls and head-coverings, and suchlike things.

"The novelty of the plan," says the Westminster Gazette, "is that a copy of the entries made in the register will be posted each week in the factories and mess-rooms, where they will be read by the workers. If the statements made are wrong or false any of those employed will be able to report to the factory inspector. This is the institution of a check which is obviously capable of wide extension. The employer is made responsible for seeing that the regulations are carried out, independently of any suggestions from the factory inspector."

LARACY'S have just received direct from the manufacturers per "Dronning Maud," from Antwerp, Tumblers, Glasses, Decanters, Goblets and Fancy Glassware. Selling at our usual low prices at LARACY'S 345 and 347 Water Street, opposite Post Office, may 14, 11



CLEAN WORKS AND PURE SOAP ARE BEHIND CLEAN CLOTHES  
"CLEANLINESS" is the watchword of the Works wherein Sunlight Soap is made, and the characteristic of the Homes where it is in use.

The cleaner the Works, the purer the Soap; the brighter the Homes and the sweeter the Clothes.

**SUNLIGHT SOAP**

IT IS PURE

**Published by Authority**

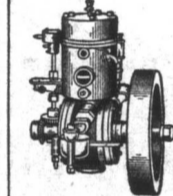
His Excellency the Governor in Council has been pleased to appoint Cyrus C. Pittman, Esq., J. P., to be an additional member of the Church of England Board of Education for Lamaline. Mr. Wm. H. Matthews, of John (Burgeo), to be a member of the Church of England Board of Education for the district of Burgeo, in place of Mr. Albert Kelland, resign-

ed; Mr. James Le Moine, to be a member of the Church of England Board of Education for the District of Rose Blanche, in place of Mr. Richard Furneaux, retired; and Messrs. Geo. A. Moulton and John Garcia to be additional members of the same Board. Messrs. Hugh White, John Barry, Frederick Carter, and Joseph White to be the Road Board for Loo Cove, District of Bonavista. Secretary's Office, August 9, 1910.

**ESTABLISHED in 1850,**

**THE GILSON MANUFACTURING CO.**

Has been doing a large successful business ever since; therefore, from long experience, they are in a position to supply users of **MARINE or LAND ENGINES** with the best that is made. Those Engines can be run by Gas, Gasoline or Alcohol.



It would be to the interest of intending purchasers of **MARINE or LAND ENGINES** to write to the undersigned, when illustrated catalogues and prices will be furnished.

**HENRY R. COOK, Rocksley Farm, Outer Cove Road, St. John's Nfld., Agent for the Gilson Manufacturing Co., Ltd., Guelph, Ont.**

**JOHN MAUNDER, Tailor & Clothier, 281-283 Duckworth St.**

**LATEST Style and Workmanship guaranteed. Our Ladies' Department is now stocked with the LATEST shades in Costume Cloths. This department is superintended**



**BY A CUTTER OF MANY YEARS EXPERIENCE.**

**The Latest English, French & American Designs.**

**DO YOUR EYES NEED ATTENTION?**

Have you headache?  
Do you see better with one eye than the other?  
Do your eyes tire and ache after reading?  
Have you difficulty in reading fine print?

If you suffer from any of these symptoms, we will tell you (Free of Charge) whether glasses will help you or not.

**We Guarantee Satisfaction.**

**T. J. DULEY & CO.,**  
The Reliable Jewellers and Opticians.

**Be Sure to See Ours First**

Where to Buy FURNITURE—Why at the **Big Furniture Store, of Course**

Our immense business gives us buying facilities which enable us to offer you bargains you can never obtain elsewhere. We have a lot of special values that once gone cannot be repeated. So come at once!

As prices have advanced to take effect in October, we would advise all those who possibly can to take advantage of the low prices as they are at present, and so save anywhere from 10 to 15 per cent, which will be the advance in a few weeks.

**When in Doubt Buy of Us.**  
**CALLAHAN, GLASS & CO.,**  
Duckworth and Gower Street, St. John's.

**T. J. Edens**

**T. J. Edens**