

**BLAY TWILLED SHEETS.**

Size 53 x 73 inches. Reg. 90c.

Friday

75 cts pair

CRINKLED PAPER

Full assortment of colors. Reg. 4c. piece.

Friday

2 pcs for 5 cts

BOTS. OF PERFUME

Choice of six different perfumes, metal top.

Special Friday

16 cts bottle

BLOCKED INDIA TAPE

The only patented non twist, 10 different sizes. Reg. 4c. piece.

Friday

3 pcs for 8 cts

FANCY PEARL NECKLETS

One, two and three strings, with fancy pendant.

Special Friday

16 cts each

**METAL TRAYS**

Square and oblong shape, with handles, for pins, needles, etc. Reg. 20c.

Friday

16 cents each

HAND MIRRORS

White Celluloid and Folding Nickel. Reg. 20c.

Friday

16 cents each

JOB KID CLOVES

Colors of Tans and Browns only, all perfect, value to \$1.00 pair. Special

Friday

49 cents pair.

TORTOISE HAIR PINS

Three on card. Reg. 5 cents.

Friday

3 Cards for 10c

LADIES' BACK COMBS

Tortoise Shell, neat designs. Reg. 35 cents.

Friday

28 cents each

WOMEN'S BOOTS & SHOES

Big Job Line Tans and Black. Reg. \$3.00

Friday

\$2.20 Pair

COTTON VOILES

2 pieces only. Grey and White and Pink and White Striped, 40 in. wide. Reg. 40 cts. yd.

Friday

25 cts. yard

We Expect a Record Crowd for this

FRIDAY'S BARGAINS

BOYS' BELTS.6 doz. of Boys' Buster Brown Enamel Leather Belts, colors of reds, blues, black and white, Regular, 10c. each. **Friday** 8 cts**LADIES' BELTS.**10 doz. of Ladies' assorted colored leather belts, glazed, silvered and white linen. Regular, to 30c. each. **Friday** 20 cts**INFANT'S BODIES.**7 doz. of Infant's White Lawn Bodies, puff sleeves, embroidery and tucked fronts, necks and cuffs edged with insertion. Regular, 25c. each. **Friday** 20 cts**SAILOR FRONTS.**3 doz. of Children's Cream Flannel Sailor Fronts, with embroidered navy silk anchor. Regular, 20c. each. **Friday** 16 cts**LADIES' COLLARS.**9 doz. of Ladies' Lace Collars, Plastrons, etc., colors of white, Paris and black. Reg. 30c. each. **Friday** 15 cts**INFANT'S BIBS.**6 doz. of Infant's White Quilted Cotton Bibs, trimmed with embroidery and fancy stitching. Regular, 16c. each. **Friday** 13 cts**INFANT'S FEEDERS.**5 doz. of Infant's White Terry Feeders, fancy raised patterns, taped. Reg. 15c. each. **Friday** 12 cts**SATEEN BLOUSES.**7 doz. of Ladies' heavy black Mercerised Sateen Blouses, box pleated and shirred fronts, cuffs neatly tucked. Reg. 80c. **Friday** 65 ctsSTRIPED BED TICK, 27 inches wide, Reg. 13c., **FRIDAY** 11c. yard**WOMEN'S VESTS.**15 doz. of Women's fine Ribbed White Cotton Vests, strap and short sleeves. **Friday** 13 cts**WOMEN'S CASHMERE HOSE**Seamless heels and toes. Reg. 25c. **Friday** 20 cents pair**WOMEN'S CASHMERE HOSE**Full fashioned, Ribbed and plain. Reg. 55 cents. **Friday** 45 cents pair**ENGLISH BLAY CALICO**36 inches wide. Reg. 10 cents. **Friday** 8 1-2 cts yard**PONGEE LINEN.**500 yards of Pongee Linen Suits, 36 inches wide, self-raised patterns. Reg. 40c. yard. **Friday** 19 cts**WHITE SHIRTING.**1,200 yards of White Crystal Shirting, finished soft for the needle 28 inches wide. **Friday** 7 1-2c

FISH NET SILK GRENADIENE, Black and Cream only. Reg. 75c. for 59c yd

SHANTUNG SUITING.300 yards of Shan Tung Linen Suitings, 27 inches wide, in colors of V. Rose, Champagne, Electric, Navy and Fawn. Regular, 35c. yard. **Friday** 25 cts**CURTAIN NETS.**500 yards of White and Cream Curtain Nets and Muslins, extra wide fine patterns. Reg. 40c. yd. **Friday** 34 cts**HOLLAND SKIRTS.**6 doz. of Ladies' Brown Holland Skirts, trimmed with white a big job lot. Special **Friday** each 59 cts**LADIES' APRONS.**Women's White Cotton and Muslin Aprons, with wide tucked flounces, embroidery and insertion trimmed. Reg. 45c. each. **Friday** 34 cts**PILLOW CASES.**4 doz. of White Cotton Pillow Cases, sizes 20 x 30 inches. Regular, 35c. each. **Friday** 28 cts**TOWELS.**10 doz. of White and Blue Turkish Towels, Linfin finish, extra value. Reg. 30c. each. **Friday** 22 cts**Hardware Bargains**

12c. Tin Wash Basins, for 10c
 10c. Toilet Paper, two rolls for 15c
 25c. Clothes Lines, 50 feet, for 20c
 60c. Pastry Boards, for 52c
 25c. Enamel Basins, for 21c
 40c. Enamel Stew Pans, with cover, for 34c
 65c. Enamel Kettles, for 56c
 25c. Enamel Pie Dishes, for 21c
 25c. Egg Beaters, for 22c
 20c. Toasting Forks, for 18c
 25c. Fry Pans, for 19c

Grocery Bargains

6c. lb. Green Peas, for 4c
 40c. lb. Choice Tea, for 30c.
 6c. lb. Currants, for 5c.
 6c. cake Sunlight Soap, for 5c.

Crockery Bargains

10c. Six inch China Plates 8c
 \$1.35 Fancy China Jardiniere, for \$1.10
 40c. Hygiene Pudding Bowls, for 35c
 \$5.00 Eight piece Toilet Sets, for \$3.95
 60c. Fancy China Bread Trays, for 50c
 \$1.20 Fancy China Cheese Dishes, for \$1.05
 \$1.00 White China Sugar Bowls, for 90c
 40c. White China Broth Cups, for 35c
 25c. Fancy China Invalid Cups, for 10c

INLAID LINOLEUM2 yards wide, full range of patterns. Reg. \$2.20. **Friday** \$1.98 yard**VELVET PILE HEARTH RUGS**Neat dainty colorings. Size 28 x 64 ins. Reg. \$3.50. **Friday** \$2.35 each**VELVET PILE HEARTH RUGS**The Beta. Size 28 and 62 inches. Reg. 2.25. **Friday** \$1.85 each**White Marcella Toilet Covers**Crocheted edge all round. Reg. 25 cts. **Friday** 20 cents each**WHITE CURTAIN NET**50 inches wide. Reg. 18 cents. **Friday** 15 cents yard**LINEN HUCK TOWELS**Size 20 x 40 inches. Reg. 18 cts. **Friday** 14 cents each**HEAVY RAG RUGS**Size 26 x 60 inches, good wearing. Reg. \$1.75. **Friday** \$1.40 each**ALL MAIL ORDERS PROMPTLY FILLED**White Twill Sheeting, 70 in. wide. Reg. 50c. **Friday** 42c. yd**ALL MAIL ORDERS PROMPTLY FILLED****LADIES' KNICKERS**Fine White Nainsook, Embroidery Trimmed. Reg. 85 cents. **Friday** 70 cents. pair**How to Catch a Seal**

When the white man and the Esquimaux meet, it is a question which will learn the more from the other. Certain it is that the Esquimaux lays under tribute everything that comes under his observation, turning it to use account. His method of hunting the seal is a direct 'steal' from the Polar bear. The Esquimaux father takes his son of eight or ten years with him for a long day on the ice and bids him watch the bear kill the seal, telling him that the closer he can imitate the stratagem of that sly

hunter the better. What do the Inuit father and son see in that Polar kindergarten?

A seal is on the ice by the side of its hole stretching its flippers luxuriously in the year's first sunshine. The big white bear has sighted his prey from behind an ice hummock at a distance when the seal appears but a black speck. Throwing himself on his side, the bear, himself not much removed from the color of the ice, 'hitches' himself along in much the same fashion as a baby crawls. The seal at this season takes short cat-naps of twenty or thirty seconds

each, waking up from each one and surveying the landscape o'er. When the seal sleeps, Bruin hitches. As the seal opens his eyes the bear lifts his head and imitates the voice of another seal, the sound being so deceptive that a man's ear cannot detect the imitation. The admiring Inuit calls this 'talking seal,' and bids his little lad practice it in his play-time.

This alternate 'hitching' and 'talking seal' goes on until the bear is within striking distance, when a sudden rising to his four feet and a powerful pounce ends the duel of duplicity

on one side and drowsiness on the other. If the seal is quick enough to reach his hole before the hidden umphire of death calls 'Strike one,' he makes a home-run and congratulates himself. For those who would bet on the game, it is fair to say that the seal does not succeed one time out of ten.

The Inuit, from top to toe dressed in skins, looks even more like a seal than a bear does, and pursues his quarry from a distance in identically the same way, saying that if he could 'talk seal' as well as a bear he would have better success.—Agnes

Deans Cameron, in 'The Canadian Magazine.'

CHURCH ORGAN for sale, cheap. A two manual Mason & Hamlin Organ with foot pedal attachment. Is in splendid condition and most suitable for a small church or school. The White Piano and Organ Store, CHESLEY WOODS, July 8, 11.

League Football, St. George's Field, 7 o'clock this evening, Feildians vs. Stars. Admission, Adults, 5c.; Boys, 2 cts.; Ladies, free; grand stand, 5 cents extra.—July 14.

Distinguished**Airman Killed.**

Special to the Evening Telegram.

BOURNEMOUTH, Eng., July 12.

The first flying tour of the year in England was brought to a tragic close this morning by the death of the most daring and popular British aviator, the Hon. 'Chas.' Rolls, the third son of Lord Llangattock. In the presence of a great crowd, the majority of whom were ladies and children and many personal friends of the young man, the Wright biplane on which he was flying fell suddenly with terrific speed from a height of 100 feet. It struck the ground close to the crowded grand stand, was smashed into a tangled mass, and before the doctors could reach the spot Rolls was dead. The event for which he was competing was a prize for the man alighting nearest to a given spot. The goal was directly in front of the grand stand, where the spectators were massed. He had risen to a good height, shut off his motor and was gliding in a broad circle towards the mark. Without warning the tail piece of the machine snapped off. The machine gave a sudden lurch and the frame work crumpled up in the air. When it struck the ground it was smashed in splinters. The wreck of the machine surrounded the body so that there was difficulty in extricating him. The flying for the day was suspended. Rolls is the tenth victim of the modern science of aviation.

SAFETY PINS

Best Nickel Plated, 12 on card. Reg. 4c.

Friday

3 cards for 9c.

PLUSH DOOR MATS

Crimson and Green. Size 11 x 28 ins. Reg. \$1.10.

Friday

95 cents each

WILTON RUG DOOR MATS

Very thick, fringed all round. Reg. 90 cents.

Friday

79 cents each

BRUSSELS DOOR MATS

Fringed all round. Size 13 x 32 ins. Reg. 20c.

Friday

115 cents each

COCOANUT DOOR MATS

Crimson Scroll, Centre and Border. Reg. 60c.

Friday

48 cents each

Training Teachers.

Upwards of 30 Salvation Army school teachers have taken advantage of the opportunity afforded them by their Commanding Officer to attend the summer classes which have been inaugurated for the improvement of the teaching staff and instead of spending their vacation at their homes in different parts of the island, have willingly sacrificed that pleasure in order to improve themselves for more efficient service in the profession.

Staff Captain Cave, the Officer in charge of the Educational affairs of the Army on the island, is very anxious to bring his teachers up to the highest standard possible, and in order to do this, have secured the service of several of the teaching authorities on Education to give a series of lectures to the classes. These lectures will include the management of school, teaching of different subjects, the necessity of personal improvement, the responsibility of teachers to the country and Empire, the development of character in order to turn out good citizens, how hygiene should be taught to the young, the first aid to the injured.

On Tuesday morning Mr. Vincent Burke gave a lecture to the class on the management of the young and how to teach some of the subjects. He gave some very practical advice, illustrating it by little incidents which occurred in his own experience, at the close of which the teachers expressed their hearty thanks to Mr. Burke for his kindness in sparing so much of his valuable time to impart to them such valuable instruction.

This afternoon Mr. Nichols, who has been engaged in several lectures on drawing will deliver his first lecture. The teachers are looking forward with pleasure to these lectures as they are very much interested in that course of study.

S.U.F. Had Good Time.

The Sons of United Fishermen with their sweethearts and wives left here by a special train at 9 a.m. yesterday for their annual outing, which was held at Kellermere, where they found that the committee had the field gaily bedecked with bunting in readiness for their entertainment. Sports, such as football, racing, &c., were indulged in during the day and in the afternoon there were three boat races. The boats were manned by four oarsmen in each with a man steering with a sculling gun and went over the course up around Cronin's Head and around a buoy returning to the beach. The races were very interesting and well contested. Prizes such as watches, medals, &c., were distributed amongst the winners. At night a dance was held in the S. U. F. Hall to Prof. Bennett's music and all thoroughly enjoyed it. The return home was made at 2 a.m. to-day.

News by Glencoe.

Passengers by the Glencoe who came in here by Tuesday night's train say that the Grace is loading new fish at Rose Blanche for Europe and that fish is scarce there at present. They say that two bankers arrived at Burt Tuesday and that both looked very deep as they sailed into the harbour. Hon. C. Emerson who came down from Fortune Bay says that all the bankers are doing extremely well. The craft fishing at Peters Bank, especially are taking good fares and will do far better than last season. The lobster fishery about Fortune Bay is an improvement on last year, the pack being larger and the fish larger and of better quality. The cod fishery around the bay is very poor. Fogs are very prevalent and squid are just now striking in. The fishermen hope to do better with this bait.

Received Injuries.

While working on the s.s. Tobacco at Pitts' premises Tuesday driving the winch, a young man named Stephen Wheat had the flesh cut from his hand when a wire hawser wound round the drum of the winch was hauled taut as he sent it ahead to hoist a "sling" of cargo. His face also was brought down on the winch with great force and he narrowly escaped receiving very dangerous injury. His hand was attended to by a doctor.

Ask for Minard's and take no other.

Nutritive Hypophosphites

When a person feels "blue"—"all tired out"—"doesn't feel like doing anything"—cannot concentrate his mind on his work—feels weak mentally and physically—doubts his powers—complains of poor appetite and sleeplessness—suffers from headaches—then his nervous system is run-down and demands a good up-building tonic. Nervous exhaustion is a modern disease, caused by too close attention to business, overwork, worry, devotion to trying family cures overstudied, etc.

Nutritive Hypophosphites forms the best nerve and brain food known, and have restored thousands of sufferers to health. Large bottle, \$1.00.

The more you trade here the better you like this store.

PETER O'MARA,
 The West End Druggist,
 46 & 48 Water St., West.
 Telephone 334.
 Mail orders promptly attended to.

Mr. Rosskam's Souvenir.

The enterprise of Mr. Chas. H. Rosskam as evident in his publication of a souvenir of Newfoundland is deserving of great praise. The little brochure, which was printed at the Evening Telegram Office Job Dept., is a splendid product of the printer's art. The photos are near perfection as possible and would challenge competition with that of the leading printing houses of America and England. The letter press is equally faultless. The cuts were supplied to Mr. Rosskam by the kindness of Messrs. Ayre & Sons; and the Reid Nfld. Co. Amongst the pictures is a group of Mr. Rosskam's theatrical people, the Chicago Stock Company. The introductory preface written by Mr. Rosskam is a rare bit of diction, in which he thanks Mr. A. G. Gibb of Ayre's and Mr. Johnson of the Reid Nfld. Co. Passenger Agent for the photo cuts and also expresses his gratitude to Mr. Philip Hanley for general assistance, dubbing him the "Next Premier of Newfoundland."

Acknowledgment.

Government House,
 St. John's, Nfld.,
 22nd June, 1910.

Sir—I have received a despatch from the Secretary of State requesting me to convey to the St. John's Mechanics' Society an expression of the thanks of His Majesty and the Royal Family for the message of condolence from the Society on the death of His late Majesty King Edward.

I have the honour to be,
 Sir,
 Your obedient servant,
RALPH WILLIAMS,
 Governor.
 James A. Leahey, Esq., Secretary St. John's Mechanics' Society.

New Map of Nfld.

We thank Mr. George H. Williams of the Geographical Publishing Co., Chicago, for a copy of a map of the world which is made up within a circle to avoid the exaggeration of space as shown in the mercator's projection. With this are pictured the flags and rulers of the world. There is also a map of Newfoundland to date with cuts of public men. On the back of each map is a large amount of geographical and other interesting information.

Cooling and Refreshing**HOME MADE****Summer Drinks**

can be "made up" from our Stock. The following list contains some excellent suggestions:

SYRUPS—

MORTON'S Fruit Syrups, all sizes and flavors.
 PINK'S Fruit Syrups, all sizes and flavors.
 ROWAT'S Fruit Syrups, all sizes and flavors.

POWDERS—

CHIVER'S "Cambridge" Lemonade.
 CARTER'S "Big Wheel" Fruit Crystals.
 SOUTHWELL'S Lemon Crystals—bulk, per lb, 40c; 2 oz. bots., each 9c; 4 oz. bots., each 14c; 1 lb tins, each, 40c.
 GINGER BEER POWDERS, ea., 3c.

LIME JUICE—

ROSE'S Lime Juice—cordial and plain.
 STOWER'S Lime Juice—cordial and plain.
 SOUTHWELL'S Lime Juice—cordial and plain.
 ROWAT'S Lime Juice—cordial and plain.
 PINK'S Lime Juice—cordial and plain.
 IMBERK'S Lime Juice—fortified, quart bottles each, 40c.
 MONTERRAT Lime Juice—fortified, qt. bottles, each, 65c.

SPECIAL—

Hygienic Root Beer Extract,
 Per bott.—15 cts.

One bottle of this Extract, with the addition of 4 lbs. sugar and half cake yeast, makes 5 gallons "Sparkling" Root Beer.

T. J. EDENS.

151 DUCKWORTH STREET,
 113 MILITARY ROAD.