

KEEP A TIGHT REIN ON YOUR TEA TRADE

You can't get a good trade without good teas. If you keep a tight rein on quality, and never relax your vigilance in seeing that this most important line always "toes the mark," the good trade follows as a matter of course.

Now, it is a well-known every day fact that

— Japan —

supplies the purest, the cleanest, and in every way the best tea the world produces. Draw your own conclusions. It is easily seen what is the best to stock with. The sure road to success lies through

Japan Teas