## The Port Williams Acadian




## Worther Sellingen Worth Teling o Advertise！

Advertise what you are doing．
Advertise what you expect to do
Advertise your old goods and move them．
Advertise your new goods and sell them before
hey get old．
Advertise to hold old trade．
Advertise to get new trade．
Adevrtise when business is good to make it better． Advertise when business is poor to keep it from get－
worse．
Advertising is not a＂cure all＂
Advertising is a preventive．
Advertising does not push，it pulls． isten

And use Bonnet－Brown Sales Service cuts and adds get maximum results from your－advertising．Com

## 8 8 $0^{4}$

$\qquad$ High GradeWater System
M．Kort Wililimmo
Morumerns 프룰 ＝4atis

Maritime Monument Works


## A Richness of Flavor ＂SALADA＂

## －リココー

to every discriminating tea drinker．Its freshninating tea ty are a constant delight．Try it．

## Ready to Wear

Style and Quality

## Without Extravagant

 Prices

That you will see just what you want in our present dis play is a foregone conclusion for we have the newest of th new styles on view．

New Spring Coats
in nater materials and alomen m
Summer Frocks
In bewitching arr One may charmingly defy sum－
mer＇s warmth with the refresh－ ingly cool frocks presented here．
You can rely upon their newness You can rely upon their newness
of style，and，as for variety of style，and，as for variety，
everything that is in the mode is everything that is in the mode is
attractively represented．Dainty Voiles，Printed Vopresented，Uncrush able French Linen，Silk Broad
cloth，Mercerised Foulards Wil low Suitings and Tub Silks ap－
pear in summer colorings．They show feminine grace in ruffles，
slip－through ties，drawn work and sip－through ties，drawn work and
other smart trimmings．In every
frock，fabric and workmanship frock，fabric and workmanship
are excellent． Sizes for misses，women and over－sizes．
Tol XLIV STUDENT MOVEIII




Onvery day
and
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